SUMMER 2006

The

of Pi Beta Phi

## PI PHI WOMEN PAST, PRESENT and FUTURE LEADERS

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### Aristotle & UCLA Research Agree Pi Phis Have Good Reason to Value Friendship



Grand President Emily Russell Tarr

So many books that we learn to love as children have friendship at the core of the story. *Charlotte's Web, Winnie-the-Pooh* and *The Wonderful Wizard of Oz* spring to mind. From a young age we learn that friendships make us whole, make us feel good and are just plain fun.

Aristotle (384-322 BC), an influential ancient Greek philosopher, studied almost every subject possible during his lifetime and wrote copiously on many subjects. Would it surprise you to know that Aristotle studied friendship and wrote about it? Aristotle identified three categories of friendship:

*Friendship of utility* – a dressmaker becomes a friend because of the specific purpose she performs (If her service is no longer needed, does the friendship last?)

Friendship of pleasure - a friendship for our benefit

Selfless friendship - friendship for the benefit of the other person

Artistotle viewed the first two types of friendship as incomplete, whereas selfless friendship — friendship of good people — is the most enduring.

A landmark study at the University of California–Los Angeles suggests that friendships between women are not only good for the soul, but they provide us with definite health benefits. Researchers Laura Cousin Klein and Shelley Taylor successfully documented that time spent with friends can actually counteract daily stress. Additionally, women with friends lead a joy-filled life and live longer as a result of female friendships.

The Pi Beta Phi core value of sincere friendship is not a new concept – Aristotle proved that. But sincere friendship, sister to sister and friend to friend, continues to be wonderful value that all Pi Phis embrace. Women are a source of strength for each other. We nurture, befriend and empathize. Friendships shape who we are.

With this in mind, take time for girlfriends, for Pi Phi and cultivate your sincere friendships.

Ring ching,

"The values we live by are worth more when we pass them on." Unknown

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FOUNDERS

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### SUMMER 2006

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of Pi Beta Phi

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#### On the Cover:

New Mexico Alpha Dahlia Dorman, student commencement speaker, inspired May graduates of the University of New Mexico. Read more about Dahlia and the amazing accomplishments of other collegians in Collegiate News on page 16. Learn about past and present Pi Phi leaders, beginning on page 8.

Photo by New Mexico Alpha Dohnia Dorman.

Member College Fraternity Editors Association

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- In Memoriam



#### DONATE LIFE

On Monday (May 1), I start my new position as a Hospital Development Coordinator for the Organ and Tissue transplant program in Orlando, so I am very excited and can't wait to get started.

Thank you again for putting my story in *The Arrow* and helping spread the word about the need for organ and tissue donors!

Vanessa Bowman Florida Epsilon Orlando, Florida I confess! I said many times at Grand Council meetings that I read enough about "medical things" in my pharmacy journals and that personally I read The Arrow for news about Pi Phi. Your excellent article on donations in the Spring Arrow is definitely an exception to my previous comment. As Director of Pharmacy at a hospital that does both kidney and liver transplants, I cannot tell you how pleased I was to see The Arrow promote donations. Your facts and your personal stories certainly explained the tremendous need - and did so as well as any article I have seen in any publication.

Past Grand President Sarah "Sis" Mullis South Carolina Alpha Atlanta, Georgia

#### **TEXAS ETA BARBARA BUSH**

In the Spring 2006 issue of *The Arrow* magazine, you refer to BARBARA BUSH as a Pi Phi. How can this be when she graduated from Smith College?

Marjorie Overton Davidson West Virginia Alpha Huddleston, Virginia

*Editor's Note:* Pi Phi has an alumna initiation process that is available to women who have attended an accredited college or university, have an affinity for Pi Beta Phi and are community leaders. Mrs. Bush's chapter is TEXAS ETA and she was initiated in 2002.

#### **CREST AWARD WINNER**

We in the La Jolla Alumnae Club were very proud to see Joanne Callan, selected as professional recipient of the Carolyn Helman Lichtenberg Crest Award.



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# From the Editor

She certainly deserved it. We were disappointed, however, to see that you neglected to include that she is a member of the La Jolla Alumnae Club — and a vital one at that!

Phyllis Fazzari Speer Massachusetts Alpha San Diego, California

#### CORRECTION

On page 29 of the Spring Arrow, the caption for the top photo misidentified Artist B.F. Graham, also known as MISSOURI ALPHA BARBARA FINK GRAHAM. B.F. Graham, second from the right, is pictured at the opening of an exhibit of her art at New York's Nexus Projects Gallery.

We apologize for this error.



This issue is filled with stories about how Pi Phis have had an impact on their communities. College campuses, elementary schools, neighborhoods, cities, states and even the world have changed because Pi Phis cared enough to do something.

While researching Carrie Chapman Catt for the article on page 8, I learned that she is truly a Pi Phi treasure who helped pave the way for Pi Phis and all women around the world. I know I've had opportunities that would have been unheard of if women like Carrie had been content to live in a paternal world.

We are not all cut out to be civic leaders like the Pi Phis profiled in this issue, but we can honor their work by taking our right to vote seriously.

There have been plenty of first Tuesdays of the month when I was tempted to drive straight home after work, instead of to the voting polls. I'd start asking myself if one vote really mattered.

Most of the time, guilt would win over, and I ended up voting. However, after putting this issue of *The Arrow* together, I realize that I have no right to be smug just because I voted. My dirty secret is that I do not always go to the polls fully prepared.

Sure, I know the woman or man I want to elect when it comes to the big ticket items, such as candidates for President, federal and state senators and representatives. But, I don't always know enough about special referendums to feel like I can make an educated decision. Shame on me.

The late Human Rights Activist Justin Dart, Jr., said "We must politic as if our lives depended on it. Because, believe me, they do." Granted, these words, spoken at a disability rights rally, are quite literal when many in the audience rely on legislation in order to live a meaningful life. But, even those of us with able bodies should heed Justin's advice.

Carrie Chapman Catt would agree. We must study the candidates and the issues that matter to us, so we are able to tell our elected officials how they can represent us.

I promise to do just that. Won't you join me? In close elections, one carefully researched vote really can matter.

Miane.

Diane Balogh editor@pibetaphi.org

### And the award goes to ... Pi Beta Phi Fraternity!

The College Fraternity Editors Association (CFEA) and the North American Interfraternal Foundation (NIF) presented its 2005-2006 awards at the CFEA annual convention in May. Pi Beta Phi Fraternity received two awards.

A first place award in the Multimedia Presentation category was received for the 2005 Convention DVD produced by Dye, Van Mol and Lawrence. The DVD contains highlights from Convetion 2005. It's not too late to order a copy to share with your club or chapter. Log on to: www.pibetaphi. org/events/Convention\_DVD.html for details.

A second place award in the Human Interest Article Writing category was given for the Winter 2006 Arrow cover article "Stress," written by Editor Diane Balogh.

Sixty-two fraternal organizations belong to CFEA. For a complete listing of the award winners, log on to: www. cfea.org. ▲



# Pi Phi Fact or Fiction?

Pi Phi has a long, rich heritage that few organizations can rival. The stories that are passed down from new member class to new member class bring us together as sisters with a shared history. From time to time, however, some stories get stretched, the truth marred, and some stories are just plain myths. Is Susan Lucci really a Pi Phi? Is the arrow on the pack of Wrigley gum associated with Pi Phi? We've done some research and were able to substantiate some stories and disprove others. Unfortunately, a few will have to remain mysteries.



#### TRUTH:

The musical "Good News" takes place in a Pi Phi house at fictional Tait College. It opened on Broadway in 1927 and was adapted as a movie in 1930 starring June Allyson and Peter Lawford. The musical was revived on Broadway in 1974. One of the songs is "A Girl of the Pi Beta Phi."

#### RUMOR:

The wife of William Wrigley Jr. was a Pi Phi and he honored his wife's sorority with the double arrows on the packaging of his product, Doublemint Gum. However fun this rumor is, it simply can't be substantiated. We know Wrigley's wife was named Ada, but can find nothing indicating she was a Pi Phi.

#### TRUTH:

ANN TURNER COOK, a TEXAS BETA from Southern Methodist University, was the original Gerber baby featured in the Gerber baby food advertisements.

#### TRUTH:

The VERMONT BETA chapter was installed in the home of GRACE GOOD-HUE (COOLIDGE) in 1898. Grace was a founding member of the Vermont Beta chapter, the twelfth of thirteen initiates. It was in this same home that Grace and Calvin Coolidge later were married. Today the home is part of Champlain College.

#### RUMOR:

George Safford Parker, founder of the Parker Pens Company, supposedly honored his Pi Phi wife, Martha, by using a clip on his pens in the shape of an arrow. Again, we found nothing to indicate that Martha Parker was a Pi Phi or that George Parker was influenced by Pi Phi when designing his pens. In fact, it was New York artist Joseph Platt who designed the clip in 1933.

#### TRUTH:

EMMA HARPER TURNER, Grand President from 1890-1893 and first president of the Alumnae Association, was first a member of the Kappa Kappa Gamma chapter at Franklin College. When, through a series of misunderstandings, Kappa withdrew the charter, Emma asked for and was granted an honorable discharge from Kappa. This was in the days before National Panhellenic Conference's Unanimous Agreements prohibited affiliation in more than one NPC group.

#### TRUTH:

During EMMA HARPER TURNER'S tenure as Grand President, the titles of Worthy Grand Illustra Regina and Regina Secunda were abolished in favor of Grand President and Grand Vice-President for titles of Grand Council members.

Quiz Answers for page 7: 1. i; 2.h; 3.j; 4.a; 5.f; 6.g; 7.b; 8.c; 9.e; 10.d

### A Girl of the Pi Beta Phi, True or False...?

#### Susan Lucci, Cindy Crawford, Meg Ryan, Minnie Pearl All false.

No one knows how these ladies became rumored to be Pi Phis. But wonder no more; they are not Pi Phis!

#### Jennifer Garner, Traylor Howard True!

OHIO ETA JENNIFER GARNER, aka Mrs. Ben Affleck, is the star of the TV show "Alias." FLORIDA BETA TRAYLOR HOWARD plays Monk's aid in the TV series "Monk."

#### Meredith Brokaw (wife of news anchor, Tom) True!

SOUTH DAKOTA ALPHA MEREDITH AULD BROKAW is the owner of Penny Whistle Toys Stores and author of the Penny Whistle series of books.

#### Sue Grafton True!

This international best-selling author of mystery books is a KENTUCKY ALPHA.

#### Margaret Truman Daniels (daughter of President Harry Truman) True!

D.C. ALPHA MARGARET DANIELS is an accomplished author and editor.

#### Character Suzanne Sugarbaker from the late '80s TV show "Designing Women" True!

In at least one episode Suzanne, played by Actress Delta Burke, refers to her days as a MISSISSIPPI BETA Pi Phi. It is rumored that Suzanne met the love of her life, Dash, at a Pi Phi kissing booth.

## Pi Phi Trivia

1. In 1924, a recordbreaking number of Pi Phis gathered for what event?

2. When is Chapter Loyalty Day?

3. Who is the Fraternity Goddess?

4. Pi Phi formed a relationship with what organizations to further its literacy cause?

5. What year was the Pi Beta Phi Foundation established?

 Name the state with the most collegiate chapters.

7. How many First Ladies are/were Pi Phis?

8. How many chapters were installed on Chapter Loyalty Day?

9. Grace Goodhue Coolidge, wife of President Calvin Coolidge, was a charter member of which Pi Phi Chapter?

10. How many students were enrolled on the first day of class at the Settlement School? a. Read Across America partnered with Pi Phi in 2005. Also in 2005, Pi Phi became the first fraternal group to partner with the United States' Library of Congress' Center for the Book. Southwest Airlines partnered with Pi Beta Phi to observe the Fraternity's First Day of Service in 2006.

b. Two: Grace Goodhue Coolidge (initiated in 1898) and Barbara Bush, who was an alumna initiate of the Texas Eta chapter in 2002.

c. Two chapters were installed: Missouri Gamma at Drury University on Jan. 9, 1914, and Virginia Delta at Old Dominion University on Jan. 9, 1965.

#### d. 14

e. Vermont Beta, University of Vermont

#### f. 1990

g. California has 12 chapters. The following states have seven chapters each: Illinois, Texas, Indiana, Ohio, and Pennsylvania.

h. Jan. 9, in honor of Iowa Gamma Carrie Chapman Catt. Catt was a loyal Pi Phi and a women's rights champion.

i. More than 1,350 members attended the Eastern Conference at the Hotel Willard in Washington, D.C., in 1924. This was when the portrait of Grace Goodhue Coolidge was given to the Nation and members wanted to meet the First Lady.

j. Adopted at the 1890 Galesburg Convention, Pallas Athena became the Fraternity goddess. This was the same convention that the wine carnation became the official flower.

Answers on page 6.

# THANK YOU, CARRIE!

SECRECY ENVELO

All Pi Phis who have studied their heritage manuals know they owe a huge debt of gratitude to IOWA GAMMA CARRIE LANE CHAPMAN CATT. Carrie and her suffragist sisters doggedly fought to get the 19th amendment to the United States Constitution passed in 1919, so that women would have the right to vote in 1920.

This may be the only fact most members know about the woman who saw an injustice and did everything she could to rectify it. But Carrie was much more than a one-cause woman and even though she was extremely busy, she continued to value her membership in Pi Beta Phi as an alumna.

Looking back, historians trace Carrie's feminist roots to 1872 when she was 13 years old and living on the family farm outside of Charles City, Iowa. Ulysses S. Grant was running against Horace Greeley for United States President. Carrie wanted to know why her mother wasn't getting dressed to go into town and cast her vote for Greeley. Her naive question produced a good laugh from her family, but she didn't find it amusing that women could not vote.

This was just one of many times when Carrie discovered that there was gender disparity.

When she was a junior in high school, Carrie asked her father if she could attend Iowa State Agricultural College, which later became Iowa State University, in Ames, Iowa. The school was relatively new and offered a real bargain for students. Tuition was free, board was \$2.50 a week and a dorm room cost between \$1 to \$3.50 per term. Lucius Lane probably thought that higher education for a daughter was a luxury, but he knew that Carrie was a head-strong person. He offered her \$25 a year, but said she would have to earn the rest. Imagine Mr. Lane's surprise when Carrie informed him that she would earn the money teaching school during her breaks. He didn't know that because of the shortage of teachers, country school superintendents were allowed to award temporary teaching certificates.

In addition to teaching, Carrie washed dishes and worked in the library. Money was tight, but she decided to join Pi Beta Phi. At the Nov. 10, 1880, commencement, Carrie was one of only 18 graduates, and the only woman. (Forty-one years later, Carrie became the first woman to deliver a commencement address at Iowa State University.)

After graduation, Carrie intended to earn enough money teaching so that she could continue her studies at law school, but she discovered her gift for administration. In her second

<image>

year of teaching in Mason City, Iowa, Carrie was promoted to high school principal and superintendent of the city schools.

Nearly two years after her promotion, Carrie married Leo Chapman, who was the owner/editor of one of the local newspapers. Because married women were not allowed to teach, Carrie lost her job. She then became co-

editor with her husband. That same year,

Carrie ran for County Superintendent of Schools, but lost in the primaries. Sadly, 18 months after her wedding, Carrie suffered perhaps her biggest loss. Leo contracted typhoid fever and died.

The following year was difficult, but Carrie had moved to San Francisco, where she lived with an aunt, and was working as a freelance writer and an ad salesperson. While on a business call, Carrie did not respond to a businessman's innuendoes. He grabbed hold of her, but she was able to break free. Realizing that this was the kind of behavior that many working women were forced to deal with, Carrie knew she had to do something to protect them and became involved with the suf-

frage movement.

She did marry again. According to Jone Johnson Lewis, Carrie signed a prenuptial agreement with George Catt, a wealthy engineer in 1890, in which they agreed that Carrie would have two months in the spring and two months in the fall to devote to her suffrage work. So, in all fairness, we probably should thank George, too.

Greeting and good wishes to those assembled at the Pi Beta Phi convention in Chicago! I have just returned from a visit to my alma mater, at Ames, Iowa. While there I greatly enjoyed meeting the girls of Iowa Gamma. I cannot help thinking what a power we could exert if all sorority women would write in demanding permanent peace. The greatest problem that lies before the world today is the abolition of war. We are suffering, at present, from the effects of the last war. We cannot afford another. Think on these things.

Carrie Chapman Catt, Iowa Gamma, 1936



In January 2005, Missouri Alpha Sarah Hearne Steelman made history by becoming the first Republican woman to take office as Treasurer for the state of Missouri, where she manages the state's annual revenue of more than \$19 billion. Her other duties as Treasurer include overseeing \$3 billion in investments and returning more than \$300 million worth of unclaimed property to citizens.

Sarah had previously served Missouri as a State Senator for two terms. And prior to that, she was the deputy director of the Missouri Department of Natural Resources' Division of Geology and Land Survey, an economist for the Department of Revenue, an adjunct professor in economics at Lincoln University and an investment broker. Sarah also was the director of the Big Brothers and Big Sisters program in Rolla, Missouri.

## We Can & Do Make a Difference

By SARAH HEARNE STEELMAN

It gives me great pleasure to share a little bit about why it is important for us to to participate in the political process. I got involved in public service and politics because I was motivated to make a difference. It's true that phrase is probably overused and may not seem genuine to the most cynical among us, but if we really believe that what we do does not matter, then this world is in big trouble. So, no matter what your profession - doctor, lawyer, nurse, teacher, judge, professor, researcher, politician, mother - it does matter. And if you do it well and with passion, then you will make a difference in this world. When I am asked why I went into politics and ran for office, the answer is that I wanted to change the world for the better, make a difference in people's lives and help keep that spark of hope alive for my children that, indeed, what we do does matter.

As one of three statewide women officeholders, and as a former state

senator (six women and 28 men) I feel it is not only important to vote and participate in the political process, it is your duty. Women and men bring different perspectives to different issues and because there are fewer women in elected positions your voice is vital to the political process. Education and healthcare are two of today's most crucial issues that affect our families on a daily basis and you must be willing to express your opinion.

Many studies suggest that women completely underestimate their ability to run for office because they think they don't have the right qualifications, but that is just plain nonsense.

Women and men bring different perspectives to different issues and because there are fewer women in elected positions your voice is vital to the political process. It is imperative that more women run for office and my belief is that the only special talent you need is to believe in the principles that made this country great and be passionate about them.

In the winter of 1980, a group of MISSOURI ALPHAS went to Des Moines, Iowa, to work for the then candidate Ronald Reagan. There were six of us and that was all he had working for him up there – it's true. We had a blast, worked hard and made memories that will never be forgotten. Unfortunately, Ronald Reagan lost that primary in Des Moines, but, of course, he went on to be elected President in the fall of that same year. Several of us Missouri

Alphas became part of the "Reagan Revolution" that year and 26 years later we are still fighting for those beliefs. We made a difference then and I believe, will again. But most of all I know that whether it's Ronald Reagan or someone or something else you believe in, pursue it with all your heart and soul and mind and you will make a difference for you, your family and our future.

# Rep. Waters Effects Change in FLORIDA & ABROAD

When FLORIDA BETA LESLIE SAMPSON WATERS was elected to serve the people of Florida's District 51 in the state's House of Representatives in 1998, she came prepared with nearly 30 years of corporate experience and decades of community activism. It wasn't long before she was called to put her these skills to work.

"In my first term, I was appointed Vice-Chairman of the House Insurance Committee and in 2000 became Chairman of the House Insurance Committee dealing with such issues as worker's compensation reform and auto insurance fraud," Leslie says. The Speaker of the House appointed her to the Transportation and Economic Development Appropriations Committee in 2002. There she oversaw \$8.5 billion of Florida's \$55 billion budget.

In 2004, Leslie became the Speaker Pro Tempore, which is regarded as the second highest leadership position in the Florida House of Representatives. That same year, she served as the Chair of the 2004 Hurricane Preparedness Workgroup and became the Co-Chair of the 2005 Joint Select Committee on Hurricane Insurance Issues, where she focused on the legislature's role in helping rebuild Florida after the devastation caused by the hurricanes and storms of 2004. Leslie was appointed to the Commission on the Future of Space & Aeronautics in Florida in 2005.

"Key pieces of legislation that I am most proud of had to do with increasing awareness of Shaken Baby Syndrome, tightening up on credit card fraud, enhancing the Florida Hurricane Catas-

Leslie was certified as a nominee for the 2004 Good Housekeeping Award for Women in Government for her achievements exemplifying the best of public service and demonstrating how government can improve people's lives.

trophe Fund and sponsoring legislation regarding identify theft — the fastest growing crime in America.

"My political style has been characterized by high access to constituents. I hold frequent town hall meetings, legislative open house and utilize other public venues such as open access at shopping centers, race tracks, bowling centers and bingo halls, so the citizens of the district can voice their input on state issues that impact their families, jobs and communities. Along with friends and supporters, I have walked to more than 50,000 constituent homes since filing to run for public office in 1998."

Leslie was certified as a nominee for the 2004 Good Housekeeping Award for Women in Government for her achievements exemplifying the best of public service and demonstrating how government can improve people's lives.

Leslie's public service not only includes working on behalf of her Florida constituents, but she also helped energize 60 newly elected Indonesian legislators during a two-week training mission in the summer of 2004. She had the opportunity to teach local and Parliamentary level officials how to communicate with the public, provide transparent representation, manage the political process, promote ethics, budget fiscally and organize a civil society. In 2006, Leslie traveled to Thailand and India to conduct workshops on conflict resolution and group dynamics with Burmese political exiles.





# Tulsa's New Mayor is a Pi Phi!



Oklahoma Alpha Kathryn Taylor was elected mayor of Tulsa, Oklahoma, in April 2006. She served Pi Phi as a traveling graduate consultant (now known as leadership development consultant), during the 1977-78 academic year. As the 38th Mayor of Tulsa, Oklahoma, I know I am making a contribution to my house of more than 500,000 people. Elected in the largest voter turnout in a Mayor's election, I campaigned my family and friends non-stop from mid-January until the April 4 general election. Literally, our lives stopped except for the campaign. Why?

Three years ago I received a call from newly elected Oklahoma Governor Brad Henry. He asked me to be on his transition team for economic development and tourism. I had practiced corporate law for 20 years, had been a business executive and business owner and I was ready to spend time giving back to the community. I had chaired several major non-profit events successfully, but I wanted something more.

After delivering a transition report to the Governor. I asked to be included in the search for the Cabinet Secretary for Commerce. Ultimately, I served as Cabinet Secretary for Commerce & Tourism, executive director of Commerce and had oversight of three agencies - commerce, tourism and workforce development with more than 2,000 employees and a budget of over \$200 million. I surrounded myself with a talented team from both the public and private sector, and we set about to change the culture at the agencies. After two years of working non-stop, I could see a difference in attitude, in work habits and, most importantly, in results.

Running for office is very different than being appointed and being mayor is very different from reporting to the Governor. When you run for public office, YOUR life, YOUR family, YOUR ideas are on the line. When you are Mayor, you are THE final decision maker.

As Tulsa's second female Mayor, I didn't have a point to prove that a woman could be Mayor; I truly wanted to make life better in my hometown. The leadership and management skills I use in my job began to be developed more than 30 years ago at the Pi Beta Phi sorority house, OKLAHOMA ALPHA, 1701 Elm! I served as a Vice President and then President of the house. I became a traveling graduate consultant for Pi Phi, analyzing and helping to manage Pi Phi groups across North America. I learned the value of a strong team, the importance of the process of consensus building, the impact of hard work and the strength needed to make difficult decisions in the face of disagreement.

I urge you to not only cast your vote each time you can, but consider running for office.

All those experiences and my private industry career, prepared me for the path I am on today. I am proud to be the Mayor of a great city — one that has the largest community foundation in the nation, a beautiful river and arts endowed by the oil companies of the '20s. With the third highest concentration of art deco architecture in the nation, our city is one of America's best kept secrets. In 2007, we will host our fourth PGA Championship. In 2008, we will open a new event center designed by world renowned Architect Caesar Pelli.

I have had no career more rewarding than my tenure as Mayor (just 60 days old!).

I urge you to not only cast your vote each time you can, but consider running for office. Come visit Tulsa! I would be happy to show you the attributes of this great city and help you understand the rewards that can come with public service. ▲

# We the People GO VOTE '06

#### Greeks Organizing Voting Opportunities, Transportation and Education in 2006

As the November 7, 2006, election approaches, we are reminded of Carrie Chapman Catt's efforts and dedication to the suffrage movement. Voting offers women the opportunity to be heard, make a difference and strive for the betterment of all women. Yet, according to The Center for Information and Research on Civic Learning and Engagement, only 50% of 18-24 year old women voted in the 2004 presidential election. It is only fitting Pi Beta Phi continue Catt's rich tradition by participating in GO VOTE '06, a non-partisan program sponsored by the Capital Fraternal Caucus, which represents Greek organizations in Washington, D.C.

GO VOTE '06 is an acronym meaning Greeks Organizing Voting Opportunities, Transportation and Education in 2006. The program provides Greeks with the tools needed to set up voter registration drives, give rides to those who need help getting to a polling center, and educate the public regarding the importance of registering and voting. The program also encourages Greek organizations to work with one another on their campuses to promote registration and voting.

For example, chapters may want to establish a GO VOTE '06 committee which would be responsible for registering all members of its chapter, providing absentee ballot applications to its members and following up with newly registered members to make sure they apply for and receive their absentee ballots. In addition, the committee may educate its members regarding becoming involved with federal, state and local election campaigns for the candidates of their choice. The committee should also work with other campus Greek organizations such as the Interfraternity Council and Panhellenic Council to organize an all-Greeks effort to register Greeks and independents

on campus.

Collegians and alumnae alike can participate in elections by doing everything from campaigning for a candidate to helping out on Election Day by working at the polls, providing transportation to and from the polls for elderly and handicapped voters and more. GO VOTE '06 provides information regarding how to do these things, as well as state voter registration deadlines, election division contact information and other helpful contacts and Web site links. For more information about GO VOTE '06, visit www. pibetaphi.org/govote06.htm.

Take the time to learn the issues that will be on the November ballot and research those candidates running for office in local, statewide and national elections. Most importantly, follow the lead of Carrie Chapman Catt and countless other brave women and exercise your right to vote. ▲

# Greeks Unite & Lobby Congress

By CAROL INGE WARREN

On Tuesday, April 25, 2006, more than 220 representatives from sororities and fraternities were in Washington, D.C. lobbying for Greek interest legislation. Leaders in NPC, NIC and NPHC have been going to Capitol Hill for several years, meeting with members of Congress to establish relationships and lobby for several bills that would impact our organizations. Leading this effort is Attorney Kevin O'Neill of Patton Boggs, whose firm has taken on the Greek effort pro bono. For the second year in a row, sororities and fraternities could sponsor students to join the lobbying day and more than 80 undergrads from 79 campuses participated in the Capitol Hill visits. Pi Phi sponsored two students, COLLEEN BRILEY, former Chapter and Panhellenic President at Pennsylvania State University and a current leadership development consultant, and JESSICA FERTITTA, current Panhellenic President at the University of Texas. NPC Delegate CAROL WARREN and PAC Finance Committee member MISSY PIXTON completed the Pi Phi lobbying team.

#### Passage of this legislation would allow tax-deductible contributions to

fraternity and sorority foundations that would be designated for chapter House Corporations to be used for much needed safety improvements, such as fire sprinkler systems.

The 55 teams of alumni and students made 350 visits to Congressmen and Senators. The primary focus of these visits was to gain support for the Collegiate Housing and Infrastructure Act. Fraternities and sororities are the nation's largest not-for-profit student landlords. However, the current tax code hinders



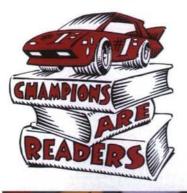
From the left, Colorado Alpha Missy Ingham Pixton, Kentucky Beta Colleen Briley, North Carolina Beta Carol Inge Warren and Texas Alpha Jessica Fertitta lobbied for Greek legislation. Photo is reprinted with permission from NIC.

the ability for these organizations to modernize and make life-safety upgrades to Greek student housing. The federal income tax code allows colleges and universities to use tax deductible contributions for infrastructure improvements to a host of different student areas, while fraternity and sorority foundations are prohibited from using tax-deductible contributions for infrastructure improvements to student housing, meeting areas and dining facilities. Passage of this legislation would allow tax-deductible contributions to fraternity and sorority foundations that would be designated for chapter House Corporations to be used for safety improvements, such as fire sprinkler systems. As of June 1 there are 131 bill co-sponsors in the House and 19 in the Senate. A grassroots letter writing campaign by Pi Phis to their representatives has produced more than 700 letters and a number of new cosponsors.

Other issues addressed in meetings on Capitol Hill included support for the College Fire Prevention Act and preserving language in the Higher Education Reauthorization Bill that protects free speech and freedom of association for all college and university students. Web site: www.fraternalcaucus.org launched this summer. Information on our Congressional efforts, along with sample letters to send representatives urging support of the various bills can be found on this Web site.

Other government related initiatives include the GO VOTE '06 campaign; see page 13. The Fraternity and Sorority PAC (Political Action Committee) was formed for the bipartisan purpose of aiding candidates for the U.S. Senate and House of Representatives who support legislation that will positively impact fraternity and sorority life. Fund-raising efforts to date exceed \$260,000 toward the goal of \$500,000 during the 2005-06 election cycle. Much of this money is already assisting candidates who support Greek life. Summer PAC fund-raising events will be held in Atlanta, Philadelphia and Los Angeles. To learn how you can donate, go to www.fraternalcaucus. org, click on the blue box on the right side and download the Fraternity and Sorority PAC newsletter.

For more information, please contact National Panhellenic Delegate CAROL WARREN at NPCD@pibetaphi.org.





# CAR Keeps on

It's been three years since the international introduction of the Champions Are Readers (CAR) reading program and it is still going strong. Chapters and alumnae clubs alike find this Pi Phi literacy activity provides a wonderful way to share their love of reading. Plus, they are making a real difference in their communities.

The Cypress Creek/Northwest Houston Alumnae Club enjoys CAR because:

- The program appeals to all ages. Our volunteers ranged from recent college graduates to Golden Arrows.
- Club members enjoyed the weekly interaction with the individual students.
- Parents, teachers and school administrators were especially complimentary of the program.
- Children were very proud of the medals and certificates they received.

Revving

• At least one student confessed that he had never liked to read before, but now he does.

Learn more about CAR by logging on: www.pibetaphi.org/philanthropies/car. html.

Clockwise, starting from below: This note of appreciation was sent to the Manchester Area, Connecticut Alumnae Club. Indiana Deltas brought CAR to three third grade classes. An Ohio Eta listens to a CAR reader. The Madison, Wisconsin Alumnae Club presented CAR participants with medallions.

Dear Pi Betaßi, Thankyou for coming to my classroom. I liked having you here. Maybe you can come again. Thankyou for taking some of your day just to be with us. My favolite part was telling you about the stories. Your Friend, Xarphy. W.





# Kollegiate

NEW MEXICO ALPHA DAHLIA DORMAN was selected as the student commencement speaker at the University of New Mexico. She was also recently awarded the 2006 Clauve Outstanding Senior Award from the University. In her time at UNM, Dahlia has been a student government senator; a Rho Gamma for the Panhellenic Council; and a member of Phi Alpha Delta Pre-Law Fraternity, Pi Sigma Alpha National Political Science Honor Society and the Black Student Union. Her research on violence against women was awarded a Symposium Prize at the 2005 UNM Research and Creativity Symposium. She has also served as a volunteer tutor for learning disabled students and plans to attend the UNM School of Law in fall 2006.

Dahlia's mother, BETTINA DORMAN and her sister, DOHNIA DORMAN are also NEW MEXICO ALPHAS.



Illinois Beta-Delta Lindsey Turnbull has been awarded a Fulbright Fellowship to conduct genetic research on malaria in the African nation of Malawi. The Fellowship is a grant from the U.S. State Department to improve relations between the United States and other countries. Following graduation from Knox College, Lindsey will spend six months to a year at the Blantyre Malaria Project in Malawi.

ARIZONA BETA LAURA SIPE has been working as a model for several years, traveling to New York and Paris and appearing in such magazines as *Elegant Bride* and *Madame*.



Oregon Alpha competed in Delta Gamma's "Anchor Splash" philanthropy to benefit individuals with visual disabilities at the University of Oregon in April and was victorious over more than 15 other Greek organizations. The highlight was their Rock-and-Roll themed performance in the dance competition.

With diversity being such a controversial topic in the conservative University of Georgia Greek community, GEORGIA ALPHA wanted to explore the topic more in depth. The chapter recently brought in a consultant to help broaden the members' definition of diversity beyond race to factors such as gender, age, socio-economic status and background. Alysin Foster, from Roosevelt Thomas Consulting, an internationally acclaimed diversity firm, presented the chapter with an eye-opening interactive presentation.

WYOMING ALPHA LINDSEY LORELLO was recently named Greek Woman of the Year at the 2005-2006 Greek Achievement Awards Ceremony at the University of Wyoming for her leadership, scholarship and service contributions.

#### COLLEGIATE NEWS



Past Louisiana Beta Chapter President Lizzie Schott, Grand President Emily Russell Tarr and current Chapter President Kelly Brilleaux.

> Letters from Louisiana

Louisiana Alphas take advantage of ample philanthropic opportunities with the clean-up and recovery following Hurricane Katrina. of LOUISIANA BETAS, our spring semester came to a close. Before it ended however, we had the honor of a visit from GRAND PRESIDENT EMILY RUSSELL TARR who wanted to check the progress and wellbeing of our chapter. Emily was also able to attend our meeting,

With Hurricane Katrina still fresh in the minds

and speak to the chapter. She informed us about the importance of helping Pi Phis in times of need. She let us know she understands what it is like to lose something, and how it is hard to stay strong and positive. She hoped we realized what a difference we, and all the heroes of Pi Phi who surround us including our members and house staff, have made.

She made one last comment that left the chapter feeling complete. "Pi Phi cares about YOU!" Emily's visit to LOUISIANA BETA confirmed how much our international organization cares and is involved with all the different chapters everywhere. LOUISIANA BETA is extremely thankful to our officers and to Pi Phis everywhere who helped us in our time of need.

#### -Louisiana Beta

#### 

The LOUISIANA ALPHA chapter is extremely happy to be back home in New Orleans. After Hurricane Katrina last fall, we were spread out all over the nation. Most of our members attended other universities and we were touched to have been welcomed by Pi Phi chapters we were visiting. We would like to thank our sisters who were so kind to our misplaced chapter. We are also thankful for those of us who benefited from the new Sister to Sister fund.

We were unsure how our university, city, student body and chapter would recover. We are happy to say that almost every Tulane Pi Phi returned to Tulane. In January, we jumped into restoring the chapter and recruitment. An LDC and Regional Specialist came to help us get back on our feet. Our recruitment chair,

> Christin Markelwitz, began recruitment workshops before her home had water or electricity. Recruitment was rushed but extremely successful, and we are now proud to have 42 smart, beautiful new members.

> We have had ample opportunity for philanthropy this spring. New Orleans has a long way to go and we as a chapter are committed to helping in whatever way we can.

> Recently, we were graced with a visit from EMILY RUSSELL TARR who offered words of hope and support and we are grateful to her for her time and message. Again, we would like to thank Pi Beta Phi for helping us so much this semester and all the Pi Phis internationally who have truly shown us the meaning of sisterhood.

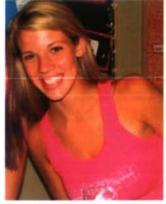
> > -Louisiana Alpha



#### COLLEGIATE NEWS



North Carolina Delta Breanne Stumm spent time with South Carolina Alpha Sis Mullis at The Southeastern Panhellenic Conference (SEPC).



Arizona Alpha Ariel Serafin is currently a volunteer signature gatherer for the Arizonans for Humane Farming campaign. If enough signatures are collected, a proposition mandating better living conditions for pregnant sows and veal calves in Arizona farms will go on the ballot in November of 2006.





AB Ms NBC HARDE OGGER

Carrie Lane Chapman Catt fought hard to secure women's right to vote, so we should always remember that voting is a responsibility for every election (not just presidential). We asked our collegians how they embrace this opportunity, be it by running for election on campus or in their communities, encouraging others to register to vote and go to the polls, holding debates or educating students about issues on the ballot. Here's what they said:

Five senior NORTH CAROLINA BETAS were fortunate enough to take a graduate-level seminar at Duke University on "Twentieth-Century Social Movements," conducted by renowned history scholar William Chafe. The class explored the origins of the civil rights movement, the feminist movement and the homophile movement, in addition to what constitutes a social movement, different organizing techniques and the concept of campus taping of the national political talk show "Hardball."

letters to an on-

Missouri Beta members proudly wear their

individual rights over group rights. The women say the class has had a profound impact on how they view the social construction of women in America and women's rights. North Carolina Beta Duke University

Because most TEXAS ETAS are not registered voters in Texas A&M University's Brazos County, executive member COURTNEY WALKER sought out information to ensure this factor would not prohibit members' involvement in local and national election processes. She presented instruction on registering in the area and on obtaining absentee ballots at a chapter meeting. *Texas Eta* 

Texas A&M University

From the moment Asher LISEC announced to the INDIANA ZETA

#### COLLEGIATE NEWS

chapter that she was running for President of Ball State University's Student Government Association, the campaigning began. The chapter rallied behind her, as Team Lisec posters appeared all over campus, spreading the word about the upcoming election and encouraging students to vote. Thanks to her Pi Phi sisters, Asher won by a landslide. *Indiana Zeta* Ball State University

Hundreds of University of Texas students campaigned this spring for the annual student government elections. TEXAS ALPHAS rallied as supporters when our very own JESSICA FERTITTA managed her ticket's campaign, ran, and was elected for the second year as a representative. *Texas Alpha* 

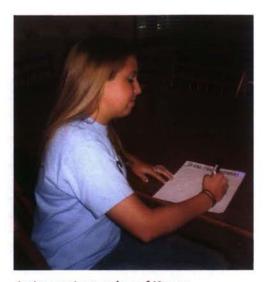
University of Texas

In the region of the Sudan, known as Darfur, there has been an ongoing genocide since 2003, fueled by the Janjaweed, a government-supported militia. 400,000 people have died because of the conflict and more than two million have been displaced. PENNSYLVANIA ETA GINA BREWER attended a rally in Washington, D.C., to learn more about the problem and what people can do to help. She brought back her knowledge to her chapter at Lafayette College, urging them to become informed and send letters to President Bush requesting the United States do more to help. Raising awareness and having a voice are our rights and responsibilities as Americans.

Pennsylvania Eta Lafayette College

CALIFORNIA ALPHA hosted a "Get Your Vote On" fashion show on the Stanford University campus. The event brought sororities and fraternities together to encourage voting. Chapter members strutted down the runway reciting facts about the right to vote. The event was a huge success and one that will be repeated in the future.

California Alpha Stanford University



An impressive number of Kansas Betas have joined with the Tobacco Use Prevention Program at the Riley County Health Department near Kansas State University in an effort to pass legislation banning smoking in Manhattan, Kansas businesses through education and petition signing.



Former Illinois Zeta President, Kimberly Verest, is currently the President of the League of Women Voters of Champaign County Student Unit on the University of Illinois at Urbana – Champaign (UIUC) campus. Other Illinois Zeta league members include Bridget Eades, Michelle Stoddard, Melissa Mack, Leanne Schroeder and Cori Smith.

The organization's primary goal is voter mobilization, education and citizen awareness. For the 2004 election, the women held a T-shirt campaign called, "Just Vote," distributing T-shirts to more than 600 students to remind fellow students and faculty to vote. Illinois Zetas bought 80 "Just Vote" T-shirts and sold another 70 to their friends in just two weeks. The League plans to run another "Just Vote" campaign for the November 2006 election and is counting on the continued support of Illinois Zeta.

The League also has hosted issue forums on campus, on topics such as the impact of the student vote and how UIUC is prepared for a natural disaster or nuclear accident. They also sponsor the UIUC Law School's Women's Law Symposium and compose candidate questionnaires and voter guides during election time. Finally, the group goes into local high schools to teach students about voting and its importance. Illinois Zeta is proud to have strong representation in an organization with a noble cause and such a strong tie to Pi Phi Carrie Chapman Catt.

## In the Bag

Texas Beta Chapter President Andrea Swain, Budding Fashion Designer

By TEXAS BETA FARRELL MOORE CROWLEY

Twenty-year-old SMU student ANDREA SWAIN has been a trendsetter for some time with her unique and eclectic style. The junior art history major from Los Angeles is the Pi Beta Phi sorority president, a handbag designer and a budding jewelry designer.

Raised in Bogotá, Columbia, Andrea credits much of who she is with her South America upbringing.

Swain's self-titled handbag line is a growing business. A year ago, Swain found a factory in Bogotá that was willing to manufacture her designs. Currently, there are five styles of bags constructed from real alligator. Each purse is named after an important person in her life, and Swain says reflects the style of each person's namesake. The line is already selling well in Dallas and LA.

The handbags are currently being sold at LuLu Brandt in Los Angeles and Sebastian's in Dallas.

The owner of Sebastian's recalls, "Andrea was talking with my wife and was admiring the handbags behind the counter. Andrea asked if she could show her a bag she had designed and grabbed a little clutch she had in her car. My wife called me and we both loved it."

Sebastian said, "I knew her product would do well, but I didn't know how well. It's been good for her and a wonderful thing for us."

Sebastian said he was impressed with the quality and unique look of her pieces.

Swain was born in Los Angeles and then moved to Bogotá. She lived with her grandparents for seven years before returning to the U.S. to live with her mother.

"Living in South America gave me the opportunity to experience a different country and a different culture," she reflects, "It gave me a deep love for



travel and language."

According to her mother "Andrea was born a girly girl," and loved playing dress up as a child. Her style is a mix of many influences. She attributes her taste to her grandmother, for whom she has named a purse, her mother and her idol Coco Chanel.

"Coco Chanel liberated women from the corset," she said "I loved that she pushed the envelope and changed fashion as we know it."

Swain's flair for fashion has been cultivated through numerous fashion courses over the years. In high school she designed a dress from deep red ribbons and silk roses and attended a course at the Los Angeles Art Institute. Since she has been at SMU, Swain has also studied at Parsons School of Design in Paris, and has taken a course in jewelry design in Florence, Italy.

From *The Daily Campus* of Southern Methodist University. Reprinted with permission.

### Together for Timber



Oklahoma Beta Timber Eaton

Oklahoma Beta Timber Eaton was diagnosed in March with meningitis, a rare but sometimes fatal illness where infection can cause inflammation of the brain and spinal cord. Since then, Timber has faced many obstacles, receiving blood transfusions, experiencing problems with her kidneys and lungs, and being quarantined and bedridden in the intensive care unit at an Oklahoma City hospital for many weeks.

As sisters, family and friends from not only Oklahoma, but the entire United States prayed, Timber has finally started improving. She is now out of the Intensive Care Unit, but remains hospitalized. She has recently been taken off of dialysis and doctors say that she could possibly be on her way home soon.

To help Timber's family, Oklahoma Beta, along with the Oklahoma State Panhellenic Council, held a benefit concert on April 5 called "Together for Timber" to raise funds for her recovery. It included 18 acts performed by members of the Greek community, as well as food, a disc jockey and posters for friends to sign. At the end, everyone held hands and prayed. The event brought more than 500 students and friends to Oklahoma State University Library Lawn. The proceeds of more than \$10,000 went straight to Timber.



### Member Focus Groups and Surveys Yield Valuable Feedback

By Karen Shelton Chevalier Grand Vice President Communications

In the *Winter Arrow* we reported that the Fraternity and the Foundation would seek feedback from members in January and February of 2006 as a follow-up to the brand strategy study conducted in 2002. There were three objectives: determine awareness of and reaction to branding changes, explore what has worked and what has not, and identify actions to further strengthen the brand.

The research was conducted in two phases by Prince Market Research, an independent research firm, and Dye, Van Mol & Lawrence, a marketing communications firm.

Phase one consisted of a quantitative survey via e-mail to all younger alumnae and a combination of phone and e-mail for older alumnae. There were more than 6,000 participants in this phase.

Most alumnae (70%) are aware that literacy is the official Pi Phi philanthropic endeavor. The older the age group, the less aware they are of this fact. Respondents (89%) are very supportive of Pi Phi partnering with other entities to further our work in literacy.

Almost all alumnae (92%) are reading *The Arrow* at least sometimes and more than half (56%) report visiting the Web site at least once in the past year with 60% reporting a positive view of the site. Nearly all read the print version (versus the online version) of *The*  Arrow, but 58% are supportive of the new policy whereby only those alumnae who pay dues will receive the printed version of *The Arrow*.

When asked about the Foundation support, our members strongly (91%) believe in scholarships for undergraduates and alumnae with the financial support of leadership and education programming for collegians (87%) a very close second. Three-fourths said it was important to support literacy initiatives.

During phase two, four focus groups provided an opportunity to explore issues identified in the larger survey. The overall reaction to changes in Pi Phi branding was positive. Pi Phi is viewed as forwarding thinking and working very hard to pull more interest from younger members and to connect with older alumnae. Communications vehicles are updated and fun. There is a stronger emphasis on philanthropy among collegiate chapters. Recent grads were definitely feeling the impact of programming and officer changes and expressed concern about how their chapters were handling all of the changes.

The sharper focus on literacy is viewed as more real world and gives all Pi Phis more opportunities for hands-on service. There is a concern that the Fraternity efforts remain sharply focused and that deserving groups, especially the under-privileged, are targeted for help. The awareness of our partnerships with Read Across America and Southwest Airlines Share the Spirit was low. When told about these, those surveyed said they were proud and had positive comments. Again, the participants wanted to be sure these partnerships benefited those most deserving and were good for Pi Phi.

When asked about The Arrow, members want to see a simpler design and a stronger connection between the magazine and the Web site. These comments are being incorporated in this issue; notice the greater use of white space, more photos, and our Web address on the bottom of the right-hand pages. The focus groups requested even more information on the Web site as well as greater ease of navigation. Using the Web site for networking is an expectation of alumnae. It is a critical tool with younger alumnae and a potential strong communications path with older alumnae as well.

There are strong opinions regarding communication between the members and the Fraternity and Foundation. Generally our members want to be contacted, and the preferable methods are snail mail and e-mail. It did not come as any surprise that phone solicitations are not popular. Pi Phis are hungry for more information on the Foundation and its mission and specific focuses.

Thank you to all who took the time to respond to the survey and especially to the women who attended the focus groups. Member input is a vital component as we strive to live our mission and reach our vision as a premier organization.

Diamond Arrows

The following women received certificates in honor of their 75 years of membership in Pi Beta Phi Fraternity:

Nancy Duggar Adams Wisconsin Alpha

Marjorie Coy Barnett Iowa Beta

Vivian Whyte Bock New York Alpha

Virginia Coe Briggs Ohio Alpha

Gertrude Quinby Brubaker Indiana Delta

Jean Blake Carr Ohio Beta

Ninetta M. Chapman Indiana Beta

Myrtice Davis Cooper Missouri Gamma

Leah Cornelison Courtney Arkansas Alpha

Charlotte Gallup Croze Colorado Alpha

Betty Nuzman Embry Kansas Alpha

Anna McCaskill Fennell Washington Alpha

Elaine Hogenson Filstrup Virginia Alpha

Nell Haller Haberstick West Virginia Alpha

Virginia Harger Washington Beta Mary Macgruer Heller New York Gamma

Marguerite Bacon Hickey Tennessee Alpha

Mary Rose Hilder D.C. Alpha

Virginia Rowe Holland Iowa Gamma

Lodene Fuller Hutt Arkansas Alpha

Mary Phipps Irons California Alpha

Mary Jane Roberts Kindschy Montana Alpha

Elizabeth Stovall King Colorado Beta

Carolyn West Knutson North Dakota Alpha

Helen Spencer Logie Michigan Beta

Gail Burnett Martindale Oregon Beta

Imogene Baker Martini South Dakota Alpha

Hilda B. McEwen Alberta Alpha

Ellen Wiley McMurray Ohio Beta

Eleanor Bacon Metzger Colorado Beta Betty Gerwick Miller California Beta

Barbara Seale Moffitt Oregon Beta

Helen Cook Nelson Vermont Beta

Virginia Burton Norberg Arizona Alpha

Helen Feht Painter Washington Alpha

Jane King Piraino Missouri Beta

Mary Sloan Ropp Indiana Alpha

Helen Gearen Stewart Indiana Gamma

Helen Seybold Sullivan Indiana Alpha

Lucy Cummings Webster Arkansas Alpha

Virginia Hawkins Weitzel D.C. Alpha

Beatrice Elwell Whitworth California Delta

Dorothy McCranie Woods Florida Beta

Elizabeth Ranney Youmans Kansas Alpha



#### SCHOLARSHIP & FELLOWSHIP RECIPIENTS SELECTED

The Pi Beta Phi Foundation Trustees are pleased to announce that 75 Pi Phis will receive awards for the 2006-2007 academic year. These women display outstanding academic achievement and excellent service to Pi Beta Phi, their campus and their communities.

More than \$122,300 in scholarships and fellowships will be awarded during the 2006-2007 academic year, again the largest amount awarded in Foundation history. Thanks to the support of many Pi Phis and friends, the Foundation will award:

- 14 Friendship Fund Undergraduate Scholarships
- 12 Undergraduate Scholarship Fund Scholarships
- **10 Holiday Scholarships**
- 30 Named & Endowed Undergraduate Scholarships
- 2 Friendship Fund Graduate Fellowships
- 3 Named & Endowed Graduate Fellowships
- 3 Alumnae Continuing Education Scholarships
- 1 Named & Endowed Alumnae Continuing Education Scholarship

Educational financial assistance is one of the Foundation's promises for the future and is available to qualified collegians and alumnae. It is only with our donors' continued support that we are able to keep this promise. Our mission is clear, as the cost of education continues to spiral upward, we must ever increase our level of scholarship assistance for future outstanding Pi Phi women.

The Foundation strongly encourages members to apply for scholarships. Applications for the 2007-2008 academic year will be available online in September. The application deadline is Jan. 31, 2007.

To learn more about the scholarship program or to endow a scholarship, please contact the Foundation office or visit www.pibetaphifoundation.org.

#### SIGN OF THE ARROW MELISSA SCHOLARSHIP

ILLINOIS ZETA KIMBERLY VEREST is the recipient of the \$10,000 Sign of the Arrow Melissa Scholarship for the 2006-2007 academic year. Kimberly is a Speech Communications/Pre-Law major at the University of Illinois at Urbana-Champaign and is actively involved in many campus and community service programs. Her involvement in the community includes service as the University Internal Public Relations Chair for Multicultural Youth Conference and service as President of The League of Women Voters of Champaign County Student Unit. On campus she serves as a Student Alumni Ambassador and as Panhellenic President. Her service to Pi Phi includes involvement on various chapter committees and terms as Assistant Vice President of Moral Advancement and as Chapter President. She has also managed to continually perform at a high level in the classroom.

Kimberly's commitment to Pi Phi, her community and campus represents the purpose of this community-service based scholarship.

The Sign of the Arrow Melissa Scholarship was created and endowed by the Sign of the Arrow/St. Louis Alumnae Club in memory of MISSOURI BETA MELISSA GAIL APTMAN. Melissa was murdered in 1995, just two weeks before her graduation from Washington University in St. Louis. The scholarship was created not only in memory of Melissa but also to remember and celebrate her life and her commitment to community service.

The Sign of the Arrow Melissa Scholarship provides an undergraduate scholarship of up to \$10,000. The scholarship is awarded to an undergraduate member of Pi Beta Phi entering her senior year who displays exemplary community service.



My many thanks go out to you who support the Pi Beta Phi Foundation. The feeling I have, for receiving this scholarship and knowing the doors it will open for me, is one I will never quite forget. Knowing that my path, to obtaining my education and goals, is supported by my Pi Phi sisters brings a smile to my face and a feeling to my heart I will always cherish. Thank you so much.

Illinois Zeta Kimberly Verest

#### SPECIAL THANKS

The Foundation extends a special thank you to the following selection committee volunteers:

#### ALUMNAE CONTINUING EDUCATION SCHOLARSHIP

Georgia Khym Heath, Texas Beta Missy Ingham Pixton, Colorado Alpha Chris Mills Verity, Texas Gamma

#### GRADUATE FELLOWSHIP

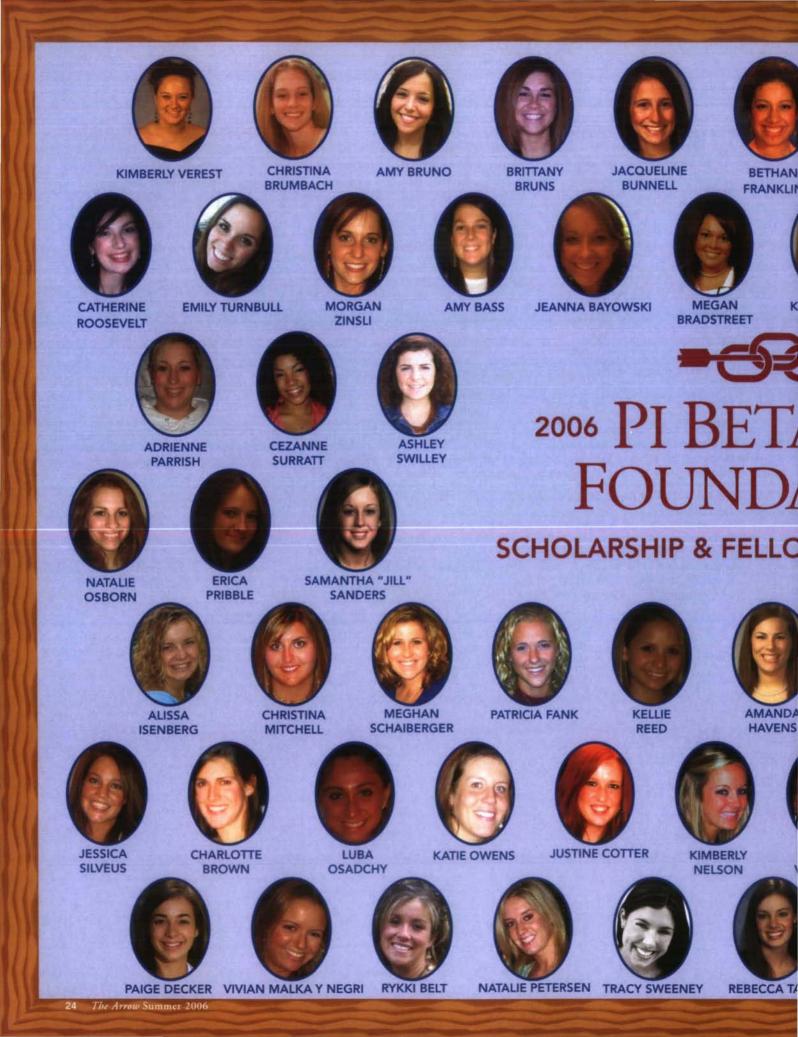
Margy Liebers Lovelette, Pennsylvania Eta Karen Sully Thorn, Nebraska Beta Megan Bishop, Virginia Zeta

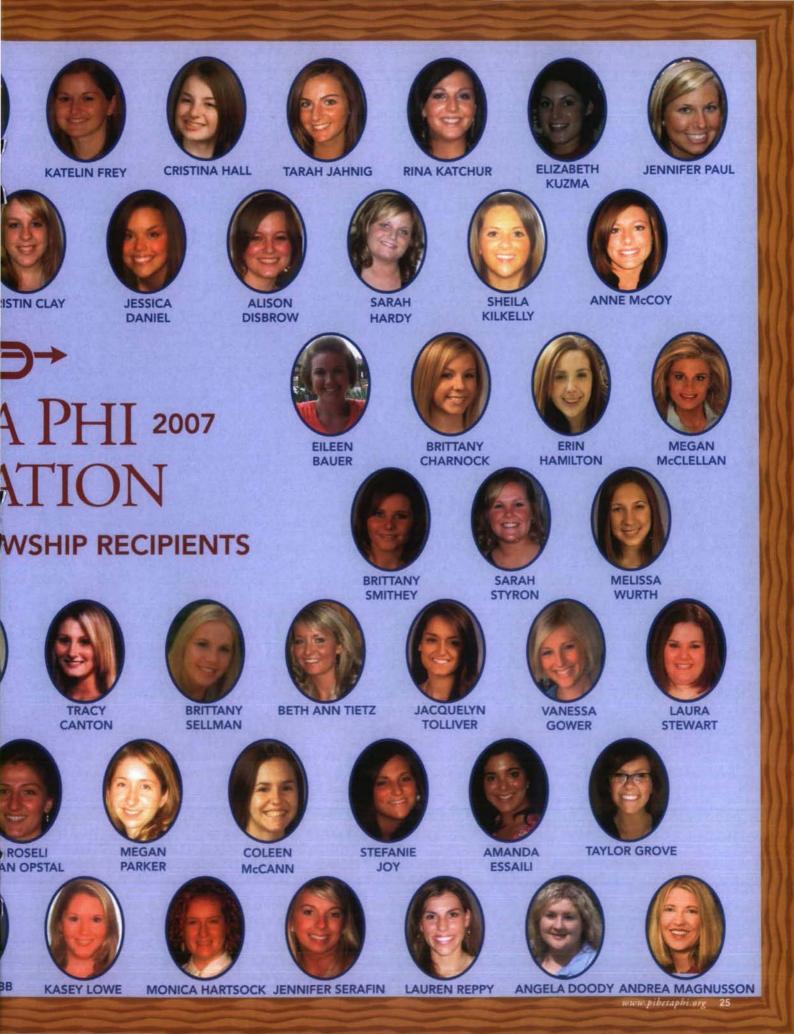
#### UNDERGRADUATE SCHOLARSHIP

Doreen Mueller, Georgia Alpha Anna Moseley Osborn, Louisiana Beta Jill Tucker Read, Tennessee Beta

#### SIGN OF THE ARROW MELISSA SCHOLARSHIP

Beth van Maanen Beatty, Texas Gamma Peg Steffen Sant'Ambrogio, Indiana Epsilon Elizabeth Burns Donnell, Ohio Zeta





# Scholarship/Fellowship Awards

#### Sign of the Arrow Melissa Scholarship

Kimberly Verest, Illinois Zeta - Speech Communications/ Pre-Law

#### Friendship Fund Scholarships

- Christina Brumbach, Pennsylvania Gamma Political Science
- Amy Bruno, North Carolina Gamma Business
- Brittany Bruns, Kansas Beta Finance
- Jacqueline Bunnell, Illinois Zeta Psychology
- Bethan Franklyn, Alberta Alpha Psychology/Women's Studies
- Katelin Frey, North Carolina Gamma Biology Cristina Hall, Tennessee Beta – Human & Organizational Development
- Tarah Jahnig, South Dakota Alpha Mass Communications
- Rina Katchur, Arizona Beta Mass Communication & Journalism
- Elizabeth Kuzma, Virginia Delta Nuclear Medicine Technology
- Jennifer Paul, Oregon Alpha Journalism/Public Relations Catherine Roosevelt, Michigan Beta – Arts & Ideas in the Humanities
- Emily Turnbull, Washington Gamma Communications Morgan Zinsli, North Dakota Alpha - Dietetics

#### **Undergraduate Scholarship Fund Scholarships**

Amy Bass, Vermont Beta – Business Administration Jeanna Bayowski, Tennessee Beta – Special Education Megan Bradstreet, Kentucky Gamma – Insurance & Risk

- Management Kristin Clay, Mississippi Alpha - Psychology Jessica Daniel, Kansas Beta – Business/Pre-Law
- Alison Disbrow, Pennsylvania Eta Engineering/

Economics & Business

- Sarah Hardy, Ohio Epsilon Social Work
- Sheila Kilkelly, North Carolina Gamma Business Anne McCloy, Arizona Beta – Broadcast Journalism Adrienne Parrish, Washington Gamma – History/
- International Political Economy Cezanne Surratt, Oregon Alpha – Family & Human
- Services
- Ashley Swilley, Texas Eta Math & Science Education

#### Holiday Scholarships

Eileen Bauer, Wisconsin Delta - Nursing Brittany Charnock, Ohio Theta – Pre-Medicine Erin Hamilton, Alberta Alpha - Sociology Megan McClellan, Arkansas Alpha

- Kinesiology Education & Nutrition
   Natalie Osborn, Wisconsin Delta Advertising
- Erica Pribble, Colorado Delta Mechanical
- Engineering Samantha "Jill" Sanders, Tennessee Delta – Integrative Studies
- Brittany Smithey, Indiana Alpha Biology Sarah Styron, North Carolina Delta - Business
- Management
- Melissa Wurth, Illinois Zeta Elementary Education

#### Adele Collins Mason Scholarship

Alissa Isenberg, California Delta - English

Annette Mitchell Mills Scholarship Christina Mitchell, Alabama Alpha – Business Administration

Arizona Alpha Scholarship

Meghan Schaiberger, Arizona Gamma - History

Betty Blades Lofton Scholarship Patricia Fank, Indiana Theta – Psychology/Sociology

#### Carol Inge Warren Scholarship

Christine Leach, North Carolina Beta – History/Public Policy

#### Dallas Alumnae Club / Ann Dudgeon Phy Scholarship

Kellie Reed, Texas Alpha - Business/Pre-Med

Frances Hall Comly Scholarship Amanda Havens, Illinois Alpha – Elementary Education

#### Frances H. Hofacre Scholarships

Tracy Canton, Minnesota Alpha – Human Resources/ Industrial Relations & Finance Brittany Sellman, Minnesota Alpha – Finance/Marketing Beth Ann Tietz, Minnesota Alpha – Public Relations

Harriet Rutherford Johnstone Scholarship Jacquelyn Tolliver, Georgia Alpha – Spanish/Advertising

Jane Porter Warmack Scholarship Vanessa Gower, Kansas Beta – Business Marketing

Jo Ann Minor Roderick Scholarship Laura Stewart, Oklahoma Beta – Hotel & Restaurant Administration

Johnanna Zournas Scholarship Jessica Silveus, Texas Gamma – Public Relations

Jo Marie Lilly Scholarship Charlotte Brown, Texas Alpha - Spanish

Joyce Wherritt Bowers Scholarship Luba Osadchy, Ohio Beta – Marketing/Finance

Judy Boucher Chamberlin Scholarship Katie Owens, Illinois Theta – Art Education

#### FAST FACTS

The combined cumulative GPA of the 66 Undergraduate Scholarship recipients is 3.5. Here are some other interesting statistics:

- · 3 have a perfect 4.0 GPA
- 46 are/have been chapter officers
- 65 are involved in campus organizations
- · 66 participate in community volunteer work/activities
- 52 work while in school
- 19 receive no family financial support for their education

The five Graduate Fellowship Recipients have a combined undergraduate GPA of 3.6 and all of them are former chapter officers. Other impressive facts about the fellowship recipients are:

- · 2 received a Pi Beta Phi Foundation scholarship as collegians.
- 1 is a former Traveling Graduate Consultant.
- · 2 work while in school

All of the four ACE Scholarship Recipients are community volunteers. In this group of women:

- 3 work
- 1 has children at home
- 3 are alumnae club members
- · 3 serve on Alumnae Advisory Committees or House Corporations

Kansas Alpha House Corporation Scholarship Justine Cotter, Kansas Alpha - Journalism

Louisiana Alpha Triple M Scholarship Kimberly Nelson, Louisiana Beta – Mass Communications

Marcia Hart Foster / D.C. Alpha Scholarship Roseli van Opstal, Michigan Alpha – History/French

New York Alpha Scholarship Megan Parker, New York Alpha – Policy Studies/Public Relations

New York Zeta Scholarship Coleen McCann, Vermont Beta - Psychology

Ohio Beta Scholarship Stefanie Joy, Ohio Beta - Finance

Oklahoma Alpha Scholarships Amanda Essaili, Oklahoma Alpha - Business Taylor Grove, Oklahoma Alpha – Religious Studies

Oklahoma Beta Scholarship Paige Decker, Oklahoma Beta - Marketing

Ruth Barrett Smith Scholarship Vivian Malka Y Negri, Missouri Beta – Finance/Economics

Ruth Trinkle Read Scholarship Rykki Belt, Kansas Beta – Biological Engineering

Sarah Ruth Mullis Scholarship Natalie Petersen, Mississippi Beta - Pharmacy

Corinne Hammond Gray Fellowship Tracy Silva Sweeney, Nebraska Beta – Curriculum & Instruction Masters (University of Scranton)

Joanie Arnold Graduate Fellowship Rebecca Tabb, California Alpha – Law (School Undecided)

#### Past Grand Presidents Memorial Graduate Fellowship

Kasey Lowe, Arkansas Alpha – International Law (University of Edinburgh)

#### Friendship Fund Fellowships

Monica Hartsock, Illinois Beta-Delta – Law (School Undecided)

Jennifer Serafin, Florida Delta – Elementary Education Masters (University of Florida)

#### Adele Collins Mason Alumnae Continuing Education Scholarship

Lauren Reppy, Ohio Beta – Computer Science (School Undecided)

#### Alumnae Continuing Education Scholarships

Angela Doody, Connecticut Alpha – Public Health Masters

(University of Connecticut) Andrea Jones Magnusson, Nebraska

Beta – Psychology Masters (University of Nebraska-Lincoln) Bevin Subocz, New York Alpha

– Law (Georgian Court University)

## Young Alumnae Events Offer Opportunity to Network

Pi Beta Phi has been reaching out to young alumnae since Fall 2003 through 15 events titled "Night of Networking." These Young Alumnae events have been so successful that plans are underway to continue them this fall and in the spring of 2007.

Each event brings women who have graduated within the last 15 years together with a common purpose — professional and social networking. Members wear badges that are color-coded by field so they can find others who have similar careers. Information about attendees, area alumnae clubs and updates on Fraternity programming is distributed. To date, nearly 700 women have attended a Young Alumnae event.

In 2006-07, 10 events are planned in: Austin, Texas; Cincinnati, Cleveland and Columbus, Ohio; Little Rock, Arkansas; Louisville, Kentucky; Memphis, Tennessee; Miami/Fort Lauderdale, Florida; Minneapolis, Minnesota; and Oklahoma City, Oklahoma. Check the Web site, www.pibetaphi.org for details.

Recent Young Alumnae events were held in Portland, Oregon, top right and bottom left photos; St. Louis, Missouri, center right; and Indianapolis, Indiana, bottom right.









# Alumnae

The States States Interest

The Rochester, New York Alumnae Club toured The Susan B. Anthony House in Rochester, New York in January.



Iowa BETA KELLY SCHADE FRY was recently chosen to play on the NCAA Women's Softball DIII 25th Anniversary Team. Kelly was an outstanding athlete during her time at Simpson College—arguably one of the greatest pitchers in Division III history—and continues to remain active. The Anniversary Team was determined by popular vote via an online ballot, and thanks to her supporters (many of them Pi Phis) Kelly landed a spot on the team.

ARIZONA ALPHA CAMERON WELBORN WILSON has made her mark in the competitive fashion world. After graduating from the University of Arizona, Cameron worked in Washington, D.C., at a political think tank and then attended the Emory University School of Law in Atlanta, Georgia. After finding success as a lawyer and political adviser for Los Angeles Mayor Richard Riordan, Cameron embarked on a different route and began designing handbags, founding her own business, Cameron Nicole Designs.

OREGON ALPHA CHERYL RAMBERG FORD and her husband Allyn were recently honored as The University of Oregon's Pioneer Award recipients

This spring, the South Orange County, California Alumnae Club reached out to the children of Mary Fay Pendleton School on the Camp Pendleton Military Base in Oceanside, California, as part of our Literacy program. The goal was to connect with an elementary school, collect and deliver books and begin a relationship to build on in the future. This particular school, with a large percentage of the students who have parents deployed overseas, offered a unique opportunity to also support the United States Military. Through the generous donations of club members, the students at Mary Fay Pendleton Elementary School were presented with 500 new books. From left, Michigan Alpha Katie Leatherby, Literacy chair, Principal Lyn Gilstrap and California Gamma Margo Wilton Lesser, Alumnae Club president.



The La Jolla, California Alumnae Club presents the Pi Beta Phi Foundation with a check in the amount of 1,955 dollars, to commemorate the year the club was chartered. From left, club president Chan Pike, past president Susie Coordt and club treasurer Jill Jarvis.

for their continued support of the university and involvement in their community.

ARIZONA ALPHA HEATHER HENRICKS LENKIN has won numerous awards for the gardens and landscaping surrounding her 1920s era estate in Pasadena, California. Most recently, she was honored with the "Golden Trowel" award from *Garden Design* magazine, for a second time. Heather has spent years renovating and cultivating her home inside and out. She studied architecture and interior and landscape design at the University of Arizona and is a member of the American Society of Landscape Architects, The American Horticultural Society, The National Trust for Historic Preservation and the American Institute of Architects, among other associations. Heather is active in the PASADENA, CALIFORNIA ALUMNAE CLUB, which recently held its meeting in her home and surrounding gardens.

Pi Phi alumnae, as well as members of ILLINOIS ALPHA participated in an etiquette dinner at Holt House. ILLINOIS BETA-DELTA TERRY ALGREN BRUNER and her business partner Michelle Smith are the "Mavens of Manners" who presented the etiquette dinner. The group also was proud to have Holt House Curator ILLINOIS ALPHA DENISE TURNBULL in attendance. Visit www.mavensofmanners.com for more information.



The Portland, Oregon Alumnae Panhellenic Association was honored to have James Auchincloss, half brother of Jackie Kennedy, accept its invitation to be a featured speaker at its 56th Scholarship Auction and Luncheon in March. The title of the event, "Sitting in the Front Row of History," was apt, as Jamie was always aware while growing up that he was watching history unfold. Jamie was a huge hit, and many attendees remained after the event to ask him questions. From left, Illinois Zeta Kathy Graham Gadler; James 'Jamie' Auchincloss, and Kathy's daughter, Meg Gadler, a Kappa Kappa Gamma.



Louisiana Beta Courtney Davis Curry, left, President of the Monroe, Louisiana Alumnae Club, presents a basket of books to the Louisiana State University Hospital to be used in the pediatric clinic. For several years, the Monroe Club has donated books to the hospital as part of our literacy philanthropy.

FLORIDA EPSILON JESSICA BROOKS LUCYSHYN was recently promoted to Vice President at Burkett Engineering, Inc. in Orlando Florida. Jessica has more than 10 years of civil engineering experience. She was previously a chapter adviser for FLORIDA EPSILON. THE ST. LOUIS, MISSOURI ALUMNAE CLUB recently presented its Sophomore of the Year award to NEBRASKA GAMMA MICHELLE GAVINO, a sophomore at Creighton University. The award recognizes an outstanding sophomore collegian in Region five. The club established this honor in 1955 and presents the award annually.

THE KNOXVILLE AREA, TENNESSEE ALUMNAE CLUB recently read to students at Pleasant Ridge Elementary School in Knoxville. TENNESSEE GAMMA JANNA EDWARDS FOWLER is a kindergarten teacher at the school and coordinated the event.

In April, THE HONOLULU, HAWAII ALUMNAE CLUB presented Kapiolani Children's Hospital with a donation of \$500 worth of children's books for its playroom library. Time spent in this playroom offers joy to the patients. The hospital also will use the books for its "reunion" of 3 and 4 year olds who were preemies at Kapiolani. As part of the celebration,



Ohio Eta Traci Varrasso, left, a soldier with the 207th Mobile Public Affairs Detachment, ran the "Boston" Marathon in Irag in April in honor of her mom, Melissa Delcecato, who was diagnosed with breast cancer just after Traci was deployed. Traci's mentality was that if her mother could endure chemotherapy, she could run a marathon. The event was held on the same day as the Boston Marathon. Traci joined the Army Reserves in the spring of 2002. Her Reserve Unit from Denver was deployed to Irag in early summer of 2005. She hopes to return to the U.S. in July, to her mother who is nearly finished with her cancer treatments.



Arizona Beta Sandy Blain, former director of Arrowmont, left, and Colorado Gamma Emily Robinson Kunde, a former member of the Arrowmont Board of Governors, enjoy the Arrowhead West Phoenix, Arizona Alumnae Club's Arrowmont heritage meeting at which Sandy was the speaker.

the children will visit the reading area where they can pick out a book to have read to them and take home.

THE SEATTLE, WASHINGTON ALUMNAE CLUB had great success with its first Literacy Walk in February. Joining with the NORTH PUGET, BELLEVUE-EASTSIDE, AND TACOMA, WASHINGTON ALUMNAE CLUBS and WASHINGTON ALPHAS AND WASHINGTON GAMMAS, they rallied to raise awareness about literacy by walking around Green Lake in Seattle. All participants proudly wore badges declaring, "I walk for literacy." All walkers brought a new children's book or cash donation as their entry fee. The group collected 145 new books and \$351 in monetary donations.

CALIFORNIA BETA ANN MEREDITH has been asked by The National Academy of Television Arts and Science to serve as a judge to select the nominees and winners of the 27th Annual News & Documentary Emmy Awards. Ann, a writer/director/producer, is a member of New York Women in Film and Television – Bay Area Based.

### California Gamma named Mom of the Year



California Gamma Connell Sullivan Branan, America Mothers Inc.'s 2006 National Young Mother of The Year, with husband Cliff , son Ford and daughter Langley. Photo Credit: Erik Gfeller

California Gamma Connell Sullivan Branan was recently named the 2006 National Young Mother of the Year by American Mothers, Inc.\* at its 71st National Convention in Bismarck, North Dakota. The honor recognizes outstanding mothers who have children younger than 18 years of age.

Connell graduated with a BA from University of Southern California in 1989 and immediately went to work in Washington D.C. for Senator David Boren on the Senate Select Committee on Intelligence.

Returning to her hometown of Oklahoma City, Oklahoma in 1992, Connell met Cliff Branan, and they married in September of 1994. Cliff works in commercial real estate and is a member of the Oklahoma State Senate, and Connell is a stay-at-home mom to son Ford, 10, and daughter Langley, 6.

Connell actively volunteers at their children's school, at church, with the Junior League of Oklahoma City, is a current board member of the Oklahoma City Metropolitan Library Endowment Trust and a member of the Oklahoma City, Oklahoma Alumnae Club.

\*American Mothers Inc. is an interfaith, nonpolitical organization that aims to strengthen the moral and spiritual foundations of family and home. For more information visit www.americanmothers.org.



The Knoxville, Tennessee Alumnae Club recently held their annual luncheon honoring the seniors of Tennessee Gamma. The alumnae shared information on becoming an alumnae club member and the importance of continuing active membership. The seniors shared their upcoming plans following graduation. Pictured are alumnae and collegians at the event.

THE PALM SPRINGS/DESERT CITIES, CALIFORNIA ALUMNAE CLUB completed a successful donation campaign when members assembled bags containing personal hygiene products to distribute to those less fortunate in the nearby farming communities. The donated toiletry items were distributed by Alumnae Club President CALIFORNIA GAMMA DIANA WILDE TREESE to farm workers who gratefully received them. Diana is Business Manager of Nana's Pantry, a project by Desert Alliance for Community Empowerment, a non profit organization which aids those in need in the rural Eastern Coachella Valley.

THE SAN DIEGO, CALIFORNIA ALUMNAE CLUB took its dedication a step further and visited the San Diego State University Literacy Center where members took a tour of the facility, led by Dr. Pat Kelly, and observed a "behind the glass" lesson demonstrating the powerful effects of the Literacy Center's Reading Recovery Program.

OHIO ALPHA CHRISSY KNUTH SPARROW has received national attention for her invention of "The Styl Styk." The product is a hair-parting tool that was recently featured on QVC.



Oklahoma Alpha and the Norman, Oklahoma Alumnae Club were joined by the Junior League of Norman to celebrate Pi Phi's Fraternity Day of Service. More than 130 Pi Phis read in classrooms and participated in school activities March 2, 2006.

#### PI PHI PENS

ARIZONA BETA REBECCA GRINDROD SCHACHT'S "Lights along the Path, Jewish Folklore Through the Grades," is a collection of legends, fairy tales and fables, all beautifully illustrated and retold from traditional literature to delight children of all ages.

ILLINOIS THETA BETTY BERRY SANDER has written a mini book series, called "The It Factor," on self empowerment and personal development, geared towards strong women. Betty is also a published magazine author, featured speaker and workshop presenter.

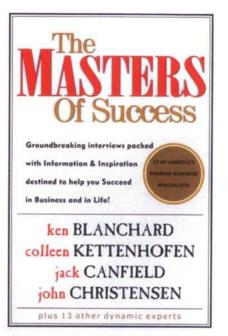
#### TWINSPIRATION



real-life advice from pregnancy through the first year

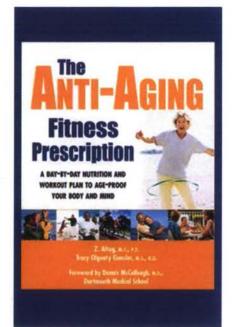
Cheryl Lage

Virginia Gamma Cheryl Ross Lage recounts with unabashed personal detail the tribulations and triumphs of twin pregnancy and first year of life with twins in her book "Twinspiration." The book incorporates a conversational, humorous tone throughout, providing friendly suggestions, real-life advice and heartfelt empathy.



California Delta Colleen Kettenhofen co-authored a book along with bestselling authors Ken Blanchard, Jack Canfield and John Christensen. The book offers expertise and insights in to today's business world. Colleen is also a speaker on improving life and business. For more information, visit www.ColleenSpeaks.com.

Who Invited These Tacky People Anyway? The "Ac ISa: It" Columns of Glacie Hunter GLORIA HUNTER



New York Alpha Tracy Olgeaty Gensler co-authored "The Anti-Aging Fitness Prescription." The book relies on the simple, effective principles of a healthy lifestyle, including sleep, stress, exercise and nutrition, to keep you young, both in mind and body.

Indiana Delta Gloria Hunter has written more than 400 "As I See It" columns for Connecticut's Westport Minuteman newspaper. Her book, "Who Invited These Tacky People Anyway?" is a collection of select columns that are humorous, perceptive and informative. The stories range from running for state office (and losing by a hair), to investing in an oil well, to receiving pre-approved credit cards for a cat.



THE RICHMOND, VIRGINIA ALUMNAE CLUB celebrated its 90th anniversary with a Charter Party in March.

Twenty one of 29 members of the TEXAS GAMMA pledge class of 1957 attended a three-day reunion in Salado, Texas.

A group of FLORIDA BETAS initiated in the late 1940s have been meeting annually for more than 50 years. All but one live in Central Florida. This year the group met at the home of Patty Angel Tunno in Haines City, Florida.

THE PHOENIX, ARIZONA ALUMNAE CLUB celebrated its 80th anniversary in April. The ARIZONA BETA Chapter attended the festivities. Arkansas Alpha moms who attended the University of Arkansas together visited the University to enjoy a Razorback Tailgate Football lunch with their daughters who are current Arkansas Alpha collegians.





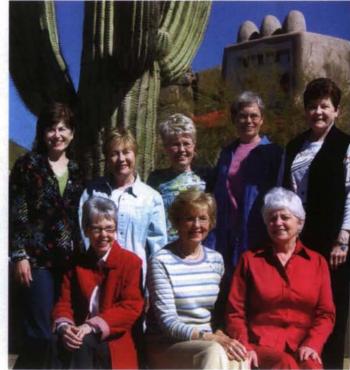
The second annual gathering of the Oklahoma Beta pledge class of 1973 was hosted by Kay Lyn Sullivan at her lake house in Davis, Oklahoma. The group treated themselves to a good old-fashioned Cookie Shine, cooked, laughed, shopped and just caught up on each other's lives since college days.

#### **REUNIONS & ANNIVERSARIES**

More than 25 Florida Alpha alumnae from pledge classes 1980-1984 (and some beyond) reunited in Orlando, Florida in January 2006. The women spent the weekend catching up on each others lives and reminiscing about Pi Phi traditions and memories and revisiting the Stetson University campus. The current Florida Alpha collegians were very welcoming to them as they posed outside the Pi Beta Phi house for photos. The collegians invited the alumnae into the house and the group sang Pi Phi songs together.



Forty-nine years later, Iowa Gamma Pi Phis continue to stay in touch with an annual Round Robin. Eight sisters (and six spouses) celebrated recently in Phoenix, Arizona.





Pi Phis and friends joined together in March for an Italian holiday, visiting such places as The Roman Colosseum, St. Peter's Basilica, The Vatican and the Leaning Tower of Pisa.

## "You Are What You Recruit"

#### **Recruitment Styles**

Recruitment time is almost upon us and chapters are preparing to add wonderful new sisters to our network. To fully prepare, each chapter must start by asking the question, "What does our chapter offer and how can we convey that to potential new members?"

Recruitment can be summed up as simply making the sale. It is up to us to find out what the women want and need from a fraternity, and to then communicate how Pi Phi can work for them.

To "close the deal," we have to know what our potential new members want. According to the National Panhellenic Conference (NPC), millennial potential new members are not as interested in the social frills of recruitment, but would rather learn more about chapter values. To accommodate this trend and further, to allow each chapter to adapt to the particular needs of its campus, NPC adopted the following four recruitment models:

#### **Continuous Open Recruitment**

On-going, informal event of all sizes organized by chapters and their alumnae. Bids are offered directly to potential new members.

#### Minimally Structured Recruitment

Potential new members explore options at their discretion. Members and potential new members get to know one another in a relaxed, informal atmosphere without structured events. Each chapter determines the times and types of social occasions they will have, and may include a preference event. The campus Panhellenic organization determines the date for issuing bids.

#### Partially Structured Recruitment

Events established within a more loosely defined time frame provide potential new members the flexibility to attend events according to their own schedules and interests. Potential new members are required to visit each sorority at least once. A Preference event and Bid Day conclude recruitment.

#### **Fully Structured Recruitment**

This traditional recruitment has structured rounds and events highlighting positive aspects of sorority life and responsible membership.

#### Chapter Responsibility

As mentioned above, chapter members can make recruitment more successful by understanding the needs and wants of potential members.

A 2006 potential new member is likely to be:

- Career oriented
- Interested in community service
- Seriously concerned with academics
- Looking for a home-awayfrom home
- Seeking new friendships
- · Searching for role models
- Expecting a future career network
- Wanting leadership opportunities
- Looking for social activities

Members should take the time to learn each potential member's expectations in order to explain why their chapter of Pi Beta Phi can fulfill her needs. All chapter members should brush up on conversation skills and Pi Phi facts and heritage before recruitment begins.

Chapters also have the responsibility of following Pi Beta Phi policies regarding legacies. These policies include:

• The Vice President of Membership shall inform the chapter of all potential new members known to be Pi Beta Phi legacies.

· A legacy shall be invited to at least

### –Consultant David Stollman

one invitational round of recruitment.

• A legacy who attends a preference party shall be placed on the first bid list.

• Grand Council encourages chapters to give special attention to legacies whose academics and activities are comparable to those of other potential members. Further, legacies should be asked to attend at least one invitational round of recruitment.

#### Who is a Legacy?

A legacy is a daughter, sister or granddaughter of a member. They can bring a rich heritage and an understanding of Fraternity values through a supportive family and a lifelong understanding of Pi Phi's values. While legacies are given special attention, it is ultimately the choice of the chapter.

#### Preparing Legacies for Recruitment

Potential new members should be encouraged to pledge the chapter on her campus where she is most comfortable. She should enter recruitment with an open mind, look at all Greek groups where she may have an affinity and select the group that is best for her. The recruitment process can be an emotional time, so please do not place undue expectations on the legacy or the chapter. The Greek system has many advantages for its members. Those benefits will be best realized when a potential new member has the opportunity to make her own choice. Knowing a legacy has made the decision that best suits her will bring joy and happiness to all on Bid Day.

#### How Can Alumnae Help?

• Alumnae are eligible to fill out a Recruitment Information Form (RIF) for any potential new member they believe meets the Fraternity's membership requirements. Chapters depend on this information to identify the most qualified potential new members. You

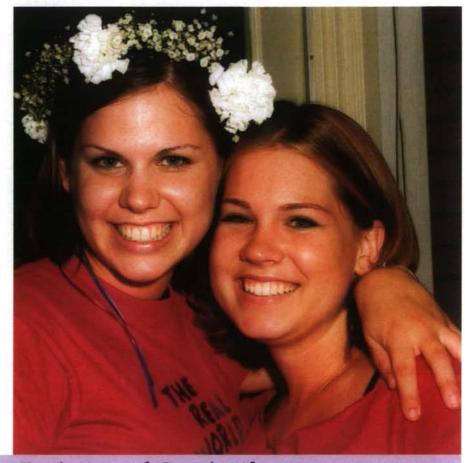
can find the RIF, as well as a legacy form, at www.pibetaphi.org.

• Return the completed form to the respective Vice-President of Membership, formerly Chapter Membership Chairmen. Collegiate chapters, RIFs and a listing of Vice Presidents of Membership can be found on Pi Phi's Web site at www.pibetaphi. org/collegians/recruitment/html.

• Send the RIF early. Complete information about the potential member's qualifications is essential. If possible, include a picture of the potential member.

 Although only one RIF is necessary, letters are welcome from all alumnae who may wish to write and offer their comments.

Lauren Savage, left, and her sister, Jennifer Savage, California Etas, celebrate becoming Pi Phi sisters on Bid Day 2003 at the University of California-Irvine.



### The Evolution of Greek Life

"You are what you recruit," says consultant David Stollman to fraternities and sororities on campuses across the country. "We claim to seek high quality members, who will lead our chapters into the next century, but we often end up with members from the shallow end of the gene pool."

Stollman has been consulting with fraternity chapters, national organizations and campus Greek Councils for nearly 10 years on the subject of recruitment. He has spoken on more than 400 campuses and served on the faculty of numerous university and fraternity leadership conferences nationwide. He believes that fraternities need to change their methods to fit today's changing student. It is no longer sufficient to advertise in the paper or put up a few flyers on campus and expect people to come flocking to us, Stollman says. Instead, fraternities and sororities need to think about what kind of members they want and then go out to get them.

In the fraternal world, survival of the fittest is the rule of thumb. Some chapters thrive while others hang near extinction. Struggling groups must approach member recruitment in new ways in order to be successful in today's campus climate. Stollman's motto is, "recruit, follow, or get out of the way!" Where and how chapters look for new members is important, he says. Chapters have to be ready to do things differently and accept change in order to prosper.

Too many chapters are content to sit back and wait for those people who are interested in joining. Far too often, those are not the members that chapters want. Many of the students are the ones who know Greek life by its negative stereotypes. They believe in the "Animal House" image, and this is what they are looking for. These people are not often productive chapter members, but they are often the ones that give Greeks a bad name and help perpetuate negative images.

## Meet the 2006-07 Consultants

## STRONG LEADERSHIP SKILLS AND POSITIVE ATTITUDES...

The following women are the 2006-2007 Pi Beta Phi Leadership Development consultants. For the next year they will be ambassadors for the Fraternity. Six will visit chapters throughout the United States and Canada. One will be based at The George Washington University to support the recolonization of D.C. Alpha. serving as the Resident Leadership Consultant for D.C. ALPHA, I hope to continue to further the mission of Pi Beta Phi as well as re-establish a chapter with such a rich history as that of D.C. Alpha. In building the new chapter, I hope to re-connect the local Washington, D.C. alumnae with that of Pi Beta Phi, reaffirming their bonds to fraternal leadership, service, and sisterhood.



#### COLLEEN BRILEY

Initiated at Kentucky Beta at the University of Kentucky and affiliated at Pennsylvania Epsilon at The Pennsylvania State University

**DEGREES:** Bachelor of Arts in English and Bachelor of Arts in Communication, Arts, and Sciences

**PI PHI POSITIONS:** Chapter President, New Member Class Vice President of Moral Advancement and Panhellenic President

**FAVORITE PI PHI MEMORY:** I will always remember and hold dear the day in which I was welcomed into our organization and when I had the privilege of greeting future Pi Beta Phi members on Bid Day.

LDC GOALS: In the next year while



#### SOMMER FRAZIER

Oklahoma Beta Oklahoma State University **DEGREE:** Bachelor of Science in Accounting

PI PHI POSITION: Treasurer FAVORITE PI PHI MEMORY: It

would be impossible to narrow all the great memories I have to just one. Many of the best times I had were during work week, not so much the actual "work" part, but the free time late at night was always a blast.

LDC GOALS: As an LDC I hope to help both chapters and individual members reap all that Pi Phi has to offer.

#### STEPHANIE McKINNON

Ontario Gamma

University of Guelph **DEGREE:** Bachelor of Commerce in Marketing

PIPHIPOSITIONS: Chapter President, Recruitment Chairman, Panhellenic Delegate, Webmaster



**FAVORITE PI PHI MEMORY:** One of my favorite Pi Phi memories is the 2005 Convention in Tampa, Florida. It wasn't until I was seated in the general session and participated in ritual with hundreds of my sisters that I truly understood the depth and breadth of this amazing organization.

LDC GOALS: As a Leadership Development Consultant I hope to help my sisters all over North America to continue to share the values and traditions of Pi Beta Phi. I would like to help Pi Phis enrich their lives and their chapter's lives. Just like our arrows, I want to help the members of Pi Beta Phi reach upward and continue to strive for greatness.



JESSICA MORRIS Arizona Gamma Northern Arizona University

#### GRADUATE CONSULTANTS

#### **DEGREE:** Bachelor of Science

in English Education and a minor in Public Relations

PI PHI POSITIONS: Chapter President, Secretary, Order of Omega VP Special Events and VP Membership FAVORITE PI PHI MEMORY: As strange as it may seem, there is nothing I miss more than having all of my closest friends, the women that defined my college years, right down the hall from me. There was never a time when there wasn't someone there to listen, keep me up far past my bedtime, and remind me of what really mattered.

LDC GOALS: I hope to help chapters realize the impact Pi Phi can have on their individual and group lives and I look forward to continuing the impact the fraternity has had on my life through the connections and friendships I will form.



#### ELYSE SIMMERMAN

California Mu Pepperdine University **DEGREE:** Bachelor of Arts in Public Relations, with a minor in Marketing **PI PHI POSITIONS HELD:** Vice President of Social Advancement, Vice President of Moral Advancement, Standards Board

**FAVORITE PI PHI MEMORY:** Without a doubt, having the opportunity to be the new member educator to the most amazing girls, the pledge class of 2004. Being able to spend that much time with these fabulous women made the sleepless nights worth it. And watching them lead our chapter right now and into the future has made me realize how great this organization is at developing leaders.

LDC GOALS: The opportunities that I had and the growth that I saw in myself because of Pi Phi is something that I hope for every woman in this organization, and believe that the consultant program is one more way that Pi Phi is able to encourage every leader and member to get the most out of Pi Phi.



#### BRITTANY VAN CLEVE

Nevada Alpha University of Nevada, Reno **DEGREE:** Bachelor of Science in Business Administration in Accounting **PI PHI POSITIONS HELD:** Chapter President, Panhellenic Delegate, Junior Panhellenic Delegate, IFC/Panhellenic

Greek Week Committee FAVORITE PI PHI MEMORY: My favorite Pi Phi memory was at our All Greek Ball last November when Nevada Alpha won Most Improved Chapter, Good Neighbor Award and Most Outstanding Chapter President. I was so proud of our whole house for all the hard work that we had put into the last year, and being recognized among all the Greeks on our Campus was a great accomplishment.

LDC GOALS: I hope to encourage the young women I meet to utilize all Pi Phi has to offer, not only in their collegiate years, but for the rest of their lives.



#### HALLEE WINNIE Michigan Gamma

Michigan State University

**DEGREES:** Bachelor of Arts: Interdisciplinary Studies in Social Science – Law and Society; Cognate: Sociology.

PI PHI POSITIONS HELD: Chapter President, Vice President of Social Advancement, Standards Board, New Member Class President

**FAVORITE PI PHI MEMORY:** The first night of Convention 2005, our Province met for introductions and discussion about the upcoming events. Although none of us had met anyone from the other three chapters, we hardly touched on the introductions and dove right in to weighty conversations and debate.

LDC GOALS: My goals, as an LDC, include getting to know each of the chapters I visit with an objective approach, appreciating their individuality and bringing positive ideas. I hope to establish myself as an open resource for the chapter members and regional teams for whom I will be working. ▲

## Arrowmont

News from Arrowmont by Kimberly Geib Newman

#### PI PHIS & FRIENDS ENJOY RICH ARROWMONT EXPERIENCE

Pi Phi & Friends Arts Weekend 2006 brought together more than 50 Pi Phi sisters, friends and their daughters for a wonderful weekend of creativity, friendship and fun. Many have attended over and over again throughout the years and look forward to the annual Arrowmont tradition. There were also many new faces this year who will certainly be back again.

This spring's workshops included basketry, woodturning, stained glass, jewelry and bookmaking—and just scratched the surface of what Arrowmont offers during their regular one- and two-week workshops throughout the year. Participants also enjoyed the longstanding tradition of hosting a festive Kentucky Derby party. Another enjoyable event during the weekend was a gallery reception for the artists-in-residence annual exhibition.

Here's what some of the participants had to say...

Had a great time and was impressed by how much I accomplished. Hope to be back soon.

#### Vicki Britton

It was a very special experience for renewing Pi Phi relationships, made extra special by instructors and staff.

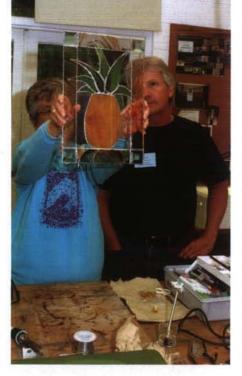
Jean Clark



I didn't know what to expect of this weekend. My mother and her Pi Phi sisters have always been very involved and interested in Arrowmont, but I just thought it was a Pi Phi thing! I am so glad my mom invited me—I had a wonderful time and discovered that I do have some artistic talent! Rachel Lyles This was my ninth Pi Phi Arts Weekend and again it was outstanding in every way! I always enjoy seeing familiar faces as well as meeting new students from all over the country. Lasting friendships and creative expressions define Arrowmont and Pi Beta Phi for me! I'll be back!

Becky Shultz







Pi Phi Arts Weekend was a wonderful way to celebrate the start of Mother's Day by sharing the Arrowmont experience with my daughter. It was three days of: good friends, good food and good cheer. Katie Lorenz

Part of the joy of the weekend, aside from nature's beauty, is being around interesting lively people: the Pi Phis, the staff, instructors and resident artists.

#### Marsha Heidbrink

As always, Pi Phi Arts Weekend was a completely wonderful experience. Trying something new, the camaraderie that builds within the class, and the patience and understanding of the instructors, all add to the fun and successful accomplishments of the weekend.

Carolyn Richards

See all the fun with more pictures from Pi Phi Arts Weekend at www. arrowmont.org/piphiweekend.html. Mark Your Calendar to Attend Pi Phi and Friends Arts Weekend 2007, May 3-6.

#### DIRECTOR OF DEVELOPMENT FOCUSES ON FRIENDS CAMPAIGN

Arrowmont School of Arts and Crafts announces the hiring of new Director of Development Coleen Thomason. A native of Knox County, Tenn., Thomason brings years of experience as an Associate Director of Development for the University of Tennessee, Knoxville; and as Director of Communications, Internal Marketing and Community Relations for Promus Hotel Corporation of Memphis.

She is former owner/operator of Bonnybrook Bed & Breakfast in Sevier County. Thomason received her Master of Business Administration degree from the University of Tennessee, Knoxville with an emphasis in marketing.

Also with a Bachelor of Science degree in music from University of Tennessee, Knoxville, Thomason has a personal passion for the arts. "I am very pleased to be part of Arrowmont and to be in a position to make a positive contribution to the school. With a mission to enrich lives through art, Arrowmont is highly respected for its quality, and has a life-changing impact on its students. For some, the Arrowmont experience launches new careers; for others it gives them the opportunity to discover more of their creative abilities, enriching their lives forever. Arrowmont is also deeply rooted in the history of our area and contributes much to the community," Thomason said.

Thomason's primary focus as she begins her position at Arrowmont, is the school's Friends of Arrowmont program. The program has gained strong support from Arrowmont's Board of Governors and its Associates group from Sevier County and Knoxville. The school re-



Coleen Thomason Director of Development

launched its Friends of Arrowmont annual giving program last year by introducing a new Signature Circle level that recognizes Friends contributing \$1,000 or more annually.

For information on how you can contribute to Arrowmont School of Arts and Crafts, contact Coleen Thomason at 865-436-5860 ext. 32 or e-mail: cthomason@arrowmont.org. More information is also available at www. arrowmont.org/friendsofarrowmont. html.

#### REGISTER FOR ARROWMONT'S FALL WORKSHOPS

One-Week Workshops Sept. 24-30; Oct. 1-7; Oct. 8-14

Weekend Workshops Oct. 20-22; Oct. 27-29

Scholarship, studio assistantship and work-study applications are due Aug. 1. Visit www.arrowmont.org for complete course offerings and to register.



#### CONGRATULATIONS

The Fraternity congratulates MONTANA ALPHA DR. PAMELA LAMMERS DECALESTA, TEXAS DELTA CAROLYN PAVLETICH LESH, COLORADO ALPHA KAREN SPEZIALE and OHIO ETA DEBORAH HAWKINS SUSI. All four women were honored on their respective campuses.

PAMELA DECALESTA was named outstanding Greek adviser at the University of Oregon. She is the AAC Chairman, an AAC Housing Adviser and an AAC Finacial Adviser.

CAROLYN LESH serves as the Alumnae Advisory Committee (AAC) Chairman for Texas Epsilon at the University of North Texas. KAREN SPEZIALE serves on the AAC House Management and Finance committees and as Chapter House Corporation Treasurer for California Epsilon at the San Diego State University. Both women were named Greek Advisers of the Year on their respective campuses.

DEBORAH SUSI was named Alumni of The Year at The Ohio State University. She serves Pi Beta Phi as the AAC Chairman on that university.

These women are shining examples of true servant leaders.

#### OREGON BETA CLOSES

Grand Council regretfully announces the closing of Oregon Beta at Oregon State University in Corvallis. Due to declining chapter academic performance, low number of members and financial struggles, the chapter was unable to sustain itself any longer and closed at the end of their spring semester. The Fraternity reminds the new Oregon Beta alumnae that membership in Pi Beta Phi is not only for their collegiate years, but for a lifetime. These young women are welcome to join not only the Corvallis, Oregon Alumnae Club, but any of the more than 300 alumnae organizations.

#### ARROW DISTRIBUTION

The Arrow is back to publishing four issues a year. This issue is the fourth one of the 2005-06 fiscal year. And, this is the last year that all members will receive printed copies mailed to their homes.

In the 2006-07 academic year, the *Fall Arrow* will be the only issue mailed to the entire membership. Members who have paid their international dues for the previous year will continue to receive all four issues in the mail. Those members who do not pay dues will be sent e-mail notices and links to the Winter, Spring and Summer Arrows when they are posted on the Web site.

If you have not paid your dues, please consider doing so now, or make sure that Headquarters has your most recent e-mail address.

Anyone wanting to continue to receive The Arrow who does not have computer access and is unable to pay dues, should contact The Arrow editor for information about receiving a copy.

#### WEBINARS

Leadership Development is now being offered to alumnae club leaders in their own homes or offices via the Internet with the Fraternity's new Webinars.

The benefits of Webinars are many. For example,

- More club officers will have the opportunity to benefit from the training.
- Training will happen in the leaders' own communities

   maybe even their own homes.
- Costs and time commitment will be minimal because officers won't need to travel far or stay overnight in a hotel.

- The messages will be delivered in real time, in a consistent manner.
- Topics presented will serve as springboards for officers to use in planning for success in their clubs and pockets.
- And, the Fraternity is delivering on its promise to develop its leaders in ways that will be beneficial for woman in different life situations.

Check the events page on the Web site, www.pibetaphi.org, for upcoming Webinars. Here are the listings already posted:

**Programming:** Wednesday, July 12, at 7:30 p.m. CDT and Saturday, July 22, at 10:30 a.m. CDT

**Communications:** Saturday, Sept. 16, at 10:30 am CDT and Wednesday, Sept. 27, at 7:30 p.m. CDT

Day of Service: Wednesday, Jan. 10, at 7:30 p.m. CST and Saturday, Jan. 20, at 10:30 a.m. CST

Leadership: Saturday, Feb. 17, at 10:30 a.m. CST and Wednesday, Feb. 28, at 7:30 p.m. CST

#### HAZING HOTLINE

Do you think hazing is taking place in a chapter? Concerned collegians, alumnae, parents and administrators please call to report any suspected hazing activities. The Pi Beta Phi Hazing Hotline is 800–320–1867.

#### PI PHI'S BRIGHTEST STARS

The 2005 award winners will be announced this summer on the Pi Beta Phi Web site. Log on to www.pibetaphi. org Friday, July 14, to see if you, your club or your chapter is a star!

## Ohio Iota Dedicates New Chapter House on April 29



Members of Ohio lota at the University of Dayton and the Dayton, Ohio Alumnae Club celebrated Founders' Day with a luncheon and the dedication of the new chapter house on Saturday, April 29. Ohio lota was chartered in 1989 and has been recognized twice as one of Pi Beta Phi's top 10 chapters. Cutting the ribbon are, from the left, House Corporation President RaeAnn Logan Herman, Dayton Alumnae Club President Margaret Wilson Jones and Ohio lota President Michelle Gladstone. Former Grand Vice President of Philanthropies Lois Hutson Ross, representing Grand Council, was one of the speakers. Special thanks are extended to Ohio Delta Martha Bowman Ebeling, who spearheaded the building project and coordinated the dedication day event.

#### INTERESTED IN PARTICIPATING IN FRATERNITY PROGRAMMING?

The Fraternity is looking for members who have expertise to offer, particularly in the areas of literacy, leadership and personal development. Are you interested in designing or presenting a program, or acting as a consultant? There are many opportunities to help with Fraternity events, such as convention, Young Alumnae events and Webinars.

If interested, please send a resume to Headquarters, attention of Grand Vice President Programming BIMI LANE HUEBNER.

#### WANTED: COMPUTER SAVVY POLL WORKERS

MISSOURI ALPHA WENDY NOREN, an election administrator in the state of Missouri, says "The actual process of democracy is going to depend on a larger part of our population coming forward to staff our polling places on election days."

She points out that as polling places roll out the new electronic voting machines, there will be a great need for poll officials who are familiar with computer equipment. If this sounds like something you would be interested in doing, please contact your local election board. United States residents can also get information about how to become a poll worker in their respective states at: www.eac.gov.

# Can You Serve Pi Beta Phi?

Pi Beta Phi is looking for alumnae support for many of its Alumnae Advisory Committees (AAC) and House Corporations. Collegians benefit greatly from alumnae guidance, support and friendship. Outlined below are a few of the main responsibilities for serving on an AAC Board.

Volunteers should be willing to listen to the chapter members, work well with other women and have an interest in improving our chapters and facilities.

Won't you consider sharing two of the greatest gifts you can give Pi Phi — your time and talent? It is truly a rewarding experience.

The following chapters need AAC help. (An asterisk indicates that the chapter also needs House Corporation members.) Alberta Alpha, University of Alberta \* Arizona Alpha, University of Arizona Arizona Gamma, Northern University of Arizona California Epsilon, San Diego University California Eta, Univ. of CA, Irvine California Kappa, Univ. of CA, San Diego\* California Lambda, Univ. of CA, Riverside\* California Nu, Loyola Marymount Univ. Colorado Delta, Colorado School of Mines\* Colorado Gamma, Colorado State Univ.\* Connecticut Alpha, Univ. of Connecticut Connecticut Beta, Yale University\* Idaho Alpha, University of Idaho Iowa Gamma, Iowa State University Iowa Zeta, University of Iowa Indiana Epsilon, DePauw University Kansas Alpha, University of Kansas Kansas Beta, Kansas State University Louisiana Alpha, Tulane Univ.-Newcomb\* Maine Alpha, University of Maine\* Michigan Alpha, Hillsdale College Michigan Beta, University of Michigan Michigan Gamma, Michigan State Univ. Mississippi Alpha, Univ. of Southern MS\* Missouri Alpha, University of Missouri Missouri Beta, Washington University Montana Alpha, Montana State Univ.\* Nebraska Beta, University of Nebraska New Mexico Beta, New Mexico State Univ.\* New York Alpha, Syracuse University\* North Carolina Alpha, Univ. of North Carolina\* North Carolina Gamma, Wake Forest Ohio Alpha, Ohio University\* Ohio Epsilon, University of Toledo Ohio Theta, Bowling Green State Univ. Ontario Alpha, University of Toronto Ontario Beta, Univ. of Western Ontario\* Oregon Alpha, University of Oregon Oregon Gamma, Willamette University\* Pennsylvania Gamma, Dickinson College

Pennsylvania Epsilon, Penn State\* Pennsylvania Eta, Lafayette College South Dakota Alpha, University of South Dakota Tennessee Beta, Vanderbilt University Tennessee Delta, University of Memphis\* Texas Delta, Texas Christian University\* Utah Alpha, University of Utah Vermont Beta, Univ. of Vermont\* Virginia Zeta, Virginia Tech Washington Beta, Washington State Univ.\* Washington Gamma, Univ. of Puget Sound\* Wisconsin Alpha, Univ. of Wisconsin

The following chapters only need House Corporation members:

Alabama Gamma, Auburn University Arizona Beta, Arizona State University Arizona Gamma, Northern Arizona University Arkansas Alpha, Univ. of Arkansas California Alpha, Stanford University California Zeta, Univ. of CA, Santa Barbara California Mu, Pepperdine University Georgia Alpha, University of Georgia Illinois Zeta, University of Illinois Indiana Zeta, Ball State University Indiana Theta, Valparaiso University Kentucky Alpha, University of Louisville Kentucky Gamma, Eastern KY University Louisiana Beta, Louisiana State University Michigan Epsilon, Western Michigan University Nebraska Gamma, Creighton New York Delta, Cornell University North Carolina Delta, North Carolina State University Ohio Epsilon, University of Toledo Ohio Eta, Denison University Ohio Iota, University of Dayton Oklahoma Beta, Oklahoma State University Ontario Alpha, University of Toronto Ontario Gamma, University of Guelph Oregon Beta, Oregon State Pennsylvania Beta, Bucknell University Pennsylvania Kappa, Lehigh University Texas Epsilon, University of North Texas Virginia Gamma, College of William & Mary Virginia Delta, Old Dominion University Virginia Theta, Washington & Lee University Washington Alpha, University of Washington West Virginia Alpha, West Virginia Univ.

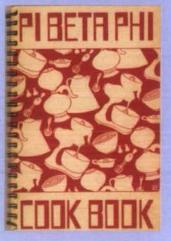
AAC volunteers should contact Alison Bauer at Headquarters at alison@piphico.org. To work with a chapter's house corporation, contact the Fraternity's Assistant Controller Lauren Nunn at lauren@piphico.org.



#### ANGEL FOOD

Calling all cooks and bakers! Pi Beta Phi is whipping up a new cookbook and this is your chance to make Pi Phi history. Sift through your recipe collection because we're looking for your tastiest concoctions. Do you have any favorite dishes from Pi Phi chapter dinners or alumnae events? How about that special recipe that everyone asks you to share? This is no time to be secretive — isn't it time to pass those family recipes on to your sisters?

Watch for upcoming information on our Web site, www.pibetaphi.org, or check out the *Fall Arrow* to find out how to submit your favorite recipes



for the new Pi Beta Phi Cook Book to be presented next June at Convention 2007.

# Memoriam

Due to space constraints, The Arrow will only print the obituary of a former Grand President. In Memoriam lists the name, initiation year, and month and year of each other member who has died. If you know a sister has died, please inform Headquarters. However, only those names accompanied by a published notice will be listed in The Arrow. Published notices include a newspaper obituary, a funeral program/prayer card, or a listing in a college/university alumnae newsletter. Also acceptable are obituaries from newspaper Web sites - attach the article and e-mail it to Alison Bauer at alison@piphico.org.

#### ALABAMA ALPHA

Mary Knox Mason, 1935; February 2006

#### ALBERTA ALPHA

Marjorie McCullough Johnson, 1937; January 2006 Elizabeth "Betty" Williams Lough, 1931; April 2006

#### ARIZONA ALPHA

Betty Jo Reardon Bejcek, 1934; March 2006 Janet Matts Gunkel, 1958; February 2006

#### ARKANSAS ALPHA

Katherine Steel Gilbert, 1934, affiliated Illinois Epsilon; March 2006

#### CALIFORNIA ALPHA

Mary DeFriest Clary, 1941; February 2006 Elizabeth Watson Spencer, 1930; February 2006

#### CALIFORNIA EPSILON

Elena Lockwood Brineman, 1950; March 2006

Marlene Benjamin Frisbie, 1951; February 2006

#### CALIFORNIA GAMMA

Shirley Tanner, 1952; January 2006

#### CALIFORNIA ZETA

Ann Robinson Marie, 1960; February 2006

#### COLORADO ALPHA

Elaine Littell Cella, 1941; March 2006 Virginia "Tracey" Swain Dilts, 1979; January 2006

Jeanne Sackman Huskie, 1947; February 2006

Susan Andreotti Murray, 1967; March 2006

Marjorie Royle O'Keefe, 1953; April 2006

#### COLORADO BETA

Eda Seltzer Brannan, 1925; March 2006 Neill Keller Miller, 1957; October 2005 Marguerite Nelson Neid, 1940; January 2006

#### D.C. ALPHA

Virginia Lathrop Malone, 1939; February 2006

FLORIDA BETA Agnes Wright Watson, 1933; January 2006

#### **IDAHO ALPHA**

Marjorie Jones Blood, 1929; February 2006 Constance Teed Brady, 1949; March 2006 Elizabeth "Betty" Bonnett Dahlstrom, 1948; January 2006

#### **ILLINOIS ALPHA**

Elaine Rohlfingsmeyer Temple, 1966; December 2005

ILLINOIS BETA Ruth Wray Orr, 1928; March 2006

#### ILLINOIS BETA-DELTA

Anne Brown Byram, 1935, affiliated Michigan Beta; April 2006 Mary Ann Suster-Bond, 1934; January 2006

#### **ILLINOIS ETA**

Bettye Burgess Bramel, 1941; March 2006

#### **ILLINOIS IOTA**

Amanda Elise Reese, 1999; November 2005

#### **ILLINOIS ZETA**

Virginia Burr Bailey, 1947; March 2006 Nancy Nichols Olson, 1938; February 2006

#### **INDIANA ALPHA**

Elsa Barker Eskew, 1929; February 2006 Jean Schafer Whitaker, 1935; January 2006

#### INDIANA BETA

Janet Bash Balsbaugh, 1933; February 2006 Barbara Ann Gately, 1947; January 2006 C. Jane Queisser Whitten, 1950; March 2006

#### **IOWA BETA**

Jean Hester Hillis, 1940; March 2006 Mary Steves Shankland, 1936; October 2005

#### **IOWA GAMMA**

Ednamay Schmidt Erbe, 1935; December 2005 Jeannette Ford Sternberg Henkes, 1934; April 2006

#### **IOWA ZETA**

Marilyn Hammer Black, 1942; February 2006 Diana Rembolt Brower, 1961; April 2006 Janet McNeill Bywater, 1932; January 2006

#### **KANSAS ALPHA**

Patricia Hamilton Delano, 1947; March 2006 Linda Beeman Rhodes, 1960; September 2005 Margaret Ryan Sawyer, 1933; January 2006

#### **KANSAS BETA**

Dixie Des Jardins Kull, 1951; June 2005 Virginia Wyman Neel, 1944; January 2006



#### LOUISIANA ALPHA

Louise Schramm Korns, 1934; February 2006

Keith Somerville Dockery McLean, 1933; April 2006

Marion Leverich Miller, 1933; April 2006 Jessie Janvier Sinnott, 1935; March 2006

Carolyn Montgomery Smith, 1947;

February 2006

Routh Trowbridge Wilby, 1940; February 2006

#### MAINE ALPHA

Doris Hutchinson Wiggett, 1930; February 2006

MASSACHUSETTS BETA

Dorothy Moore Keith, 1953; April 2006

#### **MICHIGAN ALPHA**

Karen Keckler Davis, 1971; November 2005

#### **MICHIGAN BETA**

Alice Boucherle Goldcamp, 1934; February 2006 Marilyn Glowacke Scheer, 1958; April 2006 Mary Bicknell Spring, 1925; December 2005

#### **MISSOURI ALPHA**

Gloria Steed Davis, 1943; April 2006 Betty McQueen, 1942; March 2006

#### **MISSOURI GAMMA**

Ruth Freeman Thomas, 1938, affiliated Illinois Epsilon; October 2005

#### MONTANA ALPHA

Sara Cole Steensland, 1940; February 2006

#### NEBRASKA BETA

Virginia Ross Hutchings, 1930; February 2006

Priscilla Monnich Swenson, 1931; July 2005

Morgen Wees, 2005; May 2006

#### NEVADA ALPHA

Helene Stark Aldaz, 1932; March 2006 Jo Ann Todd Allison, 1957; March 2006 Terra Maureen Bell-Smith, 1994; March 2006

Geraldine Blattner Burns, 1928; November 2005

Melissa Kaye Eason, 1991; February 2006

#### NORTH CAROLINA ALPHA

Elizabeth "Betsy" French Brown, 1956; January 2006 Alice Ebert Chapman, 1930; April 2006

NORTH DAKOTA ALPHA Elnora Hopper Danley, 1935; January 2006

OHIO ALPHA Anne Baker McSherry Stenning, 1947;

March 2006 Ruth Hammerle Webb, 1941; October 2005

#### OHIO BETA

Jane Tracy Burrows, 1954; March 2006 Mary Mohat Dillon, 1949; December 2005 Cynthia Rarey Dyas, 1974; December 2005 Roberta Moore Tefft, 1940; February 2006 Sharon Frank Voelker, 1952; February 2006

#### **OHIO EPSILON**

Miriam Davis Spencer, 1945; February 2006

OHIO THETA Veronica Kreuz Helfrich, 1986; February 2006

#### OKLAHOMA ALPHA

Jo Ann Johnson Dunlap, 1941; February 2006 Carolyn Cave Durnil, 1940; December 2005

#### **OKLAHOMA BETA**

Frances Jenkins Escue, 1927; March 2006

#### **ONTARIO ALPHA**

Gwendolyn "Dinnie" Wilson Mitchell, 1940; January 2006

#### **OREGON BETA**

Elinor Hanson McKee, 1936; March 2006 Josephine Hector Roth, 1942; February 2006

#### PENNSYLVANIA GAMMA

Janet Brougher Asher, 1936; January 2006 Virginia Burgess Laire, 1954; February 2006

SOUTH CAROLINA ALPHA

Doris Nash Upshur, 1940; February 2006

#### TEXAS ALPHA

Allison Bucy, 2001; April 2006 Jeanne DuPriest, 1950; January 2006 June Fisher Fuertes, 1936; February 2006 Loretta Kervin, 1954; February 2006 Luetta Graham Michael, 1942; March 2006

#### TEXAS BETA

Charlotte Trigg Davis, 1948; April 2006 Katherine Wilson Smith, 1936; February 2006 Harriet Olmsted Weber, 1936; March 2006

TEXAS GAMMA Megan Howard, 2003; May 2006

VIRGINIA GAMMA Sybil Burkit Spearin, 1938; March 2006

WASHINGTON ALPHA Margaret Sutton Bailey, 1926; April 2006 Marie Carroll King, 1942; February 2006

WASHINGTON BETA Virginia Rogers Pearson, 1935; March 2006

WASHINGTON GAMMA Jeanne Miles Field, 1948; February 2006

#### WISCONSIN GAMMA

Barbara Hadley Christiansen, 1940; March 2006

# Pi Phi Facts & Stats

Total number of Pi Phis ever initiated —	232,516
Total number of alumnae with good addresses —	- 122,108
Number of collegians in the '05/'06 year —	11,198
Number of chapters —	131
Number of alumnae groups —	338
Number of dues-paying alumnae members —	24,010

#### HAVE YOU MOVED, CHANGED A NAME, PAID DUES?

Help us keep our database updated. Edit your member profile online at www.pibetaphi.org, or send this form to: Pi Beta Phi Headquarters, 1154 Town & Country Commons Drive, Town & Country, MO 63017.

 \$20 Check, payable to Pi Beta Phi Fraternity, for Fraternity dues enclosed. Dues are not tax deductible for federal tax purposes.
 For office use: Ref #\_\_\_\_Region\_\_\_ Amount \$\_\_\_\_ Check #\_\_\_\_ Code AID

PI BETA PHI FRATER	NITY
154 TOWN & COUNTRY COM	MONS DRIVE
TOWN & COUNTRY, MO	63017

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Name (first/maiden/last)

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City/State/Zip

Phone Number

E-mail

Chapter and Year of Initiation

If you are an officer in the Fraternity, please give your title.