

The Arrow



Bridging the Generational Gap

Page 27



Friends & Leaders for Life

PI BETA PHI FRATERNITY

ΠΒΦ

Founded 1867

FOUNDERS

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Margaret Campbell

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Ada Bruen Grier

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Rosa Moore

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Nancy Black Wallace

MISSION STATEMENT

The mission of Pi Beta Phi Fraternity for Women is to promote friendship, develop women of intellect and integrity, cultivate leadership potential and enrich lives through community service.

VISION STATEMENT

Pi Beta Phi Fraternity is committed to being recognized as a premier organization for women by providing lifelong enrichment to its members and contributing to the betterment of society.

CORE VALUES

Integrity

Honor and Respect

Lifelong Commitment

Personal and Intellectual Growth

Philanthropic Service to Others

Sincere Friendship

The **Arrow** OF PI BETA PHI



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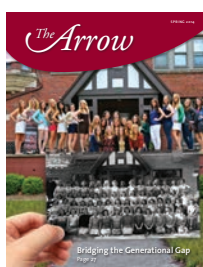
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ON THE COVER: While the times they are a-changin', Pi Phis from different generations are more similar than we may think. Our sisterhood is our common bond. Read more about Pi Phis bridging the generational gap on Page 27. Pictured is the Illinois Zeta Chapter at the University of Illinois in 1942 and in 2013.



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Finding a Common Bond

I'm a Baby Boomer, and depending on which chart you read, on the Generation X cusp. Funny though, I've never described myself that way. I've noticed the chart tends to point out our differences, while I tend to seek our commonalities. I do, however, think it is fascinating there are four generations of Pi Phis working together, side by side: The Silent Generation, Baby Boomers, Generation X and Millennials. As we work together, the challenge is to communicate and make a connection with one another.



MARLA NEELLY WULF
Grand Vice President Programming
Kansas Beta
Kansas State University

How do we bridge the generational gap? We make it personal, and we look for what we have in common. It's important to not get hung up on the descriptions and the differences. There are just as many differences in attitudes, values, behaviors and lifestyles within one generation as there are between different generations.

As Pi Phis, we all have common ancestors: our founders. Though the Civil War had just ended, the women's suffrage movement was evolving and very few women attended college, our founders created a strong foundation that we still build upon today. I am continually amazed by their vision. They are the link in a long chain of friendships — talk about erasing generational lines!

Technology, interestingly, seems to be something we also all have in common. However, having it in common does not mean we are all tech savvy or technologically literate! For example, Facebook connects many Pi Phi sisters separated by many miles or reconnects sisters who have lost touch over the years. I am a "Slightly Older Sister" to one of our new initiates at the Virginia Iota Chapter. Sarah and I have not met in person, but through technology we connected and created, what I hope is, a lifelong friendship. I do, however, look forward to the day we meet face-to-face. Because to me, nothing replaces that personal connection. Our goal is to meet at the 2015 Convention in Chicago!

No matter our generation, each one has a set of characteristics and values. Pi Beta Phi has that too. For the past 147 years, Pi Beta Phi's values have remained the same. We share common bonds, traditions and beliefs in our values. Times may change and generational lines may be drawn, but it is up to us to connect the lines and become linked generations of Pi Phi women uniting the past, the present and the future.

In Pi Phi,

A handwritten signature in cursive script that reads "Marla Neelly Wulf".

Marla Neelly Wulf

From our Readers



Ring Ching, Dinner is Served!

I have enjoyed my latest copy of *The Arrow*, especially the stories in the “Dinner is Served” article. The memories of favorite dishes were tantalizing!

ELAINE WORD KNIGHT
Oklahoma Alpha — Houston

Coming Home to Tennessee Gamma

I was proud and excited to read the story in *The Arrow* about the new Tennessee Gamma Chapter house. It is a beautiful building, and I would have loved to have been there for the celebration. I was at the University of Tennessee in the early 1960s when the Panhellenic Building was built. We enjoyed that experience, but missed the camaraderie of living in a chapter house together.

PHYLLIS GIFFORD PEPIN
Tennessee Gamma — Fripp Island, South Carolina



We look forward to hearing from you. Email comments to the Editor at editor@pietaphi.org or mail them to Pi Beta Phi Headquarters, 1154 Town & Country Commons Drive, Town & Country, Missouri 63017.



Pi Phi loved the Winter Arrow! See what they said on Twitter ...

@adcohen421: The day always gets better when #TheArrow shows up! @PiBetaPhiHQ

@AlphaDeltaPi: @PiBetaPhiHQ loved reading about the Cookie Shine in #TheArrow . It made me want a Reese's Cup :)

@alexmacroark: Spotted at the gym! A Pi Phi reading #thearrow! Obviously had to get a pic! #ringching @pietaphihq

@egluttrull: So excited to be one of the featured reads in this month's #TheArrow from @PiBetaPhiHQ ! Thanks! #ReadLeadAchieve #PPL



And what they said on Facebook ...

Great issue! Loved all the memories shared!
— Mississippi Beta CATHY FILSON COOPER

Cutest cover I've seen! Love it!
— Ohio Iota LINDSEY MURPHY BAHR

My favorite cover art EVER!!!
#framer #piphikeepsitmodern
— Colorado Epsilon KRISTEN DAVIS SELLENTIN

The new Tennessee Gamma house is gorgeous! I loved reading all about it in *The Arrow*!
— Tennessee Gamma JANNA EDWARDS FOWLER

Congratulations Photo Contest Winners!

For the third year in a row, the Fraternity Housing Corporation (FHC) searched for the best of the best when it comes to Pi Phi collegiate bedrooms. Any woman living in a Pi Phi designated chapter facility, lodge or residence hall could submit a photo of her decorated room. First, second and third-place winners all received gift certificates to Pi Phi Express. Thank you to all who entered. The competition was tough!



First place:
SUMMER GUERNSEY and
KATHRYN REICHERT
Georgia Alpha
University of Georgia

FHC loved the colors
Summer and Kathryn used
to brighten up their room at

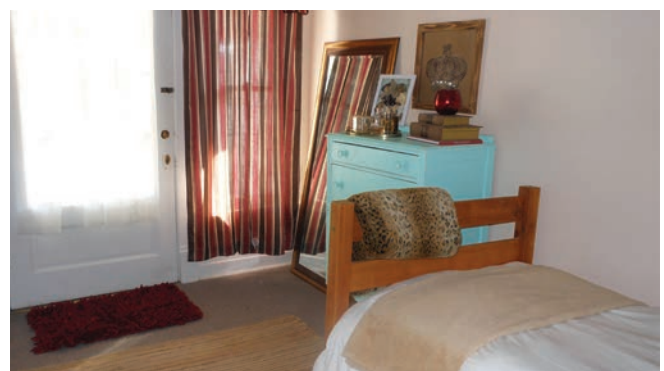
Georgia Alpha. "We wanted bright colors because we wanted our room to stick out during recruitment," Summer said. Mission accomplished! To bring color to the walls, Summer and Kathryn painted square cork boards to match their bedspreads. The room was also a big hit during recruitment because of the picture collages on the walls.





Second place:
RACHEL BIGLER
 West Virginia Alpha
 West Virginia University

Rachel's crisp room plays up neutral colors while creating a great focal point with her teal dresser. FHC especially loved Rachel's Pi Phi touches in her room. "One of my favorite decorations is the frame on my dresser containing dried flowers," Rachel said. "These flowers were table centerpieces from the 2013 Convention. I saved them as a souvenir and placed the flowers against a silver blue piece of scrapbook paper."



Third place:
ALEX KOENIG, EVAN SCHLINKE and MELANIE OLSON
 Oklahoma Alpha
 University of Oklahoma

Alex, Evan and Melanie put their own flare throughout their room by using plenty of colors and patterns to contrast the white furniture. It makes for a bright and open room. "We hung up three different art pieces with arrows on it to represent our love for Pi Phi," Melanie said. "We chose bronze frames for the art to match the bronze initials placed over each of our closets. We also picked a few Pi Phi crafts to display."



Collegiate Spotlight

In February, students from Ball State University's immersive learning program, "BSU at the Games," packed up their newsroom and headed to Sochi, Russia to cover the Olympic Games. The 41 student journalists, including Indiana Zeta ALLYSON BURGER, wrote articles and produced videos for media outlets like USA Today College and The Chicago Tribune.

Last spring, Allyson heard about BSU at the Games from her journalism professor. The program was piloted at the London Games, and its advisors were gearing up for Sochi. At the time, funding approval from the University was still needed, and it wasn't until fall classes began that Allyson and her classmates received the final OK from their professor.

"We heard the news while in class, and everyone was so excited we yelled and jumped up and down," Allyson said.

Many of the BSU at the Games students are journalism majors or work for Ball State's newspaper or TV station, like Allyson. While they have media experience, the Sochi Games presented an unparalleled opportunity to be professional journalists. But preparation was required and in September, the group traveled to the Team USA Media Summit in Park City, Utah, to attend press conferences and interview athletes.

"I was so nervous, but after the first interview I felt relaxed," Allyson said. "I came back to school and all I wanted to do was go to the Olympics." She recalls the fall semester flew by in a bustle of classes, Pi Phi activities and planning for Sochi. She wrote several stories about Olympic trials and also conducted research about her beat, speed skating, from Team USA's uniforms to the dangers associated with the sport.

Finally, the first week of February arrived and the BSU at the Games team arrived in Russia. The group stayed on a docked cruise ship in the Black Sea, only a few miles from Olympic Park. Allyson said the accommodations were comfortable and the largest obstacle the group faced was finding reliable Wi-Fi to upload their articles.

For six days, the students attended Olympic events and walked the grounds of Olympic Park conducting man-on-the-street interviews. They started each morning with a group meeting to discuss story ideas and decide which locations to scout for sources.

"I spoke with people attending the Games, including Russian, Canadian and American tourists," Allyson said. "Talking with these people was the best part of our day



Student journalist ALLYSON BURGER, Indiana Zeta, traveled to Sochi to cover the Olympics as part of an immersive learning program, BSU at the Games.

because we would ask them to tell their stories and why they were in Sochi. Sometimes we even talked with a parent of an Olympian and that was a lucky break."

The students would return to the cruise ship at the end of each day and feverishly write stories. Allyson recorded her interviews on her iPhone and would spend the evening playing back the audio to ensure her stories were accurate. Following editing, the stories were shared with various US news outlets and published on the BSU at the Games website.

Additionally, Allyson and one other writer were given access to the Main Press Center (MPC) for two days. The MPC sat next to the International Broadcasting Center where NBC, CNN and other national networks were located. Allyson was able to meet and interview two professional sports journalists for advice and ideas.

"Sochi was a wonderful experience, and I learned a lot about how to work in a professional environment," Allyson said. "I also realized I would love to spend my life traveling and writing. I had never thought about it before, but I know now I would love to use my curiosity to learn about new places and new cultures."

ARIZONA

The Arizona Alpha Chapter at the University of Arizona has formed true friendships with Pi Phi alumnae living in Tucson, Arizona. Every year, alumnae and collegians gather at the home of Arizona Alpha DEBBIE LEE MCGOVERN to welcome the chapter's New Members. The women enjoy dinner and having the opportunity to see Pi Beta Phi is truly a lifelong commitment.



COLORADO

This fall, Colorado Deltas hosted their inaugural Pi Phi Polar Plunge. Colorado School of Mines students and faculty jumped into a freezing creek, and enjoyed games and hot chocolate. The event raised \$4,200 for The Literacy Fund at Pi Beta Phi Foundation. From left, Colorado Deltas SHAE QUIGLEY, CHELSEA HUDGEN, REBECCA GAIDE and MARISA LAROCHE.



DISTRICT OF COLUMBIA

The D.C. Alpha Chapter plans philanthropy events and often celebrates Fraternity Day of Service with Pi Phi alumnae living in the Washington, D.C. area. The George Washington University Pi Phis also celebrate Founders' Day with local alumnae. This year, the chapter is excited to invite the newly installed Virginia Iota Chapter at George Mason University to make the celebration even larger.



FLORIDA

Each year on Bid Day, the Florida Beta Chapter invites its alumnae, Alumnae Advisory Committee (AAC) and Chapter House Corporation members to help welcome its **New Members**. From back left, Texas Delta JENNY MASON, Michigan Epsilon CATHY STOVALL BADGER and Florida Beta PAIGE BENTON MCKEE. From front left, Florida Betas STEPHANIE CALDERON, HANNAH ALSTEIN and EVA GAVRISH.



KENTUCKY

The Kentucky Beta Chapter worked hard to perfect its dance for the University of Kentucky's campus-wide philanthropy event, "Greek Sing." After working together on costumes, props and choreography, the Pi Phis were proud to hold onto their title as reigning champions and bring home another first-place trophy.



IOWA

The Iowa Zeta Chapter at the University of Iowa has such a strong relationship with their AAC that the women visited Holt House together this past fall. The experience left collegians and alumnae feeling proud to be Pi Phis. From left, Iowa Zetas LAUREN CASSIDY, KRISTIN JOKELA and TAYLOR SHERMAN.



OKLAHOMA

Each year, the Oklahoma Alpha Chapter invites Pi Phi alumnae to preview the collegians' recruitment preparation, and join in the singing of Pi Phi songs. From back left, friend Mackenzie Lilly, Missouri Gamma MILLONN WILSON LILLY and Tennessee Beta AMY ANDERSON SERGENT. From front left, Oklahoma Alphas BIBBY MADDOX WILSON, MADELINE LILLY and RACHEL HAGENS.



TENNESSEE

Vanderbilt University Pi Phis helped out with the Nashville Alumnae Club's Christmas Village event in November. The women assist with event setup, ticket sales, cleanup and more. From left, Tennessee Betas CATHERINE NETTEHSEIM, EMITOM HILLSMAN, COURTNEY HYLAND and KATHERINE SAUNDERS.



WEST VIRGINIA

West Virginia Alpha alumna ANNA MCCARTY CARRIER opened a cupcake shop, The Cupcakerie, near West Virginia University and donates cupcakes for chapter events such as Bid Day. From left, West Virginia Alphas ALLISON HUMPHREY, ANNA MCCARTY CARRIER and AMANDA WILSON at the shop.



VIRGINIA

The Virginia Epsilon Chapter created many chapter goals for the coming year, including keeping its alumnae informed of chapter activities. A New Year's card, featuring a photo of the chapter on Bid Day, was mailed in the fall and the University of Virginia Pi Phis plan to send out cards for other activities such as initiation and philanthropy events.



Alumnae Spotlight

California Theta BRITA SIGOURNEY made history at the Sochi Olympic Games when she competed in the inaugural women's halfpipe skiing competition. Brita is one of a handful of professional athletes in the world who skis down the halfpipe — the u-shaped ramp carved into the mountain — while performing a series of awe-inspiring tricks.

Brita grew up on the California coast in Carmel, a 5-hour drive to the mountains of Lake Tahoe. The distance was never an issue for her parents, and Brita skied for the first time when she was two. By the time she was eight, Brita had joined a skiing team, just like her two older brothers.

“As the youngest child, I always wanted to do what my older brothers were doing,” Brita said. “I loved following them on the mountain, playing around and jumping off of things with them.”

While deciding which college to attend, Brita considered deferring her enrollment to spend a few years skiing full-time. However, she knew she wanted to experience college and chose to attend the University of California, Davis. She joined the California Theta Chapter and played water polo.

Luckily, UC Davis is located only a few hours from Tahoe, so Brita was able to spend time on the mountain. In fact, she began taking off her winter quarters to focus on skiing.

“I ski for fun,” Brita said. “I love the feeling I get when I am skiing. I go fast and I spend time in the air — it's the closest thing to flying.”

Brita was invited to compete at the X Games, the annual extreme sports event, during her junior year. She had recently won the halfpipe at the Junior World Championships. Though Brita had competed in several skiing disciplines growing up, including moguls and slopestyle, it was becoming clear that the halfpipe was her home.

At the 2011 X Games, Brita won second place. She would go on to win the Snow Basin Dew Tour, the



From left, California Theta BRITA SIGOURNEY and her teammate, Maddie Bowman, stand inside the halfpipe at the Sochi Games.

Copper Mountain Grand Prix and podium for the second time at the 2012 X Games.

Shortly after, Brita received a phone call from the United States skiing team. They were creating the first-ever women's halfpipe team and asked Brita to join. She made the decision to leave UC Davis, move to Park City, Utah, and dedicate herself to achieving her skiing goals.

On January 17, 2013 — her 24th birthday — Brita learned she would compete in Sochi as part of the U.S. Olympic Team. She had secured one of four halfpipe spots on the team.

In Sochi, amidst a crowd of hundreds and in front of her parents, brothers and friends, Brita made history by participating in the inaugural women's halfpipe competition. Though she took a fall in her first finals run, Brita recovered quickly and completed her second finals run, finishing sixth overall. She celebrated alongside her teammates after Maddie Bowman, Brita's training partner and close friend, won Olympic gold.

“The Olympics were an amazing experience, and I am very grateful to have had the opportunity to represent my country,” Brita said on her website. “The world has been introduced to halfpipe skiing, which was much overdue. While I would have preferred to repeat my qualifying run during finals, I am proud to have given it my all. Thanks to everyone for your support — I'll be back!”

CALIFORNIA

The La Jolla, California, Alumnae Club hosted a Heritage Luncheon this spring to celebrate Pi Beta Phi. Following the luncheon, the women enjoyed a Cookie Shine, which reminded them about Pi Phi's history and the true lifelong commitment it takes for alumnae to carry on the traditions of our 12 founders.



The San Jose, California, Alumnae Club has supported the American Cancer Society® since 2011. This past fall, they earned the title of “Blue Ribbon Team” by raising more than \$3,600. The team wore pink ribbon Pi Beta Phi letters and walked to celebrate their sisters who have survived breast cancer. The San Jose Pi Phis finished their walk and ended the morning with breakfast together at Bill's Café downtown.



CALIFORNIA

Members of the South Coast, California, Alumnae Club prepared for Fraternity Day of Service by making Dr. Seuss® hats that children will be able to decorate and wear during their event. From left, California Epsilon LOUISE BUNGER SIMPSON, California Gamma DEBBIE SATTLER CUNNINGHAM, Washington Alpha CHARLOTTE NELSON ALLISON, Iowa Zeta JANE BURROWS OOMS, Texas Epsilon MELINDA BEANS and Oregon Gamma ALISA PIERCE TIMMINS.



COLORADO

This spring, members of the San Juan, Colorado, Pocket celebrated the Chinese New Year with their spouses. From back left, Oklahoma Beta JANIS MARTIN HART and Oregon Beta CAROLE MUNROE HOWARD. From front left, Ohio Beta CONSTANCE LORENE CLARK, Colorado Beta MARY BUCKLEY BAILLY and Missouri Alpha MARILYN KELSO CHIPPS.



ILLINOIS

The Monmouth, Illinois, Alumnae Club was named a Club of Superior Performance at the 2013 Convention in San Diego. To celebrate the award, the club had a picture taken in front of Holt House and submitted it to the local newspaper for community awareness.



This past winter, the Arlington Heights, Illinois, Alumnae Club met for their annual holiday gift swap. From left, Michigan Gamma KATHLEEN DOYLE KENNICOTT, Illinois Iota KATIE CRONAN, Missouri Beta SUSAN WITLER VEVANG, Illinois Epsilon BETTY LOU OLSON BUKOWSKI, Iowa Zeta SHERRILL BECKWITH SNYDER, Illinois Iota ANGELA KILLIAN UNDERWOOD and Ohio Alpha KATHLEEN SIEVERS ZWEIDINGER.



INDIANA

Members of the Indianapolis Alumnae Club enjoyed a lovely afternoon filled with sisterhood at their annual holiday luncheon. This event allows sisters to discuss news within the club and enjoy a delightful menu. From left, Indiana Gammas PAULA SILBERMAN NEWTON, SUE LONGEST BLUNCK, MARCIA DEWITT DUKE, ELLIE SHEPPARD HOFFMAN, SANDY RIDLEN STEINMETZ and ANNE WELLS HAYES.



IOWA

In November, members of the Des Moines, Iowa, Alumnae Club traveled to Holt House to attend the Iowa Beta Chapter's initiation. From left, Iowa Eta MELISSA REAMS, Illinois Alpha ROSEMARY LAI SHEELER and Iowa Alpha LAURIE HOSKINS snuggle up with a quilt donated to Holt House by Iowa Beta.



MISSISSIPPI

The Mississippi Gulf Coast Alumnae Club honored its 50-year members at its holiday tea. From left, Indiana Zeta JACQUELINE SMITH WILSON, Louisiana Betas ELINOR BROWN BENEFIELD and CATHERINE "KITSIE" BARKLEY ROTH, Alabama Beta BARBARA HILBERT BREWER and Colorado Beta JANET FERSON GREEN were inducted into the Order of the Golden Arrow.



TEXAS

In December, the Wichita Falls, Texas, Alumnae Club held a Mother-Daughter Christmas Tea. From back left, Texas Alpha MARGARET GREEN HENRY, Texas Gammas LINDA MONTGOMERY GIPSON and DIANE MONTGOMERY SPILLER and Texas Alpha DOROTHY THOMPSON MONTGOMERY. From front left, Texas Deltas ELIZABETH GIPSON HENRY and EMILY GIPSON.



TENNESSEE

The Nashville Alumnae Club celebrated a record-setting year at its annual Christmas Village event, raising \$357,000 for the Vanderbilt Bill Wilkerson Center. From left, Chair of the Department of Hearing and Speech at the Vanderbilt Bill Wilkerson Center Ann Marie Tharpe, Tennessee Beta HOLLY MATLOCK FARLEY and Assistant Vice Chancellor for Adult Health Affairs at Vanderbilt University Paul Sternberg.



VIRGINIA

Members of the Richmond, Virginia, Alumnae Club attend the Virginia Eta Chapter's annual pink party. The women enjoy pink treats and awards are given out for the best pink outfit. From left, Tennessee Beta NANCY HOLT GARVER, New York Gamma DEBBY KAY, Virginia Eta CINDI BRIGHT and Ohio Beta SONIA PHIPPS BROKAW model their pink outfits.



Four Signature Fraternity Day of Service Events Provided 80,000 Books to Children in Need

In March, Pi Beta Phi hosted four Signature Fraternity Day of Service events in Houston, Baltimore, Long Beach and Nashville. In each city, 20,000 new books were distributed to local schools, after-school programs and community programs. The book distributions were made possible thanks to the many Pi Phis across North America who have made a gift to The Literacy Fund at Pi Beta Phi Foundation. With each book, purchased from Pi Phi's partner First Book®, we made a difference for one child, at one moment in time, resulting in one life changed forever.

What Does it Look Like to Distribute 20,000 Books?

The 20,000 books were delivered to each location via a semitrailer. They arrived in 12 large boxes. Much like employees in a warehouse, a forklift was required to move the boxes. Each box was more than 5 feet tall and 3 feet wide, and weighed approximately 1,000 pounds!

Once the boxes arrived, Pi Phi collegians and alumnae from each city, as well as Headquarters staff and International Officers, helped unpack, carry and organize the books by reading level.

The goal was to create a book fair setup, so that children and adults could walk through the room and select the books they wanted. While attendees "shopped," Pi Phis carried boxes and answered questions.



Houston



Long Beach



Long Beach



Nashville



Baltimore



What Made Each Event Unique?

Long Beach

At this event, held at the main branch of the Long Beach Public Library, children read aloud to BARK (Beach Animals Reading to Kids) therapy dogs.



Houston

Houston families attended a bilingual storytime at the Children's Museum of Houston. They not only received new books, but also a piece of birthday cake in celebration of Dr. Seuss' March 2 birthday.



Nashville

In Nashville, Pi Beta Phi worked with the Green Hills Family YMCA to host the event in its recreational space. Books were distributed to many groups, including other Nashville area YMCAs for use in their programs.



Baltimore

Students at the Carmelo Anthony Youth Development Center enjoyed storytime with *The Cat in the Hat*®, made bookmarks and played literacy-themed Jeopardy.

Pi Beta Phi Foundation Awards \$62,487 for Literacy

It is Pi Beta Phi's goal to impact one million lives through Read > Lead > Achieve by the time the Fraternity celebrates its 150th anniversary in 2017. As part of this campaign, Pi Beta Phi Foundation created two brand-new grant opportunities to support reading in our communities: Special Impact Grants and Local Impact Grants. Congratulations to the first recipients of these grants!

Three \$10,000 Special Impact Grants Awarded

This past spring, Pi Beta Phi Foundation awarded — for the first time ever — three \$10,000 Special Impact Grants to local nonprofits working in literacy. These special grants connect the literacy work being done on the local level with Pi Phi's literacy dollars.

Thanks to the support of Pi Phis, many deserving 501(c)3 nonprofit organizations applied for the grants. Since there were so many programs to support, the Foundation determined they would award six organizations with \$1,000 honorable mention grants, in addition to awarding three \$10,000 grants.

The first \$10,000 grant recipient, **Reach Out and Read Kansas City**, provides books to more than 28,000 low-income children during well-child visits at the University of Kansas Medical Center. Reach Out and Read Kansas City will use the grant to provide 5,000 at-risk children with book bags filled with books, handouts and activity sheets to help the children and their families prepare for, and successfully transition into kindergarten.

The second \$10,000 grant recipient, **Northern Moore Family Resource Center (NMFRC)**, encourages the development of strong families and healthy children by matching resources with needs in northern Moore County, North Carolina. NMFRC will use the grant to launch its new literacy initiative, HOPE Preschool and Family Outreach Project, which will provide children with free preschool and offer parents the opportunity for enrichment.

The third \$10,000 grant recipient, **First Book – D.C.**, is responsible for implementing First Book activities at the local level, including distributing new, age-appropriate books to low-income children in the Washington, D.C. area. The organization will use the grant for its program Truckload of Books, which distributes more than 40,000 books to children to encourage reading and build their literacy skills.

Special Impact Grants will be distributed annually. The application for 2015 Special Impact Grants will be available in the fall of 2014. For more information, please visit www.pibetaphifoundation.org.

Six Programs Recognized with \$1,000 Honorable Mention Special Impact Grants

South Central Los Angeles Ministry Project — Los Angeles, California

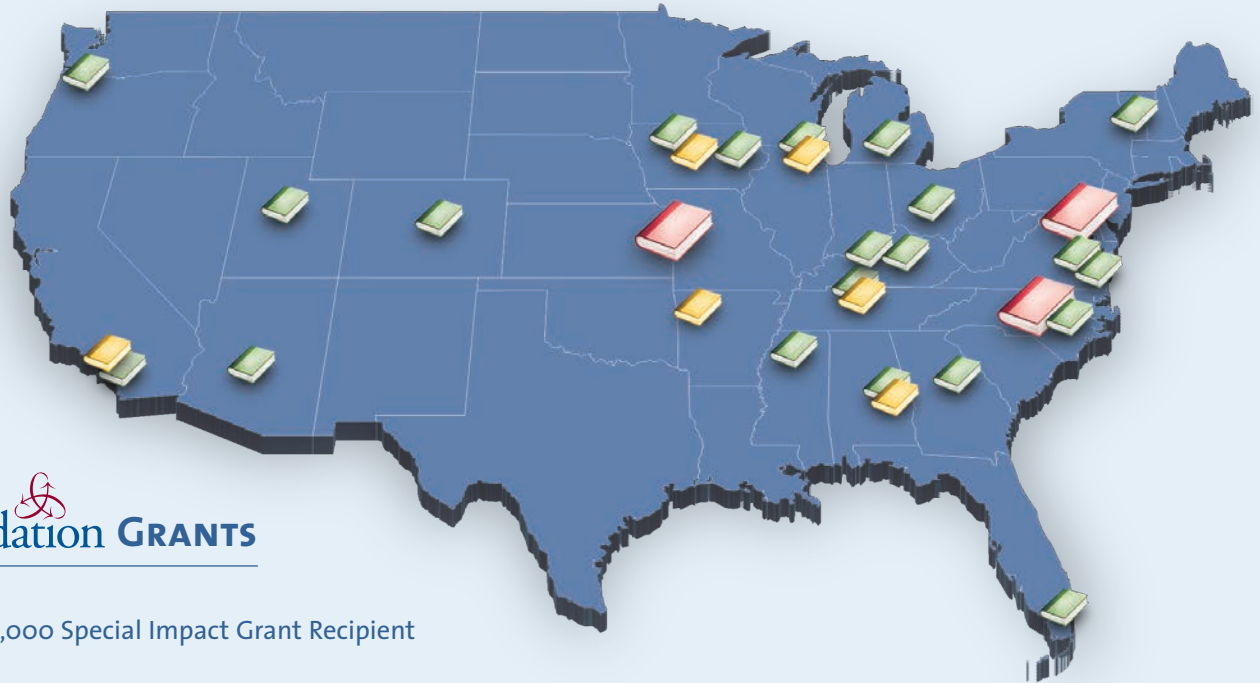
Everybody Wins - Iowa, Inc. — Des Moines, Iowa

The AfterSchool Program (TAP) — Nashville, Tennessee



Volunteer Action Center Literacy Program, University of Arkansas — Fayetteville, Arkansas

Glen Ellyn Children's Resource Center — Glen Ellyn, Illinois

Boys & Girls Clubs of Greater Lee County — Auburn, Alabama



PI BETA PHI
Foundation GRANTS

-  \$10,000 Special Impact Grant Recipient
-  \$1,000 Honorable Mention Special Impact Grant Recipient
-  Local Impact Grant Recipient

Local Impact Grants Match Chapter and Alumnae Organization Gifts to The Literacy Fund

Through Local Impact Grants, chapters and alumnae organizations may designate 25 percent of their gifts to The Literacy Fund at Pi Beta Phi Foundation to a local organization working in literacy. Additionally, that 25 percent will be matched by the Foundation, dollar for dollar.

For example, if a chapter or alumnae organization makes a \$500 Literacy Fund gift, the Foundation will send your designated nonprofit the following: \$125 (25 percent of the gift) + \$125 (amount matched by the Foundation) for a total of \$250 to benefit that organization.

From October to December of 2013, 21 chapters and alumnae organizations designated \$13,243 to organizations in their communities. With the Foundation match, \$26,487 has been distributed in Local Impact Grants for literacy-based programs.

“We are overwhelmed with gratitude for the financial support Pi Beta Phi has provided to our Local Impact Grant recipient, Backside Learning Center, an organization that our

chapter holds dear to our hearts,” said Kentucky Alpha MACKENZIE SLOAS. “Through the Backside Learning Center, our chapter members help the employees of Churchill Downs develop their reading skills. Many of the employees are working toward earning their GED diplomas. This grant will allow the center, and Kentucky Alpha Pi Phis, to continue the fight against illiteracy in our community.”

Literacy Fund gifts can be received at any time and Local Impact Grants will be distributed quarterly.

To direct 25 percent of your chapter or alumnae organization’s Literacy Fund gift, and qualify for a matching gift from the Foundation, chapters must complete the FT1 Giving Form and alumnae organizations must complete the FT2 Giving Form. Both forms are available in the Resource Library on the Pi Beta Phi website.

Designated organizations must be registered 501(c)3 nonprofit organizations or registered Canadian charities with a mission or special program focus on literacy.

Meet the Carolyn Helman Lichtenberg Crest Award Winners



First presented in 1991, this award honors Ohio Alpha CAROLYN HELMAN LICHTENBERG, who served the Fraternity as Grand President from 1985 to 1991. Recipients are distinguished alumnae who exhibit excellence and outstanding leadership in their career or volunteer service to their communities.

Carolyn Helman Lichtenberg Crest Award for Professional Achievement



REBECCA SCHMIDT ABEL
Michigan Alpha
Hillsdale College

“I was surprised and touched to receive this award,” Rebecca said. “My work in the health care field has brought me unique and special rewards, not the least of which is the privilege of caring for rural patients with serious illnesses who might otherwise have little access to care.” — *Rebecca is Professor and Chief, Section of Nephrology, at the West Virginia University (WVU) School of Medicine. Researcher, author and public speaker, Rebecca has worked tirelessly to increase awareness of chronic kidney disease and the opportunities for its treatment.*



BETSY GUTHRIE BRUNSTETER
Oklahoma Alpha
University of Oklahoma

“I am from a long line of Pi Phis and feel this award recognizes all my family members, both those who have come before me and those still on their way,” Betsy said. “I am honored to be recognized for my work in the Oklahoma City area, but also hope this award encourages others to get involved in their communities.” — *Betsy is a principal at the architectural firm ADG, Inc. Betsy helped influence the recent renaissance of downtown Oklahoma City, including chairing the Urban Design Commission and Downtown Design Review Committee.*



AMIRA GONZALEZ DE LA GARZA
Texas Epsilon
University of North Texas

“I’ve dedicated myself to creating, sharing and teaching from the traditions of my culture and the experiences of my life, both joyous and painful,” Amira said. “Receiving this award indicates to me that the decisions I have made in my career are recognized as important by Pi Phis from all walks of life.” — *Amira is an Associate Professor at the Hugh Downs School of Human Communication at Arizona State University, where she teaches courses in performance studies, ethnography research methods and intercultural communication.*



LOUISE RAGSDALE FOREMAN
Louisiana Alpha
Tulane University-Newcomb College

“This award honors all the inspiring women I have had the privilege of knowing because of the ties of the wine and silver blue,” Louise said. “While this award honors the positive difference I have made in the lives of others, I am also keenly aware there are thousands of Pi Phi everyday demonstrating the virtues of this award in their lives.” — *Louise is past Executive Vice President, Human Resources, at Navy Federal Credit Union serving all branches of the military services and civilian personnel. Her accomplishments include the selection of Navy Federal as a FORTUNE 100 Best Companies to Work For in 2008, 2012 and again in 2013.*



JANET ARMSTRONG HARRIS
Iowa Zeta
University of Iowa

“This award celebrates the work I did with my students over the years and the work I did helping other teachers find creative ways to teach chemistry,” Janet said. “It’s exciting to have students come back and tell you that you made a difference in their lives!” — *Janet worked as a high school chemistry teacher for 36 years, serving as Science Department Chair and President of the Houston Chemistry Teachers Association. Janet has also chaired the annual Heart Ball and Auction for the American Heart Association – Northwest Harris County.*



CATHY GUSTAFSON HYLTON
Washington Alpha
University of Washington

“When looking back at my career, I attribute the leadership skills I have developed to my collegiate Pi Phi years, where I had the opportunity to take on a number of different leadership roles in my chapter,” Cathy said. “Those roles helped prepare me to mentor and coach others, including a number of women into the Partnership of PricewaterhouseCoopers (PwC), which is especially meaningful to me.” — *Cathy is Partner, Pacific Northwest Tax Market Leader at PwC. Named partner in 1991, Cathy was just the third woman to become partner in PwC Seattle office’s then 84-year history.*



MARY GEIGER LEWIS
South Carolina Beta
Clemson University

“When I heard the news I was a recipient of this award, I felt honored and proud to be a Pi Phi,” Mary said. “To me, sisterhood is about friendship that doesn’t end with college graduation. I met my best friend 37 years ago because of our mutual decision to become Pi Phis. We are still best friends today.” — *Mary is U.S. District Judge, District of South Carolina and was confirmed for the judgeship by a rare bipartisan victory. Prior to her nomination, Mary was a Partner at Lewis, Babcock & Griffin, LLP in Columbia, South Carolina.*



JANET SENDEROWITZ LOENGARD
New York Delta
Cornell University

“The most important thing to me is that twice in my life, Pi Phi has given me a group of true friends,” Janet said. “All the college friends I keep in touch with, and care about, are my Pi Phi sisters. And now, years later, the Northern New Jersey Alumnae Club has offered me a new group of sisters.” — *Janet is a leading authority on medieval history and Professor of History, Emerita, at Moravian College in Bethlehem, Pennsylvania. She has taught at Lehigh University, Rutgers School of Law and served as a Visiting Scholar at New York University School of Law.*



ANN BARNETT STERN
Texas Alpha
University of Texas

“I think one of the best things about Pi Phi sisterhood is while we share a special bond with each other, we represent a wide and wonderful range of talents and abilities,” Ann said. “I have had many opportunities in my professional life and volunteering in my community, and I’ve tried my best to make a difference. But it’s important that as Pi Phis we continue to celebrate each other’s achievements, whatever form those achievements may take.” — *Ann is President of Houston Endowment, a philanthropic foundation donating approximately \$75 million each year to nonprofit organizations and educational institutions in the Houston area.*

Carolyn Helman Lichtenberg Crest Award for Community Service



MARTHA MCGARVEY BENSON
Colorado Beta
Denver University

“I am very humbled and honored to have been selected for this great achievement,” Martha said. “It is an acknowledgement for the women of Colorado Beta, especially those sisters who were all a part of my collegiate experience. It is so rewarding to connect with Pi Phi sisters, even nearly 40 years after graduation. Pi Beta Phi sisterhood is truly an everlasting friendship.” — *Martha is Co-president of Making Ends Meet, an organization providing financial assistance to individuals and families affected by unexpected catastrophes. She also serves as a hospice volunteer, works with the Marblehead Arts Association and heads the Boston chapter of the Denver University Alumni Association.*



JOANNA MIRANDA GLAZE
Kansas Alpha
University of Kansas

“I am thrilled to bring recognition to my alumnae organization, the Kansas City, Missouri-Shawnee Mission, Kansas, Alumnae Club,” Joanna said. “Pi Phi is all about working together to accomplish important things, and then celebrating by enjoying each other’s company.” — *Joanna co-founded “Bridge of Hope,” an afternoon of cards and games benefitting Turning Point, a program at the University of Kansas Hospital bringing comfort to patients and families dealing with chronic illnesses. To date, 12 “Bridge of Hope” gatherings have raised more than \$500,000.*



KATHY SWINEA NEVILL
Tennessee Gamma
University of Tennessee

“I am blessed to have made the right choice years ago to be part of a sisterhood so committed to the betterment of society,” Kathy said. “Pi Phi is powerful and timeless. We care for each other, work together to better our world and inspire future generations of Pi Phis to do the same.” — *Kathy is Pi Beta Phi Foundation’s Ex-Officio Past President. Kathy has served at all levels of Pi Beta Phi, from Tennessee Gamma Chapter President to Nashville Alumnae Club officer positions, including chairing the club’s signature event, Christmas Village.*



NANCY TROGMAN
Illinois Theta
Bradley University

“I am honored to join the outstanding women who have gone before me in winning this award,” Nancy said. “In my work, I am most proud of joining my friend, Sharol, driving 140 miles to rescue an old Labrador retriever after his guardian died. ‘Dixon’ now resides on a couch in his forever home.” — *Nancy has given her time and money to help sick and injured animals for many years. As part of Critter Lovers at Work (CLAW), Nancy helped raise \$1.2 million for the San Francisco Society for the Prevention of Cruelty to Animals (SPCA).*



STACEY WARREN
Kansas Alpha
University of Kansas

“This award means the support of my sisters so many years ago — when they told me they believed in me and encouraged me to step up and lead — did not fall upon deaf ears,” Stacey said. “The power of having someone believe in you can shape a lifetime, and Pi Phi provided me with the opportunity to dream big.” — *Stacey is a shareholder of Babich Goldman with 17 years of experience in trial and settlement of complex family law matters. In 2009, she was named one of the Des Moines Business Record’s “Forty Under 40” for her community involvement.*

199th Chapter Installation: Pi Beta Phi Welcomes Virginia Iota at George Mason University

The first of two back-to-back chapter installations commenced in January with the Virginia Iota Chapter at George Mason University. The Fairfax-based University notified Pi Beta Phi in December 2012 it was chosen to join six other Panhellenic groups at the largest public university in the state of Virginia.



Top: Charter members of the Virginia Iota Chapter and their Alumnae Advisory Committee members celebrate at the installation banquet. From top left, Virginia Iotas KEARSTINE GRIFFIN, PAIGE CALVERT and SHELBY GIESE and Florida Delta LAURA SOLIS SMITH. From bottom left, Virginia Iotas MOLLY YANCHULIS and DARIAN BANKS and Alabama Alpha CINDY DYE BONING.

Bottom: Past Grand Council member KAREN SHELTON CHEVALIER, California Delta (center), and her daughters Virginia Epsilon JACQUELINE CHEVALIER (left) and Virginia Iota CAROLINE CHEVALIER (right).

Colonizing recruitment kicked off in early October shortly after the campus' formal recruitment process ended. With the help of Pi Beta Phi's colonization team — including Leadership Development Consultants and the chapter's new Alumnae Advisory Committee (AAC) — Potential New Members participated in a recruitment open house and preference round with the women of the D.C. Alpha Chapter. The weekend concluded with a Bid Day celebration featuring lunch, Pi Phi songs and shopping at Pi Phi Express.

Following pledging, the New Member class demonstrated to the local community how excited it was to be at George Mason. The women showed off their Panhellenic spirit with cookie baking. Several

members gathered to bake with their new angel and arrow cookie cutters and distributed the final products to members of the Greek community during intramural games.

They also participated in Kappa Sigma's weeklong philanthropy, Victory for Veterans. This event had a different competitive game or activity each day, with all proceeds benefitting Fisher House Foundation and the Kappa Sigma Military Heroes Campaign.

In order to learn more about each other, the women of Virginia Iota held a pumpkin painting contest and voted on the most creative pumpkin. To keep with a fall theme, the women also hosted a Halloween-costumed potluck with delicious baked goods, candy, chips, vegetables, fruit and more.

"Pi Beta Phi is different from other women's fraternities and sororities at George Mason because we're all in the same boat — we're all new to this Fraternity, and we're all amazingly comfortable with each other after only a short time," said Virginia Iota charter member BRITTE BAUSSUS. "Pi Beta Phi is better than anything



I could have ever asked for. I've found a new confidence in myself I never knew was there."

After the women returned from their winter break, they dove right into installation weekend. On Friday, January 25, 2014, guests gathered for a much-anticipated Cookie Shine for the Virginia Iota Chapter, and as always, the event was a huge success and a heartfelt way to open the weekend's festivities.

The next day, Grand President PAULA PACE SHEPHERD, Texas Epsilon, initiated the women, including five alumnae initiates before the installation banquet later that evening.

Past Grand President SARAH RUTH "SIS" MULLIS, South Carolina Alpha, delivered the keynote speech at the banquet. The weekend marked Sis' 50th collegiate chapter installation, and she shared many dynamic stories and fond memories. After a full program of speakers and dinner, Grand President PAULA PACE SHEPHERD, Texas Epsilon, officially installed her first collegiate chapter as Grand President.

"I am honored to have met the women of Virginia Iota and to have officially welcomed them into the bonds of wine and blue," Paula said. "The women are sincere in their words and actions, and are committed to carrying out the mission of our Fraternity."

"Installation weekend was a whirlwind of emotions, all happy ones, with a little bit of nervousness mixed in," said Virginia Iota charter member CARRIE SCHNEIDER. "The weekend was perfect because at the end of it, I gained amazing sisters who will be bonded with me for life."

Virginia Iota has continued to make its mark on the



Top: Virginia Iota charter members gather for a photo at the installation banquet on Saturday, January 26, 2014.

Bottom: Many Pi Beta Phi International Officers celebrated the installation of Virginia Iota at George Mason University.

George Mason University campus, placing third in recent homecoming activities. They sent Executive Council members and AAC members to Leadership Academy in St. Louis and held an Officer Leadership Retreat.

Chapter members also volunteered at the Signature Fraternity Day of Service event in Baltimore and held a book drive to promote Read > Lead > Achieve.

"The women of Virginia Iota have shown me in more ways than one how special it is to be a Pi Beta Phi," said Resident Leadership Development Consultant HILARY LINDAUER, Ohio Theta. "And they continue to show me the definition of a Pi Phi is always changing. It's about becoming the best woman you can be, about always striving to do more for others and to grow yourself and the Fraternity everyday."

200th Chapter Installation: Pi Beta Phi Welcomes Florida Zeta at the University of Tampa



“The women of 1867 are beaming right now, 147 years later, to know their idea for a Fraternity of their own has touched so many lives,” said Fraternity Archivist and Historian FRAN DESIMONE BECQUE, New York Alpha. “A hearty welcome to our 200th link.”

The 200th chapter of Pi Beta Phi was installed February 1, 2014, a landmark moment in Fraternity history. Florida Zeta at the University of Tampa began its journey to fruition when Pi Beta Phi learned in April 2013 it was awarded the bid to expand to the Tampa-area University later that same year.

After a colonizing recruitment weekend, featuring a literacy-themed open house and a preference day assisted by the Florida Epsilon Chapter from the University of Central Florida, the New Member class was pledged Sunday morning. Bid Day celebrations took place immediately following the Pledging Ceremony and included lunch, singing Pi Phi songs for the first time and meeting their new Pi Beta Phi families.

“Once I found Pi Phi, I instantly fell in love with the idea of being around women who share my values and also want sincere friendship like I do,” said Florida Zeta charter member JORDAN BEARDSLEE. “I met so many women who were just as excited to meet me, as I was to meet them. And I found the chance to come out of my shell.”

After the chapter’s colonizing recruitment weekend in late September 2013, the women of Florida Zeta took their role as the newest group on campus very seriously. A New Member retreat and pumpkin-painting sisterhood event were just a few of the activities the chapter participated in while getting to know one another. They also jumped into the Panhellenic spirit, winning Alpha Chi Omega’s philanthropy dodgeball tournament and participating in a Panhellenic-wide yoga event sponsored by Delta Zeta.



Charter members of the Florida Zeta Chapter at the University of Tampa, Pi Beta Phi's 200th chapter, celebrate installation weekend. Left: Florida Zetas from left, TORI PAVEL, ERIKA GRAM and LAUREN JENKINS-FAZIO. Right: Florida Zeta MICHELLE KARANGU (right) and her mother (left).



The Florida Zeta women also took the Fraternity's literacy initiatives into the Tampa community by volunteering at two local schools, Just Elementary and West Tampa Elementary. More than 50 women signed up to read with the children once a week to develop their reading skills.

After several months of immersing themselves in Fraternity knowledge, installation weekend festivities began Friday, January 31, 2014. The time-honored Cookie Shine, held in honor of the newest chapter of Pi Beta Phi, drew oohs and ahhs from the crowd of Florida Zeta sisters, campus and community members and honored guests.

On Saturday, Grand President PAULA PACE SHEPHERD, Texas Epsilon, initiated the women, along with six alumnae initiates. Later that evening, Fraternity Archivist and Historian, and Toastmistress for the event, FRAN DESIMONE BECQUE, New York Alpha, gave an inspiring speech about the Fraternity's history.

"How thrilling it was to be a part of the installation of our 200th chapter!" Fran said. "From that group of young college women crowded together in the southwest bedroom of Major Holt's home, to our brave founder LIBBIE BROOK GADDIS, who enrolled at Iowa Wesleyan College with the intention of forming a second chapter, to the young women at the University of Tampa, we are all linked together in one very long chain of Pi Phi friendship."

After messages from the new Chapter President and Pi Beta Phi Foundation Executive Director Teri Chadwick, Grand President PAULA PACE SHEPHERD, Texas Epsilon,

officially installed the 200th chapter of Pi Beta Phi.

"This weekend was so meaningful to Florida Zeta's members, in a large part because of the amazing amount of support they received from Pi Phi and from their local Greek community," said Resident Leadership Development Consultant KIRSTEN ADAMS, Arizona Beta. "Florida Zeta is filled with some of the most passionate, energetic women I've met, and I can't wait to see the identity they form for themselves on the University of Tampa campus."

"The Pi Phi legacy we will leave behind means so much to me," said Florida Zeta charter member ERICA BERGUM. "To be the 200th chapter installed, and be a part of something that is much bigger than just me, is truly inspiring." ↩

Fun Fact: Grand President PAULA PACE SHEPHERD, Texas Epsilon (left), and Florida Zeta Chapter President CHRISSEY HOMSHER (right) wore the same dress at Friday night's Cookie Shine. In a classic case of who wore it best, it's officially a tie!



Remember

By: FRAN DESIMONE BECQUE, New York Alpha
Fraternity Archivist and Historian

Celebrating 200 Installed Chapters

Could our 12 founders have ever imagined chartering 200 chapters?

In 1867, small church-affiliated institutions were the norm. Monmouth College, where Pi Phi was founded, was Presbyterian. Iowa Wesleyan College, where our second chapter was founded, was Methodist. Only a handful of state institutions existed and few were coeducational. In 1867, less than 2 percent of women whom we would consider of college age were enrolled in higher education.

However, the founders were adamant they wanted to establish other chapters. LIBBIE BROOK GADDIS convinced her parents she needed to leave Monmouth College and attend another institution so she could dedicate herself to her studies, given she had a minor eye problem. One of the first things Libbie did when she arrived at Iowa Wesleyan was to see about starting another chapter. And successful she was, for our second chapter, Iowa Alpha, was founded in 1868.

A third chapter at Mount Pleasant Seminary, founded by NANCY BLACK WALLACE, quickly followed. Shortly thereafter, Libbie's sister, MARY BROOK, entered Lombard College in Galesburg, Illinois, and founded a fourth chapter, Illinois Beta.

A charter member of that chapter, SARA RICHARDSON, was instrumental in founding the Kansas Alpha Chapter. Sara's hometown was Lawrence, Kansas, and she had three sisters who attended the University of Kansas. Her three sisters became charter members of Kansas Alpha. At a party to honor Sara in 1873, a little more than five years after the Fraternity was founded, the Cookie Shine got its name and became an honored tradition — one that continues to this day.


During those early years, our extension efforts were not always successful due to a variety of reasons. Sometimes the institutions ceased to exist; these include Mount Pleasant Seminary, Lombard College, Jacksonville Female Academy, Hastings College and Callahan College, to name a few. Sometimes, institutions banned Greek-letter societies. That happened to the Illinois Alpha Chapter at Monmouth



Members of the Illinois Beta Chapter pose for a picture in 1893. Illinois Beta, the fourth Pi Beta Phi chapter, was founded by MARY BROOK, sister of founder LIBBIE BROOK GADDIS.

College in the early 1880s. Luckily, the Fraternity was established enough at that time to bear the loss of the Fraternity's founding chapter.

Sometimes situations require a chapter to relinquish its charter. It is a sad day when a member receives notification her chapter is closing. Yet, it is joyful when a dormant chapter returns to campus. Five of the six living founders — LIBBIE BROOK GADDIS, CLARA BROWNLEE HUTCHINSON, FANNIE WHITENACK LIBBEY, INEZ SMITH SOULE and MARGARET CAMPBELL — gathered in Monmouth on May 5, 1928, when Illinois Alpha was reinstalled. Simply ask the D.C. Alphas who celebrated the re-colonization of their chapter in 2007 or the South Carolina Alphas who are joyously anticipating the return of their chapter this fall.

Each chapter of Pi Beta Phi has a history. Some histories are longer and richer, but each Pi Phi chapter is a link in the very long chain of friendship that began in the small upstairs bedroom of Holt House shared by Libbie and Ada. 

BRIDGING THE GENERATIONAL GAP

For the first time ever, four generations are working alongside each other: in the workplace, as advisors to Pi Phi chapters and as Pi Phi alumnae organization leaders. While some may find it difficult to communicate or work with people who are older or younger, others have put differences aside and embraced the uniqueness of every Pi Phi.



Pictured: Members of the South Carolina Alpha Chapter at the University of South Carolina, 1940s.

HOW TRUE ARE THOSE GENERATIONAL STEREOTYPES, ANYWAY?

Let's put it into perspective — today, Pi Phi working together could have a nearly 70-year age difference between them. That number may sound daunting, but our age differences are a benefit. They give us the opportunity to bring our diverse points of view to any Pi Phi situation and break the inaccurate stereotypes we have been assigned.

When the Seattle Alumnae Club set its sights on being Premier Club, one of its goals was to be inclusive of all ages. This included forming a board with sisters from all over the country and from all four generations.

“The board was enriched with recent graduates to a sister in her mid 80s — and each decade in between,” says Seattle Alumnae Club President, KIM KIMMY TOMCZAK, Washington Alpha alumna initiated in 2003. “Not only were fun and friendship enhanced, but the historical perspective of older alumnae, combined with the fresh ideas from younger sisters, helped to bridge the gap of the middle years. One meeting erupted in laughter as one side of the table’s discussion was about improving communication through social media, with the other side asking, ‘What does that mean?’ Conversely, younger members were astonished at how much older members accomplished by using methods such as letters with stamps and an ‘old-fashioned device’ called a telephone.”

Studying and researching each generation isn’t a new concept. However, the focus is generally on the differences and the friction caused by those differences like “Baby Boomers are workaholics”; “Gen Xers are slackers”; or “Millennials think they are entitled.”

That got us thinking ... how has a multi-generational organization like Pi Phi, not only survived these differences, but also thrived? While some may find it difficult to communicate with people who are significantly older or younger than they are, others have put stereotypes aside and discovered ways to bridge the gap and embrace the uniqueness of every Pi Phi.

STEREOTYPE: “These young kids don’t know how to communicate.”

The women of California Nu at Loyola Marymount University took into consideration a variety of communication styles while planning for their chapter birthday party. This included mailing save-the-date magnets well in advance, making it easier for alumnae in the area and from the chapter to attend.

Even though writing and mailing letters isn’t as commonplace with younger generations, the concept is not as foreign as some might think. Pi Beta Phi Headquarters staff receive several handwritten thank-you cards



each semester from Executive Council members. Pi Beta Phi's youngest members may be more likely to send a text than write a letter, but letter writing is definitely not an art completely lost on this generation.

Pi Phi's Leadership Development Consultants (LDCs) have witnessed many Chapter Presidents communicate effectively across generations. Past California Beta Chapter President EMEL TUZMEN was initiated in 2010 and proved to be a great chapter leader when working with the University, because she identified changes that needed to be made within the University of California, Berkeley, fraternity and sorority community, while understanding positive change would take time.

"Emel was able to effectively see the big picture and understand what smaller steps she could take (and lead the chapter in taking) to successfully create immediate change during her term," says LDC JAMIE BURKE, Alabama Beta. "She laid the foundation so the fraternity and sorority community could work toward making long-lasting, permanent change. Emel collaborated with her Executive Council and effectively communicated with her Alumnae Advisory Committee (AAC), especially Chairman JENNA WALLACE, California Eta initiated in 2000, as they created a model for planning safer social events."

STEREOTYPE: "The older generations struggle with new technology."

No one defies this stereotype better than Collegiate Region Three Financial/Housing Specialist JEAN NEES TULIN, Illinois Eta initiated in 1969. Jean earned two Pi Beta Phi Foundation Alumnae Continuing Education scholarships to return to school after 10 years at home raising her children. This is where she first fell in love with computer programming.

Jean is now retired, but still travels around Illinois and Iowa training SMART Board users. Jean has embraced technological advancements, because she says it makes her life so much easier. "I cannot imagine how long it would take to do my work without technology," Jean says. "Though, sometimes I do put it all away and just read a book ... on my Kindle®."

Jean has adapted as technology has changed. She is proficient using an impressive list of computer programs and software and is also active on social media and on Pi Phi platforms such as eReports, GreekBill and the Resource Library.

STEREOTYPE: "Younger employees don't work as hard."

We didn't have to look very far to find a group of women who debunk this myth. Pi Phi's Leadership Development Consultants take on a grueling schedule. They can be on the road for several weeks working 15-hour days during chapter recruitment visits.

These young women have to be able to communicate to a wide variety of age groups and personalities in order to be successful.

"Even during routine visits, LDCs have very busy days," says Assistant Director of Extension and Advisor Development ALEX ROARK, New Mexico Alpha initiated in 2006. "LDCs meet with every Executive Council officer, the AAC, Chapter House Corporation, the Fraternity and Sorority Advisor and attend chapter meetings and events." In addition, they write

PAVING THE BRIDGE

While the findings from generational research are fascinating and oftentimes true, it is critical to remember that no generation is one-dimensional.

"I don't think young or old is the determining factor," says Indiana Epsilon PEG STEFFEN SANT'AMBROGIO, initiated in 1954. "I think it's the quality of the individual's mind. Some people are just more intuitive than others, regardless of age."

Peg mentions she has seen both young and older members work together successfully, because they bring different skill sets and experience levels to the table.

Every member does not fit into a specific mold, and it is more beneficial to embrace the uniqueness in others and utilize their strengths to build a bridge across the great generational divide.

COMMUNICATING ACROSS GENERATIONS

When communicating with someone who is significantly older or younger, it is a good idea to keep in mind some of the things that make that person unique or different from you.

Remember, what works for you doesn't necessarily work for someone else. Having a good understanding of where someone is coming from can help you more effectively communicate with them. Consider:

- Face-to-face communication or picking up the phone, rather than texting or emailing, to discuss a project, complex issue or upcoming event. This may take a little more time, but your conversation might be better received and productive this way.
- The type of information or conversation you want to have. If it is a reminder or quick information, a text message is probably the way to go (especially if working with someone in a younger generation).



visit reports, mentor chapter leaders, arrange their own travel and maintain personal relationships while out on the road.

“Pi Phi’s LDCs take their responsibilities seriously and work hard to be the best representative of Pi Beta Phi everywhere they go,” Alex says.

STEREOTYPE: “Older people don’t think outside the box.”

The Seattle Alumnae Club wanted greater participation from sisters of all ages at events. The club’s multi-generational board resulted in each age group giving input into planning outings that would appeal to young alumnae, career women, busy moms, empty nesters, the newly retired and seniors. Specifically targeting the generational divide, the club created two successful events, one each semester with a collegiate chapter, entitled “Teaching Old Dogs and Young Pups Each Other’s Tricks.” The alumnae taught resume writing, interviewing and dressing for success skills, while the collegians gave the alumnae lessons on emerging technology.

STEREOTYPE: “Younger people aren’t loyal to associations or their companies.”

Pi Beta Phi in itself is a great example of how young people are indeed loyal to an organization. Most women join between the ages of 18–21. Those who were deeply impacted by Pi Beta Phi in college are likely to become more engaged as alumnae and give back to Pi Phi. Past Grand President MARY LOY TATUM, Oklahoma Beta initiated in 1958, believes determining involvement is directly related to what one gets from the experience and what you put into it.

She has seen Foundation Ambassador HAYLEY ZIMMERMAN, Oklahoma Beta initiated in 2006, grow from a young woman who came from a Pi Phi family to someone who grew into her own personal life. “Hayley took a family experience and made it her own,” Mary says. “She creates opportunities for others to stay involved because she has set such a great example. When you are around Hayley you can feel her love and enthusiasm for Pi Phi. It makes you want to do the same thing.”

Hayley explains that her parents instilled in her the following philosophy: “To

WHAT DO THE GENERATIONS VALUE?

Traditionalists/Silent Generation

(Born before 1946)

Traditionalists were raised before WWII. They like to keep the peace and often believe in conformity. They were affected by the Great Depression, and therefore believe in saving money. They like to feel needed and valued. Because of medical advancements, this group is living longer than their parents. They enjoy sharing their valuable advice through one-on-one communication.

Baby Boomers

(Born 1946–1964)

Baby Boomers grew up witnessing televised tragedies, including the assassination of John F. Kennedy. They also saw the first walk on the moon and the first-ever heart transplant. Because of their experiences protesting, Baby Boomers believe in power to the people. They are also notorious for being workaholics and enjoy showcasing their success. This generation is the first to take care of both their children and parents at the same time.

whomever much is given, of him much will be required.” Hayley counts her Pi Phi involvement, and the opportunities it has afforded, as one of the many blessings she has been given. “By giving of my time and money to Pi Beta Phi Foundation, I can repay at least a small portion of what Pi Phi has provided me, and by doing so allow others to reap the rewards,” she says.

STEREOTYPE: “Older generations don’t want to work with younger people.”

California Mu AAC member ROBERTA “BOBBIE” BLISS PITTMAN, Wisconsin Beta initiated in 1960, was not only involved with the installation of the California Mu Chapter at Pepperdine University in 1996, she has been volunteering with the chapter ever since.

“Anytime Bobbie overhears conversation about a Potential New Member who is a math or finance major, her eyes light up with enthusiasm,” says AAC Chairman ERIN PALLA LINDSEY, California Kappa. “She will say ‘Oooh Future Vice President of Finance!’ Bobbie is so giving and committed to the California Mu Chapter. Our collegians and our AAC members look up to Bobbie as a true embodiment of lifelong commitment.”

BRENDA BALKUNAS WIRTH, Wisconsin Alpha initiated in 1997, serves the Fraternity as Leadership and Nominating Committee (LNC) Chairman. The committee is composed of women from multiple generations.

“As the chair of our committee, I am humbled when an older member looks up to me for advice or direction,” Brenda says. “I think each generation can learn something from each other. When I first joined LNC and met some of the other team members, I was intimidated and assumed the older members would be making all of the decisions. I was wrong — we truly collaborate and listen to each other bringing our knowledge, experiences and understanding of the Fraternity’s needs to make the decisions as a unified team.”

Brenda’s sentiment is a theme that can be seen across Pi Phi’s leadership teams. Most regional teams, committees and AACs have diversification within the team, which brings a variety of skill sets and knowledge to the group — making it a stronger unit.



Generation X

(Born 1965–1980)

Big changes to the family dynamic affected Generation X. They were the latchkey kids and many come from blended and divorced homes. They tend to be resourceful, independent and less trusting than other generations. Generation Xers are also less likely to be loyal to an institution. This was also the generation who created extreme sports and the “work hard, play hard” mentality.

Millennials

(Born 1981–1996)

Millennials grew up with parents who told them they could do or be anything they wanted. They are also known for having “helicopter” parents who shelter them. Much of their lives have been in a post-9/11 era, when school shootings were commonplace. They are known for being idealistic, open with their lives, mobile, entrepreneurial and wanting instant gratification.

7½ INSIDER SECRETS ON BEING A SUCCESSFUL MENTEE

By: JENNY MILLER PRATT, Indiana Alpha

MEET SADIE, EMMA AND BECCA.

Sadie is a senior. She is a past Chapter President, leads her campus' Dance Marathon, has had two summer internships within her field and six job interviews in January. She was the chapter's nominee for homecoming, doesn't know a stranger and always looks good — no matter what she wears.

Emma is a freshman. You know she has great potential, but she's still a little uncomfortable in her own skin. She's passionate about her studies, but wouldn't step foot into a professor's office even if she was struggling. She's personable, but doesn't insert herself into many conversations. Her New Member class loves her so much, but she has a hard time relating to the older members in her chapter.

Becca is a junior. She is part of a few campus clubs, comes to every Pi Phi event, has a great attitude and shudders at the question, "what are you doing after graduation?" She's very personable, has decent grades, but isn't sure what to do next once college is over.

None of these descriptions are based on a specific person, but you likely know some version of Sadie, Emma and Becca — maybe you are one of them. They are each lovely women with bright futures. However, each of their futures could be a little brighter with some helpful hints and gentle shoves in the right direction. Each of them could use at least one mentor (likely more than one, but let's not get carried away).

You can Google "mentor relationships" and find 38.9 million links in .42 seconds (at last check, by now it's probably higher). Amazon has 32,377

results for "mentor" in books alone. Every bookstore has at least one shelf devoted to mentoring. So you probably already have a good idea about what mentoring is — and what it isn't. Just in case, here is quick description of each role.

THE MENTOR

Being a mentor means you are in a relationship where sharing your insights, life lessons and networks with another person is sought after and helpful. In the best cases, it means you are willing to champion that person, or her cause, to help her achieve goals and turn aspirations into realities. It also means you are learning just as much as you are sharing. Good mentors know these types of relationships are much more rewarding when it's a real "relationship" instead of you sitting on the pedestal espousing all the wisdom.

THE MENTEE

Being a mentee means you are in a relationship where you are encouraged to share your goals and aspirations, to ask tough questions and to learn from someone who has come before you. In the best cases, you are building relational and technical skills and getting connected within your mentor's network — be it personal, professional or volunteer networks. It also means you are bringing something to the table and providing insights to your mentor about ways she might approach challenges.

Sadie, Emma, Becca, you and I need to develop the kinds of mentoring relationships that create real impact in our lives. They don't have to be lifelong relationships or even long-term, but they do need to be built on solid mentoring principles. Here are eight insider secrets on how to be a successful mentee from some great mentors within your Pi Beta Phi network — all who represent different generations and experiences.

1. JUST ASK

“So many times women second-guess themselves and don’t even try. What’s the worst that can happen? The person says no or doesn’t get back to you? Well, even if that happens, they remember you as someone with initiative who is trying to develop in the field, and that’s a positive for the future. And if the person says yes, even better!”

— Grand Vice President Collegians CARA BALLARD SUTCLIFFE, Illinois Beta-Delta

2. BE SPECIFIC

“Be specific about what you want from your mentor. Is it networking? Advice on a specific problem you’re currently having? Brainstorming career options? The more specific your request for assistance is, the more you’re likely to be satisfied with the advice and counsel you receive.” — Pi Beta Phi Foundation Executive Director Teri Chadwick

3. FIND A GOOD ‘MOTIVATIONAL’ MATCH

“Do you want to have a gradual climb toward success or do you want to advance quickly? These two motivations are very different and will call for different approaches and personality types. If someone is aggressive and wants to move quickly, they should not seek someone who is more concerned about building a foundation for their career ‘journey.’”

— Past Grand President MARY LOY TATUM, Oklahoma Beta

4. SEEK OUT YOUR SISTERS

“I HIGHLY recommend you find a Pi Phi sister in your community, and highly recommend you look outside your career and your volunteer work. Your outside experiences with her will help you be successful inside your career and volunteer work. I have learned volumes from my Pi Phi connections!”

— Past Pi Beta Phi Foundation President KATHY SWINEA NEVILL, Tennessee Gamma

5. ASPIRE FOR GREATNESS

“Look for a mentor who embodies what you aspire to be. Ask every question that comes to mind about how she got there and what she learned along the way. Be prepared for your conversations and respectful of her time. Look for one nugget to take away from every interaction. Over time, put the nuggets together and then share back with her what a difference she has made in your life.”

— Pi Beta Phi Fraternity Executive Director JULI HOLMES WILLEMANN, Iowa Beta

6. INVEST YOUR TIME

“Make time for the relationship. All relationships take work — whether it’s your family, your friends or your significant other — a mentoring relationship is no different. Make time to meet regularly with your mentor face-to-face, on the phone or through Skype to touch base and get advice.”

— Assistant Director of Collegiate Services LEIGH THIEDEMAN, Iowa Gamma

7. SNAIL MAIL IS MAGICAL

“Hand write your mentor a thank-you note, and send it via snail mail. You never forget a person who sends you a handwritten note.” — Assistant Director of Chapter Development & Support Julie Wisbrock

7.5 YOUR FRIENDS MATTER

This tip gets just a 1/2 because it’s not really about mentoring, but about the importance of maintaining your friendships. You absolutely can become friends with your mentors, and may also have friends who mentor you in other areas of your life.

“You don’t need a certain number of friends, but a number of friends you can be certain of. So hone those relationships and put effort into the ones that really count. Because when the going gets tough, you’ll need them — as a leader of your chapter and on into your adulthood when major life transitions are happening.”

— Collegiate Region Three Director JILL MACKEY CARREL, Indiana Gamma. ↗

GENERATIONS

Today, our sisterhood of more than 200,000 Pi Phis spans across four very unique generations. While the times they are a-changin', we continue to share a common bond: Pi Beta Phi. Here's a look at some of the experiences we share and how they compare to one another.

	1940s	1960s	1980s	2010s
PRICE OF TUITION PER YEAR SOURCE: UNIVERSITY OF PENNSYLVANIA	\$400 	\$1,250 	\$6,000 	\$22,682 
HOW PI PHIS LISTENED TO MUSIC	Radio 	Vinyl Record 	8-track or Cassette Tape 	Pandora or Spotify 
HOW FRATERNITY VISITORS TRAVELED	Train 	Car 	Airplane 	Airplane 
COST OF PI PHI ALUMNAE DUES	\$2	\$7.50	\$20	\$35
POPULAR PI PHI SONG	A Pi Phi in Disguise 	My Pi Phi Girl 	Boom, Boom! I Want to be a Pi Beta Phi 	I am a P, I am a P-I 
LOCATION OF CONVENTION	1946 Swampscott, Massachusetts 	1960 Hot Springs, Arkansas 	1981 Dallas, Texas 	2013 San Diego, California 
NUMBER OF ACTIVE CHAPTERS	83	111	115	136

A Mother and Daughter Team

By: JEAN PERRY EGGERMAN, Missouri Alpha

Through the years, I always credited my leadership experience as Missouri Alpha Chapter President for shaping my servant leadership skills — in all areas of my life. In turn, I encouraged my children to share the talents that God blessed them with. As my daughter KATIE EGGERMAN neared college age, she decided to follow in the footsteps of many in our family and attend the University of Missouri. When she went through recruitment and chose Pi Phi, neither of us knew what good things would come.

I reconnected with pledge sisters and women of my era at her initiation and moms' weekends. My daughter says there were plenty of waterworks and laughter to last us a decade.

By the time Katie graduated, I felt the urge to give back to Pi Beta Phi and the chapter that had given me so much. I live 90 miles from campus and wasn't certain I could serve. However, by that summer, I was officially on the chapter's Alumnae Advisory Committee (AAC). Within six months, AAC reorganized and I found myself at the helm.

At dinner one evening, I shared with Katie that we were short-handed, and I wasn't certain how to oversee recruitment. She volunteered to help. After recruitment, we found a permanent assignment for her as Vice President of Administration and Policy and Standards Board advisor. Still in Columbia, Missouri, near Mizzou's campus, it was a perfect fit for her to join AAC. Katie says she had no idea how much she would come to appreciate the opportunity.

"My relationship with my mom has evolved and our experiences on AAC have been part of it," Katie said. "I've gotten to know her beyond the role of my mom and to see firsthand the many qualities that make her such a great servant leader. She truly loves all the women of Missouri Alpha as her Pi Phi 'daughters,' and I see many of the qualities she displayed as a mother to me and my brother — unwavering support, fairness and encouragement to reach our full potential — in her work with the chapter."

Today, I can't imagine my life without my relationship with the women of Missouri Alpha and its AAC. They are a diverse group of alumnae of various generations, chapters, vocations and hometowns, and they all hold fast the values of



Missouri Alphas — and mother and daughter — JEAN PERRY EGGERMAN (right) and KATIE EGGERMAN (left) make a wonderful team as Alumnae Advisory Committee members because they bring unique perspectives from their different generations.

our Fraternity. One of the best parts is that I am sharing these friendships with my own daughter. Now a medical student in Des Moines, Iowa, Katie remains an active member of Missouri Alpha's AAC. Pi Phi has given Katie and me a unique opportunity to work together closely and share an experience of a lifetime. As she says, she joined AAC to give back to the Fraternity, but ended up getting so much more from the experience.

"I will never forget the elation I felt when my mom called me in Spain after the 2011 Convention, and due to a patchy connection, all I could hear was BALFOUR!" Katie said. "It brings me so much pride to see how much the women of Missouri Alpha love and respect my mom, just like I do." ↪

The Philanthropic Spirit of Millennials

There are 80 million Millennials around the world, and they are a generation not to be ignored. Born between 1981 and 1996, Millennials are tech savvy, diverse and constantly connected. Millennials also want to make a difference and give back to society. According to The Millennial Impact Report of 2013, Millennials want to see how dollars translate into people helped. They want their contributions to help achieve tangible results for a cause.

Pi Beta Phi Foundation has the privilege of seeing the philanthropic spirit of the Millennial generation nearly every day. Millennials are taking on leadership roles, organizing large-scale philanthropy events and rallying their friends and family around the causes and issues that mean the most to them. Those causes include the work of Pi Beta Phi Foundation.

Specifically at the undergraduate level, Pi Beta Phi chapter giving to our sisterhood has jumped by 1,931 percent in the last 10 years. Through their chapter contributions, Millennials are supporting Pi Beta Phi with gifts of more than \$934,000 a year! These dollars help create a greater impact for our Pi Phi sisterhood and the communities we serve.

Millennials Making a Difference: Ohio Kappa VICTORIA ROSER

Ohio Kappa VICTORIA ROSER is a senior at the University of Cincinnati. This academic year, she received the Sign of the Arrow Melissa Scholarship from the Foundation, which awards a \$10,000 academic scholarship to an incoming senior because of her outstanding community service.

Victoria is very passionate about giving back and has served a number of organizations in various volunteer roles.

Over the past seven years, Victoria has volunteered with Special Olympics coaching the cheerleading squad. She's also worked closely on the Cincinnati Dance Marathon, a 24-hour event raising money for the Children's Miracle Network.

Another of Victoria's passions is animals. After graduation, she hopes to start a nonprofit organization providing service dogs to families in need, free of charge.

Why is she so involved? Victoria says the answer is simple: "Giving back to others and changing lives makes me feel like I've done something worthwhile. Knowing that I, in some small way, made a difference is my motivation for supporting service and philanthropy opportunities. There is no greater feeling than knowing you've impacted someone's life. Seeing their smile, watching their eyes light up and knowing that you're the person who did it is a feeling that can't be duplicated by anything else."



Ohio Kappa VICTORIA ROSER (right)

Millennials Making a Difference: Arizona Alpha Chapter

Members of the Arizona Alpha Chapter at the University of Arizona are leaders in philanthropy.

Recently, the chapter participated in the Champions are Readers® (CAR) program at a local elementary school. Several chapter members also volunteer for the homework club at the elementary school.

On campus, the chapter hosts events to support Read > Lead > Achieve, including an Arrow Spike volleyball tournament and Pi Phi Pizookie, an event raising funds for literacy.

The chapter also credits its involvement in the community to the Tucson, Arizona, Alumnae Club. The chapter and club celebrate Fraternity Day of Service together, dressing up as storybook characters and visiting a local library to read books to children.

This year, Arizona Alpha is also a leader in giving to the Foundation, donating \$320.09 per member to help ensure the future of the sisterhood.



Members of the Arizona Alpha Chapter at the University of Arizona are leaders in philanthropy. Arizona Alpha is the No. 1 fundraising chapter for 2013.

On Working with Millennials

By: Pi Beta Phi Foundation President KAREN CONSALUS PRICE, Missouri Alpha

Q: “You have volunteered for Pi Phi for more than 30 years; what it is like to work with the Millennial generation?”

KP: Millennials are a wonderful age group to work with because they are compassionate, confident and upbeat. They are open to new ideas and ways of thinking. They have a greater global awareness than I had at their age. They are committed to equal rights for all, and they do not hesitate to take action in making the world a better place.

Q: “What have you learned from working with Millennials?”

KP: Recycling is not just an option! Also, I’ve learned technology and communication go hand in hand. Most importantly, Millennials are givers — they are committed to service and philanthropy of all kinds. One of my mentees has actively volunteered for a campus organization supporting women and children in Malawi. She spent her limited free time over the summer traveling there to provide hands-on help. I was impressed and inspired by her commitment.

Q: “How do you see Millennials impacting the future of our sisterhood?”

KP: This is a generation who will ensure Pi Phi remains relevant because they are committed to our core values. They understand we are a sisterhood first, but also that we are bigger than that. They will do great things in the world and attribute it in part to their Pi Phi membership. They will volunteer within the Fraternity in larger numbers and use their passion for service to expand philanthropy.



Pi Beta Phi Foundation President KAREN CONSALUS PRICE, Missouri Alpha (right), says Millennials like Missouri Alpha MEREDITH MILLER (left) are givers — they are committed to service and philanthropy of all kinds.



On Volunteering and Leading as a Millennial

By: Pi Beta Phi Foundation Trustee VIVIAN LONG, New York Eta



Pi Beta Phi Foundation Trustee VIVIAN LONG, New York Eta (third from bottom left), says many Pi Phi Millennials she has worked with are ambitious, dynamic and selfless women. Pictured is the Pi Beta Phi Extension team at the Connecticut Gamma Chapter's colonizing recruitment in 2011.

“When I think of Millennials impacting the future of our sisterhood, I see a group of women answering the Fraternity’s call to be their best.”

— Pi Beta Phi Foundation Trustee VIVIAN LONG, New York Eta

Q: “What’s your motivation for being so involved with Pi Beta Phi?”

VL: When I made the decision to become a member of Pi Beta Phi, I was a sophomore in college and nearly 3,000 miles away from the people and place I called home. What started as a somewhat impulsive and casual decision quickly became one of the most meaningful experiences of my life.

The years I spent as a collegian were defined by personal development thanks to the many opportunities the Fraternity offered me: the opportunity to be mentored by dedicated Leadership Development Consultants (LDCs) and countless volunteers, the opportunity to understand what it means to be a servant leader and the opportunity to meet women who share the same values as me. Today, I am grateful to call many of those women my closest friends.

Q: “What does it mean to you to be the first Millennial on the Foundation’s Board of Trustees?”

VL: I am honored to represent a group of women whom I am confident will make big contributions to both Pi Beta Phi and society as a whole. As the youngest Board member, and the most recent college graduate, I have a strong desire to be a voice for our collegiate chapters and recently graduated alumnae.

I am particularly passionate about understanding how the philanthropic efforts of Pi Beta Phi can be a seamless and integral part of the member experience in college, and how young alumnae can continue to feel engaged as members of Pi Beta Phi through both serving and benefiting from the Foundation’s efforts.

Q: “How do you see Millennials impacting the future of our sisterhood?”

VL: When I think about Millennials impacting the future of our sisterhood, I am reminded of a quote that New York Eta’s Resident LDC ALLISON COMMINGS, Kentucky Gamma, told us when we had just begun the New Member period: “Every action of yours reflects credit or discredit on Pi Beta Phi.” This idea — that I had become something bigger than myself and that I had a responsibility as an individual to the organization and its members — was a call to action to strive for my best in all aspects of life.

In the short time I have been fortunate enough to serve the Fraternity, I have met countless Millennials who are ambitious, dynamic and selfless women. I think about the collegiate members who devote their school breaks to service projects internationally. I think of the women who spend their Friday mornings conducting the CAR program in local third-grade classrooms. I think about the women who recently graduated and are now excelling in medical, law or other graduate schools.

These examples don’t sufficiently cover the entirety of our young membership, but when I think of Millennials impacting the future of our sisterhood, I see a group of women answering the Fraternity’s call to be their best.

IN HER WORDS



LIZZIE WIRGAU RANDAZZO
FLORIDA EPSILON

IN A NUTSHELL ... TELL US ABOUT YOU

When I graduated from college, I started a nonprofit called Market Colors. At Market Colors, we believe in handmade impact. That means producing quality products in a way that supports hard-working craftsmen throughout the world. I get to be a part of the transformative work happening throughout Ethiopia, Kenya, Malawi, Namibia and Uganda.

PI PHI TAUGHT ME ...

"How to embrace the changes we go through in life and how to find comfort in those outside your family."

BEST ADVICE YOU'VE EVER RECEIVED ▶

WHY I LOVE MY JOB

I love getting to see so many people work together. We locate the craftsmen, send them a design, receive a sample, tweak and then approve the product. Then we order large quantities, wait for the shipment, receive the items, promote the products, ship them to customers and watch the cycle continue.

FAVORITE WORKPLACE EXPRESSION

"Don't be afraid to come up with big ideas."

ADVICE FOR UP-AND-COMING PROFESSIONAL WOMEN

There will never be the "perfect time" to start something. You could waste your days waiting until you are smarter, richer or in a more stable stage of life, but there is a lot to be said about just taking the first step.

FAVORITE QUOTE

"As a prisoner for the Lord, then, I urge you to live a life worthy of the calling you have received." — Ephesians 4:1

MOST TREASURED POSSESSION

I have time capsules I've been adding pictures and notes to since I was 10. It's very interesting to look back and read what was important to me at different ages.

Left Brained Right Brained

Heels Flats

iPhone Android

a.m. coffee a.m. soda

Hours a week 40+ 50+ 60+

BE THE BEST
AT WHATEVER YOU DO

Collegians and Advisors Celebrate Being ‘Uniquely Pi Phi’

This year, more than 500 chapter leaders and their advisors traveled to St. Louis to attend Leadership Academy. Pi Phis enjoyed sharing successes and discussing how to overcome challenges during the three-day event.



At Leadership Academy, up-and-coming collegiate leaders (above) attended workshops facilitated by The Leadership Institute — Women with Purpose.

Leadership Academy attendees were encouraged to meet sisters from different chapters, reflect on their Pi Phi experience and think about how they could get more out of their Pi Phi membership — something not necessarily found printed in manuals.

With these goals in mind, attendees overwhelmingly said the three-day event was most beneficial because it gave them the opportunity to meet and talk with other Pi Phis. From Chapter Presidents to Emerging Leaders to Alumnae Advisory Committee (AAC) members, Leadership Academy brought Pi Phis together to share successes and discuss how to overcome challenges. Many of these conversations took place during structured workshops and meetings, but some of the most valuable experiences were during meals and in between sessions.

“Leadership Academy was a great opportunity to network and get to know other Pi Phis,” said Chapter President KELLY VANZWOLL, Kansas Alpha. “It was reassuring to hear other chapters have similar issues that we do, and it was also a great place to get ideas. Most importantly, the event really opened my mind to the true size and ability of Pi Beta Phi. To see all the Leadership Development Consultants, AAC members and International Officers is the definition of lifelong commitment.”

The weekend featured two educational tracks. The first, “So, You Want to be a Successful Chapter President?” featured in-depth organizational how-tos for Chapter Presidents and AAC members. The women were seated throughout the room at tables of 10. After each speaker, the Pi Phi collegians and advisors had the opportunity to share opinions and ask questions. Topics included recruitment, event planning guidelines, chapter finances and how to celebrate chapter successes through press releases and social media.

The second track, for up-and-coming leaders, was facilitated by The Leadership Institute — Women with Purpose®. In addition to enjoying speakers and discussions, the Pi Phi Emerging Leaders watched videos and created “vision board” collages using magazines and poster boards. These boards represented what each woman wanted her leadership experience in Pi Phi to look like.

“Leadership Academy helped me grow as a leader,” said Emerging Leader MARISA GOLDSTEIN, Illinois Theta. “Erin Fischer from The Leadership Institute — Women with Purpose was my leader, and she was incredible! I liked that our sessions were engaging: we were able to discuss with other Pi Phis and learn from each other’s similarities and differences. I am looking forward to bringing back what I learned to my chapter.”

Another highlight of Leadership Academy was hearing from Keynote Speaker Sam Davidson, whose talks focused on how a Pi Phi can take her personal stories and passions, and use them to change the world. Sam offered practical tips for each woman to shape the future of Pi Beta Phi and recruit others to care about our Fraternity.

“Sam was engaging and funny, with a strong purpose and message that resonated with collegians and alumnae alike,” said AAC member MISSY HATTEYER KORDUNER, Connecticut Alpha. “I wanted to copy down every single one of his quotes to use later with the collegians I work with as well as other students I interact with in my professional career.”

Throughout the weekend, Pi Beta Phi Foundation staff was on hand to share information about Foundation programs and sell “Pi Beta Phi Angel” pins to raise funds for the Emma Harper Turner Fund, which supports sisters in need. Leadership Academy attendees were truly angels and raised \$7,370 in just two days for this crucial fund!

Attendees also showed their support for the Foundation by handwriting thank-you cards for Pi Phi donors. Gifts to the Foundation help fund Fraternity events like Leadership Academy. In fact, this year, the Emerging Leaders programming was made possible from a grant from the Foundation.

At the conclusion of the weekend, amidst goodbye hugs and the exchanging of phone numbers, attendees said over and over again how much they had enjoyed the experience.

“I loved Leadership Academy and especially loved watching my collegiate leaders learn, make action plans and see a spark of excitement to go back to their chapter and lead,” said AAC member KATIE BILLS GERRITY, Indiana Zeta. “It was a life-changing experience for them, and I couldn’t be more proud.” ↪



Leadership Academy gave attendees the opportunity to meet and talk with other Pi Phis. Activities included creating vision boards (top), discussing successes (middle) and hearing from guest speakers (bottom).

Celebrating 125 Years of Michigan Beta at the University of Michigan

Alumnae from eight states and 32 pledge classes returned to Ann Arbor, Michigan, last fall to celebrate Pi Beta Phi's 125 continuous years on the University of Michigan campus.



Top: Michigan Beta SANDRA SMITH WESTRIN (right) and Pi Beta Phi Archivist and Historian FRAN DESIMONE BECQUE, New York Alpha, (left) visit during the Michigan Beta 125th Anniversary Luncheon.

Bottom: Alumnae from Michigan Beta pledge classes from 1968 to 1971 reminisce about their Michigan Beta experiences.

Anniversary events took place throughout the University's 2013 Homecoming Weekend, beginning with a Friday luncheon at the historic Michigan League. Alumnae rekindled friendships and browsed scrapbooks, sweatshirts and photos from their college days before lunching at tables organized by decades.

Pi Beta Phi Archivist and Historian FRAN DESIMONE BECQUE, New York Alpha, was the guest speaker. True to her passion for all things fraternal and historic, Fran arrived in 1913 costume. She informed and entertained with stories of the University's initial policy denying admission to women until 1870, and then the determination of five women who came together to form Michigan Beta in 1888.

"I wonder if those five could ever imagine 125 years later there would be women celebrating their vision," Fran said.

More events followed at the chapter house Michigan Betas have called home since 1906. Collegiate members guided alumnae to bedrooms they once shared and heard their stories of warm memories. The Michigan Beta Chapter House Corporation then dedicated a new history cabinet filled with items dating back to 1917. The day ended with a festive Cookie Shine, uniting the generations through that lasting tradition.

It was clear by the end of the weekend that wine and silver blue roots are indeed historically intertwined with maize and blue Michigan roots. Michigan Betas wrapped up the celebration with a family brunch and reading of a congratulatory letter from Dean of Students Laura Blake Jones.

"The administration of the University of Michigan has appreciated the leadership the Pi Phis have provided the University for nearly 125 years," Laura wrote. "Your alumnae have gone on to key business, professional, political and academic positions throughout Ann Arbor and the nation. Congratulations!"

FLORIDA

In September, Florida Betas from Florida State University met in St. Petersburg, Florida, for a weekend retreat. Events included a welcome mixer, day in the sun, group dinner, surprise Cookie Shine and the singing of Pi Phi songs. The reunion included pledge classes from 1982 to 2002. From past Chapter Presidents to Membership Chairs, the stories shared were endless.



NEBRASKA

The Nebraska Beta pledge class of 1999 reunited for a tour of the Nebraska Beta Chapter house and a University of Nebraska football game. From back left, Nebraska Betas LINDSEY DEITLOFF DABBERT, LISA SIEDHOFF EPP, ALYSSA MALOLEY RAGOLE and BROOKE BUNGER STUDT. From front left, KATIE EHLERS RUCH, JILL BOECKMAN ARTH, LINDSEY DWORAK SWANTEK, MANDY FRY MEYERS and ANDREA PENNEY KARPF.



OHIO

Ohio Deltas from Ohio Wesleyan College gathered for a reunion in Gatlinburg, Tennessee, in October. Their activities included a tour of Arrowmont® School of Arts and Crafts with its Executive Director, Bill May (center). From left, Ohio Deltas MARJORIE BUTLER BURKHART, TAD GRIMM THOMPSON, NANCY DONOVAN KRAFT, MARTY BOWMAN EBELING, SUSAN EVANS THORBAHN and JOAN SCHAAFF HOLLISTER.



In Memoriam

Because of space constraints, *The Arrow* will only print the entirety of an obituary for a past Grand President. If you know a sister who has died, please inform Pi Beta Phi Headquarters. Names will only be listed in *The Arrow* if accompanied by a published notice, including those names entered electronically via eReports, Pi Phi's online reporting system. Published notices include a newspaper or newspaper website obituary, a funeral program/prayer card or a listing in a college/university alumni newsletter. Email Alison Bauer at alison@pibetaphi.org or mail to Headquarters.

Memorial gifts made to Pi Beta Phi Foundation are a loving and lasting way to honor the memory of a beloved Pi Phi sister. When the gift is made, the Foundation sends a card to the family, notifying them of the thoughtful gift. To make a memorial gift, please call the Foundation at (636) 256-1357 or visit www.pibetaphifoundation.org.

Alabama Alpha

Elizabeth Cathey, 1943
Carol Clotfelter Golson, 1956

Arizona Alpha

Barbara Devine Hovagian, 1952

Arkansas Alpha

Margery Hale, 1953
Eugenia Smith Fite Heenan, 1943
Amelia Mayhall Hiltz, 1998
Margaret Clinton Little, 1964

California Beta

Barbara Fritschi Dew, 1943

California Delta

Jacqueline Yarbrough Liscom, 1947
Peggy Erwin Nichols, 1949
Peggy Burbank Wise, 1949

California Gamma

Andrea Murphy Sipes, 1960
Marcia Friedline Wilson, 1955

Colorado Alpha

Ruth Meehan Erk, 1995
Elizabeth Ingham Reich, 1972
Caroline Prouty Shreve, 1939

Colorado Gamma

Bev Jones McAuliffe, 1956

D.C. Alpha

Harriet B. Curry, 1944

Florida Beta

Dorothy Young Mann, 1942

Idaho Alpha

Rita Yost Studebaker, 1933

Illinois Alpha

Frances Ferson Rasmusen, 1947

Illinois Beta-Delta

Dorothy Jacobson Bingaman, 1950
Alexis Leigh Kamerman, 2006
Josephine Crook Rich, 1941

Illinois Epsilon

Alice Hanson Burst, 1939
Jan Good, 1977
Diane Stoakes Mackey, 1955
Louise Williams Willis, 1925

Illinois Eta

Jayne Ganschinetz Baulos, 1957

Illinois Theta

Margaret Stacey Sutherland, 1947

Indiana Alpha

Mary Jo Pruitt Mozingo, 1944
Rosemary Chappell Winters, 1937

Indiana Beta

Ann Heidenreich Reel, 1943
Phyllis Hardin Walls, 1948

In Memoriam lists the name and initiation year of each member who has died.

Indiana Epsilon

Virginia Downs, 1949
Janice Twigg Waldron, 1956

Indiana Gamma

Marianne Schafer Cooley, 1947
Jane Bosart Kinney, 1935, affiliated Indiana Beta
Barbara Ludwig Larson, 1952
Jo Ann Baker O'Dell, 1944

Iowa Alpha

Jean Foyer Jones, 1949
Jean Walters Wilcox, 1954

Iowa Gamma

Jean Ary Cook, 1939
Jane Greenwood Lenington, 1951

Kansas Alpha

Karen Wight Gould, 1964
Louise Heim Brock Hamilton, 1951
Marilyn Starr Cromb McEhlany, 1930
Judy Sheaks McKenna, 1960

Kansas Beta

Barbara Waller Volkel, 1946
Frances Magill Lawrence Zongker, 1940

Kentucky Alpha

Margaret Pierce Brown Mason, 1967
Jane Cotton Trask, 1946

Louisiana Alpha

Anne Johnston Allison, 1944
Constance Brown Benton,
1952

Cynthia Bailey Halliday, 1952
Mary Parnell Perry, 1938,
affiliated Arkansas Alpha

Louisiana Beta

Rae Cupples Field, 1952
Charlotte Morgan Weed, 1949

Maine Alpha

Virginia Freeman, 1955

Maryland Alpha

Linda Hamilton McLaughlin,
1944

Massachusetts Alpha

Sara Edson Bergstrom, 1943,
affiliated Vermont Beta

Michigan Alpha

Jean Black Lelek, 1950

Michigan Gamma

Susan Danforth Kendall, 1966
Marilyn Smith Mertus, 1955

Minnesota Alpha

Pauline Amundson Dahl, 1952

Missouri Alpha

Sarah Jane Murray Cappiello,
1972

Libby Hanley Seelen
Heinemann, 1937

Sally Lightner Koenig, 1946

Georganne Roth McDaniel,
1937

Malcolm Sheppard Odor, 1942

Travis Daniel Reichman, 1957

Betty Scott Sullivan, 1939

Missouri Beta

Marian Frasher Brennan, 1950

Missouri Gamma

Joni Reinbold Kuykendall,
1991

Nebraska Beta

Betty Hathaway Spencer, 1950

Nevada Alpha

Allison Jill Maupin, 1992

New York Delta

Shirley Nagler Coulter, 1946
Elizabeth Wait Geidel, 1944

North Carolina Alpha

Anne Atkinson Keever, 1945

North Dakota Alpha

Arlene Bergerud Pletsch, 1950

Ohio Beta

Barbara Hunter Justice, 1964

Marjorie Daubenmire
Katherman, 1941

Edith Myers Vuchnich, 1932

Ohio Delta

Evelyn Long Fay, 1938
Emilie Labarre Hune, 1947

Ohio Epsilon

Michele Kunka Konecek, 1987,
affiliated Ohio Theta

Kelly Mari Mahoney, 2008

Mary Ray Weber, 1954

Ohio Zeta

Delpha Dutton Dickson, 1949

Oklahoma Alpha

Margy Wardell Dulin, 1942

Dorothy Duncan Hays, 1941

Virginia Redmond Martin,
1939

Betty Griffin McDaniel, 1957

Mary Jane McAnally O'Hern,
1940

Jane Vance Shankwiler, 1943

Oklahoma Beta

Elsie Critz Fry, 1935

Rosalee Deardorff Rock, 1945

Ontario Alpha

Anne Davidson Polanyi, 1948

Ontario Beta

Mary Pinchin Parker, 1957

Oregon Alpha

Deanna S. Carr, 1969

Coral Kneeland Rose, 1948

Phyllis Stewart White, 1947

Oregon Beta

Dorothy Heber Hagerty, 1993

Jean Pasley Nyden, 1942

Pennsylvania Beta

Betty Cleckner Barnes, 1943

Pennsylvania Zeta

Alicia N. Leiter, 2000

South Carolina Alpha

Mary Benson Brown, 1953

Isabella Wilson Krause, 1940

Frances Laborde, 1948

Tennessee Alpha

Mae Betty Nelms Bridgers,
1938

Eleanor Overend Smartt, 1935

Texas Alpha

Carol Cory Nentwich, 1961

Adele Neely Seybold, 1937

Texas Beta

Ruth Grisham Aldridge, 1938

Leslee Harris Moats, 1979

Texas Delta

Elaine Devenport Clary, 1957

Sandra Gordon Nossaman,
1961

Texas Epsilon

Cynthia Lee Watts, 1977

Texas Zeta

Joan Fuller Hudson, 1978

Virginia Alpha

Betty Walton Jones, 1951,
affiliated Tennessee Beta

Jane Rhymes Oliver, 1944,
affiliated Louisiana Alpha

Virginia Gamma

Peggy Pennewell Hedstrom,
1946

Jeannette Appleby Holtzman,
1937

Washington Alpha

Cathy Welander Bryan, 1953

Washington Beta

Nancy Nelson Hunt, 1943

Barbara Durham Rathbun,
1958

Washington Gamma

Deborah Aldrete Hoppe, 1977

Wyoming Alpha

Jane Bon Swanton, 1940

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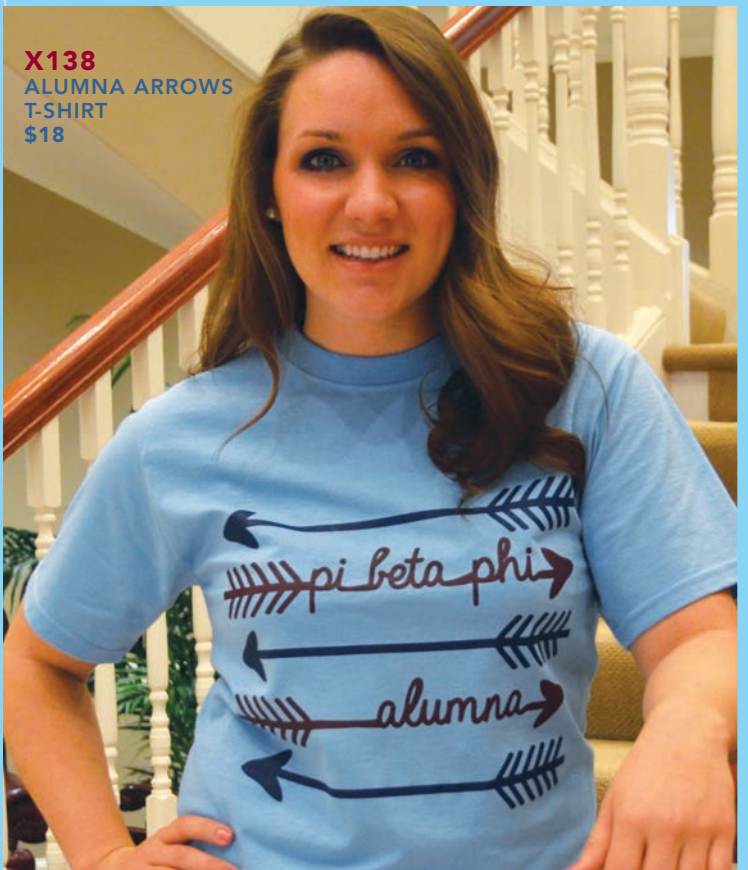
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Dallas Alumnae Club Brings Angel Display to Historic DeGolyer Mansion

This past fall, more than 850 angels “flew” to the Dallas Arboretum and Botanical Garden for the Angels in DeGolyer Holiday Tour, November 28 through December 31, 2013. The angels were donated for the event by members of the Dallas Alumnae Club.

Designer Michael Hamilton and a team of volunteers transformed the DeGolyer Mansion into a Christmas wonderland with the Pi Phi angels displayed on Christmas trees, on shelves, in garlands, on the tabletops and fireplace mantles and flying high in the vaulted ceilings.

To prepare for the display, Texas Alpha SANDRA DONALDSON HIPPS turned her house into an angel processing factory. As Pi Phis dropped off their favorite angels, they were photographed, labeled, documented and packed into boxes. Pi Phis arrived with angels in all shapes, sizes and materials. The many different collections included straw, dough, wood, cement, crystal, Lladró®, Baccarat, brass and much more.

To celebrate the display, the Dallas Alumnae Club held its annual Christmas Tea at the DeGolyer Mansion in December. It was a wonderful event bringing Pi Phis of all ages together to celebrate sisterhood and share the Christmas spirit with the city of Dallas.



Top: Some of the Pi Phi Angels displayed at the DeGolyer Mansion.

Bottom: Dallas Pi Phi celebrated the beautiful angel display during a Christmas Tea, held inside the DeGolyer Mansion. From left, Texas Alphas LINDA PINKSTON YATES, LIZA YATES and BARBARA NOLLEY PINKSTON.

Barbara Bush Foundation for Family Literacy Celebrates 25th Anniversary

In March, Former First Lady BARBARA BUSH, Texas Eta, alongside her husband, President George H.W. Bush, and guests celebrated the 25th anniversary of the Barbara Bush Foundation for Family Literacy during a special luncheon.

The event praised Barbara’s tireless advocacy efforts and passion to provide the nation’s young children and their parents a chance to read and learn together.

“If everyone could read and write, all the problems I worried about could be solved,” Barbara told USA TODAY in an interview about the celebration. “If you can’t read, you can’t do anything.”

Since its founding, the Barbara Bush Foundation has awarded \$50 million to 1,200 family literacy programs, touching children and parents in all 50 states.



In March, Former First Lady BARBARA BUSH, Texas Eta, and guests gathered to celebrate the 25th anniversary of the Barbara Bush Foundation for Family Literacy.

The Arrow of Pi Beta Phi is the official quarterly publication of Pi Beta Phi Fraternity. The purpose of *The Arrow* is to present matters of value to Pi Beta Phi; furnish a means of communication among collegiate chapters, alumnae organizations and officers; and represent the worthiest interest of Fraternity women.

CONTACT THE ARROW:

The Arrow of Pi Beta Phi Fraternity
1154 Town & Country Commons Drive
Town & Country, Missouri 63017
TheArrow@pibetaphi.org
Phone: (636) 256-0680 Fax: (636) 256-8095

HOW TO RECEIVE THE ARROW

Collegians receive quarterly issues of *The Arrow* each year with payment of collegiate dues through their chapter. Individual copies are mailed to each undergraduate member's permanent address, and each Pi Beta Phi chapter receives six copies.

The Fall *Arrow* is mailed to all alumnae. Dues-paying alumnae are mailed the winter, spring and summer issues. *The Arrow* is posted online, and non-dues paying alumnae who have a good email address listed with Headquarters (HQ) receive an email notification. Messages are also posted on the Fraternity's official social media accounts when the magazine is available online.

To receive four hard copy issues of *The Arrow*, pay your \$35 annual Fraternity alumna dues to your local alumnae organization or directly to HQ by mailing a check to Pi Beta Phi Fraternity, Alumna Dues, 1154 Town & Country Commons Drive, Town & Country, Missouri 63017. You can also pay your dues online at www.pibetaphi.org/dues.

HOW TO MAKE AN ADDRESS CHANGE OR NAME UPDATE

Visit the profile section of the website or email your name and/or address changes to headquarters@pibetaphi.org. You may also call Pi Beta Phi HQ at (636) 256-0680 or mail a written notice to Pi Beta Phi HQ.

LETTERS TO THE EDITOR

Email your letter to the Editor at editor@pibetaphi.org. Please include your full name and chapter of initiation. *The Arrow* reserves the right to publish any letter received. Letters may be edited for space and clarity.

HOW TO GET PUBLISHED

All Pi Phis are encouraged to submit news and stories to *The Arrow*. All photos and written submissions become the property of Pi Beta Phi and are subject to editing for content, grammar and space constraints, and may be used for other educational or marketing purposes by the Fraternity. When submitting a story, be sure to include a member's preferred chapter, first, maiden and last names. As a general rule, *The Arrow* does not print stories about weddings, engagements, pinnings or birth announcements. Visit www.pibetaphi.org/arrow for more information and to download Pi Beta Phi's Photography Guidelines. We cannot guarantee the publication of any submission. We receive so many and space is limited.

ARROW SUBMISSION DEADLINES

Summer Issue: May 1 Winter Issue: November 1
Fall Issue: August 1 Spring Issue: February 1

Pi Phi Collegian Wins National Competition About "The Panhellenic Spirit"



New York Eta KATHLEEN MERIANO is the first-place winner of the National Panhellenic Communications Conference writing and photography/illustration competition, held as part of the organization's 2013 centennial anniversary.

Entrants were asked to describe in words or depict in a photograph or illustration how their Panhellenic

experiences have impacted their lives, their campuses and/or their communities.

Kathleen's illustration, "Follow Your Dreams Wherever They May Lead You," depicting a young woman peering through binoculars while riding in a hot air balloon, captures the purposes and ideals of today's collegiate sorority women.

Kathleen will graduate from New York University this year with a bachelor's in media, culture and communications. She has served as President of her freshmen and sophomore class and New York Eta Chapter President, and will serve as a 2014-2015 Leadership Development Consultant. "My Panhellenic experience has equipped me with the confidence and capabilities to do anything in life," she says.

Pi Phis Around the World

The Arrow is seeking stories about Pi Phi sisterhood around the world. Do you have a favorite memory from a semester abroad with your Pi Phi sisters? Do you remember a special story or anecdote from a vacation overseas with your sisters? Have you ever had a Pi Phi sister move to a different country because of her job or position in the military? How did you stay in touch with each other? Did you take a trip to see her?

Please email your story and high-resolution photos to *The Arrow* Editor CONSTANCE DILLON, California Delta, at editor@pibetaphi.org.



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