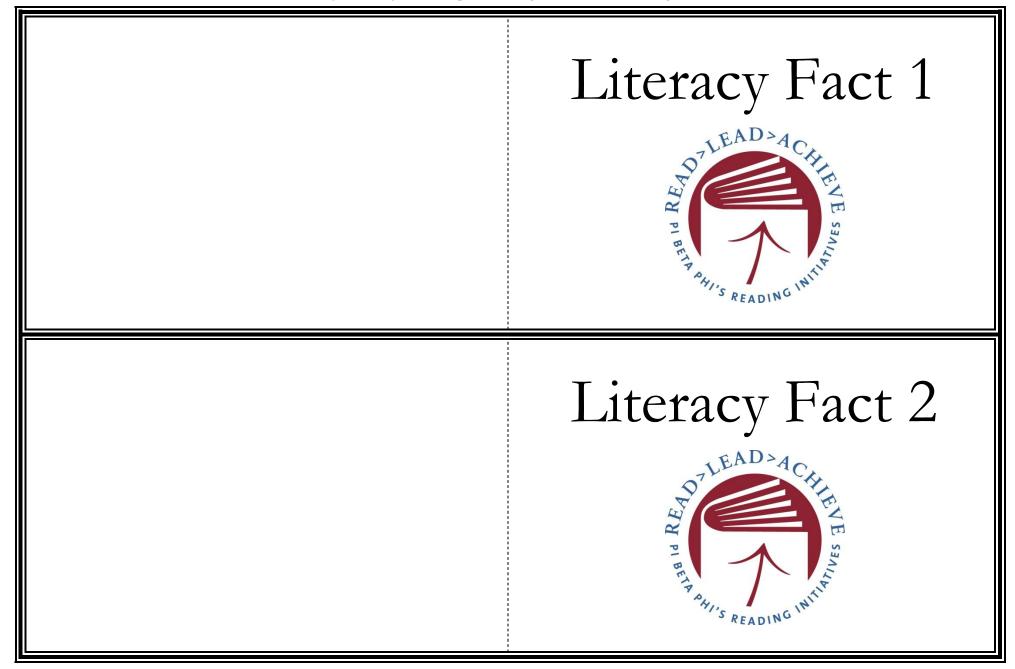
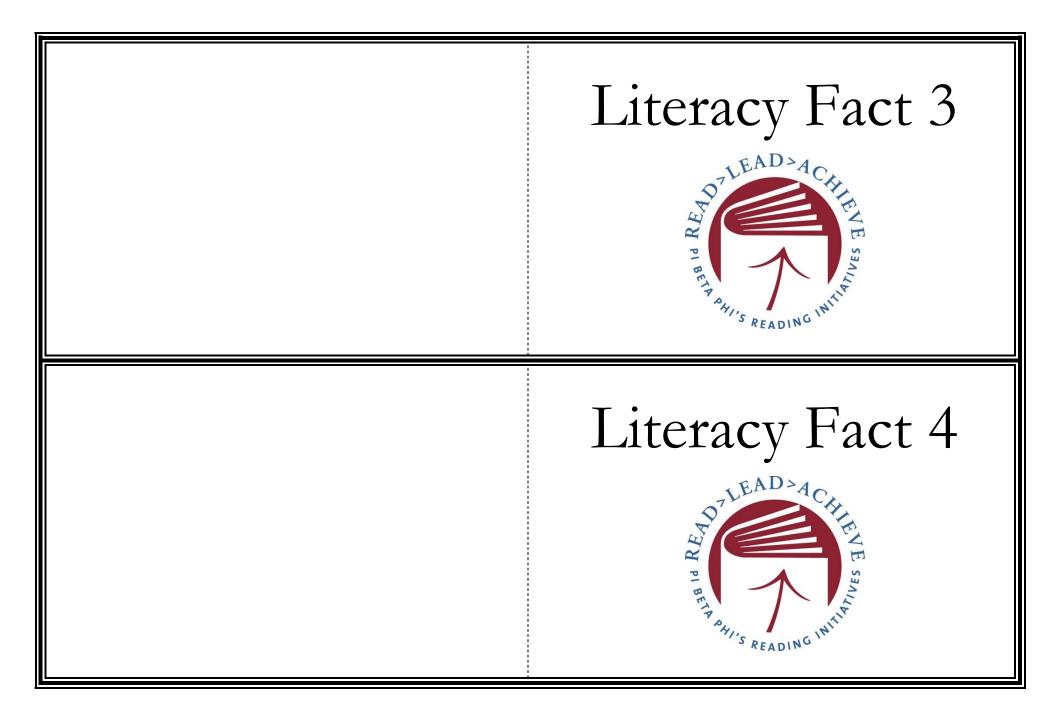


To make your Literacy Fact cards, please cut along bold lines. Fold cards along dotted line.





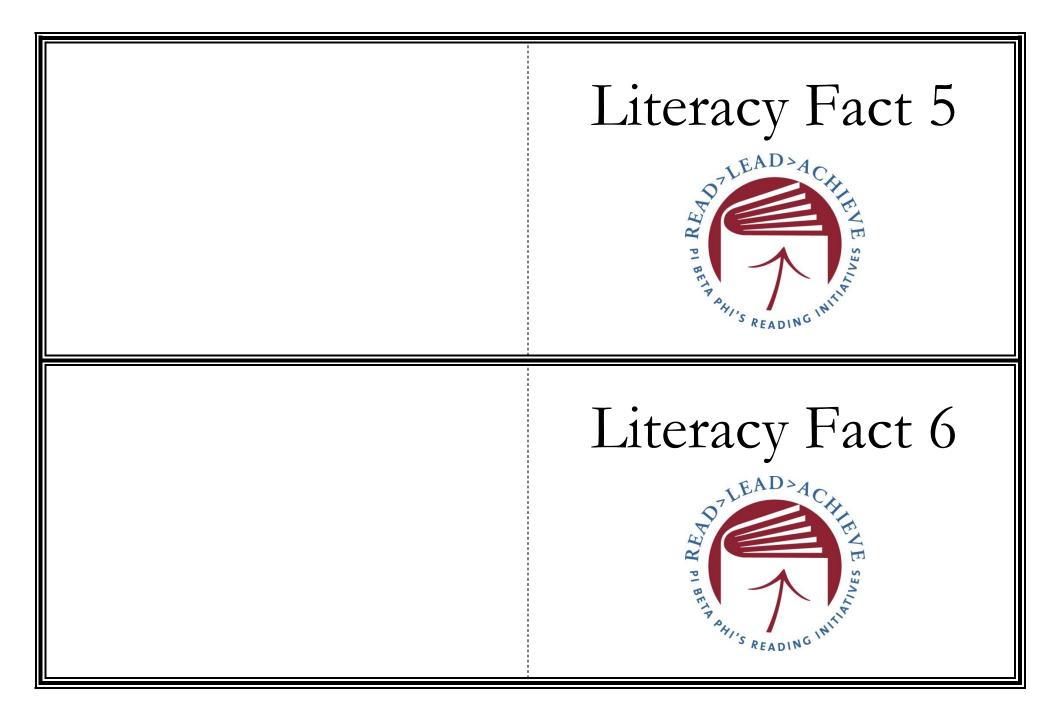


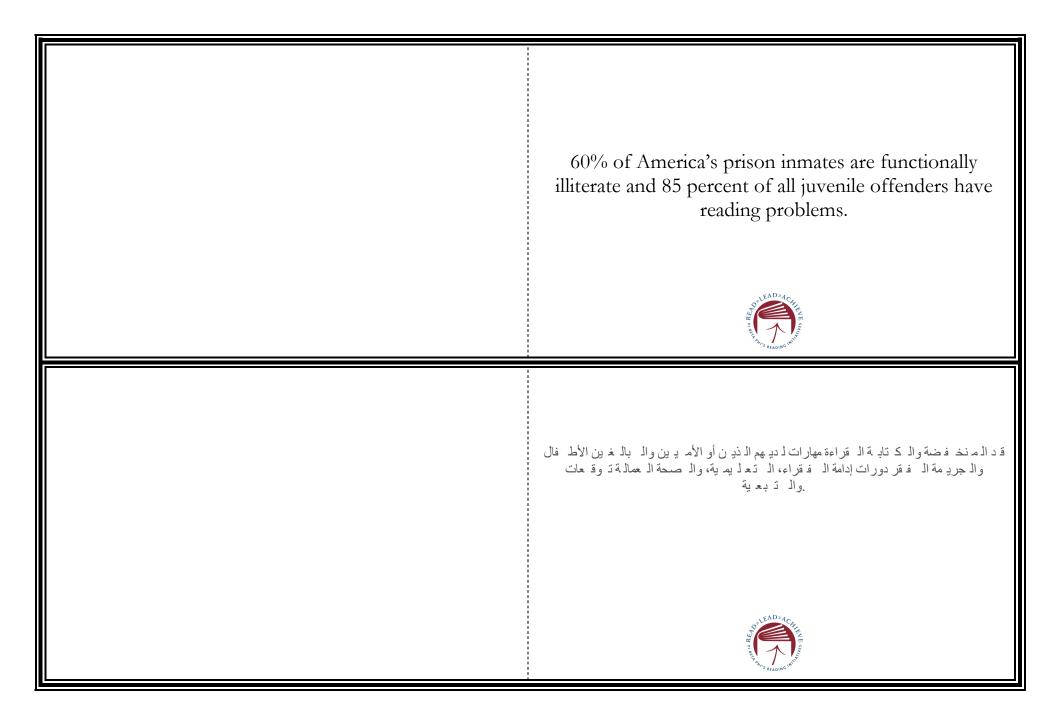
Adults with low literacy skills living in the United States have only a two-in-three chance of correctly reading an over-the-counter drug label or understanding their child's vaccination chart.

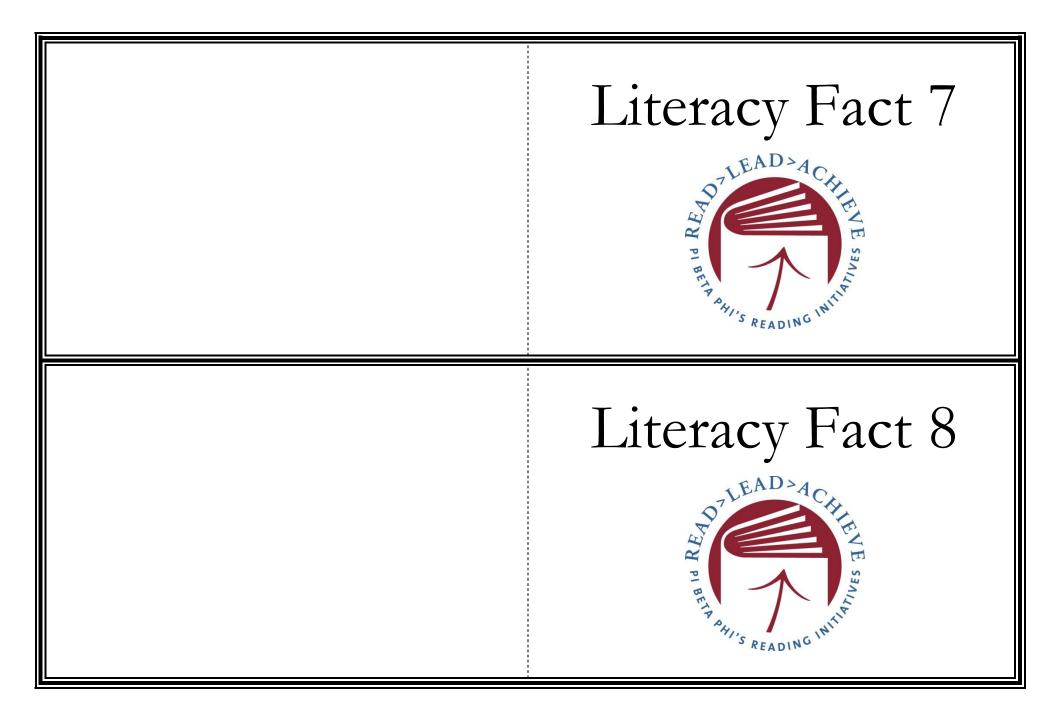


Children and adults who are illiterate or have low literacy skills have poor educational, employment and health outlooks, perpetuating the cycles of poverty, crime and dependency.







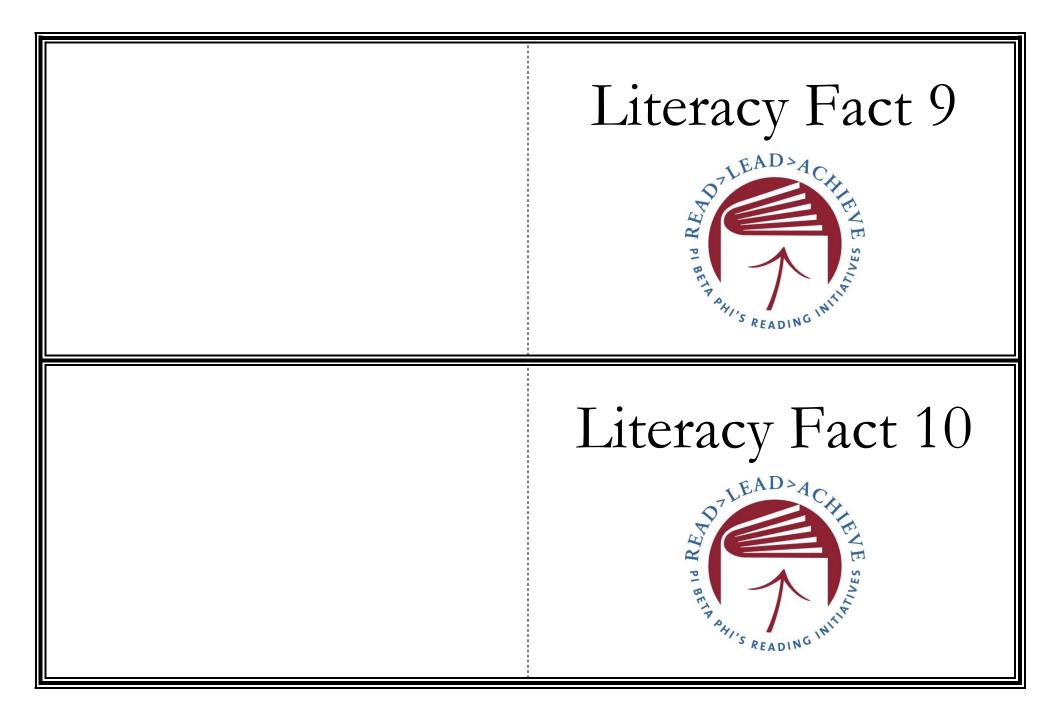


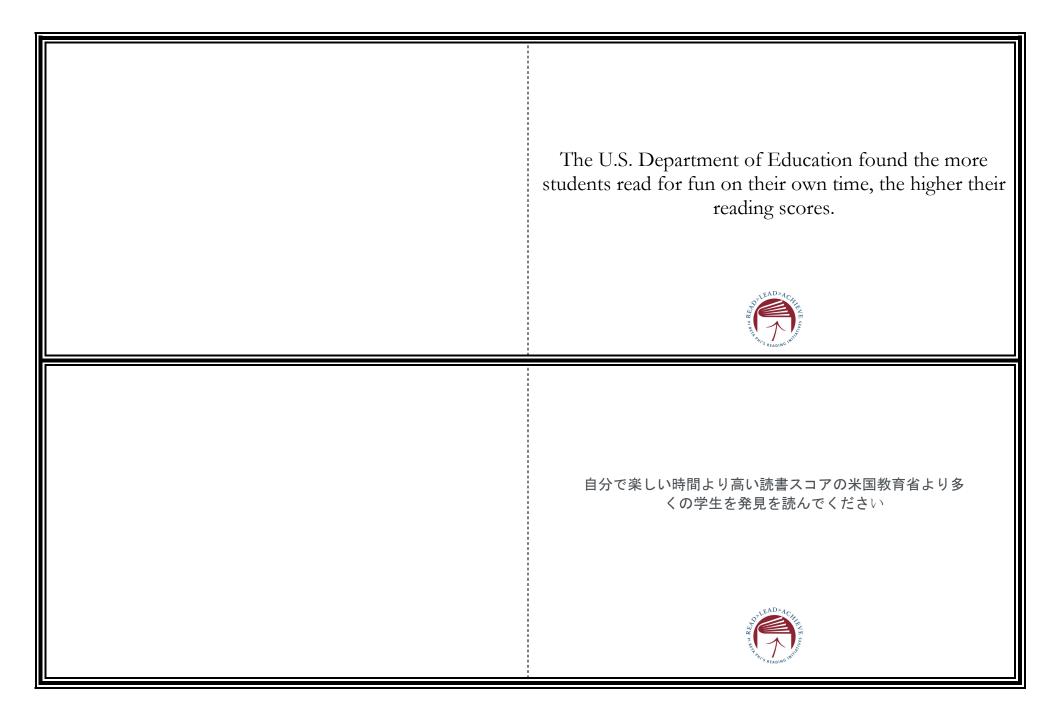
Low literacy's effects cost the U.S. \$225 billion or more each year in non-productivity in the workforce, crime and loss of tax revenue due to unemployment.

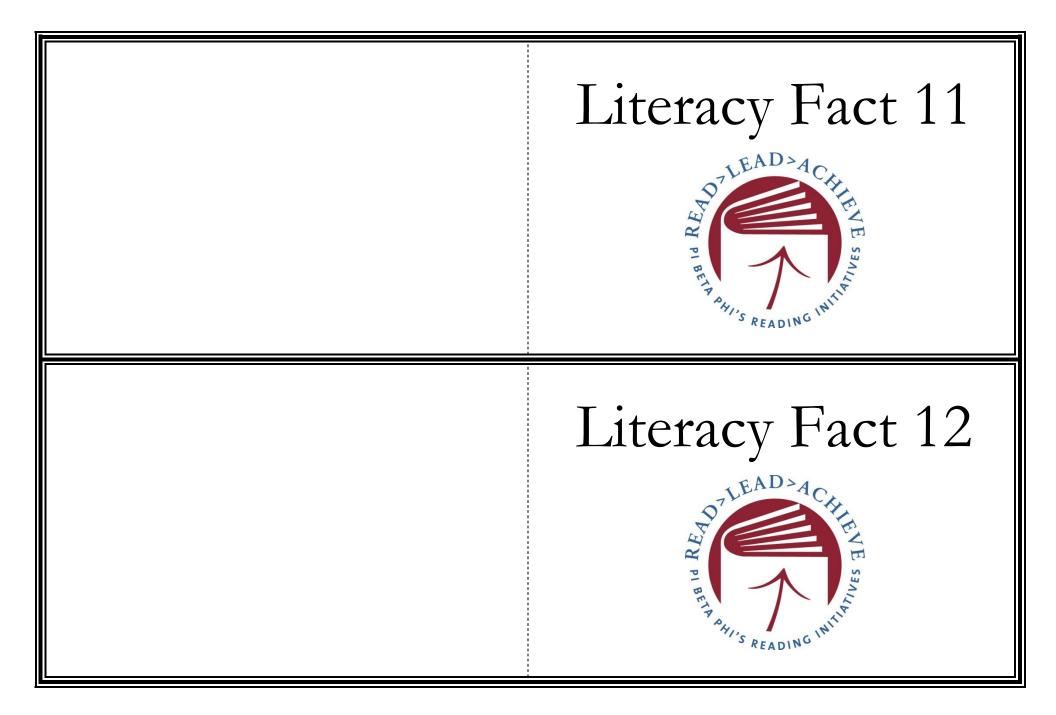


According to the National Education Association, having kids read a lot is one of the crucial components of becoming a good reader. Young readers need to become practiced at recognizing letters and sounds. The only way to get good at it is to practice.









Positive reading experiences (such as Pi Phi's Champions are Readers[®] program) encourage more reading. The more children read, the better they will read.



Out-of-school reading habits of students have shown that even 15 minutes a day of independent reading can expose students to more than a million words of text in a year.



