



Friends & Leaders for Life

#### PI BETA PHI FRATERNITY ΠΒΦ

Founded 1867

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#### **MISSION STATEMENT**

The mission of Pi Beta Phi Fraternity for Women is to promote friendship, develop women of intellect and integrity, cultivate leadership potential and enrich lives through community service.

#### **VISION STATEMENT**

Pi Beta Phi Fraternity is committed to being recognized as a premier organization for women by providing lifelong enrichment to its members and contributing to the betterment of society.

#### **CORE VALUES**

Integrity
Honor and Respect
Lifelong Commitment
Personal and Intellectual Growth
Philanthropic Service to Others
Sincere Friendship

# The Arrow



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ON THE COVER: From coffee dates to Sunday dinners, mealtime is a way to slow down and reflect on our day. While we always remember our favorite chapter dinners or the recipes shared at an alumnae tea, it is the conversations and memories made around the Pi Phi dinner table that we treasure most, beginning on Page 25.



Member Fraternity Communications Association



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# Perspective

# Special Friends, Good Food and Great Memories

Getting together with old friends and sharing good food is just part of the many memories I cherish with my Pi Phi sisters.



CINDY RICE SVEC Grand Vice President Membership Kansas Beta Kansas State University

Every year, since graduating from Kansas State University, my Kansas Beta pledge class gets together for an annual holiday party. The invitation list includes all Kansas Betas who were members during the four years our class was on campus in the 1980s. We gather to enjoy each other's company and share good food.

Over the years, we have had gift exchanges, shared pictures of our children, told Pi Phi stories and exchanged many hugs and loads of laughter. Our annual holiday party has weathered the good times and the not-so-good times. We have been through much together, from weddings to new jobs, to babies and personal health crises, to divorce and family dilemmas, to job changes and much more.

It doesn't matter if we haven't seen each other during the past year, we all pick up right where we left off the last time we were together. Some years our numbers are fairly large, while other years only a handful of us are able to attend. No matter how many of us are there, we always have so much fun cherishing our past memories and making new ones. We continue to share our lives and care for one another just like we did in college while living in the chapter house.

I hope each one of you has a group of Pi Phi friends that gather to enjoy one another's company, share some great food and celebrate special Pi Phi memories!

Ring Ching,

Cindy Rice Svec

Cendy Rice Swec

# From our Readers

#### Pi Phis are our Sisters Forever

I grew up in a home where I was the only girl. I always dreamed of having sisters to share clothes and play dress up. Now, because of Pi Phi, I have those sisters; to have deep life chats, to talk to about boys, to laugh through the good times and cry through the hard times.

In college, our Pi Phi sisters are always there for us no matter the situation. While we understand what it means to be a sister during our college years, we often don't realize what it means after we graduate. But this last week, I was lucky to take a look into my future.

I saw some of my Pi Phi sisters get ready for a wedding at the Iowa Beta Chapter house. This was not a sister I knew, but someone I had only seen from past composites. Though I had never met her, the bride and each of her bridesmaids welcomed me with open arms. The bride told me I was invited to the wedding along with any other Pi Phi because we were her sisters.

I sat and watched each of them get ready. The bridesmaids were there for the bride in every aspect. They touched up her makeup, and they were there with tissues and a joke when she was teary-eyed. And, most of all, they were there for support on one of the most important days of her life. As the women reflected on college, they began to also speak about the future. Each of them knew their friendship was not going to end if one of them was getting married that day or if they lived a few hours away from each other.

My favorite moment of the day was when the women took pictures next to our chapter's Pi Beta Phi sign. I saw their friendship shine through — as if the women were still living in the Iowa Beta Chapter house — because to them, Pi Phi is home. This is when I saw my future. I realized sisterhood is not a few years in college, but the rest of my life. As I grow up, I know my sisters will be there and I am excited for more memories yet to come. With my sisters, I know I have a great life ahead of me.

MACKENZIE BILLS Iowa Beta — Altoona, Iowa

## Pi Phis loved the Fall Arrow! See what they said on Twitter ...

@LLandLOL: Love flipping through #TheArrow magazine #PiPhi #Angel #PiBetaPhi #ArizonaBeta

@55mamaj: I'm reading Pi Phi's magazine, The Arrow ... Very uplifting to read!

@Abbakidenda: Ocean to ocean still getting my Pi Phi Arrow in the mail! #lastingdevotion

@yourbrandteller: Reading about Pi Phi Alumnae @WhitneyPeterson in this month's #Arrow — girl got spunk and I like it! #ppl #piphiordie

@WindyCityPiPhi: The Windy City Alumnae Club made the fall 2013 issue of The Arrow! So excited! #PiPhi #ppl #literacy #bookclub

@caseyrosexo: "@PiBetaPhiHQ: Best way to enjoy #fall? Curl up with your copy of The Arrow!" @eldestelder127 's favorite pastime

@lauren huck: Congrats @samsteeleponder to you and your mom on your Pi Phi initiation! #floridabeta #PPL #piphi #thearrow

We look forward to hearing from you. Email comments to the Editor at editor@pibetaphi.org or mail them to Pi Beta Phi Headquarters, 1154 Town & Country Commons Drive, Town & Country, Missouri 63017.

# Coming Home to Tennessee Gamma

This fall, Pi Phis celebrated the dedication of the brand-new Tennessee Gamma Chapter house at the University of Tennessee.



#### A Home for Our Future

Since the 1960s, the Tennessee Gamma Chapter used an on-campus Panhellenic building for all chapter needs. More than a decade ago, the University determined the Greek organizations needed more space.

Initially, the plan was for each sorority to build a non-residential townhouse. But after much discussion, the project morphed into the Sorority Village at Morgan Hill. The village is made up of 13 sorority chapter houses and offices for University staff.





### A Greek Revival Style Home

The house includes formal living areas, a chapter room, a study room with built-in shelving, a workout room, a covered outdoor eating area and sleeping rooms to accommodate 36 women. The crystal chandelier hanging from the reception hall's coffered ceiling can be seen at night from the street.

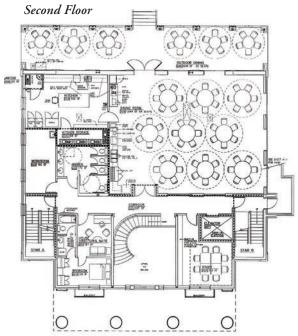
Local Tennessee Gamma alumnae worked with Grand Council, the Fraternity Housing Corporation and University officials to bring the chapter house to life. The Pi Phis also worked with Architects Weeks Ambrose McDonald, Inc. to design the 15,000-square-foot home.

Groundbreaking took place in May 2011 and Tennessee Gamma charter member JOAN EDINGTON WALLACE performed the ribbon cutting on September 29, 2013.













"I love coming to the house and seeing chapter members walking around, barefoot ... sitting in the TV lounge watching TV together ... just living there. It makes it all worth it to see those seeds of friendship growing and to know the house will play a huge part in strengthening the bonds of sisterhood for generations to come."

Chapter House Corporation President KRISTI BERNARD BENNETT, Tennessee Gamma







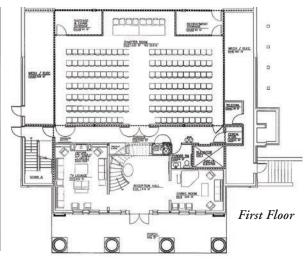


"We are very thankful to have a house in which to hold our meetings, have chapter dinners and host events. Having the opportunity to live in the house with my sisters this year has been something I will always treasure. We are all so fortunate to use and live in this beautiful house, and we know the memories made here will last our lifetime."

MEREDITH HATSELL, Tennessee Gamma Collegian







# Collegiate Spotlight

In high school, California Gamma JORDAN FRIEDMAN was a debater: she spent countless hours researching and writing arguments and traveling across the United States to compete in challenging debate tournaments. Now on a full-ride debate scholarship at the University of Southern California (USC), Jordan shares her skills with inner-city students to help them become better communicators and find a path to college.

Traditionally, debate is a discussion between two people, but Jordan participates in a very different forum, policy debate, in which teams of two argue for and against a resolution. Policy debate is high intensity, with nearly 400 words spoken per minute and arguments based on rigorous academic research.

"I love debate, because it gives me the chance to read about things that are important and have a say about them," Jordan said. "When I joined the debate team, it was the first time in my life I felt my voice actually mattered."

As a high school senior, Jordan competed in the Tournament of Champions, the most prestigious debate tournament for high school students. The tournament is often called the "Super Bowl of Debate" and only 60 teams qualify to participate each year. Her competitive success in that tournament, and throughout high school, attracted the attention of USC; and Jordan was thrilled to accept a full-ride debate scholarship to the University.

Shortly after arriving on the USC campus, Jordan started looking for a way to become involved in the local community. The University is located in the heart of downtown Los Angeles and is surrounded by several high-need areas.

Jordan began volunteering for the Los Angeles Urban Debate League (LAUDL), a nonprofit helping Los Angeles public schools build robust debate programs. Since competitive debate is most popular in California private schools and wealthy public schools, the group is ensuring that LA inner-city students also have the opportunity to participate in this life-changing extracurricular like their peers.

As a volunteer, Jordan goes into local high schools to work with the new debate teams. She teaches them how to conduct research, how to prepare arguments and acts as a judge and coach during debate practice.

"The students I work with have had personal experiences with the topics we're discussing, like education reform," Jordan said. "However, they've never had the opportunity to



California Gamma JORDAN FRIEDMAN (right) and her mother SONJA FRIEDMAN, California Gamma (left).

articulate how they feel. They've never had someone listen to them and say 'your ideas are valid and you're right.' It's really cool to see these students finally feel like their ideas have value."

In addition to teaching debate skills, Jordan enjoys talking with the students and answering their questions about college, from the application process to what it's like to live on campus.

"Many of the students may not have previously considered college as an option," Jordan said. "But debate provides these students with the skills necessary to get to college and allows them to interact with college students — like me. And so college becomes attainable for them."

For Jordan, debate doesn't end with college. She plans to attend law school after graduation and continue to use her debate skills in leadership roles. She said she has seen the most real-world benefits of debate from her time as California Gamma's Chapter President.

"Debate taught me how to effectively communicate, so as a leader in the Greek community, I have never felt uncomfortable to express myself and stand up for what's right," Jordan said. "I am incredibly grateful to have had the opportunity to be a Pi Phi leader and to hone these skills."

#### LOUISIANA

Enjoying the food culture of New Orleans and participating in events like Tulane University's Greek Weekend Cook-Off is a way for Louisiana Alphas to bond. For the annual cook-off, chapter members bake something delicious to share with the Tulane community. This year, the chapter came in third place with their pumpkin chocolate chip bars and cookie dough cupcakes.



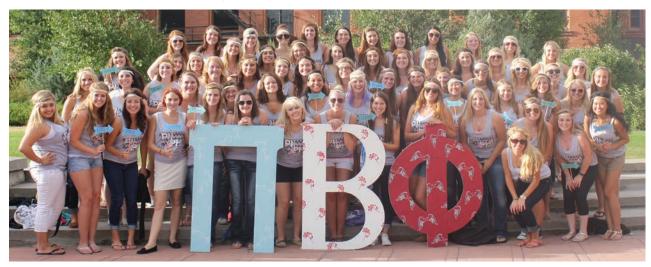
#### **MISSISSIPPI**

The Mississippi Beta Chapter at the University of Mississippi has extended Southern cooking traditions to its menu every Friday. The women love eating favorites like fried catfish, fried chicken and fried okra, prepared specially by the chapter's cooks. From left, Mississippi Betas KACIE CROSS and MACKENZIE METCALFE.



#### MONTANA

Montana Alphas hosted an "Angels in the Outfield" Bid Day featuring baseball-themed décor and food to welcome the chapter's New Members. Several Pi Phi alumnae helped prepare hamburgers, hot dogs and chips. The women enjoyed the delicious BBQ while learning about each other's hobbies, families and studies at Montana State University.



As the leaves begin changing and the weather becomes colder, the women of Ohio Eta at Denison University start looking for fun fall activities to do together. In October, the chapter spent an afternoon at an apple orchard, perusing the tree aisles and picking the best apples for their baskets. From left, Ohio Eta SHEILA GRANT, JANIE HALL and CHRISTA MEYERS.



This fall, the newly installed Ohio Lambda Chapter at Case Western Reserve University recognized the academic achievements of its sisters during a meal and reception on campus. The Pi Phis celebrated alongside the sisters of Phi Mu and the brothers of Delta Chi and look forward to continuing to use meals to celebrate other achievements.



#### **OKLAHOMA**

For special events like initiation or Mom's Day, the Oklahoma Beta Chapter at Oklahoma State University serves a signature "arrow cookie." The homemade, arrow-shaped sugar cookie is decorated with silver blue icing and is loved by both alumnae and collegians. The women say that with one bite, memories of treasured times with Pi Phi sisters flood back. From left, Oklahoma Betas KATHRYN RYKARD, SUZANNE REVELL MINNIX, KAY HERWIG REVELL, JANE EZELL PRICE, MARY REVELL RYKARD and CAROLINE RYKARD.



#### **PENNSYLVANIA**

The Pennsylvania Gamma Chapter enjoyed hayrides and apple and pumpkin picking during a recent sisterhood event. After the activities, the women were treated to apple cider doughnuts. The Pi Phis also used the fresh fruit to bake pies for three Dickinson College professors who exemplify Pi Phi values.



#### **TEXAS**

The Texas Delta Chapter honors its members' academic success during an annual scholarship banquet. The event is held at a restaurant near Texas Christian University. The Pi Phis look forward to the delicious meal and spending time with their sisters. Pictured at the banquet, from back left, Texas Deltas MADDIE WOODS, MARY CORDELL and DAVINA DONKER. From front left, CATHERINE WITTE and CAITLIN ANDREEN.



#### UTAH

During the fall, Utah Alphas at the University of Utah attend tailgates and BBQs hosted by Utah Alpha alumnae. The collegians value their close connections with their alumnae because it gives them the opportunity to see that Pi Phi is truly a lifelong commitment. From back left, Utah Alphas SARA SCOTT, VICTORIA LUMAN, ZOEY BRIDGES, LAURA VIEBAHN, CARISSA LORDS and JULIE BURGGRAF. From front left, DEVON LEWIS, ALYSSA IACONO and ALIZABETH SHIRTS.



#### VIRGINIA

One of Virginia Eta's most loved traditions is holding a monthly birthday party for sisters. While baking cupcakes and other goodies for one another, the women catch up on their busy lives and the happenings at the University of Richmond. The chapter also shares sweet treats during its annual pink party.



#### WISCONSIN

For members of Wisconsin Delta, spending a fall afternoon with sisters is like being with family. For a recent sisterhood event, the Marquette University women visited Nieman Orchards where they spent the day seeing which Pi Phi could find the largest apple. When their baskets were overflowing, the Pi Phis returned to the barn for apple cider and caramel apples.



# Pi Phis Send 'Kisses' to the Troops

For the third year in a row, Pi Phi chapters collected lipstick "kisses" and handwritten messages of support for American troops overseas as part of Campus Kisses for the Troops, sponsored by *Cosmopolitan*® and *Seventeen*® magazines and Maybelline New York®. For every postcard "kissed," *Cosmopolitan* magazine donated \$1 to the USO.

"Inside the Pi Phi house at North Carolina State
University, there was a sea of red, white and blue apparel.
While girls laughed and sang to the music in the
background, Maybelline makeup artists floated around
the room giving out makeup tips and lipsticks.
Throughout the room, tables and seats were covered with
Hershey kisses of all different flavors. Cosmo provided
postcards for us to write a little message to the men and
women overseas protecting our country. It is a simple, yet
meaningful, way to say thank you to the troops for what
they do. We then seal the postcards with a kiss in hopes
they will make someone's day a little brighter."

— North Carolina Delta SHELBY FINAN











"Our event was held in the chapter room at the Pi Beta Phi house. Our chapter was very excited to attend! Around 100 members came and kissed cards. They had so much fun signing the cards and hanging out with each other. It was really cool to see the box filled with all 2,500 cards signed and kissed. The Campus Kisses for the Troops was really special since our Campus Kisses chair is in ROTC at Mississippi State University. We were able to show our support for her and all that she does for our country!"

— Mississippi Gamma SARAH MCGOWAN

# **Alumnae Spotlight**

The Holy Child Network of Schools, an association of independent Catholic elementary and secondary schools, provides an education based on "actions not words." Of the 12 schools, there are two Pi Phis serving as Development Directors. Coincidence? No, the women say, because their Pi Phi experiences were the perfect inspiration to pursue these careers.

Before joining Pi Beta Phi, California Alpha ANGELA HOWELL had only a few close girlfriends at Stanford University. Having graduated from a small, all-girls high school, Mayfield Senior in Pasadena, California, she was used to a close-knit community. It wasn't until her best friend died in a plane crash their sophomore year that Angela realized how much she needed sisters. She pledged Pi Phi that spring.

"I was so grateful to be surrounded by strong, like-minded women who became my support system," Angela said. She immersed herself in the chapter, serving as California Alpha's New Member Coordinator and helping plan recruitment parties, one of her favorite parts of chapter life.

Her senior year of college, Angela visited Stanford's career counseling office and completed an aptitude test. The counselor called Angela with her results and exclaimed she must work as a party planner after school. After graduation, she returned to her high school, Mayfield Senior, to fulfill her calling: helping plan fundraisers and events. Today, Angela is celebrating her 34th year as Mayfield's Director of Development.

"Events come naturally to me, as I love new ideas and themes and finding new ways of bringing community together," Angela said. "In the world of development, you're constantly using your creative, communication and event planning skills. Those areas are where my job has a deep connection to my Pi Phi roots."

Angela's career is also closely connected to Pi Beta Phi because she works in partnership with New York Alpha ANN-MARIE ANDERSON BULAWKA, the Director of Development for Mayfield Junior, which enrolls kindergarten through eighth grade students. Ann-Marie served as a Pi Phi Traveling Graduate Consultant (TGC) after college and was drawn to the Holy Child schools because she missed working for cause.

"As a TGC, I had the opportunity to work with people one-on-one, help young women gain leadership skills and show how Pi Phi has a lifelong presence in our lives," Ann-Marie said. "Now, I have similar opportunities to work with



From left, California Alpha ANGELA HOWELL and New York Alpha ANN-MARIE ANDERSON BULAWKA help women be the best they can be by supporting the community of Holy Child schools.

students, parents and alumni, and it's my job to connect them and deepen their relationship with the school."

Ann-Marie credits her passion for development to Pi Phi, because activities like recruitment and mentoring a Little Sis taught her the importance of relationships.

"I could write a book called 'Everything I Need to Know in my Professional Life, I Learned in Pi Phi," Ann-Marie said. "As a collegian, I didn't realize how much my Pi Phi experiences would help me in the real world. It's not just the friendships gained, but also the skills learned. I am so thankful Pi Phi came into my life."

On any given workday, Angela and Ann-Marie help grow the Mayfield community through many phone calls, meetings and events. But both women said the long hours are worth it when students are provided with a nurturing environment where they can succeed academically and personally.

"When you talk to a woman about who she is and the choices she makes, often those link back to an organization like Pi Phi or Mayfield that formed a value system women can carry through life," Angela said. "There's nothing like women supporting women. It's the most joyful and invigorating experience to support a mission I care deeply about."

#### **ARIZONA**

Past Presidents of the Phoenix Alumnae Club met for brunch and brainstorming to assist the club's newly installed co-Presidents. The group enjoyed cupcakes decorated in wine and silver blue with Pi Beta Phi letters and arrows, made by Arizona Beta ALYSSA LETENDRE HALL.



#### **FLORIDA**

This fall, three generations of Pi Phis celebrated initiation at Florida Beta. Ohio Delta NANCY JO LEFFERSON GASS (center) welcomed her granddaughter, Florida Beta BROOKE GRIGGS (right), to Pi Beta Phi alongside her daughter, Florida Alpha BRENDA JO GASS GRIGGS (left).



#### **GEORGIA**

The ladies of the Atlanta Alumnae Club hosted a night of socializing and trivia this past fall. The women donated 10 percent of food purchases from that evening to Habitat for Humanity<sup>®</sup>. They also plan to participate in a Habitat build, using the funds raised during trivia night to build bookcases for the home.



#### ILLINOIS

The Chicago Windy City Alumnae Club hosted their October meeting at Sip & Splash, a painting studio owned by Colorado Epsilon ALEJANDRA RIVERA. Alejandra taught her Pi Phi sisters how to make works of art in a step-by-step format. At the end of the night, everyone was able to take their painting home.



#### MINNESOTA

In collaboration with the Minnesota Women's Foundation, Minnesota Alpha WYNNE REECE hosted a "Hope For Life" gala to increase awareness about human trafficking. The gala featured a silent and live auction and raised nearly \$17,000. From left, Minnesota Alphas SIGOURNEY LINK, WYNNE REECE, their friend Meg Dennison and Wisconsin Alpha LINDSAY WELLS.



#### **NORTH CAROLINA**

North Carolina Alpha alumnae gathered for a brunch in Delaware after the wedding of their pledge sister. This joyous occasion brought sisters together from all over the country. From left, North Carolina Alphas ALI GRAY, EMILY MOORE PLEASANT, CAROLINE NASH and LIZ LEE.



#### OHIO

Ohio Deltas gathered in Gatlinburg, Tennessee, to tour the Arrowmont® School of Arts and Crafts. From left, Ohio Deltas MARJORIE BUTLER BURKHART, TAD GRIMM THOMPSON, NANCY DONOVAN KRAFT, Executive Director of Arrowmont Bill May, MARTY BOWMAN EBELING, SUSAN EVANS THORBAHN and JOAN SCHAAFF HOLLISTER.



#### TENNESSEE

Tennessee Delta collegians and Memphis, Tennessee, Alumnae Club members participated in the Booklt 5k race. From left, Tennessee Deltas AMANDA SIMONTON GRIFFY, ELIZABETH OLEWINSKI DARBY, SAMYA SHAWA FOSTER, MORGAN GURKIN HUELSING, VICTORIA MAHER, REBECCA DAY and CATHERINE ST. PE-DEASON.



#### TEXAS

Members of the Southlake Area, Texas, Alumnae Club came together to celebrate Texas Epsilon AMY HUFFMAN'S graduation from the American Airlines Flight Attendant Training School. Four of the club's members, including Amy's mother Texas Epsilon BRENDA FOSTER HUFFMAN, are excited to welcome her into the fold. From left, Arizona Beta ROMY SKAPER, Arkansas Alpha AUDREY MILLER PENNINGS, Mississippi Beta SHELLEY CARY and Texas Epsilon AMY HUFFMAN.





# Cookie Shines are Divine

Did you know Cookie Shines aren't limited to in-person events? Pi Beta Phi Foundation conducts a virtual Cookie Shine on Facebook each year to thank and honor those Pi Phis who support our sisterhood through monthly giving.



## What is your favorite Cookie Shine memory?

- Meeting in Naperville, Illinois, and had no idea what to expect. I was far away from my collegiate chapter, so I knew no one at the meeting and wasn't sure if I would connect with the other women in the club. Shame on me for forgetting how easy it is to talk to a fellow Pi Phi, no matter where you come from! I had a blast, and even got to share some of my collegiate memories while we all gathered around the Cookie Shine sheet at the host's home. I'll never forget it. ?
  - New York Eta CASEY TALBOT

- **66** I have a lot of great Cookie Shine memories, but some of my favorites were spent with sisters of my own chapter, Indiana Theta, trying to make a giant arrow cookie for the Cookie Shines. It was always a lot of laughter trying to piece together something that looked presentable, and it was so great to be able to see eyes light up when members saw the giant cookie coming their way!
  - Indiana Theta GRETCHEN STAHL FORAN
- 66 My favorite Cookie Shine was at the first convention I ever attended. It was the first time I realized that every single chapter has a slightly different version of this great Pi Phi tradition, and it was really fun to learn about all the different traditions. It was also the first where I realized that people had candy at Cookie Shines. Illinois Beta-Delta Cookie Shines haven't been the same since.
  - Illinois Beta-Delta TANYA FRANK JONES

# **Scholarships by the Numbers**

Undergraduate, Graduate Fellowship and Alumnae Continuing Education Scholarship applications are now available through the Foundation. The application deadline is February 15, 2014.

**69** named scholarships established by donors to support specific chapters, regions and academic majors





**520** scholarships awarded in the last five years for a **TOTAL OF \$1,150,700** 

1 application you need to complete





**123** Pi Phis who received scholarships in 2013

**3** recommendations needed to submit an application, including one Pi Phi sister





**1 IN 3** applicants last year were awarded a scholarship

RECEIVING A SCHOLARSHIP TO HELP YOU PURSUE YOUR DREAMS

**PRICELESS** 

Get started on your application today by visiting www.pibetaphifoundation.org.

# Read > Lead > Achieve

# Together, we can Reach our Goal

Over the past several years, Pi Phis have donated \$1 million to literacy causes and given one million books to children in need. Now, the goal is to impact one million lives through Read > Lead > Achieve by the time Pi Beta Phi celebrates its 150th anniversary in 2017. Our goal of impacting one million lives starts with one. It starts with you.

# What do you Mean by Impact?

You may be thinking, "How can I make an impact?" Well, you may already be involved in Read > Lead > Achieve without realizing it! Here are some ways you can touch a child's life and help us reach our goal:

- Donate your time once a week to a hospital, day care or after-school program.
- Read to a child down the street.
- Host the Champions are Readers® program at a local elementary school or after-school program.
- Plan a fundraiser benefitting The Literacy Fund at Pi Beta Phi Foundation.
- Organize a book drive and give the books to a local school or library.

# Report it!

Pi Beta Phi feels so strongly about our goal of impacting one million lives that we have created a progress meter to keep track of our accomplishments. The progress meter is a visual representation of the service Pi Phis are doing in their communities and the lives we are impacting. You can help move the progress meter up! Visit www.pibetaphi.org/readleadachieve to report the impact you have made. Additionally, there is an option on the progress meter to make a tax-deductible gift to The Literacy Fund at Pi Beta Phi Foundation.



# How do you Measure a Life?

When reporting your impact on the progress meter, use your discretion to decide upon the number you submit for "lives impacted." For example, if you read to one child, you're impacting that child but also that child's parents. Your

alumnae organization's donation of 100 books may impact 20 children, if each child gets to keep five books. Every act of service is different, so be sure to think about how many people your Read > Lead > Achieve service is truly impacting.



the desire to learn. We believe that readers become leaders. And,

we believe reading

## **Share it!**

When we work together, we make a difference for one child, at one moment in time, resulting in one life changed forever. We encourage you to share Read > Lead > Achieve and the impact you're making with others.



Post The Story of One video to your Facebook page or tweet its link to generate discussion about the importance of reading.



Tell your friends you populated our progress meter. Show you reported your impact via social media and encourage them to get involved in Read > Lead > Achieve in their communities.



Share the story of your service by posting to Pi Beta Phi's Facebook page and tweeting to @PiBetaPhiHQ. Let's get Read > Lead > Achieve trending online and popping up on newsfeeds everywhere!

Our goal of impacting one million lives starts with you. Visit www.pibetaphi.org/readleadachieve to report the impact you have made. Then, tell your friends, family and Pi Phi sisters you've populated our progress meter and encourage them to do the same!

It's Not Too Late to Plan for Fraternity Day of Service!

Fraternity Day of Service, held annually on or around March 2, is a great way for Pi Phis to impact the lives of children through Read > Lead > Achieve. If you haven't already planned how you will celebrate, here are some ways you can promote reading in your community:

- Book Donations: Access to books is a critical step in learning to read for all children, especially those who don't have their own books at home.
- Reading Activity Stations: Pi Phis can organize stations to give away books, read aloud to children, partner read with children or color characters from a book.
- Literacy Advocacy: Pi Beta Phi believes in the power
  of reading. Be sure to promote Read > Lead > Achieve
  and create awareness around the cause. You can share
  Pi Beta Phi's Legacy of Literacy videos or The Story of
  One video, available on Pi Phi's YouTube channel.
- Champions are Readers (CAR): Invite your CAR
   classroom to a Fraternity Day of Service event.
   Or use CAR activities during your event for students
   in pre-kindergarten through third grade, available
   online at www.pibetaphi.org/car.

# **Signature Fraternity Day of Service Events**

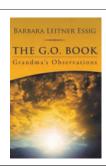
Pi Beta Phi will host four signature Fraternity Day of Service events in Houston, Baltimore, Long Beach and Nashville on the weekend of March 2, 2014. In each city, we will distribute 20,000 brand-new books to local schools, after-school programs and community programs. With each book, we are making a difference for one child, at one moment in time, resulting in one life changed forever.

If you live in one of these areas, and would like to volunteer at a book distribution, please visit www.pibetaphi.org/events. We look forward to celebrating Fraternity Day of Service with you!

#### BARBARA LEITNER ESSIG

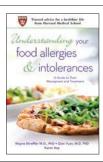
#### THE G.O. BOOK: GRANDMA'S OBSERVATIONS

"The G.O. Book: Grandma's Observations" is an autobiography written by Wisconsin Beta BARBARA LEITNER ESSIG. Barbara writes about various daily life observations she has encountered in her 80 years of life with the hopes of conveying to her audience that life has its ups and downs but there is still a ray of sunshine out there.



#### **UNDERSTANDING YOUR FOOD ALLERGIES & INTOLERANCES**

**KAREN ASP** 

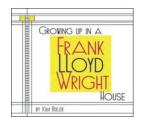


"Understanding Your Food Allergies and Intolerances" is a straightforward and engaging guide including the most up-to-date methodology for recognizing and managing food sensitivities. Written by Ohio Zeta KAREN ASP, the guide clears up much of the confusion consumers have about their own food allergies and offers solutions for managing their condition.

#### KIM BROWN BIXLER

## **GROWING UP IN A FRANK LLOYD WRIGHT HOUSE**

Growing up in Frank Lloyd Wright's 1908 Edward E. Boynton House in Rochester, New York, was an incredible experience for New York Delta KIM BROWN BIXLER. Her book recounts the joys and pitfalls of owning a Wright-designed home. The history of the house is detailed through interviews with former and current owners. Her memories of living with the public's curiosity, coping with the habitually leaky roof and managing constant renovations make this an unforgettable story.



## **COCO'S HEALTHY COOKING**

MELINDA BULL COKER

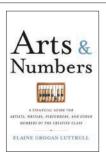


"Coco's Healthy Cooking" is a cookbook for healthy women or women who want to be healthy. It is a collection of delicious plant-based recipes, which renew health and vitality. In this book, Texas Zeta MELINDA BULL COKER shows you can still enjoy your meals even if you no longer eat meat and dairy by choosing recipes that taste good, and are made from "real" foods.

#### **ELAINE GROGAN LUTTRULL**

#### ARTS & NUMBERS: A FINANCIAL GUIDE FOR ARTISTS

With "Arts & Numbers: A Financial Guide for Artists, Writers, Performers and Other Members of the Creative Class," Mississippi Alpha ELAINE GROGAN LUTTRULL has written a financial guidebook specifically addressing the needs and concerns of creative professionals. Her book empowers creative professionals and gives them the tools they need to find financial security, which in turn allows them to pursue the artistic work they find most rewarding.



## ON DEADLINE: MANAGING MEDIA RELATIONS

**CAROLE HOWARD** 



Oregon Beta CAROLE HOWARD'S book, "On Deadline: Managing Media Relations," covers all areas of media relations, including: reporter relationships, spokesperson training, news conferences and special events, crisis management, ethics and how to become a counselor to management. Its practical advice draws on current case studies, many involving social media, and Carole's extensive media experience in the U.S. and around the world.

#### KATHRYN SCHLEDWITZ LEWIS

## THE WATERSHED AND ME A-Z

"The Watershed and Me A-Z" celebrates the watersheds of South Mississippi and is a collaborative effort by Mississippi Alpha KATHRYN SCHLEDWITZ LEWIS, Sandra Cassibry and Jeff Jones. Elementary school students contributed some of the artwork shown in the book. A lesson plan and music supplement the book for use in elementary school classrooms.



## THE ADOPTION OF BORIS

**PENNY HOLLAND** 



Washington Alpha PENNY HOLLAND'S picture book, "The Adoption of Boris," is the true, personal story of Holland's own adopted son, Christopher, and his beloved stuffed dinosaur, Boris. The book brings to life the true meaning of adoption through its warmth and humor. In this 40-page picture book, Christopher's adoption comes vividly to life as he sets out to create an adoption scrapbook for his new pal, Boris.



Pi Phis have bonded over meals, snacks and desserts since the earliest days of our sisterhood. From coffee dates to Sunday dinners, mealtime is a way to slow down, reflect on our day and enjoy good food with our sisters. While we will always remember our favorite chapter dinners or the recipes shared at an alumnae tea, it is the conversations and memories made around the Pi Phi dinner table that we treasure most.

For Health, for Food, for Friendships Tried and True 26
THE BEST THING I EVER ATE OR MADE
How to Throw the Phi-nest Party
HERE'S TO THE PI PHI COOKIE SHINE





**Friday Brunch** 

By: Michigan Gammas LAUREN GARDNER and SASHA ZOLLER

It's easy to argue that scent is quite possibly one of the most powerful triggers of past memories. For us, the delicious scent of bacon will forever take us back to Friday mornings at Michigan Gamma at Michigan State University. With our alarms turned off on Thursday night, we relied solely on the smell of breakfast cooking to lure us from our sleep and down to our cozy dining room in the basement.

Fridays were special: lunch was foregone and brunch was prepared. We padded down the stairs in our pajamas and slippers

and spent hours (and of course, bacon), laughing previous night's antics, and brainstorming ideas for

recruitment and Greek Week. We gossiped, planned, plotted and laughed so hard we cried. Sisters fluttered in and out as they woke up or came home from a morning class. Those

prolonged mealtimes together are some of our fondest Pi Phi memories.

#### **Taco Bar**

By: Florida Delta KATHRYN MCHENRY

At the Florida Delta Chapter at the University of Florida during the 1990s, one phrase posted on the bulletin board built immediate excitement: Taco Bar!

I remember on Taco Bar days, you would not be late or else you would wait in the long line to get last dibs. Among our mouth-watering options to choose from included spicy seasoned beef or chicken, freshly cut tomatoes, onions, cheese, cheese and more cheese to load into the crispy corn taco shells.

The dining room of the chapter house was a solid staple of social gatherings for our chapter, not Bar days, but also for chapter meetings, special events, reunions during football games and any large gathering that included family and friends. I remember lots of laughs, but also lots of tears during the best of memories made.

As a centric location in the Pi Phi house, the inner walls of the dining room continue to be filled with days and nights between Florida Delta sisters and house staff. As I look back at photos and mementos I've saved, I acknowledge how dear I hold Pi Phi to my heart and how my fellow sisters have been true angels in my life.

## Joy's Cinnamon Rolls

By: Kansas Beta MARLA NEELLY WULF

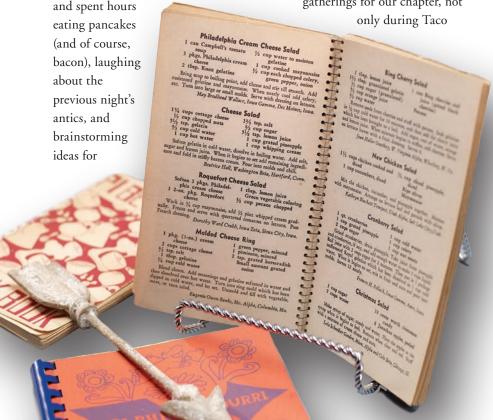
In 1981, Joy was our cook at Kansas Beta at Kansas State University. From Wednesday night formal dinners to homemade cinnamon rolls on Sunday morning, Joy cooked with her heart.

Even though Joy had Sundays off, we all knew that Sunday morning, Joy's iced warm cinnamon rolls were waiting for us in the kitchen. Joy's cinnamon rolls even came up in chapter meeting. Apparently the centers of each roll

were highly coveted items! It was

quite disappointing to come down

to the kitchen only to have the outside of the roll left in the pan Because Joy didn't drive, each night after the meal, we took turns taking Joy home; it was a "Joy Ride." Another great memory was the Sunday lunch meal. Along with two other sisters, I spent Sunday mornings my senior year in our kitchen. The three of us planned and prepared lunch. Tater Tot Casserole was one of our favorites. Who can resist tator tots, hamburger, sour cream, cheese and cream of mushroom soup all mixed together and baked?



#### **Chicken Divan**

By: Illinois Zetas STACEY STUTZMAN, KATHY GRAHAM GADLER and ELIZABETH BRIDWELL O'CONNELL

Illinois Zetas who resided at 1005 South Wright Street in the early 1970s have good memories of the Pi Phi dining room and the delicious meals served daily by cooks extraordinaire, Kathryn and Ether. The two women were sisters and cooked for Pi Phi for many years.

In the mornings, you could go down and order whatever you wanted for breakfast: eggs, bacon, pancakes and more. The chicken divan was a house favorite, frequently requested on

birthdays. Cheesy, bubbly, velvety — the favors blended together like no other chicken dish on Earth. We could also select the menu for our birthdays; one week we had chicken divan and banana cream pie three times. We didn't mind a bit.

A few of us lament that we might have been much slimmer in college had we not pledged Pi Phi, but I say happy tummies make happy memories, even after 40 years.

#### **Annual Club Picnic**

By: Missouri Gamma ABBY GLENN

The Springfield, Missouri, Alumnae Club has an annual tradition of kicking off the club year with a salad picnic with the local Pi Phi chapter, Missouri Gamma at Drury University. Alumnae club members bring a variety of salads, and everyone loads up and shares their favorite recipes. The chapter members

use the evening as a prep night for recruitment by showing off skits and songs.
We end the night with sharing a Pi Phi favorite: a Cookie Shine!

The Springfield Alumnae Club also recently enjoyed this salad picnic at the new Ronald McDonald House at Mercy Hospital. Club members brought our traditional salad menu and gathered to share a meal with families staying at the house.

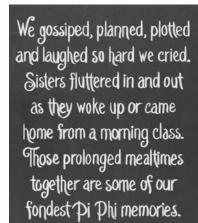
#### Siena's Salad

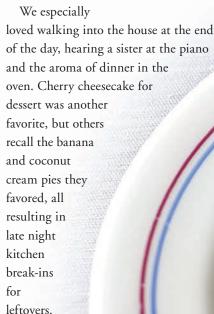
By: Ontario Alphas JESSICA SINGH, CAROLINE DUFFY and CHANTELLE SEQUEIRA

At Ontario Alpha, our chapter members sign up to prepare Monday Night Dinner each week, usually in groups of 2 to 3. Dinners are a great way for us to get together and catch up. The variety of food made every week reflects our very diverse chapter, from homeinspired flavors to exotic new ideas and traditional favorites, it's definitely a great way for us to

Our favorite dish is Ontario Alpha SIENA

unwind and bond.









and go out of her way to cook for our whole chapter is one of the greatest signs of sincere friendship.

I have many Di Phi memories of sitting down to dinner, singing Ring, (hing, (hing and looking forward to something special to eat.

I have seen similar ice cream pie recipes in cookbooks, but have never tried to make the pie — you just can't

There is nothing quite like coming

I have many Pi Phi memories of sitting

to the house on a cold night, after a long day of class, and finding Siena's salad on the table for all to enjoy.

compete with perfection! I feel sure that Carrie has long since cooked her last meal, but I wish I could share with her how this special pie enhanced my wonderful Pi Phi memories.

#### Ice Cream Pie

By: Oklahoma Beta COLEEN **HUGHEY ALWARD** 

down to dinner, singing Ring, Ching, Ching and looking forward to something special to eat. In particular, my mind goes immediately to ice cream pie. And I remember how I had a difficult time getting through our Initiation Ceremony when I knew Carrie, our cook at the Oklahoma Beta Chapter house, was in the kitchen preparing this delicious pie for the meal afterwards. She didn't make it often, but when she did, the news traveled upstairs to the women in no time. As I remember, the crust was a Rice Krispie concoction and the ice cream was a mellow green color with a hint of mint.

up her slice. Now, Carrie was a no-nonsense, stay-out-of-my-way type cook. She was cooking three meals a day for more than one hundred hungry Pi Phis! But I always made a point to go to the kitchen after the meal and compliment Carrie on this yummy pie. She would give me a slight grin and go about her business.

I'm not exactly sure how she made it,

but I do know that no Pi Phi ever gave

Before Siena, salads at Ontario Alpha were a dreary affair: often a Caesar salad, with the typical lettuce, dressing and croutons. Although Siena's recipe is surprisingly simple, it is an amazing concoction of tastes and is simply addictive, while still healthy. She mixes

KELAVA'S aptly named "Siena Salad."

spinach, feta cheese, tomatoes, avocado and red onions, and drizzles it with balsamic vinegar.

Siena's famous salad made its debut during our inagural Alumnae Advisory Committee

claving a sister share her passion for cooking, and go out of her way to cook for our whole chapter is one of the greatest signs of sincere friendship.

(AAC) and Chapter House Corporation (CHC) Appreciation Luncheon. Her salad wowed us all, both

collegians and alumnae, so now she always offers to make the dish for special occasions, like our sisterhood

Siena's salad is also special because it has become a symbol of sisterhood within our chapter. We know there is only one place where we will find Siena's salad, and that's Pi Phi. Having a sister share her passion for cooking,

## The Original Casserole Queen

By: Arkansas Alpha AUDREY MILLER PENNINGS

In the fall of 1979, I fondly remember my first Monday night formal chapter dinner at Arkansas Alpha. The meal was a delicious chicken dinner prepared by our very special "house cook," as they were called in those days, fondly known by all as Prissy.

Prissy was no more than 5 feet tall, but she was larger than life with her sparkling personality, her ever-present smile, her laugh, her warm heart and her caring ways. Every day, except for Sunday, she was at the house preparing breakfast, lunch and dinner for us.

To me, Prissy was the original "Casserole Queen." Her delicious chicken tetrazzini, spaghetti casserole and cornbread dressing were my favorites. Each year, Prissy would also invite the graduating seniors over to her home for a farewell dinner where she would prepare all our favorite foods. We would eat, laugh and enjoy this special evening with her and our Pi Phi

My pledge sister MARY HELEN BASS MILLS remembers one Saturday when several Arkansas Alphas had an ROTC exam. If the women didn't bring lunch, they would have to eat the Army ration meals. Prissy lovingly prepared an ice chest full of goodies for them.

Another sister, KAREN DUGAN HOLMAN, remembers when she had early classes, Prissy would have a special plate with all of her favorites on it ready to go. Prissy would also have freshly brewed ice tea ready, as Prissy knew Karen didn't like coffee.

Prissy was one of the most caring and loyal women I have ever known. If I could talk to her today, I would tell her how much I loved and appreciated her, and thank her for making my days at Arkansas Alpha so special.

#### Reuniting with a Meal

By: Florida Gamma BARRIE LYNN KRICH

Several years ago, I attended a cheese tasting and fell in love with the flavors of the cheeses and the stories of the cheese-making families. I left my career as an advertising executive to become a cheese expert, educator and writer.

Last year, I was in Florida as a radio show guest, talking about pairing artisanal cheese with fine wines. Right before I left on my trip, I received an email from my Pi Phi Big Sis, Florida Gamma KATHY TENEYCK MARSHALL, who lives in Vero Beach, Florida. We immediately planned for me to visit her beautiful home during my trip.

What a blast we had catching up and reliving our times in college, and sharing our lives today. I, of course, brought some amazing Wisconsin cheddar and we shared this delight as we sat overlooking the lake.

My heart was full. Kathy was very important to me as a Pi Phi collegian, and she will always be in my life. I am going to Florida again this year and am planning what cheeses to enjoy with my Big Sis as we visit and share more Pi Phi stories.

## The Pi Phi Baking Team

By: Illinois Kappa NOREEN WALLS

When our chapter, Illinois Kappa, was first colonizing at the University of Chicago last year, my friend said to me: "I hope we're the food sorority." We didn't have a campus identity yet, so we

didn't know what to expect. When I asked a Pi Phi alumna what her favorite Pi Phi memory was, though, she was very excited about a memorable Cookie Shine. That was the first thing Pi Phi and I had in common — we both loved cookies. My

friend did, too. We had no idea how many other reasons there would be to join, but being a part of "the food sorority" seemed like a pretty good thing.

After we decided to join (for more reasons than just the cookies, of course), my friend and I got to be part of a very special group of

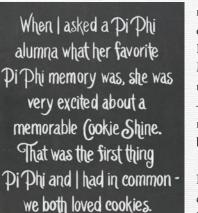
The Vice President of Member Development manages this team of talented bakers and cupcake decorators, who have bonded over providing treats for the chapter. Illinois Kappa doesn't have a chapter house, so we bake our treats at a Pi Phi's apartment.

The team was particularly important during our first formal recruitment this year, when we made more than 300 cupcakes and many dozens of arrow-

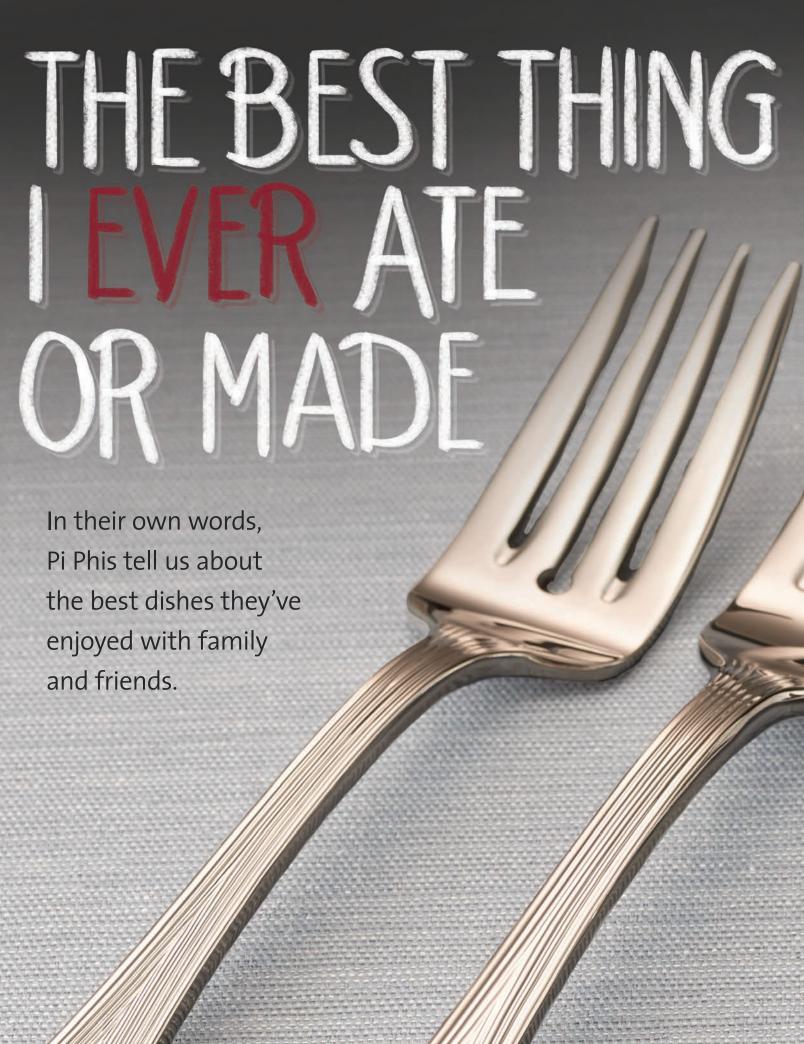
shaped cookies for refreshments during our events. The Potential New Members were thrilled with them — talking to so many people can build up an appetite!

Now that we have New Members, we're excited to expand our Pi Phi Baking Team. In the meantime, we

will continue to use food to bond: sisterhood events with s'mores, Saturday dinners, coffee dates and late night ice cream study breaks are some of our favorite things to do. Of course, food is not the only thing keeping us together, but it's a good way for us to spend time together and grow closer.









No matter which side of my family is hosting Thanksgiving or Christmas dinner, they always request my cornbread dressing. Holiday dinners would not be the same without it. My daughter, Texas Delta Lauren tatum matocha, loves to eat the dressing as it comes out of the oven without even waiting for the rest of dinner. The key ingredient is a good cornbread, and I make it from scratch. As is typical, we all go back for seconds of things and without fail, a big serving of dressing is part of those second helpings.

The best thing I ever made was a Bûche de Noël, also called a Yule Log, for Christmas dinner. My husband, three children and parents were celebrating the holiday at home in Carbondale, Illinois. It was one of those recipes that looked wonderful when I was looking for a Christmas dessert. It was a lot of work and delicious, but my three children were young and did not fully appreciate the dessert. Many years later, all I have to say is "bûche" and it brings us all back to the Christmas dinner where the kids would rather have had plain cookies than an intricate dessert. Kids will be kids!



I love making Chicken Parmesan because it is simple, yet one of my comfort foods. My paternal grandmother was Italian, and my dad grew up eating pasta often. He continued that tradition, and we had some sort of macaroni, spaghetti and meatballs, manicotti, etc. every Sunday and Thursday at my house. I enjoy making this dish because it reminds me of home and of my grandma.

My favorite comfort meal throughout college was a "Cheesehead," a gourmet grilled cheese sandwich from Melthouse Bistro in Milwaukee, Wisconsin. The sandwich consists of Wisconsin provolone, aged sharp cheddar and muenster cheeses, with a pesto aioli spread on whole wheat bread. This was my go-to meal, whether it was showing my family around the city, grabbing a quick dinner with friends or indulging in something delicious to relieve the stress of final exams!

I've made a delicious Pear and Apple Crumble several times for dinner guests. It is a bit of work to peel and dice all the fruit, but it really is a great fall dish when the farmers market is full of fresh apples. There is a secret ingredient in this dish that makes it over-the-top delicious: crystalized ginger. My family loves this dessert, but I've also delivered it to friends who have just had babies. They need something special to balance the exhaustion of parenthood!



The best thing I have ever made is reservations at a restaurant called Quatra Saisons. I was on my way home from a ski trip in Davos, Switzerland, and we had the most memorable meal the night before our flight. All the courses were outstanding and beautifully served by very attentive waiters. But it was the dessert I remember the most: ice cream with fresh strawberries, chopped crunchy coconut macaroons and dark chocolate sauce — mixed fresh at our table.

The best thing I ever ate was my grandmother's lasagna. We would go visit her every Sunday when I was kid. It's made of alternating layers of pasta, meat and three different cheeses served with my family's homemade sauce. And, you can't forget the side of homemade meatballs! My grandmother moved to the United States from Italy, so the dish is incredibly authentic. We always ate lasagna during those visits alongside my uncle and cousin.

I remember attending a Grand
Council meeting in Minneapolis,
Minnesota, in the early 1990s where
we enjoyed a superb creme brulee.
The restaurant is called Kincaid's
and the dish was a rich custard with
a perfect caramelized sugar on top.
Many on Grand Council at the
time were fans of creme brulee, so
we often ordered it for dessert. This
edition was the best we had ever
tasted, bar none, so we returned
the very next night to the same
restaurant to enjoy it a second time.

Whether it's an alumnae club holiday party or a sit-down dinner to celebrate your academic award winners, decide what the best fit is for you as the hostess. Think about the look and feel, and of course the food, but don't forget to also think about the logistics. Do you have room for 16 people at one table? Will it be warm enough to use the patio for guests to mingle? And finally, determine your cooking ability — and be honest with yourself, the truth will save you the unnecessary hassle down the road. Once you've determined whether it'll be a dessert soiree or a backyard picnic, it's time to get planning!

# The Table

It's easy to get carried away with table decorations, but keep it simple. Centerpieces should be understated. Pack short,

mismatched glass vases, jars or pitchers

with wine carnations. For a non-floral option, use assorted candlesticks with wine-colored tapers or choose a variety of ribbon-wrapped pillars. Add chargers underneath dinner plates and skip the placemats.

Chargers, those larger decorative plates that your dinner plate sits on, come in all price ranges. Try gold or silver if you have colored or patterned plates, or try a wine or blue color if your plates are white. Look online for a good deal, or even try a second-hand store.

# **Invitations**

If enough time allows, send invitations by mail. The invitation will set the tone of the event for your guests. Think angel, arrow or even carnation-shaped paper for casual parties. Use your home computer and printer to add pertinent information or you can hand write the details with a wine-colored pen. For a more formal party, think subtle Pi Phi touches like adding the Greek letters to the top of the invitation or a subtle arrow or angel watermark.



If you don't have the time to send invitations by mail, feel free to use email to announce your event. Remember some of your Pi Phi sisters may not use email, so make sure to call those invitees so they aren't inadvertently left off your list.



# **Food and Drink**

Feel free to add some unexpected Pi Phi touches such as Greek letter finger sandwiches or a dessert bar featuring wine and blue classics like gumballs, rock candy sticks, taffy and M&Ms. For drinks, try a dark red fruit punch and serve it in blue cups or tie small bows with arrow and angel charms to stemmed glassware. You can even make arrow-shaped ice cubes using a rubber mold sold at Pi Phi Express.



### **Hostess Gift**

If you decide you aren't the best fit to host a party, nobody will fault you, but don't forget to thank your hostess with a small gift. It shows your appreciation for the countless hours and incredible effort she has spent preparing for the party. Make a quick bread wrapped with patterned paper, wine or silver blue colored ribbon and finished with an antique button. If the kitchen isn't your element, bring a recipe journal, gourmet chocolates or kitchen



### THE LOGISTICS

Planning ahead is key to hosting a party without too much last-minute stress. Here are a few steps to follow that will leave you feeling relaxed.

## 1. Finalize a menu and write it down

Without a menu, you cannot effectively grocery shop, decide on serving utensils or make a schedule, and it also helps you visualize exactly how many dishes you plan on serving. Unless it's a Cookie Shine or similar themed party, variety is key.

## 2. Make a detailed grocery list

Does one recipe need 1/2 cup of olive oil and another need a 1/4 cup? List it as 3/4 cup total.

Then go through your kitchen to determine what you already have and what you need to buy. Finally, split your list into perishable and nonperishable goods for easy shopping.

## 3. Create a timeline for the event

Decide what you can do weeks, days or just hours ahead of time. Pull out all serving dishes and utensils the day before and put a sticky note on each to quickly grab while you're cooking and assembling. Don't forget the little things like putting out ice or lighting candles.

## oftene's to the Pi Phi Shine Cookie Shines are one of the Fraternity's

are one of the Fraternity's most beloved food traditions. Early

Cookie Shines resembled picnics, with each Pi Phi bringing a contribution such as peanuts, cheese, pickles or apples. Today, Cookie Shines are unique to each chapter or alumnae organization, but the setup usually involves cookies, candies and other sweet treats laid out on a sheet for everyone to gather round.

## June 1873

University of Kansas Chancellor John Fraser, a native of Scotland, attends a social event for the Kansas Alpha Chapter. Upon seeing the delightful refreshments, he called the feast a "Cookie Shine," his name for any kind of informal social gathering brought together by accident or design.



Most Cookie Shines include these shapes outlined in candies and treats.



Cookie Shine was held at the 2013
Convention in San Diego. The 80-foot Cookie
Shine sheet was covered with 630 large candy bars,
51 lbs of hard candy, 1,000 sour punch straws and
17.5 lbs of miniature chocolates.

Reese's
BEST SELLING EARDY

Candy bars, like Reese's®, are a favorite at Cookie Shines. For many chapters, Pi Phis rush to grab handfuls of candy and chocolate at the conclusion of the Cookie Shine.

Obi Memories

Candy and treats have become a big part of the Cookie Shine, but its primary purpose remains to share Pi Phi memories and celebrate our sisterhood.

"The term itself, and the occasion for which it stands, has become so inseparable a part of the social life of our Fraternity that it will always be held in unquestioned and loving regard by all of us."

The Arrow 1912



Chocolate Chip



Peanut Butter



Oatmeal Raisin



Sugar



White Chocolate Macadamia Nut

Some chapters pass a large cookie around the room. Pi Phis often say a few words or make a wish before they break off a piece of the cookie. Other chapters bake individual cookies. While sugar cookies are popular at Cookie Shines, chocolate chip is still the No. 1 flavor in the U.S.

By: FRAN DESIMONE BECQUE, New York Alpha Fraternity Archivist and Historian



### Sharing Pi Phi Recipes and Memories

It's a plain wooden box, the kind that holds 3x5 index cards. It could have been purchased yesterday, as there is nothing about it that gives away its age. It is not until the top is opened and the recipe cards appear that it becomes extremely special.

The recipe box's history spans almost 100 years. On December 14, 1915, Delta Rho was founded at Purdue University. In the fall of 1919, the women of Delta Rho petitioned Pi Beta Phi for a charter. During the spring, Pi Phi officers visited, and that May, the local Pi Beta Phi chapters sent a representative to a house party hosted by Delta Rho.

Shortly thereafter, "the period of anticipation and expectation, as well as of earnest endeavor in preparation, terminated on December 18, 1920, when the joyous news of the charter grant was received.

Immediate preparations were made for the installation of the Indiana Delta Chapter, which took place just two weeks later on January 1, 1921," according to an *Arrow* report.

A few months later, at the 1921 Charlevoix Convention, Mary L. Matthews, head of Purdue's Home Economics Department, was initiated as an Indiana Delta. Those who met her, "with her poise, her charming manner, and her eyes and face alight with happiness, felt that she would bring great honor to Pi Beta Phi," stated *The Arrow* correspondent.

In 1924, Mary spearheaded the recipe box fundraiser committee. The proceeds were used to purchase the land on which the present chapter house is located. The recipe file was designed to "furnish a nucleus of tested recipes to which the individual housewife may add as she chooses." The chapter's members, patronesses and Purdue's Home Economics Department contributed recipes.

The wooden box with 154 recipe cards was touted as desirable because it was "possible to conveniently add new recipes, to locate recipes more quickly than when using a cookbook and to place the separate card conveniently near the working surface where the recipe is being used." Two sizes were available: the 3x5 box cost \$1.75 and the 4x6 one was \$2. Individual recipes were sold for ten cents each. The Fraternity was thrilled to acquire one of these boxes when it appeared on eBay several years ago.

First Lady GRACE GOODHUE COOLIDGE, Vermont Beta was living in the White House when the recipe box was created. She graciously sent a recipe for Pineapple Salad, which was one of her favorite recipes, and her best wishes that the recipe box would be a successful fundraiser.



This unassuming wooden box is from a 1924 Indiana Delta Chapter fundraiser. The box contains 154 recipe cards, including a recipe for Pineapple Salad submitted by First Lady GRACE GOODHUE COOLIDGE, Vermont Beta.

## 'Would you Like to Volunteer at our Shop, Sign of the Arrow?'

By: MARY ROGERS GORDON, Missouri Alpha

I remember where I was when I was asked this question: I was sitting in my first apartment with bar review books piled around me. I was new to St. Louis and busy with my first job at a law firm. Little did I know when I said, "Sure, that sounds fun," that Sign of the Arrow, and the St. Louis Alumnae Club, would become a central part of my life for the next 25 years and provide me with lasting and deep friendships.

Almost 50 years ago, St. Louis Pi Phis organized a not-for-profit needlepoint and gift shop and named it Sign of the Arrow. All proceeds benefit charities and, to date, the shop has donated more than \$3.5 million to nearly 180 local organizations. I started volunteering at Sign of the Arrow to meet people. As a St. Louis transplant, I was very aware that outside of a few family and college friends, and coworkers, I did not know many people. Sign of the Arrow and the St. Louis Alumnae Club offered me the opportunity to make friends with whom I shared a common bond.

Shortly after I began volunteering, I served on the Sign of the Arrow's Philanthropy Committee, which awards grants to St. Louis area charitable organizations and Pi Beta Phi philanthropies. It was on that committee where I saw firsthand how my efforts as a volunteer impacted my new community. Through my time at Sign of the Arrow writing up needlepoint finishing orders, finding the "perfect" hostess gift, restocking the shelves and answering the phone — I was supporting programs that helped people in need. It made the connection between what I was doing and the needs of the St. Louis community very real.

From that point on, friendship and service were inextricably intertwined for me. I continue to work at Sign of the Arrow because my friends are there, and because I am a small part of making St. Louis a better place and Pi Phi a stronger Fraternity. I serve in the St. Louis Alumnae Club because it gave me a place to belong, and I want to offer that same thing to other Pi Phis. Each year, I attend our Philanthropy Brunch, where we present our grants to various organizations. And each year, I am moved by the stories of the lives that are touched through our support, and my energy and enthusiasm are renewed.



Friendship and service are inextricably intertwined for Missouri Alpha MARY ROGERS GORDON (center). For 25 years she has served alongside Pi Phi sisters, including Illinois Zeta MARY MITCH MULLENDORE (left) and Ohio Eta HOLLY WILLIAMS THOMAS (right).

Having been part of Sign of the Arrow and the St. Louis Alumnae Club for 25 years, I have seen how much effort and dedication is necessary to keep both entities strong. I am a Pi Phi legacy — my grandmother and aunts were Pi Phis and I had their example of loyalty and commitment before me, inspiring me to serve.

I have joked with my family, "I have a very hard time saying no when Pi Phi asks." I have taken positions and jobs for which I felt woefully inadequate to do, and I have been mentored and helped in every instance. I have learned to both give and receive graciously and gratefully, and I have felt and experienced the love and support of other Pi Phis through life's joys and storms. The truth of our sisterhood — that we are there for each other and never alone — has been proved again and again in my life. I cannot imagine richer and more rewarding experiences and friendships than those Pi Phi and Sign of the Arrow have given me.

## IN HER WORDS



### ADRIANA HERRERA CALIFORNIA LAMBDA

#### IN A NUTSHELL ... TELL US ABOUT YOU

I'm the Founder and CEO of FashioningChange.com, an online marketplace for stylish, sustainable and money-saving clothing and accessories. Every item we sell is fairly made, showing fashion can look good and do good. I'm also a contributor to The New York Times and spokesperson for women in technology, social entrepreneurship and the importance of diversity.

### PI PHI TAUGHT ME ...

"How much good can be accomplished when a group of people work together with a common goal."

BEST ADVICE YOU'VE EVER RECEIVED

#### **FAVORITE PI PHI MEMORY**

I remember moving into our chapter apartments and making my first "grown up" breakfast with my Pi Phi sisters. We were feeling accomplished after just having put together furniture, and made waffles from scratch piled high with whipped cream and strawberries. I knew I had found my home away from home.

#### LOOKING AT ME, NO ONE WOULD EVER GUESS ...

I taught myself to code websites and built the first version of FashioningChange.com by myself.

#### ADVICE FOR UP-AND-COMING PROFESSIONAL WOMEN

I believe in being a small fish in a big pond, meaning I place myself in positions where I am the least experienced, but am surrounded by successful advisors. It's something you need thick skin for, but in order to be the best at what you do, you have to surround yourself with people who challenge you.

#### **FAVORITE QUOTE**

"Those who mind don't matter and those who matter don't mind." — Dr. Seuss

Left Brained 🗹 Right Brained 🗹
Heels 🗹 Flats 🗌
iPhone 🗹 Android 🗌
a.m. coffee 🗹 a.m. soda 🗌
Hours a week 40+ 50+ 60+ <b></b>
"NO" IS JUST A POSITION

THE MOMENT

## **National** Panhellenic Conference

## Collaboration is Essential to Accomplish our Goals: The 2013 NPC Annual Meeting

By: Indiana Gamma JENNIFER WETZEL and Sydney Willmann, Zeta Tau Alpha

The 2013 NPC Annual Meeting provided attendees with a renewed vision of the NPC mission: to be the premier advocacy and support organization for the advancement of the sorority experience.



Pi Beta Phi representatives at the 2013 National Panhellenic Conference Annual Meeting in Los Angeles.

From back left, NPC Second Alternate Delegate ASHLEY DYE, Illinois Zeta; The Arrow Editor CONSTANCE DILLON, California Delta; and NPC Third Alternate Delegate CATHERINE ROOSEVELT, Michigan Beta.

From middle left, Executive Director JULI HOLMES WILLEMAN, Iowa Beta; NPC Delegate ANA MANCEBO MILLER, Texas Beta; and NPC First Alternate Delegate ORIANA BERTUCCI, Ontario Gamma.

From front left, RFM Recruitment Officer CAROL INGE WARREN, North Carolina Beta, and Grand President PAULA PACE SHEPHERD, Texas Epsilon.

National Panhellenic Conference (NPC) Delegates, Executive Directors, Inter/national Presidents, Editors and staff gathered October 10–13, 2013, at the Los Angeles Airport Marriott for the 2013 Annual Meeting. Attendees reflected on the Conference's accomplishments during the past year and looked forward to the ongoing commitment of sorority advancement in the next biennium.

Registration opened for the meeting on Thursday, and NPC hosted a family reunion throughout the day to allow attendees to meet one another or catch up before working sessions began. The NPC Foundation sold sunflowers next to the registration area, which allowed a continuous stream of donors to contribute to the NPC Foundation throughout the annual meeting.

That night, social media was introduced as a positive vehicle for NPC ambassadorship during a short workshop lead by NPC Marketing and Events Manager Julia Schenk, Kappa Kappa

Gamma. As a result, throughout the three-day meeting, attendees used Twitter, Instagram and Facebook to share exciting moments and memorable photo opportunities from the meeting using the hashtag #NPCAM13. It was an efficient and fun way to communicate meeting activities to NPC audiences near and far.

Business kicked off on Friday with an opening general session, led by NPC Chairman Jane Sutton, Alpha Xi Delta. In addition to welcoming all attendees, Jane recognized women who are retiring from their respective NPC delegations. Following review of several legislative items, attendees visited vendor exhibits and held committee meetings.

The day concluded with a memorial service, led by Carol Coordt, Kappa Delta, honoring sorority women who passed away during the last biennium. The service featured a memorial video, followed by a traditional flower bouquet tribute to the song "For Good" from the popular musical "Wicked."

Guest speakers took top billing on Saturday. The Editors enjoyed a fun photography activity throughout the hotel, led by a visiting photographer, while the NPC Delegates, Inter/national Presidents and Executive Directors attended a town hall meeting with Tim M. Burke, Esq., and John Pryor, Director of the Cooperative Institutional Research Program (CIRP), who shared information on trends in higher education.

Audrey Jeager, Ph.D., Associate Professor of Education at North Carolina State University and this year's recipient of the NPC Foundation's Women in Higher Education Achievement Award gave the keynote address at lunch. Audrey emphasized the need for women in the fields of science, technology, engineering and mathematics (STEM).

During the closing general session, the Conference finalized legislation and voted. NPC Foundation President Janet Dodson, Alpha Sigma Tau, recapped the Foundation's fundraising, grants and donations over the past year.

Representatives from 10 different member organizations came to the stage to present gifts to the Conference, including contributions for NPC staff professional development and the NPC internship program. The final order of business was the installation of the 2013–2015 Executive Committee, led by incoming NPC Chairman Jean Mrasek, Chi Omega, which was broadcast via a live Web stream for the first time ever.

"There is a reason we have existed as a Conference for 111 years," said outgoing NPC Chairman Jane Sutton, Alpha Xi Delta, to the new Executive Committee. "I know your belief in the power of sorority will lead you to ensure the Conference survives and thrives for future generations of women."

#### Pi Beta Phi Grand President Emerita Jean Wirths Scott Receives NPC Distinguished Service Award

At the close of the 2013 National Panhellenic Conference (NPC) Annual Meeting, Pi Beta Phi Grand President Emerita JEAN WIRTHS SCOTT, Pennsylvania Beta, was presented with the NPC Distinguished Service Award.

The prestigious award, given for the first time in 2007, recognizes an individual who has given outstanding service to the fraternity and sorority community.

"Through her many years of service to Pi Beta Phi, to the National Panhellenic Conference and to the sorority experience, Jean has touched many and left a lasting impression," said NPC Chairman Jane Sutton, Alpha Xi Delta.

Jean has contributed to the fraternity and sorority community for more than 30 years. From 1979 to 1985, she served as Pi Phi's Grand President. In 1985, she became Pi Phi's NPC Delegate, a role she held until 2003. During her time with the Conference, Jean served as NPC Treasurer and Secretary, and she became Chairman in 1995.

Jean was a visionary for NPC. The practices she helped put into place include the incorporation of NPC in the state of Indiana, creation of an NPC website, increasing the number of NPC staff members and helping create the NPC Foundation, the 501(c)(3) philanthropic arm of the Conference.



Grand President Emerita JEAN WIRTHS SCOTT, Pennsylvania Beta (left), was the recipient of the NPC Distinguished Service Award at the 2013 NPC Annual Meeting. NPC Chairman Jane Sutton, Alpha Xi Delta (right), presented the award.

"I have always attributed my time and accomplishments on behalf of NPC to team work. The word 'team' has been the key," Jean said. "Team efforts have been successful because of friendships, unity and the shared beliefs of NPC sisters, and the broader Greek community, in the values of the Conference. Volunteering and serving with so many dedicated and committed team members has been the highlight of my life."

### Indiana Alpha Celebrates 125 Years at Franklin College

More than 100 angels gathered on the Franklin College campus during Homecoming Weekend in October to celebrate not only their annual Pi Beta Phi breakfast and Cookie Shine, but also 125 years of sisterhood as the first Pi Phi chapter in Indiana.







Pi Phis from Franklin College celebrated the 125th anniversary of their chapter with a banquet (top) and a tailgate before the homecoming football game (middle and bottom).

Franklin College was founded in 1834 and became the first Indiana school to become co-ed in 1842. The Indiana Alpha Chapter of Pi Beta Phi was founded at the school on January 16, 1888. The chapter's 125 years of Pi Phi sisterhood was commemorated at the annual homecoming celebration, with a few extra "bells and whistles" added to appropriately honor this special milestone.

Perhaps the highlight of the celebration was a visit by some time travelers. Members of the 1959 and 1960 initiation classes dressed up in period attire and performed a skit that wove American historical events, as well as Franklin College and Pi Beta Phi historical events, into a dialogue highlighting how times have changed for Pi Phis through the years.

Favorite songs like "Ring, Ching, Ching," "Speed Thee My Arrow" and "Picture a Girl" echoed throughout the room as collegians and alumnae from 1949 to 2013 were joined in verse, underscoring the common bond our sorority shares, regardless of age. As is tradition, the roll of the decades was called and every decade from 1940 to the present was represented. The women remembered their deceased sisters with a moment of silence.

Finally, the 2013 Golden Arrows were presented with their pins and after a Cookie Shine, the celebration closed with a reading of a letter from Grand President PAULA PACE SHEPHERD, Texas Epsilon.

An excerpt from the letter reads: "Indiana Alpha charter member EMMA HARPER TURNER went on to become Grand President of the Fraternity. Ms. Turner established the first women's Fraternity alumnae association for Pi Phi and presented the plan for the Pi Beta Phi Settlement School. Indiana Alpha Chapter members have not only had an impact on their chapter, but Pi Beta Phi nationally. There are many reasons for Indiana Alphas to be proud."

#### INDIANA

This past summer, 13 Indiana Betas attended their 50th reunion at Indiana University. The University provided a campus tour, several seminars with renowned faculty, a presidential reception and a banquet for the class of 1963. The alumnae also enjoyed a tour of the Indiana Beta Chapter house.



#### **MICHIGAN**

Michigan Gammas from Michigan State University met this summer for a reunion. Pictured at the Charlevoix, Michigan Art Festival, from left, Michigan Gammas SANDY LUC MCDONELL, MELISSA MANNS KOENIG, JENNIFER VANDERWATER, LAURA SCHUSTER, KRISTEN PIGGOTT and JAMIE SHARP OSTRANDER.



#### WASHINGTON

The Washington Alpha Chapter class of 1963 held their largest reunion ever this past fall to celebrate their new, 50-year Golden Arrow status. Sisters flew from across the country for weekend festivities including a dinner at the Seattle Yacht Club, followed by brunch the next morning. After brunch, the women enjoyed a tour of the Washington Alpha Chapter house where their Pi Phi journey began.



### In Memoriam

Because of space constraints, The Arrow will only print the entirety of an obituary for a past Grand President. If you know a sister who has died, please inform Pi Beta Phi Headquarters. Names will only be listed in *The Arrow* if accompanied by a published notice, including those names entered electronically via eReports, Pi Phi's online reporting system. Published notices include a newspaper or newspaper website obituary, a funeral program/prayer card or a listing in a college/university alumni newsletter. Email Alison Bauer at alison@pibetaphi.org or mail to Headquarters.

In Memoriam lists the name and initiation year of each member who has died.

Memorial gifts made to Pi Beta Phi Foundation are a loving and lasting way to honor the memory of a beloved Pi Phi sister. When the gift is made, the Foundation sends a card to the family, notifying them of the thoughtful gift. To make a memorial gift, please call the Foundation at (636) 256-1357 or visit www.pibetaphifoundation.org.

#### Alabama Beta

Barbara Fincher Traylor, 1962

#### Alberta Alpha

Orene Ross Robinson, 1945

#### **Arkansas Alpha**

Alice Humphries Hall, 1951

#### California Beta

Nancy Edwards Kellner, 1943

#### California Delta

Jeanne Law Jacobson, 1935 Anne Magly Trapnell, 1950

#### California Gamma

Sarah Holmes Newman, 1948

#### Colorado Alpha

Ruth Benwell Hultin, 1935 Gretchen Ver Husen Leonard, 1956

#### Colorado Beta

D'Ann Gravett Duft, 1945

#### Florida Alpha

Nancy Kohler Cooper, 1959

#### Georgia Alpha

Carolyn Blaine, 1969

#### Illinois Beta-Delta

Mary Walter Flater, 1951

#### **Illinois Epsilon**

Jeanne Marshall Byers, 1939 Katherine "Taffy" Barnett O'Brien, 1942

#### **Illinois Theta**

Bette Beghtol O'Connell, 1953 Jane Wellington Strehlow, 1948

#### Illinois Zeta

Carol Busch Marlowe, 1971

#### Indiana Alpha

Bonnie Thompson Miles, 1953

#### Indiana Delta

Winona Craig Sherer, 1945

#### Indiana Gamma

Mavilla Rainey Richter, 1935

#### Indiana Zeta

Carol Soens Embry, 1961 Mary Wenger Shafer, 1956

#### **Iowa Gamma**

Helen Becker Sample, 1945

#### **Kansas Beta**

Teresa Jeanne Larson, 1979 Linda Pigg Schroeder, 1961

#### **Kentucky Alpha**

Dorothy Miller Harris, 1945

#### Louisiana Alpha

Courtney Proffitt Hays, 1942

#### Louisiana Beta

Catherine Augusta Mills, 1983 Flora Harkey Walldorf, 1964, affiliated Louisiana Alpha

#### **Maryland Beta**

Katharine Longridge Barnes, 1963 Mary Inwood Bloom, 1955 Constance Cook Emken, 1949

#### Massachusetts Beta

Peg Brown Harvey, 1944

#### Michigan Beta

Mary McCrory Heidbreder, 1936 Dorothy Blomquist Miller, 1949

#### Missouri Alpha

Sarah Wilson Marin, 1952

#### Montana Alpha

Elizabeth Haglund King, 1945 Verna Mason O'Leary, 1941

#### Nebraska Beta

Kathleen Dodson Neal, 1949 Suzanne Marshall Scott, 1949

#### Nevada Alpha

Sandra K. Carleton, 1969 Susan L. Taylor, 1963

#### **New Mexico Alpha**

Tanya Noelle Thayer, 1988

#### **New York Alpha**

Phyllis Briddell Hayden, 1944

#### **New York Gamma**

Elizabeth Dietrich Ackerley, 1941 Marilyn Stewart Pickrell, 1946

#### **North Carolina Alpha**

Roslyn Houston Brookshire, 1963 Irene Jeffreys Cornwell, 1950 Jane Sawyer Flack, 1957

#### **North Dakota Alpha**

Erna Grantier Nesbitt, 1955

#### **Ohio Alpha**

Eileen Scanlon Brogan, 1942 Frances Moler Lakin, 1937

#### **Ohio Beta**

Linda Poorman Behringer, 1955

#### **Ohio Delta**

Sarah Aplin Kocsis, 1962 Elizabeth Mulkie Nelson, 1975 Alice Hoyt Spence, 1956

#### **Ohio Epsilon**

Carol Willis Fox, 1954

#### Ohio Eta

Tiffany Schaefer Schroeder, 1987

#### **Ohio Zeta**

Betty Butts Oglesby, 1952

#### **Oklahoma Alpha**

Laura Francis Johnson, 1954

#### Oklahoma Beta

Dorie Townsell Seikel Barrett, 1945 Mary Bolin Hamilton, 1952 Martha Bramlett Hardin, 1960 Patsy Griffin Mitchell, 1962

#### **Oregon Beta**

Shirley Bailey George, 1944

#### **Oregon Gamma**

Georgia Hull Spooner, 1944

#### **South Carolina Alpha**

Suzanne Moye Seymour, 1952 Billie Coffee Turner, 1937

#### **Tennessee Alpha**

Martha Hill Haynes, 1944 Gloria Kim Smith, 1976

#### **Tennessee Beta**

Georgiana Baier Stuart, 1957

#### **Tennessee Gamma**

Jean Devault Switzer, 1948

#### **Texas Alpha**

Helen Sharp Anderson, 1934 Anne Francis Farish, 1949 Nell Dumas Herff, 1951 Katherine Cottingham La Roche, 1941 Julia Cook McMurrey, 1941 Nancy Hunt Powell, 1957 Beth Ryburn Stuart, 1934

#### **Texas Beta**

Edna Taylor Dublin, 1932 Elizabeth Davis Gray, 1947 Jeanne Wallace Johnson, 1938 Tish Robertson Joullian, 1950 Nancy E. Mitchell, 1974 Betty Lu Slaughter Williams, 1942

#### Texas Gamma

Jennifer Johnston Carman, 1985

#### Texas Zeta

Suzanne Newman Pitz, 1980

#### **Utah Alpha**

Marie Kibbe Hansen, 1962

#### Virginia Alpha

Susie Wells Blinn, 1940, affiliated Oklahoma Alpha Eulette Francis Carter, 1937, affiliated Alabama Alpha

#### Virginia Gamma

Antionete Gilman Reynolds, 1950 Elaine Ott Moore Shallcross, 1944

#### **Washington Gamma**

Alyssa Norris-Phillips, 1998

#### West Virginia Alpha

Emily Post Fenton, 1946

#### Wisconsin Alpha

Doris Clarahan Johnson, 1940

#### **Wyoming Alpha**

Peggy Doll Bogus, 1955 Margaret Conover Squires, 1942













#### International Badge Day is March 3, 2014

Each year, thousands of women around the world celebrate their sorority membership on National Pahellenic Conference's International Badge Day. On Monday, March 3, 2014, wear your

arrow badge or letters to let everyone know you're proud to be a sorority woman and a Pi Beta Phi.



#### Registration for 2014 Leadership Academy is Open!

Leadership Academy will take place February 7-9, 2014, in St. Louis. Chapter Presidents, Emerging Leaders and Alumnae Advisory Committee members are invited to attend. Curriculum will focus on personal and leadership development through a series of general sessions and small group programs.

Attendance fee is \$200 and includes registration, meals during the event and shared lodging. Travel to/from the event is not included in the attendance fee. To register, please visit www.pibetaphi.org/events.

# ANSWER THE CALL.

Volunteers are needed to fill the following roles:



- Collegiate Regional Specialists
- Alumnae Regional Specialists
- Pi Beta Phi Foundation Committee Members and **Ambassadors**

If you are interested in learning more about one of these positions, or if you would like to submit your information for consideration, please visit www.pibetaphi.org/volunteernow before February 7, 2014. You can also contact us with questions at volunteer@pibetaphi.org.

> GIVE A LITTLE. **GET A LOT!**

#### Announcing the 2014 Pi Phi Pages Book Selections

The votes have been counted, and the results are in! In early November, Pi Phi Pages members voted on books they



would like to read in 2014. The following titles will be discussed this year in the Fraternity's online book club:

- January: "The House at Riverton" by Kate Morton
- February: "The Silent Wife" by A.S.A. Harrison
- March: "Paper Towns" by John Green
- April: "Diary of a Stage Mother's Daughter" by Melissa Francis
- May: "The Chaperone" by Laura Moriarty
- June: "Where'd You Go, Bernadette?" by Maria Semple
- **July**: "Fever 1793" by Laurie Halse Anderson
- August: "The Astronaut Wives Club" by Lily Koppel
- September: "Tender is the Night" by F. Scott Fitzgerald
- October: "The Midwife's Tale" by Sam Thomas
- November: "The Aviator's Wife" by Melanie Benjamin
- **December**: No book Happy Holidays!

Online discussions start on the last Monday of each

month at www.piphipages.org. All alumnae and collegiate members are welcome to join the conversation and share their thoughts on that month's book. Make sure to click the "Join" button on the discussion page so you'll receive news and reminders throughout the year.



We're excited for the second year of Pi Phi Pages and can't wait for all the interesting

discussions. Save the date, our first meeting is January 27, 2014! We hope you'll join us as we read "The House at Riverton" by Kate Morton.

For more information about the club, visit www.pibetaphi.org/piphipages.

#### The Arrow Reader's Guide

The Arrow of Pi Beta Phi is the official quarterly publication of Pi Beta Phi Fraternity. The purpose of *The Arrow* is to present matters of value to Pi Beta Phi; furnish a means of communication among collegiate chapters, alumnae organizations and officers; and represent the worthiest interest of Fraternity women.

#### **CONTACT THE ARROW:**

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**HOW TO RECEIVE THE ARROW** 

Collegians receive quarterly issues of *The Arrow* each year with payment of collegiate dues through their chapter. Individual copies are mailed to each undergraduate member's permanent address, and each Pi Beta Phi chapter receives six copies.

The Fall *Arrow* is mailed to all alumnae. Dues paying alumnae are mailed the winter, spring and summer issues. *The Arrow* is posted online, and non-dues paying alumnae who have a good email address listed with Headquarters (HQ) receive an email notification. Messages are also posted on the Fraternity's official Facebook page and Twitter when the magazine is available online.

To receive four hard copy issues of *The Arrow*, pay your \$35 annual Fraternity alumna dues to your local alumnae organization or directly to HQ by mailing a check to Pi Beta Phi Fraternity, Alumna Dues, 1154 Town & Country Commons Drive, Town & Country, Missouri 63017. You can also pay your dues online at www.pibetaphi.org.

#### HOW TO MAKE AN ADDRESS CHANGE OR NAME UPDATE

Visit the profile section of the website or email your name and/or address changes to headquarters@pibetaphi.org. You may also call Pi Beta Phi HQ at (636) 256–0680 or mail a written notice to Pi Beta Phi Headquarters.

#### **LETTERS TO THE EDITOR**

Email your letter to the Editor at editor@pibetaphi.org. Please include your full name and chapter of initiation. *The Arrow* reserves the right to publish any letter received. Letters may be edited for space and clarity.

#### **HOW TO GET PUBLISHED**

All Pi Phis are encouraged to submit news and stories to *The Arrow*. All photos and written submissions become the property of Pi Beta Phi and are subject to editing for content, grammar and space constraints, and may be used for other educational or marketing purposes by the Fraternity. When submitting a story, be sure to include a member's preferred chapter, first, maiden and last names. As a general rule, *The Arrow* does not print stories about weddings, engagements, pinnings or birth announcements. Visit *The Arrow* Web page for more information and to download Pi Beta Phi's Photography Guidelines. We cannot guarantee the publication of any submission. We receive so many and space is limited.

#### **ARROW SUBMISSION DEADLINES**

Spring Issue: February 1 Fall Issue: August 1
Summer Issue: May 1 Winter Issue: November 1



PI BETA PHI Friends & Leaders for Life

CHANGE SERVICE REQUESTED

