

The Arrow OF PI BETA PHI

Happy Anniversary!

125 Years of *The Arrow* Page 4



Leading with Values

I Love Having Pi Phi Sisters! What Pi Phi, collegian or alumnae, wouldn't agree with this? We are an organization rooted in the bonds of sisterhood, and our lifelong friendships hold deep meaning for each of us.



LINDA NOEL IBSEN
Grand Vice President Programming
Colorado Beta
Denver University

But this simple phrase has a larger significance. It was created by a chapter officer to help members remember our six Pi Phi core values: Integrity; Lifelong Commitment; Honor and Respect; Personal and Intellectual Growth; Philanthropic Service to Others; and Sincere Friendship. Our collegians are exposed to these values every day through their chapter rituals, campus, community, programming and philanthropic activities. Because of this, we are excited to roll out a redefined *Leading with Values*[®] member development program firmly centered on our core values, which gives our young women a foundation to develop life skills. This is nothing new for Pi Phi. It has actually been a work in progress since 2000 and was formally implemented by our chapters in 2003.

The focus of *Leading with Values* has expanded in the Fraternity's strategic plan as we continue to provide programming relevant to today's collegiate member. The three-part program encompasses Pi Phi's membership phases: new member, initiated chapter member and a Pi Phi for Life alumna. It is the Fraternity's obligation to provide our women with the best foundation we can through programming, mentoring and instilling the core values in all we do.

I recently had the honor of attending the wedding of one of my Pi Phi daughter's pledge sisters. So many women from this pledge class (who graduated in 2006) were in attendance — women I had gotten to know during Pi Phi Mom's Weekends and other visits. They were excited to see each other, catch up and reminisce. As I talked with them, it was apparent these women were well on their way to achieving successful lives and realizing the goals they set while in their Pi Phi chapter. They are leaders and activists in their chosen fields and communities. I felt a sense of pride knowing Pi Phi had given them not only skills to be successful but also the values to lead happy and productive lives.

I believe this was just a sampling of our Pi Phi graduates today — a glimpse of the women who will continue to lead with values.

In Pi Phi,

A handwritten signature in black ink that reads "Linda".

LINDA NOEL IBSEN

The OF PI BETA PHI *Arrow*

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ON THE COVER: Celebrate with us! *The Arrow* turns 125 years old in 2010. Learn more about the history of *The Arrow* beginning on Page 4.

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EDITOR

Jennifer Whittom
editor@pibetaphi.org

EDITORIAL STAFF

Eily Cummings
eily@pibetaphi.org

Juliette Losapio
thearrow@pibetaphi.org

**MARKETING & COMMUNICATIONS
DIRECTOR, HEADQUARTERS**

Wendy Woolard Drochelma
wendy@pibetaphi.org

CREATIVE DIRECTOR

Tim Steele
tim@pibetaphi.org

COPY DEADLINES

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PI BETA PHI HEADQUARTERS

1154 Town & Country Commons Drive
Town & Country, Missouri 63017
(636) 256-0680 • FAX (636) 256-8095
headquarters@pibetaphi.org
www.pibetaphi.org

PI BETA PHI FRATERNITY

ΠΒΦ

Founded 1867

FOUNDERS

Emma Brownlee Kilgore
Margaret Campbell
Libbie Brook Gaddis
Ada Bruen Grier
Clara Brownlee Hutchinson
Fannie Whitenack Libbey
Rosa Moore
Jennie Nicol, M.D.
Inez Smith Soule
Fannie Thomson
Jennie Horne Turnbull
Nancy Black Wallace

MISSION STATEMENT

The mission of Pi Beta Phi Fraternity for women is to promote friendship, develop women of intellect and integrity, cultivate leadership potential and enrich lives through community service.

From our Readers

From our Facebook® Fans ...

The Arrow: What'd you think about the Fall *Arrow*?

Really, really great.

JORDAN HIPWELL, Utah Alpha

Loved it! Nice work.

HEIDI GRIMES RIELLY, Florida Alpha

Very nice!

JULIE GRIFFIN MARTINEZ, Texas Epsilon

Read the whole thing — first in a while!

CARRIE CANTRELL, Michigan Alpha

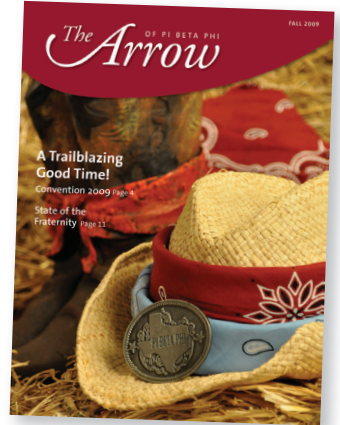
The best. Ever.

FRAN DESIMONE BECQUE, New York Alpha

When *The Arrow* arrives, I stop what I'm doing and read it. It is always fun to read.

ANNE VARRONE-LEDERLE, Connecticut Alpha

Become a fan of Pi Beta Phi on Facebook today, and let us know what you think about this issue of The Arrow! Visit www.facebook.com/PiBetaPhi.



A Welcomed Surprise

Imagine my surprise when I was looking through a stack of Greek magazines one evening, and I see my pet staring at me! At first I thought it was a "Charlie Double," but then I realized I knew the person with him. Charlie and his partner, my best friend and neighbor, participate in the Pets for Life R.E.A.D. Program, Rescue Therapy Program and local Children's Mercy Pet Therapy Program. I knew he was off to do a special event with the R.E.A.D. Program, but never in a million years thought I would see him looking at me from your summer *Arrow*.

What a wonderful article and great philanthropy event.

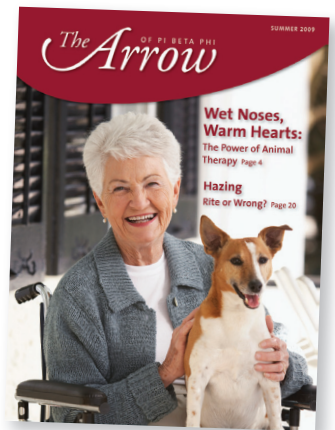
Who would ever imagine the bond of fraternal sisterhood could reach so far and yet be so close.

Fraternally,

Laura Foley

National Executive Secretary

Theta Phi Alpha Fraternity



We look forward to hearing from you. E-mail comments to the editor at editor@pibetaphi.org, or mail them to the Pi Beta Phi Headquarters address listed to the left.

Christine Romans

Anchor/Reporter

in her words



Award winning journalist CHRISTINE ROMANS, Iowa Gamma, is the host of “Your \$\$\$\$,” CNN’s weekend business roundtable program. She is known for her “Romans’ Numeral” segment in which she deconstructs complex stories and explains what they mean to Americans and their money. She is also a featured correspondent for “American Morning” and is on CNN International.

Christine joined CNN Business News in 1999 and spent several years reporting from the floor of the New York Stock Exchange. She was the anchor of CNNfn’s “Street Sweep,” tracking the market’s boom through the late 1990s to the economy’s uphill battle after the September 11 attacks. In addition, she anchored the first democratic elections in Iraq’s history, contributed to CNN’s coverage of Hurricane Rita in 2005 and reported during President Ford’s funeral. Prior to joining CNN, she reported for Reuters and Knight-Ridder Financial News in the futures trading pits of Chicago.

In 2004, Christine received an Emmy Award for her work on “Exporting America,” a “Lou Dobbs Tonight” investigation into the impact of globalization on U.S. workers. She was part of the coverage teams that earned CNN a George Foster Peabody Award for its Hurricane Katrina coverage and an Alfred I. duPont Award for its coverage of the tsunami disaster in Southeast Asia. In addition, the National Foundation for Women Legislators has honored her with its Media Excellence Award for business reporting.

Q: I am most proud of ...

A: my little boys.

Q: I wish I had more time to ...

A: do EVERYTHING. I would like more time to read novels, see movies, have dinner out with my husband, travel to China on a story and push the kids on the swings.

Q: My favorite vacation spot is ...

A: France and Scott County, Iowa.

Q: The heroine I most admire is ...

A: my grandmother, Shirley. She raised four kids, managed the family farm and worked full time at the telephone company. She was multi-tasking in the '50s and '60s just as well as her granddaughters do today!

Q: The best advice I ever received was ...

A: do what you love and love what you do. Life is too short to do anything less.

Q: The virtue I value most is ...

A: honesty. In the news business, there is nothing more important.

Q: My fondest Pi Phi memory is ...

A: the friends. I could never have known at age 18 that 20 years later, those women would be my friends today.

Pi Phi taught me ...

“self-discipline. I learned how to balance a social life and a study life. I also developed an appreciation for young women with different world views, opinions and experiences.”



The Arrow

125 YEARS OF

*"Its mission is to cheer and bless
Where'er its lot be cast
And come what may. Of weal or woe,
Be faithful to the last."*

— The Arrow, Volume One, Issue One, May 1885

Dear Members and Readers,

I proposed featuring the 125th anniversary of *The Arrow* to Grand Council with great enthusiasm. However, I quickly discovered covering 125 years of history, stories and Editors to be an overwhelming task. How on earth did I think I could pull this off? After much internal debate, I jumped in with both feet and created an outline. After three full days of research, a 2,600-word document emerged littered with facts and figures about the life of *The Arrow*. I had done it; I documented 125 years!

I found some really amazing things in my research. Did you know the very first issue of *The Arrow* included a convention wrap-up, extension news and chapter correspondence? As I look back on our Fall 2009 issue, I'm amazed to realize we reported on each of those very same things just four short months ago. This proved to me *The Arrow* has consistently delivered what it promised to do at its inception: report the business of the Fraternity and bind our members together for a lifetime.

But something was still missing. I put on my Editor hat and realized the writer in me had captured the facts. But where was the heart and soul of a magazine that had survived economic ups and downs, equal rights and the attacks on September 11? I went back into the Headquarter's archives and began my research again.

It didn't take long to find what I was looking for ... a tall gray box labeled, "Arrow Editors." As I sifted through all of



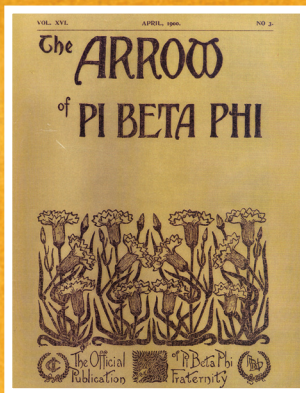
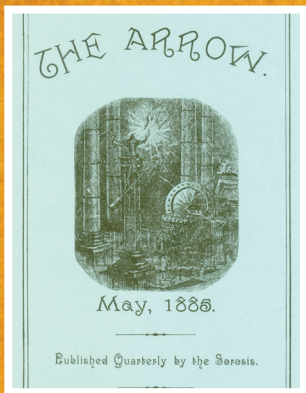
Kentucky Alpha EMILIA MYERS catches up on Pi Phi news by reading her *Arrow* during her service in the Peace Corps. Emilia is currently stationed in Tanzania, where she acts as a health education volunteer.

the files, it hit me like a ton of bricks — these women were the heart and soul of the magazine! Their love of Pi Phi made *The Arrow* a reality in 1885, kept it alive and thriving during the Great Depression and war, making it everything it is today. Through layout, page count and Editor changes, each Editor made sure *The Arrow* spoke to the membership.

As the current Editor, I've come to realize *The Arrow* is much more than a magazine; it's a lifeline for our members. Pi Phis across the globe look to their magazine as a way to stay connected, read about their chapter and even catch a glimpse of a famous face. I am filled with pride when members tell me they rush to the mailbox for their *Arrow*.

So join me in this historical look back at *The Arrow* as we celebrate everything Pi Phi has accomplished these past 125 years and look forward to all we will accomplish over the next 125 years.

In Pi Phi,
JENNY WHITTON, Missouri Gamma
The Arrow Editor



It all began with a letter to the convention body. In Iowa Alpha BELLE LEECH's letter to the Burlington Convention in 1882, she urged serious consideration for the establishment of a Fraternity magazine. "This will keep us bound together as we will know what work is being done," Belle said. The motion was passed by the convention body that, "the Fraternity publish, when funds permitted, a magazine devoted to literary purpose and to the interest of the society."

A full two years passed before the Kappa Chapter, now Kansas Alpha, was charged with publishing the first issue. Under the direction of Editor MARY MILLER, Volume One, Issue One of *The Arrow*, the Official Organ the I.C. Sorosis was published in May 1885. It was to be published quarterly and with a subscription price of \$1 for all four issues! Each of the 14 chapters in existence at the time contributed to *The Arrow* through chapter correspondence

offering a glimpse into chapter life. The Nu Chapter at Southern Iowa Normal reported, "The angel of death has kindly spared all our band, but matrimony has made havoc in our ranks." The women at Carthage College were eagerly anticipating a "Cookie Shine," and the ladies of Simpson College reported, "Our rival Soroses are the Kappa Alpha Thetas and Kappa Kappa Gamma."

The Arrow was met with a warm reception. Chapters were delighted with the magazine. An Iowa Beta wrote, "At last, the happy moment has arrived, when all chapters are able to throw aside their school books and other worldly cares and eagerly peruse the contents of *The Arrow*. Now each member may become personally acquainted with the other chapters, may hear of their achievements, listen to their aspirations, sing their songs and catching inspiration from their sisters, nerve themselves to work more faithfully."

Grand President MARY LOY TATUM, Oklahoma Beta, couldn't agree more. "Still today, *The Arrow* fulfills a great need for the membership to be bound together," Mary said. "As in its original mission statement, no matter 1885 or 2010, *The Arrow* is still the connection between the Fraternity and our members. This magazine keeps our members in touch."

At the Ottumwa Convention in 1888, it was voted that publication of *The Arrow* be turned over to the Iowa City Chapters (Zeta and Kappa). The Convention Delegates expressed a strong desire to improve the magazine as much as possible including the size, color, style and general makeup. It was also decided to "issue a magazine in a style similar to *The Key of Kappa Kappa Gamma*," the pioneer among women's Fraternity journals. Ironically, in 1907, *The Key* published a commentary stating, "*The Arrow* continues to distance all sorority journals. It is eminently wise and sensible."

Submissions were difficult to come by in the early years. In December 1886, Iowa Zeta EMMA HUMPHREY HADDOCK implored readers to send stories. By July 1896, Grand Council requested legislation requiring chapter letters and fining chapters for submissions written on more than one side of the paper! It was also at this time the alumnae department established a regular presence in the magazine.

At the 1897 Convention, an Advisory Board of three members, appointed by the Editor, was created. This took the magazine out of the control of chapters for the first time. At the 1899 Convention, it was decided *The Arrow* Editor should be a member of Grand Council.

Bound *Arrows* were introduced to the collegiate chapters in 1910 in an effort to create an *Arrow* library for each chapter. The practice of binding several issues of *The Arrow* and sending to each chapter continues today.

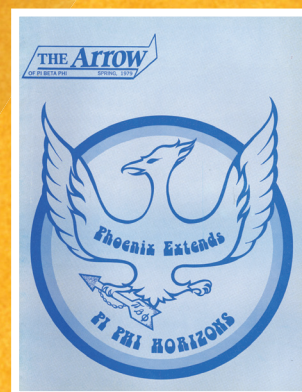
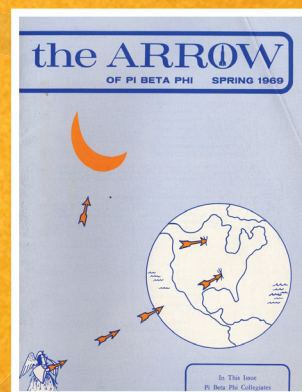
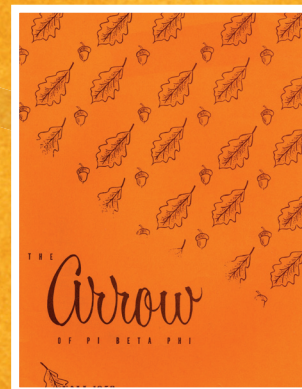
In 1934, *The Arrow* celebrated its golden anniversary. Editor ADELE TAYLOR ALFORD, D.C. Alpha, commemorated this event by issuing an exact replica of *The Arrow*, Volume 1, Issue 1. Additionally, biographies of each Editor from 1885–1935 were included.

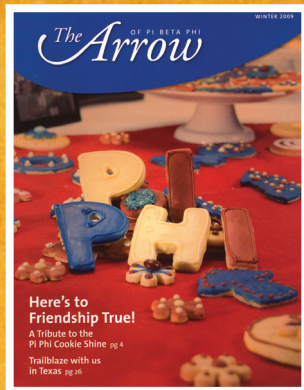
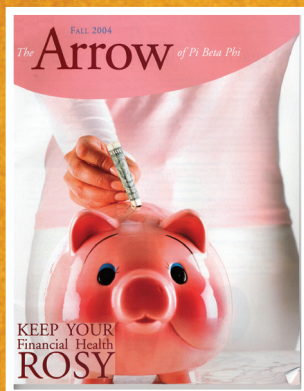
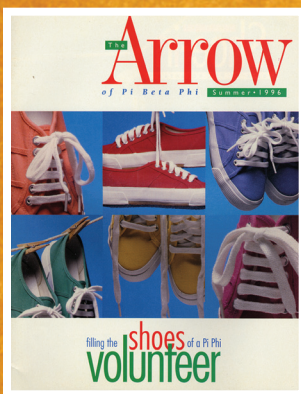
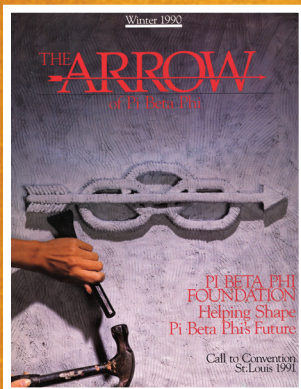
In the 1940s, *The Arrow* wore its war-time face, using fewer pages but with more words on the page. Margins were half as wide and articles were crowded with smaller spacing between them. In the mid 1940s, with the war over and the country returning to normal, *The Arrow* refocused its targeted appeal and began including articles of national and international interest to broaden the scope of the magazine. It was the aim of *The Arrow* to give a picture of the Fraternity and at the same time balance serious material with lighter things such as Campus Queens. It was hoped each issue contained something of special interest to every member — a goal we continue striving for today.

Circulation increased significantly in the 1950s and 1960s. Complimentary copies of *The Arrow* were sent to the Dean of Women on every campus on which there was a Pi Beta Phi chapter as well as university libraries. Copies were also furnished to all National Officers, the Chapter Corresponding Secretaries and members of the Order of the Golden Arrow. Circulation approached 66,000 in 1964, which was the highest among fraternity groups.

In the 1970s and 1980s *The Arrow* introduced color to its pages. First in 1974, with the use of two colors in the body of the magazine and in 1980 with the first full-color cover.

The 1980s were a time of significant change for *The Arrow*. In 1985, *The Arrow* celebrated its 100th anniversary. In 1989, longtime *Arrow* Editor MARILYN SIMPSON FORD, Nebraska Beta, retired after 26 years of service, and Missouri Alpha JENNIFER MOELLER ROWE became the first Editor employed at Central Office.





In 1991, *The Arrow* stepped into the high-tech world of publishing. All text was generated on a Macintosh® desktop publishing system housed in Central Office. Establishment of Pi Beta Phi Foundation and the launch of the Chapter Banner Parade at the 1991 Convention were favorite *Arrow* covers in the 1990s. Covers for the magazine became more and more creative and visually appealing.

The millennium brought even more changes to *The Arrow*. Because of rising printing and postage cost, in 2002 Grand Council voted to reduce production of the magazine to three times a year. A winter issue was not produced again until 2006. The Spring 2003 issue was the first full-color *Arrow* printed. This milestone was even more special because this issue showcased the brand-new Pi Beta Phi Headquarters. It was also the first online issue of *The Arrow* made available on the Pi Beta Phi Web site. One of the most notable moments in the life of *The Arrow* was unveiled at the 67th Biennial Convention in 2009. Headquarters and Grand Council debuted *The Arrow* DVD collection, which featured scanned copies of every *Arrow* produced since 1885!

Looking to the Future

Since *The Arrow's* birth, other communication vehicles have developed. *The Arrow* is now supported by Web sites,

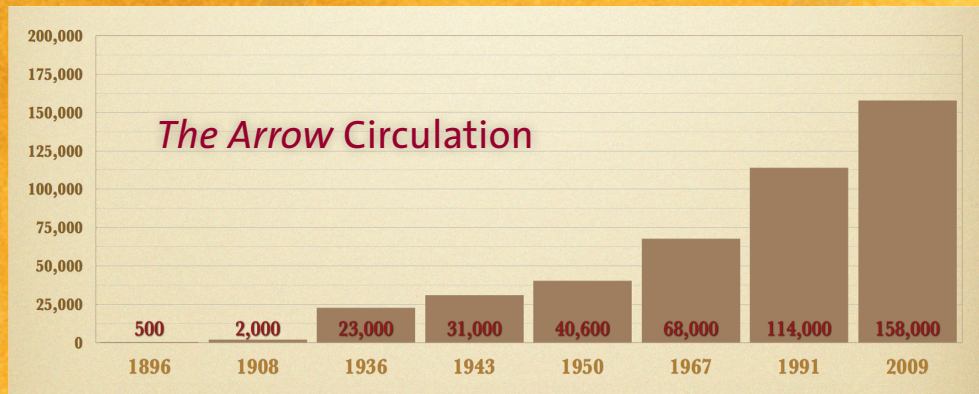
brochures, flyers, catalogs and so much more. In 2006, the Fraternity paired with a research company to survey the membership about *The Arrow*. Some key findings from this research included:

- 92 percent of members read the magazine at least sometimes
- 42 percent of members surveyed always read the magazine
- Readership tends to increase as the member's age increases

"We are always mindful of our key communication tool, *The Arrow*, when developing other communication tools," Mary said. "We know from our research *The Arrow* is still the top priority in all the communication we do."

The Headquarters Marketing and Communication team recently distributed a follow-up survey in January 2010.

"The goal of *The Arrow* is to provide information, foster pride and cultivate commitment in our membership," Jenny said. "We want to know how we're measuring up. At the end of the day, I'm a Pi Phi too. Being the Editor isn't just a job. The work I do keeps Pi Ph in the hearts of our members. Every three months *The Arrow* — a reminder of the sisterhood, friendships and leadership this organization gives its members — arrives in members' homes. I'm lucky enough to have a role in making that happen."



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Honoring *The Arrow* Editors

The Arrow, established when the Fraternity was just 18 years old and 14 chapters strong, is one of the greatest accomplishments of Pi Beta Phi. It is with much gratitude we recognize the women who have given their time, talent and heart to create a magazine that has endured 125 years.

MARY MILLER (BARNES),
Kansas Alpha

JOSEPHINE MARCH MARVIN,
Kansas Alpha

EMMA HUMPHREY HADDOCK,
Iowa Zeta

ISABELLE T. HUDSON (CARTWRIGHT),
Iowa Zeta

ELLA HAM ROBINSON,
Iowa Zeta

MIRA TROTH,
Iowa Zeta

MARY B. THOMPSON REID,
Michigan Beta

LAURETTA SMEDLEY DUTTON,
Pennsylvania Alpha

JESSICA CRAIG CAMPBELL,
Wisconsin Alpha

FLORENCE PORTER ROBINSON,
Wisconsin Alpha

MARY BARTOL THEISS,
Pennsylvania Beta

SARAH POMEROY RUGG,
Massachusetts Alpha

AGNES WRIGHT SPRING,
Wyoming Alpha

JOSEPHINE COATES MARSHALL,
Illinois Beta

MABEL SCOTT BROWN,
Maryland Alpha

MARY KATHARINE LUTZ,
D.C. Alpha

ADELE TAYLOR ALFORD,
D.C. Alpha

DOROTHY DAVIS STUCK,
Arkansas Alpha

MARILYN SIMPSON FORD,
Nebraska Beta

JENNIFER MOELLER ROWE,
Missouri Alpha

ELIZABETH GILKISON CANNON,
Missouri Alpha

Diane Balogh

JENNIFER WHITCOM,
Missouri Gamma

“Being Editor of The Arrow was one of the greatest experiences of my life. The relationships I made both at Headquarters and with the many volunteers I worked with over the years are invaluable. I am honored to have served in this role. Happy birthday to The Arrow.

— Past Arrow Editor

LIBBY GILKISON CANNON,
Missouri Alpha



Celebrate *The Arrow's* 125th anniversary with *The Arrow* DVD. Every issue of *The Arrow* has been digitally scanned. Order your copy today through Pi Phi Express®.



Integrity. Lifelong Commitment. Honor and Respect. Personal and Intellectual Growth. Philanthropic Service to Others. Sincere Friendship. These are all values of Pi Beta Phi and serve as the core of the organization. They are interwoven into everything that exudes Pi Phi, including the Fraternity's member development program, **Leading with Values**[®]. Engaging the member from the minute they pledge Pi Phi, *Leading with Values* was designed to support the mission and vision of the Fraternity. It's appealing, relevant and provides purpose and meaning to all Pi Beta Phi programming. Since its inception in 2003, the program has received many accolades and honors, and several other Greek groups have followed our lead.



LEADING WITH VALUES

Leading with Values was a first for the Greek world. “Pi Phi was revolutionary in launching *Leading with Values*,” said Shawn Eagleburger, Programming Director, Headquarters. “No other Greek organization had attempted total membership education in the manner Pi Phi was attempting.” Seven years and more than 25,000 members later, it was time for the program to be refreshed. When it began, the program was based on four pillars. The redesign has shifted the program so that it is now centered on the six core values of Pi Beta Phi. For each core value, a series of learning outcomes have been developed with corresponding curriculum developed for each. “It’s simple really,” Shawn said. “Our programming is now intentionally congruent with our values.”

Achieving the learning outcomes allows the member to better understand and demonstrate the related value. The programming is designed to aid in the member’s achievement of the learning outcomes. “By being congruent with Pi Phi’s core values, *Leading with Values* provides life skills for the development of our young women,” said Grand Vice President Programming LINDA NOEL IBSEN, Colorado Beta. “The values-based education is a strong foundation for life after college.”

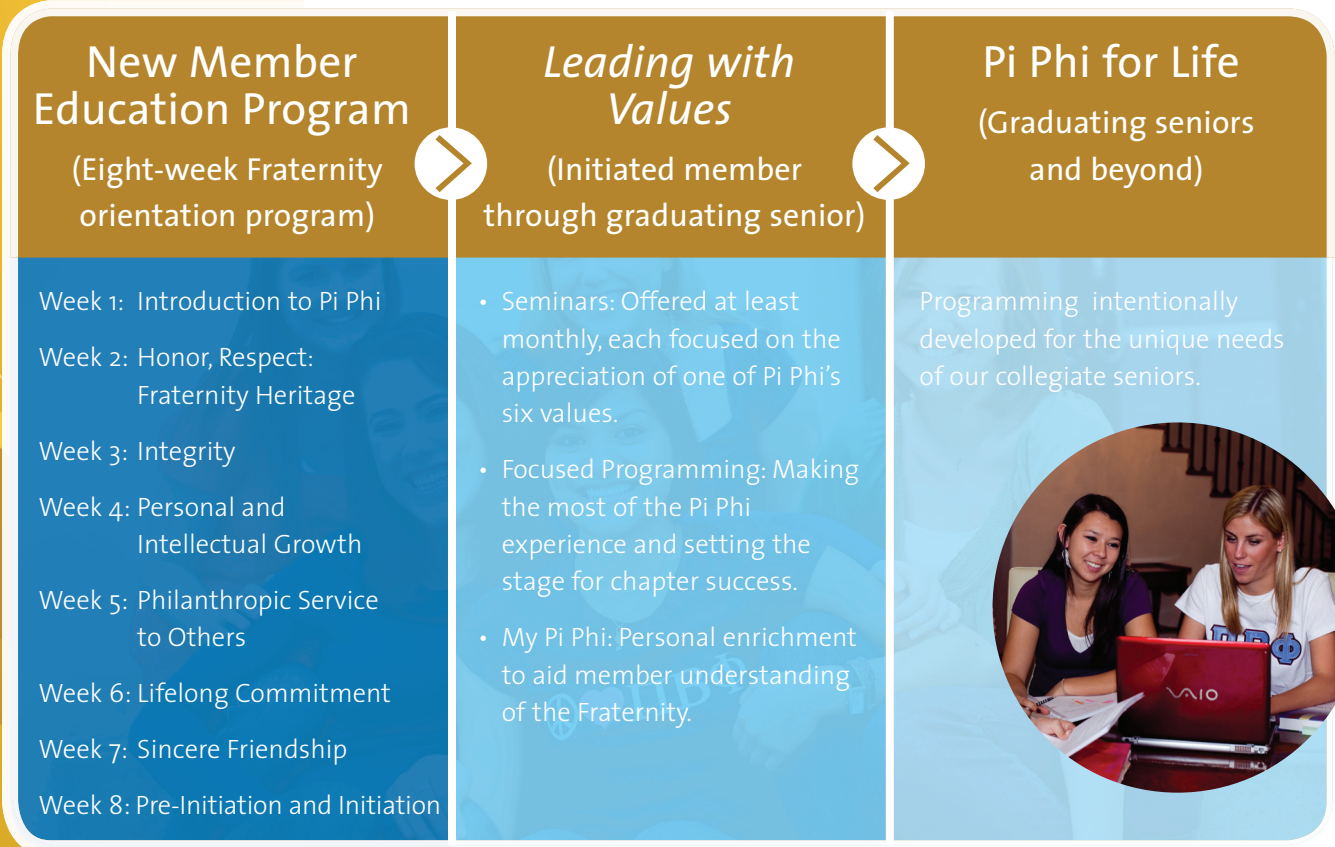


Another key difference with the revised program is how seamless *Leading with Values* programming leads a new Pi Phi through the Fraternity’s New Member Education Program to member development programming and finally into Pi Phi for Life programming. “With the success of the revised new member program shared in 2008, it was understood Pi Phi had found a format that worked to deliver educational material,” Linda said. “We know chapter leaders are busy, so it’s imperative to give them programming they can take off the shelf and use with their members instead of asking that they seek or develop their own programs.”



LEADING WITH VALUES <<<<

Comprehensive Membership Development Program



The *Leading with Values* program is framed by the New Member Education Program for the newest members of the Fraternity and Pi Phi for Life for graduating members. Both of these are components of the *Leading with Values* program. The requirements and programming are targeted for the transitioning member, whether that be transitioning into or out of college. In between the new member period and the graduating senior is the bulk of the

program. Focused programming includes (at a minimum) monthly chapter meetings dedicated to a *Leading with Values* seminar. Some of Pi Phi's most successful chapters will incorporate a greater number of the program's components into the daily life of their chapter. Additional programs have been developed to support chapter operations. At the personal level, it offers members a series of personal enrichment opportunities. Delivered through a newly created *Leading with Values* Web site,



these opportunities will include podcasts, video clips, articles, interviews and other technologically delivered topics pertinent to Pi Beta Phi's collegians. "The Web site will be a one-stop shop for any Pi Phi wanting to do anything from leading a chapter

program on a core value to listening to a podcast interview with a Pi Phi award winner," Shawn said. "Members will also be able to download songs and ringtones. This revised program is fresher and more relevant to today's collegian."

Leading with Values Keepsake

A new *Leading with Values* keepsake has been developed and will be available in early January 2010 for all upcoming new members as well as members pledged and initiated in fall 2009. This keepsake will help collegians understand the history of the organization, guide them through their New Member Education Program and allow them to record some of their greatest memories as a Pi Phi.

Shawn and Linda both share much excitement about the revised program, and they agree members have a responsibility to engage in *Leading with Values*. In turn, *Leading with Values* has an obligation to ensure it's growing stronger Pi Phis. "A smart chapter will take time to find out how to make the most of their efforts,"

Shawn said. "I am confident that a chapter successfully engaging in *Leading with Values* programming will also find themselves in line with the expectations of their campus as well as find more active and participatory members."

For more information on the new *Leading with Values* program, log on to www.pibetaphi.org/leadingwithvalues.

This program is made possible by a grant from Pi Beta Phi Foundation. For more information about the Foundation, visit www.pibetaphifoundation.org.

Leading with Values Committee Members

The following people were a part of the *Leading with Values* Committee. The committee began the process of updating the program in October 2007.

- LINDA NOEL IBSEN, Colorado Beta, Grand Vice President Programming
- Shawn Eagleburger, Programming Director, Headquarters
- JULIE CARNEY, Texas Beta, Collegiate Regional Director Four
- BARBARA McREYNOLDS LaMASTER, Kentucky Beta, Past Grand Vice President Membership
- SARAH SCHOPER SALAZAR, Texas Delta, Risk Management Officer
- STACEY WARREN, Kansas Alpha, Collegiate Regional Programming Specialist Five
- Becky James, Former Director of Programming, Headquarters

Pi Phi Colonizes its Eighth Ohio Chapter

Pi Beta Phi held colonizing recruitment on the University of Cincinnati's (UC) campus October 19–22, 2009. Culminating with a Bid Night celebration on Thursday, October 22, local Pi Phi alumnae and area chapter members welcomed 60 new members to the Ohio Kappa Chapter.

UC opened its campus for extension in spring 2009. Pi Phi was chosen to colonize in fall 2009, joining six other National Panhellenic Conference organizations. California Nu STEPHANIE BAYSINGER, Resident Leadership Development Consultant, arrived on campus in late August and began working closely with the UC Greek Adviser and Greek community to ensure a successful colonization and installation of Pi Phi's 134th chapter. Recruiting women for a brand-new organization is very exciting, but it is dependent on the right marketing

"We are so excited about the Ohio Kappa new member class at the University of Cincinnati. They are a solid group of women who will lay the groundwork for the new chapter, ensuring its success for years to come."

— Director Extension
ANA MANCEBO MILLER,
Texas Beta

tools and support. The UC Greek community was very excited about getting its first new chapter in 74 years, which has truly shown through their supporting efforts. Ohio Kappa would not have been successful without the help and support of the entire UC Greek community and Pi Beta Phi Headquarters team.

The UC new members accepted Pi Beta Phi's bid for a variety of reasons, but they all shared a common desire to be part

of something unique. "The women who joined Pi Beta Phi this quarter are dedicated leaders on campus who are passionate about being part of something brand-new," Stephanie said. "They represent many backgrounds, class years and campus groups. The new member class has truly meshed and become a group of friendly, welcoming young



The Ohio Kappa new member class poses for their first group photo on Bid Day.

women." The 60 women hit the ground running at UC by participating in the homecoming parade only two days after Bid Day and most recently participating in their first "Serenades," which are events set up on campus for all Greek new members to greet each other through song.

"I chose Pi Phi because it just clicked with me," said Lauren Mowry, Ohio Kappa new member. "I love the philanthropy and the idea of being a part of a huge family."

The charter class of Ohio Kappa is ready to start their own unique traditions and join the more than 240,000 women who have worn the golden arrow. This year will bring many firsts for the Ohio Kappa Chapter including philanthropy events promoting Pi Phi's literacy vision and partner, First Book®, and its installation weekend January 22–24, 2010.



Ohio Kappa new members from left, Hannah Jones, Devon Stansbury, Jordan Kravitz, Alexandria Welch, Sarah Gravelly and Michelle Love.

First Book® is a registered trademark of First Book Corporation.

2010 FRATERNITY DAY OF SERVICE

MARCH 2, 2010

Pi Beta Phi's Fraternity Day of Service is right around the corner. If your chapter or alumnae club hasn't already received your 2010 Fraternity Day of Service bookplates, they should be arriving any day! Don't forget to send in your completed bookplates to Headquarters by March 17, 2010!

*We can't wait to hear about your Fraternity Day of Service events! Don't forget to e-mail Pi Phi Communications Specialist **Juliette Losapio** at juliette@pibetaphi.org.*



2010 Fraternity Day of Service is made possible through our partnership with First Book® and financial support from Pi Beta Phi Foundation.

Make Your
Mark for
Literacy
PI BETA PHI
Foundation



How Does Pi Phi Get Books to Kids?

Pi Beta Phi

- The Fraternity and Pi Beta Phi Foundation support First Book® through our million-dollar partnership.

Pi Beta Phi Chapters and Alumnae Organizations

- Host a campus-wide fundraising event.
Donate to or participate in a chapter's First Book fundraising event, including a First Book Speed Read™.
- Host a community-wide fundraising event.
Donate to or participate in an alumnae organization's First Book fundraising event.
- Identify local recipient groups.
Look for qualified recipient groups in your area and contact them about registering with First Book. Recipient groups are able to receive free brand-new books. Visit the Literacy section at www.pibetaphi.org under the First Book Outreach Tools section for detailed information.
- Participate in Pi Beta Phi's Fraternity Day of Service.
Decorate several bookplates during Fraternity Day of Service. For every decorated bookplate, one brand-new book is donated by First Book to a child in need.

Individual Members

- Participate in click challenges and e-card promotions.
For every click or e-card generated, free books are given to children in need.
- Make The Literacy Site your home page and click daily to generate free books for kids (www.theliteracysite.org).
The Literacy Site is sponsored by several organizations — including Pi Beta Phi. The financial support of these advertisers generates funds for First Book.
- Donate to the Foundation's Literacy Fund. One hundred percent of designated gifts are used to support Pi Beta Phi's vision of eliminating the barrier of illiteracy through partnerships like ours with First Book.



How First Book Gets Books

- First Book uses fundraising dollars to purchase and organize publisher donations.
- First Book receives the majority of its books in large quantities, which are donated directly from publishers including Random House Children's Books, Simon & Schuster Children's Publishing, Disney Publishing Worldwide and many others. These books are sent to warehouses and distributed to recipient groups.
- First Book also negotiates bulk purchases of books directly from publishers, providing affordably priced books to our Recipient Groups for the first time, enabling them to develop curriculum and literacy activities that were previously impossible. These books are distributed through First Book's Marketplace.



First Book Speed Read™ is a trademark of First Book Corporation.



First Book Distributions occur several times throughout the year. Registered groups can apply to receive free books from the book distributions.

What can I do to support?

Look for volunteer opportunities in your community. Headquarters will send out a call for volunteers when book distributions are occurring in your area. See Page 18 for more information.

First Book Marketplace is where groups can order books at deeply discounted rates.

What can I do to support?

Encourage recipient groups to visit the Marketplace and to order age-appropriate books at deeply discounted rates for the kids they serve.

Recipient Groups

What can I do to support?

- Celebrate with local recipient groups when their brand-new books arrive!
- Keep in touch with your local recipient groups and plan reading activities or implement the Champions are Readers® program throughout the year.
- Recipient groups include Title I schools, after-school programs, Boys and Girls Clubs, etc.



Local Alumnae Help with Book Distributions

The first-ever First Book/Le Premier Livre book distribution was recently held in Calgary, Alberta. More than 20 local Pi Phis helped organize and pack 17,400 brand-new books courtesy of Scholastic Canada. The books were distributed to 23 organizations serving underprivileged children.

On November 17–18, First Book distributed 100,000 brand-new books in Flagstaff, Arizona, to recipient groups in the area. Several local Pi Phis volunteered their time sorting and labeling boxes and greeting recipient groups. Thank you to all of the Pi Phi volunteers who helped make these book distributions a success.



Pi Beta Phi Earns 2009 Nonprofit PR Partner of the Year Honorable Mention

Pi Beta Phi and First Book were honored for their philanthropic efforts to promote reading and eliminate the barrier of illiteracy at the PR News' Nonprofit PR Awards luncheon on Tuesday, November 3, at the National Press Club in Washington, D.C.

The PR News' Nonprofit PR Awards selected Pi Beta Phi as a finalist in early October for the Nonprofit Partner of the Year in the Social Responsibility Campaign category.

The Fraternity, in conjunction with Pi Beta Phi Foundation, was nominated along with six other organizations including: The Allstate Foundation, Bank of America, the U.S. Postal Service, Delta Dental of Missouri, CVS Caremark/Weber Shandwick, and Katz & Associates. The Allstate Foundation & Zeno Group won the Nonprofit PR Partner of the Year for its "Tell a Gal P.A.L.," a 2008 domestic violence awareness campaign, and Pi Beta Phi and First Book earned honorable mention for their partnership and campaign to fight illiteracy.

"Pi Beta Phi was elated to be nominated alongside so many nonprofit organizations and their well-deserving awareness campaigns," said Grand Vice President Programming LINDA NOEL IBSEN, Colorado Beta. "Our dedication to education and literacy began nearly 100 years ago, and over the last two years our partnership with First Book has put us closer to reaching our literacy vision, which is to eliminate the barrier of illiteracy."

Together, First Book and Pi Beta Phi's extensive member network have helped connect programs serving children in need offering them permanent access to new books and resources, creating systemic change in the educational levels for children in need. This year alone, Pi Beta Phi has sponsored the distribution of more than 500,000 new books to children in need through the partnership, more than doubling its commitment to provide 250,000 books. Pi Beta Phi's seamless integration of First Book in the culture of its organization has delivered more than 1.2 million books to children in need in the last two years.

"First Book is proud of our ongoing work with Pi Beta Phi and is thrilled with this honor," said Kyle Zimmer, First Book Co-Founder and President. "Pi Beta Phi members have wholeheartedly embraced First Book's mission and have worked tirelessly to raise funds and awareness to positively impact the lives of hundreds of thousands of children across North America. We are grateful for the Fraternity's ongoing support and applaud its commitment to reading and literacy."

1



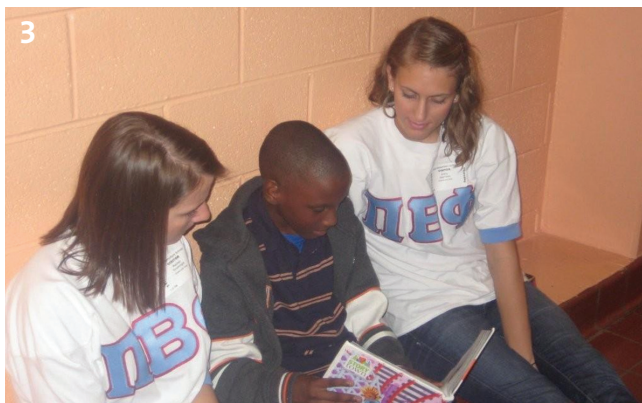
Pi Phi Collegians Show Their Philanthropic Spirit

2



1 ▲ JENA SUSSEX from the California Gamma Chapter at the University of Southern California spent the summer of 2009 teaching African children about the danger of HIV/AIDS. She volunteered for a nonprofit organization called Support for International Change, which provides HIV/AIDS relief to rural communities in Tanzania. Jena lived with a local family, learned to speak Swahili, held community meetings and taught in the local school.

2 ◀ This past fall, Arizona Betas and the Arizona State University Panhellenic community participated in the “Something of Value” program. During the program, the Panhellenic women reflected on issues of concern in their Greek community.



3 < RACHEL DRUMRIGHT, EMILY SPYRIDON and other Alabama Betas at the University of Alabama took a more active role in the literacy of third-graders at Holt Elementary in Tuscaloosa, Alabama. For one month this past fall, the Pi Phi women went to the school and read with the children. The month culminated with a First Book Speed Read™ in November with the school's principal competing against the students.



4 < California Deltas PRISCILLA WILLIAMS, KRISTIN GILL and NICOLE BENADOM participated in a blood drive at the University of California, Los Angeles' Blood and Platelet Center this fall. There were 20 Pi Phi women who donated blood at the new donation site. The blood collected at the student union site goes to the Ronald Reagan Medical Center.



5 < Pi Phis at the California Nu Chapter at Loyola Marymount University implemented the Champions are Readers® (CAR) program at 186th Street Elementary School during the fall 2009 semester. They worked with the young students to build reading and writing skills and creative projects. The collegians enjoyed being role models for the younger elementary school students.



6 < JACQUELINE MURPHY, LAUREN ELIOPOULOS, KATHRYN PETERSON and KATELYN KELLER and potential new members decorated personalized bags for students at Starke Elementary in Deland, Florida. The Florida Alpha Chapter at Stetson University used the project for the philanthropy night during recruitment.



7 < Ovarian Cancer Awareness Week began three years ago at the University of Kansas after an alumna, Kansas Alpha JOY SUE CONNELLY NOYCE, passed away from the disease. Joy Sue's daughter, Kansas Alpha CATHERINE NOYCE, was a senior in the house at the time, and her sisters came up with the idea to honor her mother. Ovarian Cancer Awareness Week is held the first week in May. From left, Kansas Alphas MEGAN MALONEY, EMILY GLENN, HANNAH SHOUP, ASHLEY VORAN, KAITLIN MARQUIS and JESSICA DOWNING sold Mother's Day cards at the house during the Ovarian Cancer Awareness Week barbecue.



8 < The Louisiana Beta Chapter at Louisiana State University is active in the Baton Rouge, Louisiana, community. This past semester, chapter members visited a kindergarten classroom on a weekly basis and tutored the students on their reading and writing skills. They even celebrated Dr. Seuss' birthday with a special visit from the Cat in the Hat®.



9 < Michigan Alpha MEGAN HUENING (center) spoke to the incoming freshmen of Hillsdale College during a convocation ceremony. The ceremony commemorates the beginning of the student's collegiate academic life.

10 < Every Friday this past semester, the members of the Tennessee Gamma Chapter at the University of Tennessee organized the CAR program for students at Beaumont Elementary School. Tennessee Gamma KATHRYN MCCULLOUGH is pictured reading with two of the students at the CAR party.



11 < This past fall, the women of Michigan Epsilon at Western Michigan University organized their yearly philanthropic event, Hoops for Halos, which raises money for Pi Beta Phi Foundation. Campus fraternities and sororities form teams and play three-on-three basketball.

12 < Michigan Gamma hosted its annual philanthropic event, Broomball, last fall at Munn Ice Arena on Michigan State University's campus. Greek members played games against one another until there was one winning team remaining. Each Greek organization helped the chapter raise money to donate to First Book®. A Speed Read was the half-time entertainment!



Cat in the Hat® is a registered trademark of Dr. Seuss Enterprises, L.P.



13 < The Missouri Beta Chapter at Washington University in St. Louis held its annual Parents' Weekend in October 2009. The chapter invited all St. Louis alumnae to the event, introducing the new members of the chapter to local alumnae.



14 < On November 15, 2009, Missouri Gammas gathered to remember ANDREA NEWBOLD and the legacy she left behind. Andrea, a Missouri Gamma and student at Drury University, was killed in December 2001 when she was hit by a drunk driver. The chapter was joined by her family and close friends for a candlelight vigil and to tie wine and silver blue ribbons around a tree planted in her memory. The chapter also hosted its annual "Puttin' on the Lips" lip syncing competition, raising \$6,500 for the Andrea Newbold Fund for Children with Autism.



15 < Mississippi Beta DOMINA COX was one of the chapter members who worked with the students at Oxford University School. The chapter at the University of Mississippi works with the local school to help students read and write better.



16 < When the Nebraska Gamma Chapter at Creighton University heard the local Girl Scout troop they worked with could be disbanded because of a lack of leadership, they volunteered to adopt and lead the program. They now lead four troops of kindergarten through sixth-grade girls and aim to inspire the young women. Nebraska Gamma BECKY GURNETT is pictured teaching the girls from Kellom Elementary School about the nursing and health care fields.

17 < North Carolina Alpha was honored to host University of North Carolina's Chancellor Holden Thorp at the chapter's annual scholarship dinner in November. Chapter members are encouraged to bring their favorite professors to dinner in an effort to develop a more personal relationship with them. Chancellor Thorp addressed the chapter members and professors, encouraging them to use their collegiate time to pursue what they are passionate about and to use this knowledge to eventually make a difference in the world. Chancellor Thorp is pictured with Chapter President EMILY DEAN.



18 < This past fall, the women of North Carolina Gamma at Wake Forest University participated in the CAR program. The women visited Speas Elementary School and read to the third-grade classrooms. The local elementary school is an underprivileged primary school less than 10 minutes away from the college campus.



19 < In September 2009, members of the Ontario Alpha Chapter and the Toronto Area Alumnae Club participated in the Word on the Street festival in downtown Toronto promoting First Book Canada/Le Premier Livre. Chapter members are pictured with Alumnae Regional Programming Specialist MONICA DIAZ-GRECO, Ontario Alpha, second from the right.



20 < Texas Delta members at Texas Christian University are pictured behind the winning float after the homecoming parade this past fall. Top row from left, LAUREN CUNNINGHAM, ALYSSA KNEIPP, EFFIE BATES, ANNMARIE OLIND, BROOKE PEOPLES, REMI LEYDECKER and BROOKE BAUMGARDNER. Middle row from left, ALLISON SCHORR, NICOLE TIPPIT and OLIVIA ULETT. Front row from left, JENNA CONAN, AMANDA GIORDANO, POLLY NICCOLI, JESSIE CARTER, KELSEY CRAIG and SHELIE SHIRLEY.



21 < Texas Eta's MARIA CALADO and MICHELLE DEAN participated in the Race for the Cure® with their chapter from Texas A&M University. The chapter participated in both the Dallas and Houston races and spent a special evening at the Barbara Bush Parent Center, its local philanthropic organization.

 For more Collegiate News, visit www.pibetaphi.org.

Race for the Cure® is a registered trademark of The Susan G. Komen Breast Cancer Foundation, Inc.

Welcome to Texas Beta

In the heart of Dallas, a new chapter in the Texas Beta story has been written. Southern Methodist University was just one year old when the Texas Beta Chapter received its original charter on June 10, 1916. The first Pi Phi house was built in 1951 to accommodate 60 women. However, by 2007 the old house no longer met the safety needs of the chapter. Demolition began in July 2008 with construction beginning immediately, resulting in the completion of the new house just in time for 2009 fall classes.

Texas Beta's new house closely resembles the exterior to the well-loved original, but inside, there is a brand-new feel. At almost 23,000 square feet, it includes state-of-the-art wireless technology with a well-equipped study hall, a beautiful library

and a user-friendly arts and projects room. The three-story house boasts 19 bedrooms, including a special Chapter President's bedroom, and can accommodate 38 women. It also has a spacious chapter room on the basement level and is equipped with the latest security and fire safety systems.

A dedication and ribbon cutting ceremony was held on October 8, 2009. Texas Beta ANN WARMACK BROOKSHIRE presented the Texas Beta Chapter's original charter to current Chapter President ARLEEN AVERILL. The President of Southern Methodist University, R. Gerald Turner, congratulated Pi Phi on making a significant addition to the campus. An open house reception followed the ribbon cutting, honoring the chapter and the more than 600 generous donors.

The exterior of the Texas Beta Chapter house at Southern Methodist University



Entryway



Library



Living Room



Dining Room



Study Hall

Fraternity Housing Corporation Board Develops Strategic Plan

The Fraternity Housing Corporation (FHC) Board of Directors met at Pi Beta Phi Headquarters November 20–22, 2009, for a strategic planning weekend. Fraternity Leadership Development Officer, LISA MASTERS, Georgia Alpha, facilitated the weekend. She challenged the Board to use their areas of expertise to create a plan of action to serve as the framework for the work of the FHC for the next several years.

The strategic plan for the FHC models the platform utilized by both Pi Beta Phi Fraternity and Pi Beta Phi Foundation ensuring all three entities move forward together in the best interest of all Pi Beta Phi members. The Fraternity provides the basis of membership and common bond of sisterhood. The Foundation supports the Fraternity and its membership targeting education, leadership and philanthropy initiatives. The FHC supports the Fraternity and its membership by targeting chapter housing and facility operational needs. All three are individually unique, yet united in serving the membership of Pi Beta Phi.

The FHC will focus on the following three strategic goals for the next biennium:

- Delivering a positive member living experience while mitigating legal and financial risk
- Building an operating model and team that delivers the vision
- Achieving long-term financial growth and self-sustainability

The challenges are many in this economy and industry of Greek housing, but the talents of those in leadership positions for the FHC are great, and they are up to the challenge. Thank you to those serving on the FHC Board of Directors, local Chapter House Corporations, Fraternity and Foundation officers and staff as well as university officials who work every day to ensure safe, comfortable and affordable housing for students and members of Pi Beta Phi.

Fraternity Housing Corporation Hires new Executive Director

A warm welcome to the new Fraternity Housing Corporation (FHC) Executive Director REBECCA CULVER RANDOLPH, Oklahoma Alpha.

Rebecca joined the FHC team at Pi Beta Phi Headquarters on January 4, 2010. Rebecca brings a wealth of knowledge and experience to the position. She has experience in areas of marketing,

community relations and business development for companies in or serving the real estate development, construction and property management industries. Throughout her career, she has also served the community and is currently a Board member of the Urban Land Institute in St. Louis.



Oklahoma Alpha REBECCA CULVER RANDOLPH is the new Fraternity Housing Corporation Executive Director.

Remember

BY: FRAN DESIMONE BECQUE, NEW YORK ALPHA

Holt House

While at Monmouth College, Illinois Alphas ADA BRUEN and LIBBIE BROOK rented a room from “Major” Jacob Holt at 402 East First Avenue. On April 28, 1867, Ada, Libbie and their friends met in the southwest second floor bedroom to form an organization modeled after the two men’s fraternities at Monmouth.



When purchased by the Fraternity in 1940, Holt House was in a state of complete disrepair.



The renovation of Holt House began immediately after the Fraternity purchased the home.



With the renovation complete, Holt House was officially reopened on April 26, 1941.



In that room, the 12 founders decided to “always conceal and never reveal” the secrets of I.C. Sorosis, the name they chose for their sisterhood. Pi Beta Phi was its Greek motto.

Jacob Holt purchased the house in 1855. He and his wife, Sarah Hollenback Holt, who died in 1859 sometime after the birth of their seventh child, were easterners. The “Major” owned a store and farm and served four terms as Monmouth’s Mayor. He died in 1880. Susan, his last surviving daughter, grew impoverished, and the house fell into serious disrepair.

The property’s purchase was first proposed at the 1938 Asheville Convention. Those who had seen the house felt it was in such an advanced state of decay that restoring it would be highly impractical. During the interim of convention, the property was put up for sale. Hugh Moffet, owner of the adjacent property on the east, was a father to a Pi Phi. He bought Holt House at a delinquent tax auction for \$1,100. The 1940 Pasadena Convention voted enthusiastically to preserve Holt House as a memorial to the founders. The Fraternity paid Mr. Moffet and took ownership.

Holt House was renovated with a new roof, windows, siding and hardwood flooring. Several walls were removed to create a large room downstairs. Care was taken to select only items that were both historically accurate and suitable for group entertaining. A Holt House Committee, chaired by Kansas Alpha LORETTE CHAPMAN TERRELL, was formed to decorate the house. “If you have ever tried to stretch \$800 over a multitude of needs in an old house of your own, you know what your committee was up against in bringing Holt House back to life — grooming it, dressing it, correcting its faults and giving it the beauty of sincerity,” Lorette said.

On April 26, 1941, nearly 74 years after the founding of Pi Beta Phi, the restored Holt House was officially opened when the Illinois Alpha Chapter and the Monmouth, Illinois, Alumnae Club entertained at a tea honoring the Eta Province Conference attendees.

HOLT HOUSE

In early spring 2009, the Holt House Committee applied to the Illinois State Historical Society for Holt House to be recognized as a historic landmark in the state of Illinois.

Pi Beta Phi's leaders were excited to learn in July the application had been approved. The historical marker program is designed to "recognize sites of national awareness and

appreciation of the state's rich historical legacy," according to the Illinois State Historical Society. Pi Beta Phi's founding home is listed among the birthplace of Carl Sandburg, the Lincoln-Douglas debate sites and the winter camp of Lewis and Clark's expedition.

"We are thrilled Pi Beta Phi's founding home in Monmouth is being recognized," said Holt House Curator DENISE TURNBULL, Illinois Alpha. "Holt House has played an instrumental role throughout Pi Phi's history and for all Greek women's organizations."

On October 8, 2009, the Holt House Committee hosted a dedication ceremony. Ceremony attendees included the

Holt House Committee; members of the Monmouth, Illinois, and Galesburg, Illinois, Alumnae Clubs; chapter members from Illinois Alpha at Monmouth College and Illinois Theta at Bradley University; Monmouth College's Assistant Dean of Students Michelle Merritt-Gilbert; Holt House neighbors; and community members.

Holt House Committee Chairman JERI PRICE SIMAK, Illinois Theta, welcomed everyone in attendance and read a letter of congratulations from Grand President MARY LOY TATUM, Oklahoma Beta. "Today's marker dedication provides an opportunity to reflect on the innovative women who lived in Holt House and started the first women's organization modeled after men's fraternities. Today — more than 142 years later — there are more than 4 million initiated members of women's fraternities. Our founders were true leaders and very forward-thinking women."

Fraternity Archivist and Historian FRAN DESIMONE BECQUE, New York Alpha, delivered a moving presentation about the founding of Pi Beta Phi and its historical significance in the lives of Greek women everywhere. "That second floor bedroom is hallowed ground," Fran said. "There, on that April day in 1867, 142 years ago, a group of Monmouth coeds crowded into that room and not only created a thriving organization, but they put their fingerprints on the beginnings of the women's fraternity movement. To them, we offer our gratitude, our loyalty and our Pi Phi love."



In October, members of the Holt House Committee hosted a dedication ceremony to celebrate the placement of the new historical marker at Holt House. From left, Director Philanthropy ANN CRIGGER SHAW, Arkansas Alpha; Holt House Curator DENISE TURNBULL, Illinois Alpha; Holt House Chairman JERI PRICE SIMAK, Illinois Theta; The Arrow Editor JENNY WHITTON, Missouri Gamma; Fraternity Archivist and Historian FRAN DESIMONE BECQUE, New York Alpha; and CHERI RABER PATTERSON, Illinois Theta. Not pictured, AMANDA HAVENS PILGER, Illinois Alpha.

Holt House Happenings



New landscaping was completed in July 2009.



The newly renovated kitchen at Holt House.



The glass-front cabinetry by the back entryway will double as a showcase for the newly purchased Holt family china.

The Holt House Committee is excited to announce the many updates and improvements to our founding home.

Immediately following the October 2008 Holt House Committee meeting, Holt House Curator DENISE TURNBULL, Illinois Alpha, began compiling estimates and proposals to rejuvenate the landscaping, construct lighting in the new parking lot and complete renovations of the kitchen and first floor powder room. Grand Council approved the funds for the landscape, kitchen and powder room in late spring. Pi Beta Phi Foundation issued grants for the parking lot lighting, a new furnace and new air conditioning units.

Work on the new landscaping began in early summer. The mature landscaping was removed to make way for new bushes, scrubs, trees, mulch and edging. The committee focused on improving the curb appeal of Holt House.

The kitchen and first floor powder room remodel began in October 2009. Holt House Committee Chairman JERI PRICE SIMAK, Illinois Theta; Headquarters Assistant Executive Director KATEY NEWELL HOBBS, Missouri Alpha; and Denise worked tirelessly to update the kitchen with modern-day conveniences while maintaining a period-appropriate atmosphere.

The kitchen renovation includes new cabinetry, countertops, knobs and pulls, wood laminate flooring, lighting fixtures and appliances. A new storage space was created on the interior wall and an island provides more counter space for guests.

“The new renovations and improvements will ensure Holt House is preserved for many future generations of Pi Phis to enjoy,” said Missouri Gamma JENNY WHITTON, Holt House Committee member.

Holt House Donations

Contributions of \$100 or more received by the Fraternity from July 1, 2008, through June 30, 2009.

\$750-1,000

California Gamma, University of Southern California
California Zeta, University of California, Santa Barbara
Florida Beta, Florida State University
Kansas City, Missouri/Shawnee Mission, Kansas, Alumnae Club
Oklahoma Alpha, University of Oklahoma
Oklahoma City Alumnae Club

\$500-749

Alabama Gamma, Auburn University
Indiana Epsilon, DePauw University
Kansas Beta, Kansas State University
Mississippi Alpha, University of Southern Mississippi
Mississippi Beta, University of Mississippi
San Antonio Alumnae Club
Southern New Jersey Alumnae Club
Texas Alpha, University of Texas
Texas Delta, Texas Christian University

\$250-499

Arizona Beta, Arizona State University
Colorado Springs, Colorado, Alumnae Club
Dallas Alumnae Club
Houston Alumnae Club
Ohio Epsilon, University of Toledo
Peoria, Illinois, Alumnae Club
St. Louis Alumnae Club

\$200-249

Atlanta Alumnae Club
Austin, Texas, Alumnae Club
Illinois Theta, Bradley University
Iowa Gamma, Iowa State University
Minneapolis Alumnae Club
Richardson-Plano, Texas, Alumnae Club

\$150-199

Bellevue-Eastside, Washington, Alumnae Club
Broward County, Florida, Alumnae Club
Champaign-Urbana, Illinois, Alumnae Club
Indianapolis-South Suburban, Indiana, Alumnae Club
North Carolina Gamma, Wake Forest University
Seattle Alumnae Club

\$100-149

Arlington Heights, Illinois, Alumnae Club
Bloomfield Hills, Michigan, Alumnae Club
Cedar Rapids, Iowa, Alumnae Club
Central Orange County, California, Alumnae Club
Cleveland East, Ohio, Alumnae Club
Conejo Valley, California, Alumnae Club
Connecticut Alpha, University of Connecticut
Cypress Creek-NW Houston, Texas, Alumnae Club
Dayton, Ohio, Alumnae Club
Del Sol North, California, Alumnae Club
Denver Alumnae Club
Fort Smith, Arkansas, Alumnae Club
Fort Worth, Texas, Alumnae Club
Glen Ellyn-Wheaton, Illinois, Alumnae Club
Illinois Iota, Illinois State University
Indiana Alpha, Franklin College
Indianapolis Alumnae Club
Jefferson County, Colorado, Alumnae Club
Lafayette, Indiana, Alumnae Club
Lake Shore, Illinois, Alumnae Club
Alene Mathis Landis, Indiana Alpha
Long Beach, California, Alumnae Club
Memphis, Tennessee, Alumnae Club
Monmouth, Illinois, Alumnae Club
Naples, Florida, Alumnae Club
Nashville, Tennessee, Alumnae Club
Nation's Capital-D.C. Alumnae Club
Nebraska Beta, University of Nebraska
New York City-Manhattan, New York, Alumnae Club
Norman, Oklahoma, Alumnae Club
North Carolina Delta, North Carolina State University
North San Diego, California, Alumnae Club
Northern New Jersey Alumnae Club
Northern Virginia Alumnae Club
Omaha, Nebraska, Alumnae Club
Pasadena, California, Alumnae Club
Philadelphia-Main Line, Pennsylvania, Alumnae Club
Phoenix Alumnae Club
San Mateo County, California, Alumnae Club
South Bay, California, Alumnae Club
South Orange County, California, Alumnae Club
Springfield, Missouri, Alumnae Club
Stillwater, Oklahoma, Alumnae Club

Toledo, Ohio, Alumnae Club
Tucson, Arizona, Alumnae Club
Tulsa, Oklahoma, Alumnae Club
Ventura County, California, Alumnae Club
Virginia Epsilon, University of Virginia
Wisconsin Alpha, University of Wisconsin



How to Donate to Holt House:

- Collegiate chapters, alumnae organizations and individuals can make donations to Pi Beta Phi Fraternity and designate wish list items or general Holt House fund. These donations are not tax deductible.
- Collegiate chapters, alumnae organizations and individuals can make donations to the Foundation to benefit Holt House. These donations are tax deductible.

Remember: Every kitchen knob and every tile costs money. If you wish to offset expenses for our new kitchen/bath renovations, designate your Holt House wish list donation for Renovations.

Congratulations to Our Top Tens!

We're sure California Deltas love the Pac-10, Michigan Gammas love the Big Ten and Illinois Alphas love the Midwest Conference (10). Here at the Foundation, though, we cheer for our Top 10! These outstanding chapters and alumnae clubs contributed the most in fiscal year 2008–09:



Top 10 Chapters

California Theta
Florida Beta
Louisiana Alpha
Mississippi Beta
Arkansas Alpha
Louisiana Beta
Florida Delta
Texas Delta
Indiana Beta
Tennessee Beta

Top 10 Clubs

St. Louis
Hinsdale, Illinois
Kansas City, Missouri/
Shawnee Mission, Kansas
San Antonio
Nashville, Tennessee
Houston
Dallas
Philadelphia-Main Line,
Pennsylvania
Oklahoma City
Seattle



For many of these chapters and clubs, philanthropic service is an important tradition. California Theta, Florida Beta, Florida Delta and Tennessee Beta are celebrating their second year on the Chapter Top 10 List, while Mississippi Beta is celebrating its fourth year! Among clubs, five are in their fifth consecutive year of being on the Top 10 List: Dallas; Houston; Kansas City, Missouri/Shawnee Mission, Kansas; San Antonio and St. Louis.

This fiscal year, the Foundation began measuring Top 10 performances by the amount donated per member ratio. Many thanks to all the chapters and clubs for your support of the Foundation. Together, you've donated a total of \$278,141 in support of the Fraternity, your sisters and the community at large.

Pi Phi Collegians — The Foundation is Here for You!

The Foundation proudly supports the Fraternity and its members — especially collegians! Your individual and chapter gifts support many grants and programs benefitting our collegiate sisters, including:

- *Leading with Values*®;
- Undergraduate Interfraternity Institute scholarships (UIFI);
- Chapter Leadership Education Endowments (CLEEs);
- hazing prevention;
- Leadership Academies and Officers' Workshops;
- undergraduate scholarships; and
- much more!

For more information about the Foundation, visit www.pibetaphifoundation.org.

Donor Profile: Arkansas Alpha — Looking Toward the Next 100 Years

Congratulations to the Arkansas Alpha Chapter of Pi Beta Phi, which celebrated its centennial in October 2009. This incredible achievement marks the chapter's dedication to friendship, loyalty and philanthropy that began 100 years ago and continues today.

Foundation Executive Director Teri Champion attended the centennial celebration and presented the chapter with two distinct Foundation awards — the Top 10 Fundraising Chapter Award for the chapter's support of the Friendship Fund and the Campaign Leadership Circle Award for the chapter's support of the Foundation's endowment campaign.

"We are humbled to be named a Foundation Top 10 Chapter," said Chapter President RACHEL HOPE, Arkansas Alpha. "By seeing our hard work pay off in such a large and rewarding way, we are able to continue making a difference on our campus and in our community."

Both the chapter and its members have remained constant supporters of the Foundation. "It is through the Foundation that the Fraternity can fully realize its purpose as an organization dedicated to the development of women," explained Arkansas Alpha KIM KNIGHT DUTTON on behalf of the Centennial Planning Committee. "The Foundation is permanent and will support the Arkansas Alpha membership for the next 100 years and beyond. To support the Foundation is therefore to be true to what it means to be a Pi Phi and be a part of something larger than ourselves."

The chapter's long-standing commitment to philanthropic service to others will continue into the future through the Arkansas Alpha Centennial Scholarship. This new scholarship will be endowed through the Foundation and will be awarded to an Arkansas Alpha. "We hope the centennial scholarship will be an enduring mark of Arkansas Alpha's commitment to education," Kim said. "Deserving young women in the chapter's future will see the scholarship

as one more way in which the chapter supports and honors them." Rachel added, "This scholarship will be here for Arkansas Alpha's next 100 years and will be able to help Pi Phi collegians have a better college experience." The Foundation congratulates Arkansas Alpha for their achievements and thanks them for their continued support.

To make a gift in support of the Arkansas Alpha Centennial Scholarship, please call the Foundation at (636) 256-0680. Read more about the Arkansas Alpha centennial celebration on Page 39.



Foundation Executive Director Teri Champion (center) enjoys lunch with Collegiate Region Six Financial/Housing Specialist LISA PITHAN SABATINO, Oklahoma Alpha (left), and Arkansas Alpha Vice President Philanthropy ELIZABETH HUNT (right) at the centennial celebration.

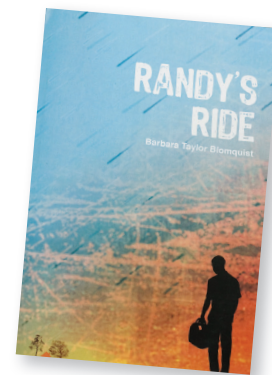
Photo courtesy of Arkansas Candids.



Pi Phi Pens

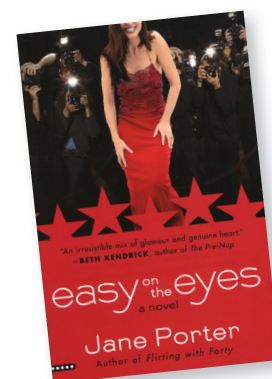
Randy's Ride | Barbara Taylor Blomquist

"Randy's Ride," by Wisconsin Alpha BARBARA TAYLOR BLOMQUIST, explores the life of a young man who takes an 18-month, soul-searching hitchhiking trek. Randy, who was adopted when he was young, never found his place within his family. During his trek, he meets interesting people who teach him valuable life lessons. This is Barbara's second novel. Her first, "Insight into Adoption," was released in January 2009.



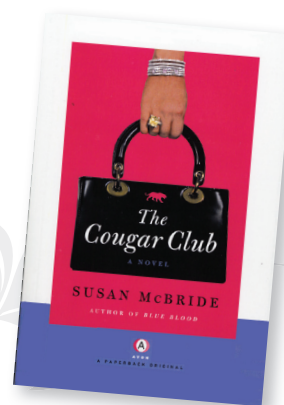
Easy On The Eyes | Jane Porter

California Delta JANE PORTER released her latest book, "Easy on the Eyes" in July 2009. Jane tells the tale of a woman struggling to find happiness in her Hollywood life while weaving real issues into clever storylines. The story follows Tiana Tomlinson, a television anchor, who is dealing with the loss of her husband and family as well as the stresses of being in a business that thrives on youth and beauty. A business trip for her television show into the African wilderness changes Tiana forever.



The Cougar Club | Susan McBride

"The Cougar Club," by Kansas Alpha SUSAN MCBRIDE, introduces readers to three women who aren't afraid to date younger men. Kat Maguire, who is an older, successful woman, and her friends learn no matter what age they are, they still experience heartaches and romance. Susan is also the author of the "Debutante Dropout Mystery Series," which explores the life of a Dallas socialite.



For more information
about these and other Pi Phi Pens
visit www.pibetaphi.org.



Alumnae in the News

1 ^ Ontario Alpha HEATHER SLEPCHIK’s documentary, “The Last of the Redheads,” was shown at the Montreal Film Festival in August. In her credits, she thanks her Pi Phi sisters and the Ontario Alpha Chapter for their support!

2 < The Nation’s Capital–D.C. Alumnae Club spent the day beautifying a local Washington public school. More than 20 members volunteered their time to paint the parking lot, clean the playground and tidy up the school’s garden. They also helped the teachers organize their classrooms.



3 ◀ The Louisiana Northshore Alumnae Club held a reception for third-grade students who completed the Champions are Readers® program. Illinois Alpha BARBARA HENRY awarded third-grader Sloan McDow, a student at Folsom Elementary School, with a medal at the November reception.



4 ◀ This summer, the Lowcountry, South Carolina, Alumnae Club met for lunch and welcomed two new members. Standing from left: South Carolina Alpha CHARLOTTE AYERS BOYNE, North Carolina Alpha PAULA MURRAY VERITY and Texas Beta CHARLOTTE BASS GARDNER. Seated from left: Florida Alpha JANET CLARK TROCHET, Kentucky Alpha EDIE SMITH and Tennessee Beta NINA BRAZELL BASS.



5 ▼ Kansas Alpha KATE BLATHERWICK PICKERT, Kansas Alpha JOAN GILPIN GOLDEN, Texas Delta SANDRA GORDON NOSSAMAN, Kansas Alpha SYDNIE BOWLING KAMPSCHROEDER and Kansas Alpha MARY GILMORE ALLEN congratulated Kansas Alpha and Diamond Arrow recipient CAROLYN BAILEY BERNEKING (far right) in September. Carolyn celebrated her 75 years of Pi Phi membership with an ice cream social at her residence at Presbyterian Manor in Lawrence, Kansas. During the event, the club members performed the Pi Phi ritual as well as honored Carolyn with the special Diamond Arrow Ceremony. Club members also made cookies in honor of the event. Carolyn is 94 years old.



6 ▲ At the Chesapeake, Maryland, Alumnae Club’s luncheon meeting, President BETTY SCHAAF DEGRAFFT, Maryland Beta, shared her convention experience and information. In honor of the 67th Pi Beta Phi Biennial Convention in Grapevine, Texas, the alumnae club’s meeting had a Western theme.



7 ◀ Phoenix Alumnae Club members CRISTINA MOODY LENKO, New Mexico Beta, and CAROLYN BALSTER EVANI, Illinois Beta-Delta, served on the 2009 Race for the Cure Committee. Carolyn served as chair of the 17th Annual Susan G. Komen Race for the Cure®, which attracted more than 30,000 participants including the combined Arizona Beta and Phoenix Alumnae Club team. The Phoenix Alumnae Club has participated in the race for several years.



8 ◀ Missouri Beta AMANDA BRITZ COLE opened a breast-feeding specialty store in New York City in May 2009. Yummy Mummy is the first of its kind on Manhattan’s east side. The store provides products, services and information about nursing to expectant mothers.



9 ◀ Oklahoma Beta MARY LOU ARMSTRONG BLACK (left) is pictured with her daughter, Oklahoma Beta MEGAN BLACK ZIMMERMAN and two granddaughters, Oklahoma Beta HAYLEY ZIMMERMAN and Arkansas Alpha ABBY ZIMMERMAN. Hayley is the current Oklahoma Beta Chapter president and enjoyed spending Arkansas Alpha’s Bid Day with her little sister Abby.





10 ◀ Florida Alpha MARY SUMMERALL KIRKLAND, Oklahoma Alpha KALEY STRATTON and Florida Beta MARY BOND STRATTON celebrated Kaley's initiation in October 2009. Mary Kirkland is Kaley's grandmother and Mary Stratton's mother. Not pictured is Kaley's aunt, Florida Beta ELIZABETH BOND HANSON, who also attended the initiation.



11 ◀ The Tyler, Texas, Alumnae Club has five members working at area TV stations. From left, Texas Alpha SARA STORY LOEFFELHOLZ, Texas Beta CALLIE WALL, Texas Eta HAYLEY WIELGUS, Arkansas Alpha LINDSAY ULMSCHEIDER LANDRY and Texas Epsilon ELLEN KRAEVE.



12 ◀ The London Pocket held its Pi Phi Phiesta and Literacy Service event at the Texas Embassy in London. From top left, Arkansas Alpha KASEY LOWE, Illinois Epsilon ALLYSON TROSTLE, California Eta MICHELLE DROUSE, Virginia Theta LAUREN SAPIKOWSKI, Colorado Gamma JANNA REDDIG. From bottom left: Washington Alpha LINDSEY JOHN, Washington Alpha LAUREN FURGASON, Washington Alpha LAURA CANNON and Virginia Epsilon RAHAYU DJOJHADIKUSUMO.



13 ◀ Iowa Beta DOROTHY HODGES KENNETT, a member of the Bloomington-Normal, Illinois, Alumnae Club, received the distinguished Humanitarian Service Award from her alma mater, Simpson College. After traveling to Africa in 2001, Dorothy founded Books for South Africa Projects. The nonprofit organization provides library access to rural South Africans.





14 < Mississippi Alpha STACY HARKREADER NEIGHBORS (center) was named the 2010 Louisiana Middle School Teacher of the Year in July. She teaches eighth grade at J.B. Martin Middle School.



15 < The Kansas City, Missouri/Shawnee Mission, Kansas, Alumnae Club kicked off its 2009–2010 programming with a progressive dinner. The annual fall event is one of the club's most popular and draws more than 80 women each year. Club President ANN DALLENBACH TINSMAN, Michigan Gamma, is pictured with this year's chairmen: Missouri Alpha TANJA DUNBAR HEINEN, Arkansas Alpha JANIE HUDGENS and Nebraska Beta TANYA RODECKER WENDT.



16 < The St. Petersburg, Florida, Alumnae Club participated in the Susan G. Komen Race for the Cure for the sixth year in a row in October 2009. Club members began their meetings in September with a Pink Party, where they paid Pi Phi alumnae dues and signed up for Race for a Cure, while winning pink raffle items for their efforts. A touching testimonial from one member, who is recovering from breast cancer, inspired the club to make a difference this year. Front row from left, Illinois Zeta DARCIE WOSTRATZKY SPEICHER; Florida Delta LAURA MICHAELS ALBEE; and Ohio Beta BETH GALVIN LASTRINA. Second row from left: Pennsylvania Epsilon KATHLEEN ROZAMUS MICHAELS; Iowa Gamma SUCHI URS DANIELS; Florida Beta BARBIE DANIELS BAUMAN; New York Alpha PAT DUNN MORIARTY (of the Clearwater, Florida, Alumnae Club); and Alabama Gamma ALLISON JACKSON MATHENY.

Iowa Alpha ELIZABETH DAVENPORT GARRELS was installed as President of the International Chapter of Philanthropic Educational Organization (P.E.O.). She received this honor at a convention in San Diego in September 2009.

Wyoming Alpha PEGGY TOBIN was honored at an event celebrating the contributions of outstanding Wyoming women, "On the Road to Distinction: Recognizing Women Leaders of Wyoming." The November event included workshops, a dinner and an awards ceremony. Peggy was a former Dean of Women at the University of Wyoming. She has served on Alumnae Advisory Committees and Chapter House Corporations for Pi Beta Phi.

The Gatlinburg Study Committee

The creation of the Gatlinburg Study Committee was announced at the 2009 Convention. Grand Council appointed the 11-member fact-finding committee to represent Pi Beta Phi, Arrowmont® School of Arts & Crafts and the greater Gatlinburg, Tennessee, community. The committee is charged with exploring and honoring the historic relationship Pi Beta Phi has had in the Gatlinburg community. In accordance with the Fraternity's mission and vision, the committee will research and gain an understanding of Fraternity financial implications and organizational needs in relation to the property held in the Gatlinburg area.

The committee outlined a four-phase timeline for the Gatlinburg Study Committee, which includes defining, discovering, analyzing and concluding. The defining phase began during the committee's first meeting at Arrowmont October 2-4, 2009. The team created a mission statement, a working timeline, a communications guideline and a plan for information gathering. Gatlinburg Study Committee Chairman LISA GAMEL SCOTT, Colorado Alpha, and TRACY BEAUFORT WHITEHEAD, California Delta, met with Pi Beta Phi Elementary School Principal Glenn Bogart. Lisa also presented the Gatlinburg Study Committee mission to the Arrowmont Board of Governors.

"Our meeting was enormously productive," Lisa said. "It was comprised of rich dialogue which helped us have a good exchange of information and opinions."

The committee is currently in its discovery phase. During this dedicated

research time, committee members are busy gathering raw data, conducting face-to-face interviews with key stakeholders, surveying the membership of Pi Beta Phi, researching the Centennial Project, creating a time line of the Settlement School evolution and understanding the vision of Gatlinburg today.

In spring 2010, the committee will launch the analysis phase at its spring meeting and begin developing recommendations. Members will present their formal findings and recommendations to Grand Council in fall 2010.

We want to hear from you! Beginning in February 2010, the Gatlinburg Study Committee will host a survey on the Pi Beta Phi Web site, www.pibetaphi.org.



The Gatlinburg Study Committee from front left, New York Alpha FRAN DESIMONE BECQUE, Tennessee Beta MARTHA KING BAIRD and Illinois Zeta CATHY SWENGEL HUNT. Back row left, California Delta TRACY BEAUFORT WHITEHEAD, California Theta KRISTIE CALLAHAN GILL, South Carolina Alpha JOANNE FLOWERS DUNCAN, Maryland Beta MARY RAKOW TANNER, Chairman, LISA GAMEL SCOTT, Colorado Alpha, Facilitator LISA MASTERS, Georgia Alpha and Washington Alpha MARGARET SUNDBERG. Not pictured, Virginia Gamma CAROLINE GROOM.

Arrowmont® is a registered trademark of Pi Beta Phi Settlement School.

Arkansas Alpha Celebrates 100 Years



Arkansas Alphas MATTIE BOOKHOUT and Chapter President RACHEL HOPE proudly hold the Balfour Cup during Arkansas Alpha's Centennial Celebration.

The Arkansas Alpha Chapter at the University of Arkansas celebrated their centennial the weekend of October 23, 2009. The chapter spent months planning the perfect celebration to honor their heritage as well as highlight their bright future.

Almost 500 Arkansas Alphas registered for the weekend. On Saturday morning, the chapter hosted a house tour and breakfast. They then held a rally at the new centennial gate site, which they are dedicating in honor of their centennial. Later, the chapter held a silent auction to fundraise for a new room in the house to be used as a study room.

The centennial celebration luncheon began at 12:30 p.m. on Saturday afternoon. The chapter paid tribute to the history of Arkansas Alpha and the Pi Beta Phi founders. For the chapter, one of the most exciting parts of the weekend was receiving the Balfour Cup for the third consecutive year during the luncheon. This marks the second time the chapter has been awarded the Balfour Cup three consecutive years, the first being from 1945–1947. Later that evening, the Fort Smith, Arkansas, Alumnae Club hosted a Balfour Cup Reception at the Fayetteville Town Center.

Sunday was a special day for the chapter, as they held initiation for their new members. Alumnae were invited to attend and participate, and everyone celebrated with a Cookie Shine after the ceremony.

Happy 90th Birthday Oklahoma Beta

Several generations of Oklahoma Betas attended its 90th anniversary celebration on October 17, 2009, as part of Oklahoma State University's Homecoming. Past Grand President JOANN MINOR RODERICK and current Grand President MARY LOY TATUM, both alumnae of Oklahoma Beta, attended the celebration and spoke to the chapter and alumnae.

Pi Beta Phi Foundation Executive Director Teri Champion also attended the festivities and honored Oklahoma Beta for being the lead chapter in support of the Foundation's endowment campaign. Oklahoma State University Director of Fraternity and Sorority Affairs Ival Gregory read a letter from University President Burns Hargis congratulating Pi Phi on their many accomplishments on campus.

The weekend included house tours, a tailgate buffet, birthday celebrations and a cake, and Oklahoma Beta's favorite — Arrow cookies! The chapter served dinner on the fine silver and china the chapter has amassed over the years.

Oklahoma Beta is the second oldest sorority on campus and was officially chartered on August 12, 1919. It is now the largest chapter house on campus, both in square footage and membership. The current house was built in 1962 and expanded in 1989.



Current Grand President MARY LOY TATUM and past Grand President JOANN MINOR RODERICK, both Oklahoma Betas, were on hand to celebrate Oklahoma Beta's 90th anniversary at Oklahoma State University.



1 ◀ Eleven members of the Missouri Alpha pledge class of 1990 met at the University of Missouri for their annual reunion. Each year, the women meet at a home football game to celebrate friendship and great memories. Front row left, STACY RIMMER GOVEA, AMY FRANCES WINDSOR COE, CHRISTINE STANARD MEYER, JANET SUMMERFIELD WHALEN and AMY HALLER ZIMMERMAN. Back row left, SARAH SHOEMAKE DOLES, MELANIE HALL LEMEN, JULIE JORDAN CHAPMAN, PAGE GAMBLE DUFFY, HOLLY JACKSON SANDERS and KRISTAN MONT DAMES.



2 ◀ The Oklahoma Alpha pledge classes of 1958, 1959 and 1960 from the University of Oklahoma met in San Antonio for a reunion this fall. Front row left, ELAINE WORD KNIGHT, BARBARA ELKINS TEEL, SUSAN DAVIS BRODY, SARAH RUGGLES CUPIT, MARY DOWLING NASH, EVA BRASEL BOGART and FRANCES MORAN DAY. Back row left, MARIAN MATTHEWS STEPHENSON, PATRICIA TROWER GARRETT, MARSHA HOENIG SEELEY, LINDA BAUGHMAN SORENSON, LINDA RAY RODGERS and TERYLE WILDER.



3 ◀ The Illinois Zeta pledge classes of 1964 and 1965 had a mini reunion this summer. The women from the University of Illinois met at the summer home of CAROL DEVRY SIMMONS on Crabapple Lake in Marysville, Washington. Front row left, SUSAN WHITELEY PASSMORE, CAROL DEVRY SIMMONS and MARY READ BETH. Back row from left: KAY KARRAKER COOK, GAIL VEASMAN KELLOGG and MAUREEN PATTERSON BECKEMEYER.



4 ◀ More than 50 Oregon Alphas from the graduating classes of 1966 through 1972 met in Eugene, Oregon, this summer. The alumnae toured their alma mater, the University of Oregon, in the morning and then gathered at Armitage Park for an afternoon of reconnecting with friends.





5 < The 1974 Kansas Beta pledge class gathered in Las Vegas in July for their biennial reunion. The next reunion for the class from Kansas State University will be in July 2011 in San Diego. Front row left, ELIZABETH SMITH JACKSON, LESLEY WHITEHEAD JAGGERS, ANN TOLLEFSON CRAMPTON, BARBARA ROE LUHRS and DEBBIE FROMME BASOM. Back row left, LINDA EATHERLY DUEBENDORFER, CAROL COOK STIFFLER, PATTI LEONARD RINEHART, SHERRI HILL COOK, DEBORA LOUK CAMPBELL and KATHRYN SPARKS KNOPKE.



6 < In October, the Indiana Zeta pledge classes of 1956–1958 gathered in Indianapolis for a reunion. They visited Ball State University’s campus and the Pi Beta Phi suite, where the chapter’s Vice President of Communication MELISSA HAMMOND and Vice President of Event Planning ELAINE REASNER warmly greeted them. Front row left, JANICE SOENS BARCUS, PATRICIA STRATTON ELLIS, ANNE STAHL PRATHER, DIANA SAMPSON GERKIN, DINA EDER SCOTT, PATRICIA ENGLISH CURTIS and JERI TRUSTY KASKOUN. Back row left, FRANCES BLY TURNER, BARBARA WAECHTER GOOD, MARY LOU HORSTMAN NOLTING, MARY GILES ARMINGTON, JUDY HANAGAN LEIMBACH, PAULA BOLERJACK GRUBER, SHARON RONNEAU DOUGLAS and MARY-PATRICIA PATTERSON WARNEKE.



7 < Several Illinois Beta-Delta sisters couldn’t get back to Knox College for homecoming this year, so they met on the West coast for their own homecoming in October in Watsonville, California. From left, GABRIELLE GENEVICH, TANYA FRANK, CASEY NORTON POWERS, SHIRLENE LOVE and ERICA SKOG.



Ask the Webmaster



New to the Web

The new **Leading With Values® Web site** is now online! The site has been streamlined for better program navigation to incorporate a more fun, stimulating environment. Visit the new Web site at www.pibetaphi.org/leadingwithvalues or simply click the Leading with Values button on the main Pi Phi Web site.

For more information about the new Leading with Values program, please refer to Pages 10–13 in this issue of *The Arrow*.

This section offers members step-by-step instructions for navigating the redesigned Pi Beta Phi Web site including tips and tricks to make it work for you! As the Web site evolves and new features are added, your feedback is even more important. We encourage you to mail or e-mail questions, suggestions and ideas to improve the Web site. Please use the subject line “Ask the Webmaster” with your note; we’ll do our best to publish your questions and our answers!

Tim Steele
tim@pibetaphi.org
Creative Director, Headquarters

From the Webmaster’s Mailbox

I really like eSisters, but why is it so slow to load pages?

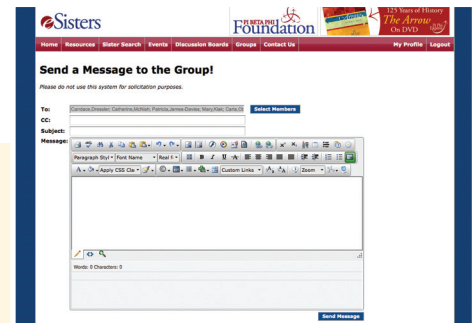
After some investigation, we discovered features including the events calendar, e-mail system and photo gallery used very complicated HTML-code, which your browser had to sift through to display the page correctly.

We’ve streamlined the code, and pages now load in less than 10 seconds! Please note: If your browser is still loading slowly, try deleting the browsing history (PC) or empty the cache (Mac). Refer to the browser’s instructions for more information.

I tried using the mass e-mail system on our eSisters alumnae group profile, but when I clicked Send, nothing happened.

Microsoft® Outlook, the eSisters e-mail system, was limiting the number of recipients who could receive messages. If your group had more than 150 members, the system shut down. We have resolved this issue, and you may now send e-mails to an unlimited number of recipients.

To access this feature, your group’s administrator (the chapter or alumnae organization President or assigned member)



should click on **Group Members** under the **Message System** box on the right sidebar of your alumnae organization’s group profile. When the message page appears, click **Select Members** at the top.

Click **Select All** to e-mail every member of your alumnae organization, or you may designate individual members. Next, click **Compose Message** at the top of the page. You will return to the Message page; all members selected will now appear in the recipient field. You may now write your message!

When you click **Send Message**, the message will be sent to each member’s eSisters message box. A notification will also be sent to each member’s e-mail account.

Please note, to receive this notification, members must have current e-mail address on file with Headquarters.



For more Web site navigation tips, click on the Help link at www.pibetaphi.org.

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The A List

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ADRIANA HERRERA,
California Lambda



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Blue Eyes

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Out of the Blue*

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MICHELLE BENEVENTO,
Pennsylvania Gamma



*The starred items were created by Pi Phis! *The Arrow* always welcomes Pi Phi-made products for possible inclusion in the "The A List." Please e-mail JENNY WHITTON, editor@pibetaphi.org, for more information.

Pi Phi Express



A.



C.

B.

D.



F.

E.



G.



H.

A.	X850	Limoges "Heart" Box <i>Hand painted exclusively for Pi Phi Express</i>	\$140
B.	X747	Mini Heart Tag Pendant <i>Sterling silver</i>	\$20
C.	X748	Heart Tag Bracelet <i>Sterling silver</i>	\$60
D.	X772	Script Heart Necklace <i>New! Sterling silver</i>	\$40
E.	X566	Bow Frame <i>Silver-plated</i>	\$28
F.	X856	Heart Jewelry Box <i>Silver-plated</i>	\$24
G.	X303	Polar Fleece Jacket	\$60
H.	X268	LOVE Pi Phi Sweatshirt <i>New!</i>	\$45

FREE!

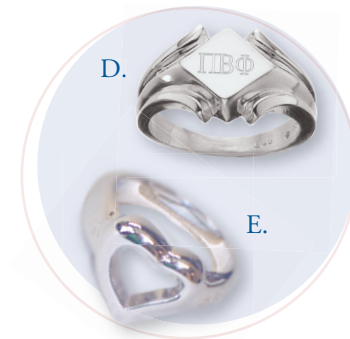
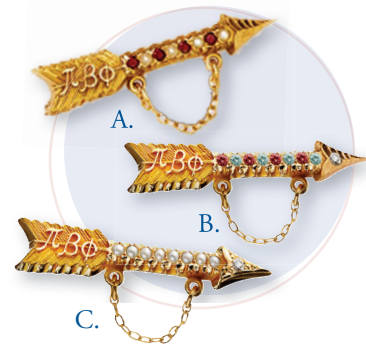
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ΠΒΦ

A.	MD310	Pearl & Garnet Badge <i>10k gold; engraved point</i>	\$200
B.	MD311	Garnet & Aquamarine Badge <i>10k gold; diamond point</i>	\$250
C.	MD203	Pearl Badge <i>10k gold; diamond point</i>	\$225
<hr/>			
D.	MD222	Sincere Ring <i>Sterling silver</i>	\$52
E.	MD216	Open Heart Ring <i>Sterling silver</i>	\$45
<hr/>			
F.	MD207	Big/Lil Sis Necklace <i>New! Sterling silver, cubic zirconia accent</i>	\$55
G.	MD187	Festoon Necklace <i>Sterling silver</i>	\$30
<hr/>			
H.	MD221	Beaded Bracelet <i>Sterling silver</i>	\$60
I.	MD224	Heart Link Bracelet <i>New! Sterling silver</i>	\$100
<hr/>			
J.	PMD198	Carnation Ring <i>New! Sterling silver, cubic zirconia accent</i>	\$35
K.	PMD225	Carnation Necklace <i>New! Sterling silver, cubic zirconia accent</i>	\$30
L.	PMD199	Carnation Earrings <i>New! Sterling silver, cubic zirconia accent</i>	\$32



To view our
complete line, visit
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or call (800) 322-1867

In Memoriam

Because of space constraints, *The Arrow* will only print the entirety of an obituary for a former Grand President. If you know a sister who has died, please inform Headquarters. Only those names accompanied by a published notice will be listed in *The Arrow*. Published notices include a newspaper obituary, a funeral program/prayer card, a listing in a college/university alumnae newsletter, or obituaries from newspaper Web sites. Attach the article and e-mail to Alison Bauer, alison@pibetaphi.org, or mail to Pi Beta Phi Headquarters.

In Memoriam lists the name, initiation year, and month and year of each member who has died.

Alberta Alpha

Ardell Culver Kitz
1954; September 2009

Arizona Alpha

Jane Keel Duck
1934; June 2009
Nancy Trainer Ramsden
1942; June 2009

Arkansas Alpha

Shirley Allison Carter
1955; August 2009
Sue Hampton James
1955; April 2009

California Alpha

Heather Pfothenhauer Wimmer
1980; November 2008

California Beta

Sybil Sinclair Felchlin
1939; July 2009
Jane Barmby Henry
1929; September 2009
Betty Gerwick Miller
1931; June 2009

California Gamma

Lucia Soule Chawner
1925; October 2008
Marlene Coleman Huss
1959; January 2009

Colorado Alpha

Virginia "Ann" Nagle Barry
1957; February 2009
Janet Kilbourn Cleveland
1937; November 2008
Mary Wallace Kelly
1972; October 2009

Colorado Beta

Therese Muto Saracino
1946; July 2009

Florida Alpha

Sara Wilson Ezell
1933; July 2009

Georgia Alpha

Josephine Clarke Clay
1939; July 2009

Illinois Alpha

Helen Goddard Rehn
1941; August 2009

Illinois Beta-Delta

Margaret Merritt Hage
1952; September 2009
April Fehrm Immenhausen
1968; June 2009

Illinois Eta

Marcella Durr Erickson
1949; January 2009

Illinois Theta

Ruth Odell Jacobus
1951; May 2009

Indiana Alpha

Jane McAnelly Hougham
1938; August 2009

Indiana Beta

Doris Deal Bibler
1947; September 2009
Mary Fike Woolery
1942; July 2009

Indiana Delta

Joanne Jamison Rowlett-Keller
1947; August 2009

Indiana Epsilon

Jane Maclean Mattson
1950; June 2009

Indiana Gamma

Marian Stewart Chab
1945; August 2009
Janet Mitchell Evard
1943; October 2009
Virginia Johnson Hauser
1952; September 2009
Margaret Ludwig Malan
1942; September 2009

Indiana Zeta

Alma Vodde Lescak
1952; August 2009

Iowa Gamma

Liz Brueshaber Bolton
1947; October 2009
Marie Moe Robotham
1951; July 2009

Kansas Alpha

Hortense Horton Beck
1938, affiliated California Delta;
October 2009
Caroline Bliss Langknecht
1934; April 2009
Shirley Maupin Linn
1939; October 2009

Kansas Beta

Constance Taylor Metz Cox
1955; October 2009

Kentucky Alpha

Sandra Long Folkerth
1952; August 2009

Louisiana Beta

Jane Pearson Roark
1938; October 2009

Maryland Alpha

Jean Brewer Miller
1950, affiliated Missouri Alpha;
May 2008

Nancy MacNaughton Wagner
1947; July 2009

Michigan Beta

Jenny Petersen Campbell
1936; October 2009

Dorothy Tisch Dawley
1926; August 2009

Grace Snyder Pomeroy
1934; September 2009

Jean Hole Thieme
1944; September 2009

Minnesota Alpha

Veryl Christgau Detwiler
1929; August 2009

Missouri Alpha

Linda Scott Kaufman
1962; August 2009

Jacquelin Mallory Scott
1929, affiliated Texas Alpha;
April 2009

Nebraska Beta

Joyce Johnson Mammel
1954; July 2009

Annis Gilmore Williams
1947; October 2009

New York Gamma

Judith Anderson Lent
1951; September 2009

North Carolina Alpha

Jennie Lynn Jamison
1953; September 2009

North Carolina Beta

Virginia Stewart Brew
1953; May 2009

Noel Johnson Woodson
1939; August 2009

Ohio Alpha

Gene Attwood Murch
1939; October 2009

Ohio Beta

Barbara Wilson Turner
1959; October 2009

Ohio Delta

Eldora Baughn Montgomery
1935; August 2009

Ohio Epsilon

Cathy Otremba Johnson
1970; April 2009

Janet Becker Northrup
1955; October 2009

Oklahoma Alpha

Betty Galt Brown
1936; May 2009

Mary Coleman Cochran
1938; August 2008

Betty Earnest Danielson
1962; October 2009

Mary Stanton Jones
1933; August 2009

Dee Stanfield O'Neal
1952; September 2009

Oklahoma Beta

Mary Shepherd Littlefield
1946; July 2009

Ontario Beta

Maureen Burke Sass
1956; May 2009

Oregon Beta

Joanne Marble Price
1941; January 2009

Pennsylvania Beta

Mary Robinson Parbs
1948; August 2009

Pennsylvania Gamma

Sandra Wolfe Brown
1960; March 2009

South Carolina Alpha

Caroline Arthur Hendricks
1934; October 2009

Tennessee Alpha

Polly Caldwell Kimball
1940; June 2009

Texas Alpha

Margaret Pressler Barr
1933; September 2009

Ann E. Hall
1963; August 2009

Betsy Cottingham Sanders
1945; September 2009

Pattie Early Trippet
1941; June 2009

Texas Beta

Nancy Swinney
1948; June 2009

Texas Zeta

Anna Willoughby King
1977; June 2008

Utah Alpha

Rosemary Ralph Hurley
1942; September 2009

Colleen Janney Reid
1951; September 2009

Virginia Alpha

Sharon Raney Pallone
1958, affiliated Arkansas Alpha;
August 2009

Virginia Gamma

Lee Bibb Bugden Lindsley
1965; May 2009

Washington Alpha

Joann Hargis Costello
1943; August 2009

June Horan Matson
1944; July 2009

Barbara Miller Schlauch
1947; October 2009

West Virginia Alpha

Nell Haller Haberstick
1931; May 2009

Wisconsin Beta

Gretchen Hobbs Allen
1929; August 2009

Wyoming Alpha

Frances Holliday Minton
1937; October 2009

Gertrude Scanlon Ortiz
1932; July 2009

News & Notes

Directors' Meeting 2009

"We can do it!" was heard throughout Headquarters September 10–13, 2009. The annual Directors' Meeting was held in St. Louis this year, and the theme was "We can do it: Finding our Strength and Inspiring Growth." Directors had a wonderful time getting to know one another more and learning more about the Fraternity, the Foundation and the Fraternity Housing Corporation.



During the weekend, Directors completed exercises based on "StrengthsFinder," a book by Tom Rath. These exercises measured their talents and produced a list of strengths those talents supported.

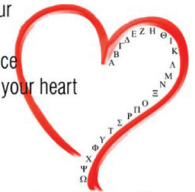
Directors also participated in a Fraternity strategic planning session, a technology session and a trip to Pi Phi Express® for some shopping.

Wear Your Badge with Pride!

The 26 member organizations of the National Panhellenic Conference are celebrating International Badge Day on Monday, March 1, 2010, an annual event during which sorority women everywhere honor their Greek affiliations by wearing their badge or letters.

Visit www.npcwomen.org for more information about how alumnae and collegians can celebrate and promote the wonderful Greek life world!

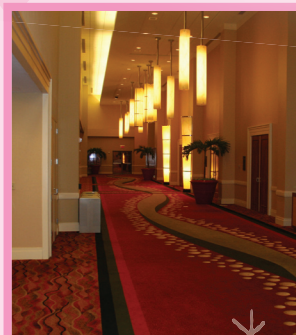
Keep your fraternal experience close to your heart



International Badge Day
March 1, 2010

Convention 2011

Plan to join all of your Pi Phi friends in Orlando, Florida, June 24–28, 2011, for the 68th Biennial Pi Beta Phi Convention. Convention attendees will stay at the fabulous Hilton located in the Walt Disney World® Resort. This official Walt Disney World hotel is only steps away from some of Walt Disney World's most popular amenities and attractions and is also close to a number of Orlando's best attractions, beaches and shopping. See you there!



Have you moved or changed your name?

Help us keep our database updated. Edit your member profile online at www.pibetaphi.org, or send this form to:
Pi Beta Phi Headquarters 1154 Town & Country Commons Drive, Town & Country, Missouri 63017.

\$25 Check, payable to Pi Beta Phi Fraternity, for Fraternity Alumna Dues enclosed.
Dues are not tax deductible for federal tax purposes.

For office use: Ref # ___ Region ___ Amount \$ ___ Check # ___ Code AID

Initiated Name (first/middle/maiden)

Name (first/maiden/last)

New Address

City/State/Zip

Phone Number

E-mail Address

Chapter and Year of Initiation

If you are an officer in the Fraternity, please give your title.



SAVE THE DATE!

ARROWMONT® SCHOOL OF ARTS AND CRAFTS PRESENTS PI PHI & FRIENDS ARTS WEEKEND

APRIL 29–MAY 2, 2010

Arrowmont's Pi Phi and Friends Arts Weekend is a special weekend planned each year for members of Pi Beta Phi, their family and invited guests. Workshops are fun for all levels — you don't have to be an artist to take a workshop.

Your Pi Phi and Friends Arts Weekend experience at Arrowmont awaits you!

A list of all six workshops and registration information will be available in January on Arrowmont's Web site at www.arrowmont.org.



Julie Peacock, student in Shibori workshop, 2009



Rachel Lyles, student in Woodturning workshop, 2009



Pi Beta Phi Fraternity
1154 Town & Country Commons Drive
Town & Country, MO 63017

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Stay Linked to Pi Beta Phi!

Looking for a way to reconnect with your sisters? Take a look at a few of Pi Phi's new social media initiatives!

eSisters. Built by Pi Phis for Pi Phis, eSisters offers social networking, a more robust Sister Search, Pi Phi's Resource Library and more!

www.pibetaphi.org/esisters

Facebook. Pi Phi now has an official presence on Facebook! Facebook is a global social networking site, where users can add friends, send messages and notify other Facebook users about themselves.

www.facebook.com/pibetaphi

Twitter. Want to know what's going on with Pi Phi? Twitter is a micro-blogging system allowing users to send and read short messages, known as "tweets."

www.twitter.com/pibetaphihq

YouTube. Pi Phi will also use YouTube, a video sharing Web site, to post convention videos, webinars, commercials and more!

www.youtube.com/pibetaphihq



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