

The Arrow

OF PI BETA PHI • FALL 2017

Celebrating 150 Years of
Friends and Leaders for Life
Convention 2017



Also Inside:

Looking to the Next
150 Years: Membership
Satisfaction Survey Results



OF PI BETA PHI • FALL 2017

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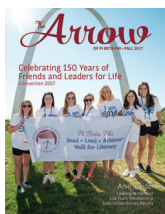
We are pleased to announce Pi Beta Phi has hired 11 women to serve as our 2017–2018 Leadership Development Consultants. We look forward to having them travel across North America!

28 150 YEARS OF FRIENDS AND LEADERS FOR LIFE

More than 1,400 Pi Phis gathered in St. Louis to commemorate the Fraternity's 150th birthday. We asked several sisters to share their experiences and what it was like to attend this once-in-a-lifetime event.

44 LOOKING TO THE NEXT 150 YEARS

This spring, the Fraternity conducted a membership satisfaction survey to gauge satisfaction and engagement levels of Pi Phi alumnae. Survey findings will guide future conversations and strategic planning conducted by Fraternity leadership.



ON THE COVER

One of the highlights of the 2017 Convention and 150th celebration was the distribution of 40,000 brand-new books to underserved children in the St. Louis area. The day of literacy service also included two Read > Lead > Achieve! advocacy walks around the Gateway Arch grounds. Pi Phis wore "I am One" T-shirts to share how each one of us can make a difference in the lives of children across the world.

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FEATURED CONTRIBUTORS

Caroline Lageson, Fran Desimone Becque, Shawn Eagleburger, Audrey Dewes, Cecelia Abshire and Summer Stevens



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THE ARROW® OF PI BETA PHI

Fall 2017 • Vol. 134 No. 1

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SUBMISSIONS

All Pi Phis are encouraged to submit news and stories to *The Arrow*. Articles may be sent by email to editor@pibetaphi.org or by mail to *The Arrow*, 1154 Town & Country Commons Dr., Town & Country, Missouri 63017. Visit www.pibetaphi.org/thearrow for submission and photography guidelines.

All photos and written submissions become the property of Pi Beta Phi, and are subject to editing for content, grammar and space constraints, and may be used for other educational or marketing purposes by the Fraternity. We cannot guarantee the publication of any submission. We receive so many and space is limited.

SUBMISSION DEADLINES

Fall — August 1 Spring — February 1
Winter — November 1 Summer — May 1

ADDRESS/NAME CHANGES

Please direct any address or name changes by email to editor@pibetaphi.org or by mail to *The Arrow*, 1154 Town & Country Commons Dr., Town & Country, Missouri 63017. You may also call Pi Beta Phi Headquarters at (636) 256-0680 or update your profile at www.pibetaphi.org/updatesmyprofile.

HOW TO RECEIVE THE ARROW

To receive four hard copies of *The Arrow*, pay your \$35 annual alumna dues to your local alumnae club or directly to Headquarters. Visit www.pibetaphi.org/dues or mail a check to Pi Beta Phi Fraternity, 1154 Town & Country Commons Dr., Town & Country, Missouri 63017.



JULI HOLMES WILLEMEN
 Fraternity/Fraternity Housing
 Corporation Executive Director
 Iowa Beta
 Simpson College

Making a New Commitment

I made a commitment to myself going into convention this year: I would pause, look around, soak it all in and enjoy the moment. So, I did. And it was amazing. It brings tears to my eyes and a smile to my face even as I think about it now.

There were so many memorable moments that made me Pi Phi proud. I was humbled to distribute a semi-truckload of 40,000 books to St. Louis area schools, after-school programs and community programs serving children in need. I was proud to watch a marching band cross the stage at our official 150th birthday party amid a shower of wine and silver blue confetti. I was thrilled to reconnect with Iowa Beta sisters I hadn't seen in years and share our celebration with dear National Panhellenic Conference sisters who traveled near and far to be with us. I enjoyed our Cookie Shine, our historical display of the past 150 years and the launch of our **SHINE THROUGH** campaign that will propel us into the next 150 years.

I could go on and on, but if I had to pinpoint one moment that had the greatest impact on me personally, it would be initiation. I had the honor of participating in the ceremony this year, and it filled my cup in ways I did not anticipate. I have known what an important time this is in Pi Phi history; after all, we've been planning it for years! But in that moment, I felt it. It was a moment of such pride and inspiration that I can't even begin to describe. Every word of the ceremony came to new life for me, and I had a moment of clarity around just how applicable every word still is today.

Who we are and what we stand for has never been more relevant to me than now. What better way to think ahead to the next 150 years than to be grounded in our ritual? I'm taking some time to do just that as we get ready to embark on our next phase of strategic planning for Pi Phi. I believe strongly that sorority still matters. I believe our world needs confident women leaders, and we are developing them. I know it's complicated and, I know we have our share of challenges. But at the same time, I believe if we stay true to our values and focus on our mission, the good work we do will be even more meaningful.

This special 150th year has been a unique time to reflect on our past and to look to the future. I am making a new commitment to myself to continue to pause and enjoy the moments where our good work shines through. Will you join me? ←

Juli Willeman

Zeta Beta Tau Names Melissa Kish Inaugural Campus Partner of the Year

Zeta Beta Tau (ZBT) Fraternity recently honored Indiana Zeta **MELISSA KISH** with the inaugural 2017 Campus Partner of the Year Award for being a true champion for ZBT on campus and in the community. Melissa is Associate Director for Student Life and Learning and Leadership/Inclusion Programs at Indiana University (IU). In this position, she supervises Greek Life at IU.

"Melissa is a shining example of all that a campus partner should be," said ZBT Executive Director Laurence Bolotin. "She's a true ally in the success of our students, our chapter and our Fraternity."

In a volunteer role, Melissa serves Pi Beta Phi as a member of the Leadership and Nominating Committee. She also serves as a facilitator for LeaderShape, the Undergraduate Interfraternity Institute (UIFI) and multiple other programs. Additionally, she has facilitated several events for Zeta Beta Tau, including International Convention and Dover Days. She recently spoke on Sexual Assault Prevention, Title IX and a Risk Management Panel as part of the 2017 International Convention. Melissa holds undergraduate degrees in business and sports administration and a graduate degree in sports administration.

"ZBT is an amazing example of a fraternal organization that is responsive to the needs of today's college students, and is innovative and collaborative," Melissa said. "The staff, members and volunteers are some of the best in



Above: Indiana Zeta **MELISSA KISH** accepts the 2017 Campus Partner of the Year Award from Zeta Beta Tau Supreme Councilor Benjamin Novogroski.

this field and the care they put into everything they do truly shows. I believe this organization is truly shaping better men through their programs, events and overall membership experience. Being a partner with them is incredibly easy because of the quality of people they are and the work they do." ◀

2018 FRATERNITY DAY OF SERVICE SIGNATURE EVENTS

Pi Beta Phi is excited to announce the host cities for the 2018 Fraternity Day of Service Signature Events! The 2018 Fraternity Day of Service Signature Events will take place in the greater areas of:

- Bakersfield, California
- Chicago, Illinois
- Cincinnati, Ohio
- Little Rock, Arkansas
- Milwaukee, Wisconsin

The weekend of March 2-4, 2018, these five cities will host community events including distributing 20,000 new books in each city to local schools, after-school programs

and community programs serving students from low-income families and Title I schools. If you live in or near one of these cities, please consider getting involved. Volunteers are needed to move boxes, sort books and assist recipient groups in selecting books. There is a job for everyone! For more information about these events or to sign up to volunteer, please email literacy@pibetaphi.org or visit www.pibetaphi.org/fraternitydayofservice. ◀



**FRATERNITY
DAY OF SERVICE**

Interfraternally Speaking

KAPPA DELTA celebrated International Women's Friendship Month in September. The event encourages women to remember the important roles friends play in their lives. Both Kappa Deltas and nonmembers around the world celebrated with fun get-togethers, special adventures and all-out celebrations.

SIGMA NU participated in National Hazing Prevention Week by hosting the #40Actions campaign. The week is a time when communities, institutions, organizations and individuals make a concerted effort to raise awareness and increase education about hazing. In the 40 days leading up to the week, Sigma Nu posted various anti-hazing blog posts and articles, and had robust conversations with members and friends on social media.

ALPHA GAMMA DELTA launched a new philanthropic campaign called "Full Plates. Hearts. Minds." Alpha Gamma Delta members know that food insecurity is a huge problem throughout North America and they want to be a part of the solution. Their members will get involved with this cause by connecting with local community partners to volunteer their time to fight against hunger.

ALPHA CHI OMEGA celebrated its 25th anniversary of supporting domestic violence awareness as its national philanthropy. The Sorority commemorated this special anniversary by posting throwback photos of domestic violence awareness philanthropic events from 1992-2017 submitted by its collegiate and alumnae members.

PI PHI ALUMNA JOINS NIC CAMPUS SUPPORT TEAM

In August, Indiana Alpha **HELEN LAHRMAN** joined the North-American Interfraternity Conference (NIC) Campus Support team. Helen serves as Vice President of Campus Operations for the Midwest, where she focuses on undergraduate development, alumni engagement and council effectiveness in partnership with campuses in the region. Helen comes to the NIC from the University of Iowa, where she served as the Assistant Director for Fraternity and Sorority Life Programs.

COLLEGE WEEKEND 2018

Join with Pi Phi sisters January 26-28, 2018, at the Hyatt Regency St. Louis at the Arch for this premier Fraternity leadership experience. Through a variety of tracks, or "Colleges," the Fraternity educates chapter leaders and Alumnae Advisory Committee (AAC) members on current initiatives, pressing issues and position-specific training. Chapters are encouraged to send as many chapter officers/AAC members as they would like, however space is limited! Don't let a track fill without reserving a spot for your chapter — this event is likely to sell out. Registration will open November 1, 2017. Learn more about College Weekend at www.pibetaphi.org/collegeweekend.

PAY YOUR ANNUAL ALUMNA DUES

Your \$35 annual alumna dues help fund alumnae and collegiate leadership events, convention and *The Arrow* magazine. Pay your dues online at www.pibetaphi.org/dues or contact your local alumnae club. We hope you will continue your Lifelong Commitment to Pi Beta Phi and help the Fraternity flourish through your financial support.

PI BETA PHI FOUNDATION HALO HAPPENINGS

Halo Happenings is Pi Beta Phi Foundation's premier event series offering fellowship with sisters and updates on how Pi Phis are making a difference for our communities and the future of our sisterhood. We hope you will attend our next Halo Happenings! The Foundation is excited to visit the following cities:

December 2, 2017: Denver, Colorado	April 7, 2018: Indianapolis, Indiana
January 13, 2018: San Antonio, Texas	April 14, 2018: Little Rock, Arkansas
March 10, 2018: Tulsa, Oklahoma	April 28, 2018: Nashville, Tennessee
March 24, 2018: Des Moines, Iowa	

To RSVP for an event, or for any questions regarding Halo Happenings, please email Development and Engagement Manager **DAPHNEY BITANGA**, California Eta, at dbitanga@pibetaphi.org. We hope to see you there!

A Look at 2016–2017 Primary Recruitment

139

Chapters participating in primary recruitment

98

Fall recruiting chapters

41

Spring recruiting chapters

2

Chapters who participated in primary recruitment for the first time since colonization or recolonization
GEORGIA BETA AND DELAWARE ALPHA

2,438

Largest # of Potential New Members participating in the first round of recruitment on one campus
UNIVERSITY OF ALABAMA

121

Chapters that matched or exceeded quota

134

Largest quota
ALABAMA BETA

7

Smallest quota
OREGON GAMMA AND ILLINOIS BETA-DELTA

23

Largest # of National Panhellenic Conference (NPC) groups in a college Panhellenic community
INDIANA UNIVERSITY

3

Smallest # of NPC groups in a college Panhellenic community
SIMPSON COLLEGE, MONMOUTH COLLEGE, FRANKLIN COLLEGE, COLORADO SCHOOL OF MINES, PRINCETON UNIVERSITY, HILLSDALE COLLEGE AND MILLIKIN UNIVERSITY

72

Chapters with 150 or more members after primary recruitment

22

Chapters with 250 or more members after primary recruitment

4

Chapters with 350 or more members after primary recruitment

451

Largest chapter size after primary recruitment
MISSISSIPPI BETA

28

of chapters that pledged 50 percent or more of known legacies

970

Total # of known legacies offered a bid to Pi Beta Phi

668

Total # of known legacies pledged to Pi Beta Phi



UPCOMING PI PHI EVENTS

FOR MORE INFORMATION ABOUT UPCOMING PI PHI EVENTS, VISIT WWW.PIBETAPHI.ORG/EVENTS.

INITIATION: DECEMBER 8–10, 2017

Nevada Alpha Reorganization
University of Nevada, Reno
Reno, Nevada

JANUARY 26–28, 2018

College Weekend
St. Louis, Missouri

SESSION ONE: JULY 12–15, 2018

SESSION TWO: JULY 16–19, 2018
Pi Beta Phi Leadership Institute
St. Louis, Missouri

South Carolina Alpha



Following the reinstallation of the South Carolina Alpha Chapter at the University of South Carolina in 2014, its newest members were in need of a home to call their own. Pi Beta Phi Fraternity Housing Corporation (FHC) found the perfect space for the chapter. The house, which was previously occupied by Sigma Chi Fraternity, was completely remodeled to reflect a women's fraternity. FHC coordinated a remodel of the kitchen, living rooms, bedrooms and bathrooms. The house was updated cosmetically, and its infrastructure now reflects Pi Beta Phi safety standards.



Photography by Emily Bonner of Emily Ann Photography: www.emilyannphotos.com.



Today, the house is home to more than 200 women. Last year, the chapter enjoyed only the common areas. This fall, the women are occupying the sleeping rooms as well. The sophisticated Southern-style home has two single rooms on the first floor and 18 double rooms with 10 Jack-and-Jill style bathrooms on the second floor. The main living spaces include multiple living rooms, study rooms, dining rooms and casual living spaces.

"One of the most rewarding parts of serving as Vice President of Housing was seeing all the pieces of the remodel come together," said South Carolina Alpha **CAROLINE GABLE**. "It was rewarding to see how excited and happy the women were when they realized all that we had been working on. I loved surprising the chapter with new additions to the house!" ◀



Providing Children with the 'Best Week of the Year'

By California Delta **CONSTANCE DILLON GIBBS**

Three years ago, Indiana Zeta **NICOLE THOMPSON** attended her first Muscular Dystrophy Association® (MDA) Camp as a camp counselor. The opportunity allowed Nicole to work one-on-one with children living with muscular dystrophy, a group of diseases that cause progressive weakness and loss of muscle mass. While there are many different types of the disease, the most common variety begins in childhood, primarily in boys.

Across the United States, more than 75 MDA Summer Camps offer thousands of children with muscular dystrophy and related muscle-debilitating diseases a fun and safe outdoor experience. Campers range from ages six to 18. The weeklong camps include activities like horseback riding, swimming, fishing, rock wall climbing, arts and crafts and more. The camps are offered at no charge to families, and many children return year after year.

“At camp, the children get to do activities they don’t get to do on a normal day,” Nicole said. “The staff and counselors make it possible for them to do anything healthy children can do, even if they are in wheelchairs. It’s so cool to see.”



Above: From left, Indiana Eta **KATHY HAIFLICH WEIBEL**, Indiana Zeta **NICOLE THOMPSON** and Indiana Eta **MELANIE DEVORE** work at a Muscular Dystrophy Association Camp each summer. The weeklong camp allows children living with muscular dystrophy to participate in activities like horseback riding, swimming, fishing and rock wall climbing.

Nicole first heard about MDA Summer Camp from her high school guidance counselor, who knew Nicole had experience working with special needs children through her volunteer service with organizations like Special Olympics®. After an application and interview process, Nicole was selected for the camp counselor role. In this role, she was paired with one child for the entire week of camp and did everything that child did, including sleeping alongside the child in his or her cabin.

Each day of camp was unique. Campers chose their own daytime activities depending on their interest and abilities. In the evening, campers came together to participate in group activities ranging from a talent show to karaoke night. Many evenings also included a camp-wide bonfire with singing and storytelling. Additionally, MDA corporate partners often provided special activities offered throughout the week. This year, Nicole and her camper put together a construction building kit donated by Lowe’s Companies, Inc.®

“When campers arrive at camp for the first time, they are usually shy and hesitant,” Nicole said. “But throughout the week, they start to open up and try new things. And by the end of the week, they don’t want to leave. They love camp so much! It’s awesome to watch this transformation take place over the course of just a few days.”

It was also at camp that Nicole met two Pi Phi alumnae: Indiana Eta **KATHY HAIFLICH WEIBEL** and **MELANIE DEVORE**. Kathy manages the camp’s arts and crafts center and Melanie is the camp nurse. As Nicole spent the week getting to know these Pi Phi sisters, she realized they shared her passion for helping children. To this day, the women are two of Nicole’s biggest role models because of their endless dedication to MDA and the children. The women keep in touch throughout the year and they always look forward to spending time together each summer.

Thanks to her experiences at MDA Camp, Nicole has discovered what she wants to do after graduation. She is currently studying to be an occupational therapist for special needs children. Nicole explains the career path is a calling. “Camp really touched my heart,” she said. “I have such a strong love for the children and enjoy being around them. They aren’t bothered by their disabilities; they simply live their lives. I am constantly inspired by their positive attitudes.” ◀

ARKANSAS*Arkansas Alpha, University of Arkansas*

Arkansas Alpha **LINDY LEMASTER** studied abroad last summer in Florence, Italy, alongside seven other Arkansas Alpha sisters. The women said the experience is something they will never forget because they became like a family. While abroad, the Arkansas Alphas also met countless Pi Phis from other universities. The Arkansas Alphas instantly connected with these women because of their shared values. They were incredibly thankful for their Pi Phi sisterhood because it gave them a community while they were far away from home.

ALABAMA*Alabama Gamma, Auburn University*

Sincere Friendship is one of Pi Phi's core values that draws many women to Pi Beta Phi during recruitment. Like many chapters, the Alabama Gamma Chapter seeks to find New Members who are seeking genuine connections and friends. These friendships help make the transition to college life easier. During recruitment, Alabama Gamma members have conversations with New Members around why they love their Pi Phi sisterhood. Many members share examples of the friendships and bonds they've made because of Pi Beta Phi. These values-based conversations have helped form strong New Member classes who understand the importance of Sincere Friendship.

CALIFORNIA*California Kappa, University of California, San Diego*

The California Kappa Chapter emphasizes our core value of Sincere Friendship in all they do, since chapter members believe this is what many women are searching for when they join a sorority. The women love how Pi Phi brings together people with many different backgrounds and personalities who all share the same love for Pi Beta Phi and one another. Many California Kappas find their best friends, roommates, study buddies and travel partners within their chapter.

California Mu, Pepperdine University

During weekly chapter meetings, members of California Mu share their "highs and lows" of the week. This gives the women the opportunity to celebrate wins and support one another during challenges. This time also allows the women to recognize one another for being good sisters throughout the week. They give one another shout-outs for helping each other study, for giving good life advice and for helping with volunteer opportunities on campus.



Above: From left, California Etas **MICHELLE RIVERA**, **STEPHANIE FLORES**, **ADELA MARTINEZ** and **ZULEMA CUEVAS**.

CALIFORNIA*California Eta, University of California, Irvine*

"Pi Beta Phi has blessed me with many amazing things, and I will forever be thankful for my sisters. They are truly the embodiment of Sincere Friendship. I am now in my third year of college, but my first year at the University of California, Irvine, was tough for me. Along with being away from home for the first time, I faced many challenges I didn't expect. Classes were tougher, making friendships got harder, and on top of academics, I was balancing a part-time job. The stress kept piling.

In the midst of getting accustomed to college life, I received the news my great-grandmother had passed away. This was a devastating loss for me, as my great-grandmother had taken care of me as a child, and I was very close to her. I remember calling my big sis, California Eta **NICOLE LEMUS**, and crying over the phone while she comforted me.

The days that followed were filled with an outpouring of love and support from my sisters that I would never have imagined. Sisters I had not had a chance to reach out to were constantly messaging me, asking me if I needed anything and taking me out to dinner to help me get my mind off things. From that moment on, I knew these were sincere friends who would always have my back. Not being with my family during such a tough time was hard, but my family in Pi Phi was more supportive than I could've ever asked, to which I say 'thank you.'"

— California Eta **STEPHANIE FLORES** ◀

California Theta, University of California, Davis

The California Theta Chapter currently has sisters studying abroad all over the world in countries such as Ireland, Italy and France. During her study abroad trip, California Theta **MADELEINE GUIDOUX** was thrilled to learn she would be visiting Amsterdam the same weekend as California Theta **CAMILLE RIGGS**. However, the women had a hard time meeting up since they didn't have international cell phone plans. While wandering through the city, Madeleine heard Camille call her name. A few minutes later, the pair heard the voices of two more California Theta sisters — who they didn't know were going to be in the city. The



Top: From left, California Thetas **MADELEINE GUIDOUX**, **CAMILLE RIGGS**, **TAYLOR MOSS** and **MEGAN BROTHERTON**.

Bottom: From left, Florida Epsilons **RAEGAN LAFFERTY**, **CAROLINE KEMP** and **NATHALIE BOPST**.

foursome quickly merged plans and enjoyed eating lunch and touring the canals together. The chance encounter was the highlight of their trips.

COLORADO

Colorado Gamma, Colorado State University

The Colorado Gamma Chapter holds sisterhood events throughout the year. One of these events is Senior Wills, held each spring before the senior class graduates. During the event, chapter members share their favorite sisterhood stories and thank one another for their love and support. There are happy and sad tears as the seniors reflect on their time as collegiate Pi Phis and the sincere friends they've made along the way. The event also allows the younger members to reflect and learn from the graduating members about how valuable the time in Pi Phi is as collegiate members, and how important it is to leave a legacy when they transition to alumnae life.

FLORIDA

Florida Beta, Florida State University

Sisters at the Florida Beta Chapter have meaningful friendships and genuinely want to help one another grow as people, women, students and Pi Phis. The women do so by connecting each other to internships, jobs, leadership positions and more. Members also support each other by answering questions and mentoring one another during the interview process for these opportunities. Many women have applied to positions they would never have considered if not for the encouragement of their sisters.

Florida Epsilon, University of Central Florida

Sincere Friendship is one of Florida Epsilon's most cherished core values. Members strive to have the chapter feel like a second home for sisters. Going away to college can be a challenging time for many, and it's comforting for Florida Epsilon sisters to know they have Pi Phi sisters to lean on.

IDAHO

Idaho Alpha, University of Idaho

Idaho Alpha **ERICA BULLOCK** was recently presented with an Associated Students University of Idaho (ASUI) Excellence in Leadership and Service Award. Erica serves in leadership roles for a variety of service organizations including the American Red Cross®, the Humane Society of Palouse and the University's Oxfam America Hunger Banquet, an interactive and memorable event that showcases the unequal distribution of wealth in the world. Her compassion to help others has also extended

to her volunteer service for Alternative Service Breaks in Guatemala and Costa Rica, which aligns with her international studies coursework.

ILLINOIS

Illinois Kappa, University of Chicago

Sisterhood takes on many forms for the Illinois Kappa Chapter. When members are in dance groups, theater groups or acapella groups, chapter members always attend their performances to support the women. Additionally, during chapter meeting each week, the women read announcements for "Awesome Angels." These announcements honor sisters who have accomplished something impressive that week or have been a good friend to another sister. The chapter also creates care packages for sisters who are having a hard week or experiencing a challenging time.

Illinois Iota, Illinois State University

In April, the Illinois Iota Chapter participated in the annual banner contest for the All-Greek basketball game. Banners were submitted by other Illinois State fraternities and sororities and were displayed around the arena during the game. Illinois Iota's banner was selected as the winner and as a prize, the chapter won a pizza party with the University's men's basketball team. The chapter has previously won this banner contest and was excited to win again this year.

INDIANA

Indiana Gamma, Butler University

During her sophomore year, Indiana Gamma **MADDY FRY** traveled abroad to South Africa for three months. This was the first time Maddy had ever been out of the country by herself. On the day of her departure, one of her Pi Phis sisters drove her to the airport. Before walking through security, her Pi Phi sister pulled out a large bag full of letters from her Indiana Gamma sisters. Each envelope was written for a different experience Maddy was going to have on her trip. For example, "Open when you see a wild animal" or "Open when you miss home." Each letter was written to the theme of the envelope and included hand-made friendship bracelets, stickers and photos from back home. Her Pi Phi sisters also included letters written from Maddy's friends outside of Pi Phi and included five special letters written to her from her big sis.

IOWA

Iowa Beta, Simpson College

Members of Iowa Beta love to share how proud they are of each other and celebrate each other's accomplishments.

The chapter has weekly prizes that float from sister to sister to show off what they've accomplished. Prizes range from being a "Smarty-Pants" to "Demonstrating the Values of Pi Beta Phi" and even "Most Supportive Sister." The women often have difficulty choosing which member deserves which prize for the week.

Iowa Gamma, Iowa State University

In March, Iowa Gamma **ABBY FARNIOK** was diagnosed with acute lymphoblastic leukemia, a form of blood cancer. She immediately pursued treatment and began her journey toward recovery. Her Pi Phi sisters visited her often in the hospital and brought gifts and notes from the chapter. There was also an outpouring of support from the Iowa State fraternity and sorority community. Fraternity men and sorority women shaved their heads or cut off their hair to donate in her honor. The community made a giant banner of well wishes and a "Flat Abby," a picture of her that was taken to events to show she was there in spirit, if not physically able to attend. The campus also showed her incredible support during its annual Relay for Life® event. In addition to raising money, the Pi Phi women hosted a table where students could write personal notes to Abby.

Below: From left, Iowa Betas **EMILY BRAY, JESSICA TOMETICH, ALISSA HAGEMAN, MARISA DEFOREST** and **TAYLOR HARPER**.



MICHIGAN

Michigan Alpha, Hillsdale College

The Michigan Alpha Chapter has strong relationships with its chapter alumnae. Junior **NATALIE MECKEL**, Michigan Alpha, works as Chief of Staff for President of the College's Alumni Executive Board, **DR. PATRICIA ROONEY**, Michigan Alpha. Natalie said, "Dr. Rooney has become my mentor and friend as I seek to gain leadership skills and pursue a career in healthcare. I'm incredibly thankful that Pi Phi enabled me to experience this friendship that transcends our differences in age and stage of life."

Michigan Beta, University of Michigan

During Michigan Beta **EMILY FITZGERALD'S** study abroad trip to Paris, she made a weekend trip to London to visit her big sis, Michigan Beta **STEPHANIE BLOOM**. Since Stephanie is from London, Emily met her whole family. Stephanie also took Emily on a tour of the city showing her many of its hidden treasures, from delicious desserts to stellar art galleries. It was a special treat to have a Pi Phi sister as a tour guide.

NEW JERSEY

New Jersey Alpha, Princeton University

As a way to keep members engaged during the summer months while the women are away from school, the New Jersey Alpha Chapter posted "Summer Spotlights" on its

social media pages. These posts were profiles of sisters showing the great work they were doing over the summer months. For example, one sister was volunteering with a water sanitation nonprofit in India. Another sister was working at an archaeology library in Egypt. Yet another sister was conducting clinical research on spinal injuries at a hospital in New York City.

NORTH CAROLINA

North Carolina Alpha, University of North Carolina

Members of North Carolina Alpha said living in the chapter house has been one of their favorite parts of their Pi Phi sisterhood. The women enjoy always having sisters around to study or spend time with after a long day of classes. Some of their best memories were made when the women were simply lounging around the house, watching TV and relaxing. The most amazing part of living in was realizing no matter how different sisters are from each other, they still care for one another.

TEXAS

Texas Beta, Southern Methodist University

This summer, Texas Beta had many members traveling abroad. The chapter's social media team took the initiative to create a series of posts using the hashtag #piphisabroad, consisting of photographs of sisters

MASSACHUSETTS

Massachusetts Gamma, Massachusetts Institute of Technology

"A week before finals the first semester of my freshman year, I got really sick and had to go to the hospital. I thought I had appendicitis and I was pretty nervous, so I asked my big sis, Massachusetts Gamma **NICOLE KRAMER**, to come with me.

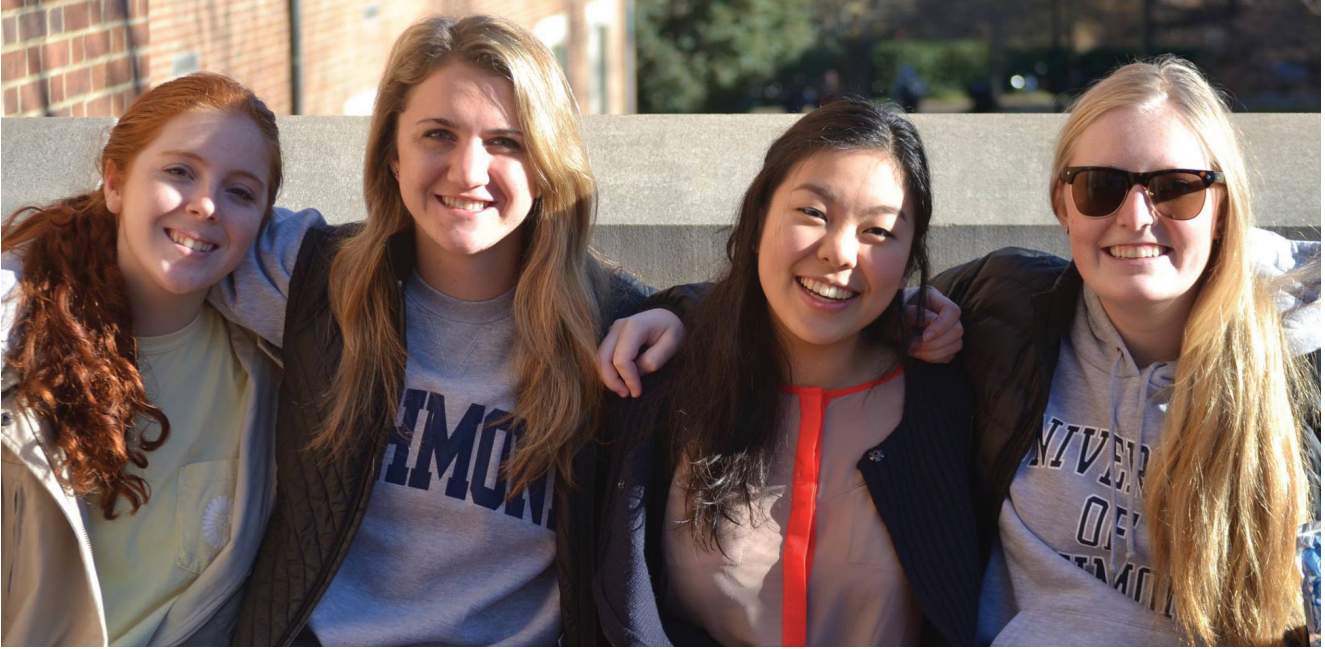
Even though we had only met a few months earlier and she had a ton of homework and studying to do, Nicole immediately stopped what she was doing and sat in the emergency room with me for 12 hours. While we waited, she distracted me with jokes and stories.

It was scary to be so sick and far away from my family, but having Nicole there put me at ease and showed me the true value of Sincere Friendship. It means we are here for each other, and we genuinely care about each other. For many of us, Massachusetts Gamma is our family away from home. We couldn't make it through college without these supportive sisters!"

— Massachusetts Gamma **KYRA POST** ←



Above: From left, Massachusetts Gammas **KYRA POST** and **NICOLE KRAMER**.



Above: From left, Virginia Etas **KATIE FITZGERALD**, **HELAINE RIDILLA**, **MICHELE LEE** and **SARAH SMITH**.

traveling the world together. No matter where members were in the world, they were sharing incredible experiences and creating lifelong memories together.

Texas Delta, Texas Christian University

The Texas Delta Chapter has seen firsthand how Pi Beta Phi is not just for four years, but for life. The chapter has a strong relationship with Alumnae Advisory Committee member **ANNIE BURES**, Texas Beta, who works for Texas Christian University's Student Development Services Office. Annie often attends Texas Delta Chapter meetings and speaks to the collegiate women about alumnae life in Pi Beta Phi. Annie answers questions and offers advice for life after college. She is a valuable friend and mentor for the women.

VIRGINIA

Virginia Epsilon, University of Virginia

Like many Pi Phi chapters, Virginia Epsilon works each year on member recruitment and retention. To help introduce sisters to one another, and to keep them engaged with the chapter, Virginia Epsilon created two discretionary positions: Women's Concern Chair and Diversity Chair. The two positions work together to send out weekly emails listing fun, academic and interesting events taking place on campus that sisters can attend together. Past events include an art exhibit about the Global History of Black Girl Hood, a reading by Pulitzer

Prize Winner Junot Diaz and a panel of activists giving advice to the next generation. Going to these events has helped sisters feel closer and given them an opportunity to discuss important issues.

Virginia Eta, University of Richmond

From complete strangers to future bridesmaids, Virginia Eta sisters have built genuine relationships that make it hard to imagine what their lives were like before joining Pi Beta Phi. Virginia Etas **MICHELE LEE** and **SARAH SMITH** remember seeing each other frequently on campus, though they didn't know each other. It wasn't until Bid Day that the two were introduced. After many study sessions in the library and dinners in the dining hall alongside their New Member class, the two are now best friends. The two women are even going to be roommates in the Virginia Eta Chapter house this year.

Virginia Theta, Washington & Lee University

Virginia Thetas **CECELIA WEINGART** and **ELIZABETH NEW** hadn't crossed paths until they met through Pi Beta Phi. The women became close friends after realizing they had a mutual love for British literature. They recently participated in a study abroad program that allowed them to study this topic in Bath, England. Class trips included visits to historical sites throughout the country. On the weekends, the women visited other famous sites like Wales and Stratford-upon-Avon, the birthplace of William Shakespeare.

Fulbright Scholar Lectured in Bhutan

By California Delta **CONSTANCE DILLON GIBBS**

Missouri Alpha **MICHELLE CALLANAN DALY** teaches international business, with a focus on emerging markets and developing countries, at Lindenwood University in St. Charles, Missouri. This past spring, she spent seven months living in Bhutan as a Fulbright Scholar, teaching entrepreneurship at the Royal University of Bhutan.

The Fulbright Scholar Program offers research, study and teaching opportunities in more than 140 countries to students, scholars, teachers, professionals, scientists and artists. The program was established in 1946 to increase mutual understanding between the people of the United States and other countries. It's one of the most prestigious scholarships in the world.

Michelle has been interested in the Fulbright program since she was an undergraduate at the University of Missouri. But it wasn't until a few years ago that she began to seriously consider applying for the opportunity. Her children were in college and the timing seemed right professionally. She also had a growing interest in Bhutan. Having previously studied other Eastern European and Asian economies, Michelle was drawn to the uniqueness of the country.

Bhutan is located in Southern Asia among the Himalayas. The landlocked country is bordered by China to the north and India to the south. The Bhutanese government has developed a distinct national identity around its Gross National Happiness indicator, an alternative to the conventional measure of economic development, gross domestic product. The idea has seen increased interest over the years as Bhutan is the only country with a model of this kind.

Michelle said it took her nearly one year to put together her application materials. After she was selected, she had six months to prepare for her time abroad. Her packing list included games like Yahtzee and Scrabble and postcards from around the United States, items she could share with the Bhutanese people to illustrate American culture.

In Bhutan, Michelle lived in a small concrete house. Her kitchen consisted of a small hot plate and no refrigerator, requiring frequent visits to the market for fresh foods.



Above: Missouri Alpha **MICHELLE CALLANAN DALY** (right) wears the traditional Bhutanese handwoven silk kira.

She washed her clothes by hand, even using rainstorms to help wash the soap out of her clothes. But the lifestyle change was not a difficult transition for Michelle. "The country was so beautiful that it didn't matter what my house looked like," she said. "I could walk onto the front porch and I was surrounded by purple mountains and amazing waterfalls out in the distance."

Michelle quickly settled into a routine. In the mornings, she went on a run and then taught classes for the remainder of the day. In the evenings, she would cook dinner and then relax, either by reading or walking around the village to get to know the townspeople. "I just started talking to people and asking questions," Michelle said. "If I heard someone weaving, I asked if I could watch them weave. Anytime someone invited me over, I went, taking every opportunity to do what they were doing. I began to learn more about their way of life, and never did I feel that I couldn't approach someone's home or an individual on the street."

Now back in the U.S., Michelle is excited to share what she learned with her American students, many who are first-generation college students who haven't been outside of the Midwest. "I want to broaden my students' horizons," Michelle said. "I want them to know they shouldn't dismiss smaller economies. Business learning isn't just about Brazil, Russia, India and China. Sometimes there are some exciting and valuable things coming out of smaller countries, like Bhutan. These countries offer sound examples of what we might want to do in the future and how we can achieve those things." ←

ARIZONA*Phoenix Alumnae Club*

This year's convention was a special one for Phoenix Alumnae Club member **MARTY MOHR MCCARTY**, Indiana Alpha. She, along with her two daughters and granddaughter, attended the 2017 Convention and 150th Celebration in St. Louis.

CALIFORNIA*Members of California Eta*

California Eta alumnae celebrated with fellow California Eta **JENNIFER CHAMBLISS BERTMAN** on the release of her second book, "The Unbreakable Code."

Members of California Zeta Reunion

There were 38 Golden Arrows from the 1962-1966 initiation classes at the University of California, Santa Barbara, who celebrated more than 50 years of sisterhood at a Palm Springs Reunion this past May. The group has come together every two years to celebrate Pi Beta Phi. There was a special celebration to recognize the 150th Birthday of the Fraternity as well as a Kentucky Derby Party.

Top right: California Eta alumnae.

Bottom right: California Zeta alumnae.



Above: Members of Nation's Capital-D.C. Alumnae Club discussed their experiences building careers in the nation's capital with recent graduates and Pi Phi collegians who were interning in Washington, D.C., for the summer.

DISTRICT OF COLUMBIA*Nation's Capital-D.C. Alumnae Club*

This summer, the Nation's Capital-D.C. Alumnae Club hosted a Pi Phi Intern Networking Event on Capitol Hill. This annual event brought together more than 60 Pi Phi collegians and alumnae who are interning or working in Washington, D.C., for an evening of conversation and networking. Alumnae club members from various industry sectors participated in a panel discussion and answered questions from attendees about their careers and their paths to D.C. They also provided advice on navigating and balancing graduate school while climbing the career ladder in the nation's capital. In addition, they advised the collegians about staying connected with Pi Phi after college by getting involved with local alumnae clubs and volunteering with collegiate chapters. The event was a great way for the collegians to hear firsthand experiences about building a career in Washington, D.C., while meeting alumnae mentors who can continue to provide advice and guidance about transitioning into graduate school, the workforce and the Pi Phi alumna experience. ◀



Above: Los Angeles-Santa Monica, California, Alumnae Club, members. From left, New York Eta **LIZ BOHINC**, Illinois Theta **BETSY RUBIE**, California Eta **TONI MARTINOVICH** and Virginia Theta **LAUREN KAMPF QUIRK**.

Los Angeles-Santa Monica, California, Alumnae Club

Members of the Los Angeles-Santa Monica, California Alumnae Club sponsored The Book Truck, a local teen literacy program, through a Pi Beta Phi Foundation Special Impact Grant. The Book Truck works with the underserved teen community, including teens in the foster care system. The women helped sort books into different genres so the teens could easily locate the books that interest them.

ILLINOIS

Arlington Heights, Illinois, Alumnae Club

This summer, the Arlington Heights, Illinois, Alumnae Club delivered more than 1,000 books and monetary donations to W.J. Murphy Elementary School in Round Lake, Illinois. The donation helped replace damaged books after their school library was destroyed by flooding. The club also donated school supplies to Lincoln Elementary School in Palatine, Illinois, to support their students during the upcoming school year.

KANSAS

Members of Kansas Beta Reunion

Members from the 2010, 2011 and 2012 New Member classes from the Kansas Beta Chapter spent the weekend in Manhattan, Kansas, for the inaugural young alumnae weekend. Many of the women had not seen the updated

chapter house nor the extensive completed construction around the University. The weekend began with a house tour so the women could see the beautifully updated kitchen, chapter room, foyer, powder room and additional suites. It was a fun weekend of catching up, celebrating new chapters in their lives and reminiscing on their college days. The women are already looking forward to next year.

LOUISIANA

Pi Phi Achievement

Louisiana Beta **CHERYL PAYNE** recently received the 2017 Woman to Watch — Established Leader Award from the Women's Initiative Executive Committees of the Louisiana Society of Certified Public Accountants and the American Institute of Certified Public Accountants. Cheryl served on Louisiana Beta's Executive Council as a collegian and has continued to serve Pi Phi as an alumna by serving on many committees including Louisiana Beta's Chapter House Corporation and various leadership positions within the Baton Rouge, Louisiana, Alumnae Club.



Above: Jackson-Metro, Mississippi, Alumnae Club Members. From left, Mississippi Alphas **KRISTY SHELLEY BYRD**, **VIRGINIA HOLLINGSWORTH** and **FAYE HOLLINGSWORTH**, Georgia Alpha **JULIA ROWE WISE** and Mississippi Alpha **CARRIE TILLEY-SNYDER**.



MARYLAND

The three alumnae club Presidents from the Maryland/D.C. Suburban, Nation's Capital-D.C. and Northern Virginia Alumnae Clubs have been holding quarterly phone calls to share updates and plan for overlapping events where two (or three!) clubs are invited to join together. The collaboration has been mutually beneficial to all three area clubs and a Sincere Friendship has developed between the Presidents. The women are very excited to welcome the 2019 Pi Beta Phi Convention to the Washington, D.C., area.

MISSISSIPPI

Jackson-Metro, Mississippi, Alumnae Club

The Jackson-Metro, Mississippi, Alumnae Club came together to lead K-4 students at the Little Bethlehem Center through the Pi Beta Phi Champions are Readers® program. The program ran for four weeks and alumnae club members hosted a celebration of literacy upon completion of the program with snacks, gift bags, books and achievement certificates for each child.

NEBRASKA

Omaha, Nebraska, Alumnae Club

The Omaha, Nebraska, Alumnae Club hosted a Recognition Luncheon to honor Diamond Arrow member **DOLORES "DEE" CARLSON OWEN**, Iowa Gamma, 14 Golden Arrows and five Silver Arrows. Diamond Arrow member **ARDITH HARDLANNERT VICKERY**, Iowa Zeta, was unable to attend the luncheon so club members delivered her recognition pin.

Top: Omaha, Nebraska, Alumnae Club members.

Below: Omaha, Nebraska, Alumnae Club members. From left, Iowa Gamma **ANNE PAULE HALL**, Nebraska Gamma **STEPHANIE VAN VEEN ECKLAND** and Nebraska Beta **LINDA OAKESON DOBRY**. Center front, Iowa Zeta **ARDITH HARDLANNERT VICKERY**.



NEVADA

Reno, Nevada, Alumnae Club

Last spring, the Reno, Nevada, Alumnae Club set a goal to donate more than 150 books and bookcases to Sun Valley Elementary School. The Sun Valley Elementary School third-grade classrooms were in need of a variety of books to help with the children's literacy and interest in reading. Thanks to Pi Beta Phi alumnae and local businesses, the women donated enough books to fill nearly 10 classrooms. The club's passion and dedication to literacy helped more than 100 students in their local community.



OHIO

Dayton, Ohio, Alumnae Club

In April members of the Dayton, Ohio, Alumnae Club gathered with the Ohio Iota Chapter at the University of Dayton to celebrate Founders' Day and hold a memorial for Ohio Delta **MARTHA BOWMAN EBELING**. Martha was a leader in the community and always involved in Pi Phi. Some of her accomplishments include being Pi Phi Build Chairperson for the Ohio Iota Chapter House Corporation and receiving the Evelyn Peters Kyle Angel Award for Club Service. Her legacy will always be treasured among the local club and chapter.

Members of Ohio Delta Reunion

The women of Ohio Delta gathered on the beautiful Ohio Wesleyan University (OWU) campus April 28-30, 2017 for a reunion celebrating 150 years of Pi Beta Phi. Even though OWU has not had an active chapter for 25 years, 54 women from 15 states and 16 New Member classes gathered together for a celebration banquet on campus, which included a Cookie Shine that was 32 feet long. It was a wonderful evening of renewing friendships and making new ones. The women are looking forward to their next gathering.

Left: Dayton, Ohio, Alumnae Club members.

OHIO

Toledo, Ohio, Alumnae Club and Ohio Epsilon Chapter

In the winter of 1967, 20 young college women were initiated into the Ohio Epsilon Chapter of Pi Beta Phi. Little did they know then, eight of those women would remain lifelong friends and become Golden Arrows of Pi Beta Phi together. On April 28, 2017, the women gathered at the beautiful Highland Meadows Golf Club in Sylvania, Ohio, to attend a Founders' Day Dinner to celebrate the 50th anniversary of their initiation and the 150th anniversary of Pi Beta Phi. Nearly 150 women were present for the celebration.

Ohio Epsilon **MARTHA BRUCE KUPSKY** delivered the opening remarks and formally presented 150-year pins to all in attendance, followed by a cheerful rendition of Ring, Ching, Ching. Dinner was served after singing Pi Phi Grace.

The eight Golden Arrows entertained the audience with a song and dance parody set to the music of "My Girl" by the Temptations. Remarking that it was a hard act to follow, Michigan Alpha **NORMAJEAN THOMPSON RERUCHA** read children's funny definitions of "What is an Angel?"



From left, Ohio Epsilon Golden Arrows **BARBARA CHAPMAN MAUNTLER, MAUREEN MAURER JUDY, SUE JANICK ZDAWCZYK, CONNIE SCHERER SCHOEN, JACQUELINE KNOWLTON KNEPPER, MARY JOHNSON CARACCI, CATHLEEN DUSZYNSKI HEIDELBERG** and **SUZANNE RIER HAHN**.

Collegiate members from the Ohio Epsilon Chapter performed the Candlelighting Ceremony honoring the 12 founders. Then, everyone was invited to fill bags with cookies and candy at the Cookie Shine. To close the evening, all attendees formed a large circle and joined in singing many favorite Pi Phi songs. ◀

OKLAHOMA*Tulsa, Oklahoma, Alumnae Club*

The Tulsa, Oklahoma, Alumnae Club celebrated how far they've come in the 150 years since our founders met to begin our Fraternity. In April, the women gathered to talk about the world those 12 women lived in and marveled at their boldness. The club members honored the founders' courageous act and pledged to move their work forward. The women celebrated with the installment of new club leaders and a Cookie Shine.

TENNESSEE*Nashville, Tennessee, Alumnae Club*

In July, the Nashville, Tennessee, Alumnae Club met at the home of Tennessee Beta **ANN GEHRET MCKINNEY** for its annual Summer Supper. Illinois Zeta **ANNIE RAKOCZY SCHUSTER** catered a wonderful meal from Zoe's Kitchen, which was followed by Ann's legendary strawberry cake. The meeting was attended by more than 50 alumnae, many of whom were attending an alumnae club gathering for the first time.

TEXAS*Houston Alumnae Club*

In May, 45 eager Pi Phis from the Houston Alumnae Club boarded a chartered bus bound for Galveston, Texas. Upon arrival, the group headed to the historic Murdock's store, located on the Galveston Seawall. The next stop was the Maceo House, which was built by Galveston gangster Sam Maceo in the early 1950s. Owner Art Smith, whose daughter is a Pi Phi, showed the group around the unique home. Following lunch at the Artillery Club, the final stop was the Bryan Museum, which is in the restored Galveston Orphans Home. The museum houses one of the world's largest collections of historical artifacts, documents and artwork relating to Texas and the American West. Everyone who went on the Galveston trip agreed it was truly a day of fellowship, learning and fun.

Below: Houston Alumnae Club members.

**TEXAS***Dallas Alumnae Club*

In April, "Sisters InStyle" filled Brook Hollow Golf Club for the Dallas Alumnae Club's philanthropic style show and luncheon. In honor of Pi Beta Phi's 150 years of sisterhood, proceeds from Sisters InStyle benefited eight local agencies committed to advancing literacy for children and families in economically challenged neighborhoods and those with disabilities. The Dallas Alumnae Club was also thrilled to make a donation to Pi Beta Phi Foundation's Emma Harper Turner Fund and the Ann Dudgeon Phy Scholarship Fund.

Texas Betas **PENNY TOWER COOK** and **JEANNE TOWER COX** and former U.S. Senator and current NATO Ambassador **KAY BAILEY HUTCHISON**, Texas Alpha, served as Honorary Chairs for the event. Texas Alpha **SUZANNE HEBERT EVERBACH**, North Carolina Beta **NATALIE HEBERT SIEGEL** and Texas Beta **KATHY FLAHAVIN VASSALLO** served as Sisters InStyle Chairs. Texas Alpha **JULIE CRAIN MILLER** was the 2016-2017 Dallas Alumnae Club President. The style show was led by the production expertise of Jan Strimple and featured fashions from well-loved, local boutiques. More than 70 Pi Phi models, including Grand President **PAULA PACE SHEPHERD**, Texas Epsilon, graced the runway.

Sisters InStyle was a truly joyful and successful event with treasured friends helping a wonderful cause thanks to the generosity, dedication and love of many angels. ◀



Above: From left, **PENNY TOWER COOK**, Texas Beta; The Honorable **KAY BAILEY HUTCHISON**, Texas Alpha; and **JEANNE TOWER COX**, Texas Beta.

House Director Served as Hostess, Friend and Confidant for 14 Years

By California Beta **CAROLINE LAGESON**

Within the California Beta Chapter, Lifelong Commitment is a core value that stands out because of the numerous friendships we have made through Pi Beta Phi. And although the sisters in our chapter have created friendships that have grown and prospered, there is one woman who has proved to continuously provide constant love and support to all of the women in our chapter.

Over the past 14 years, our House Director, Arkansas Alpha **KAY WILLMS FLIPPO**, has not only been a maternal figure within the chapter, but also our friend and mentor. A Pi Phi herself, Kay was able to relate and connect with the women in our house as they journeyed through their college years. This year, Kay retired as our House Director. We were sad to see her leave, but know her legacy will always stay with us.

There was never a bad day that could not be cured by Kay's infectious smile. Her door was always open if we wanted to talk, which helped some of our sisters through challenging and emotional times. When the father of one of our sisters passed away, Kay immediately reached out and created a safe place for her when she wanted to spend time alone or talk with her family on the phone.

Kay also found ways to show her love through small gestures as well. Every night, Kay would make us a 10 o'clock snack to give us some extra sweetness after long study hours. She was also famous for her delicious barbecues, which brought out everyone on our street and created a welcoming environment for our community.



Kay's joyous and generous attitude has been continuous from the start of her time at our Pi Phi house. Our chapter alumnae will still stop by to visit and solely ask to see Kay. We were able to reciprocate this support for Kay during her times of struggle, too. When Kay's daughter unexpectedly passed away, our sisters spent lots of time around Kay, making sure she never ate a meal alone and visiting her room frequently to check on her. Kay was always there for us, so we were determined to show our care and appreciation in return.

To commemorate Kay, we named one of the rooms in our house after her, ensuring she will always be a part of the place she helped make a home. Kay demonstrated what true friendship looked like and our experience in Pi Phi will forever be changed for the better because of her. We wish her luck in her retirement, and hope she enjoys spending more time with family and friends. ←



Above and left: For 14 years, California Beta's House Director **KAY WILLMS FLIPPO**, Arkansas Alpha, helped chapter members celebrate successes and supported them during challenging times. Kay is pictured with California Beta **JAYDEN RAYE LAPIN-TATMAN** (above) helping her semester studying abroad and with California Beta **MADELEINE DOBSON** on her graduation day (left).



Lexi Sutter

ARIZONA ALPHA

IN A NUTSHELL ... TELL US ABOUT YOU

I report the news every night on KNXV-TV, the ABC affiliate in Phoenix. I'm very social, active and love to stay busy. My family and friends would tell you I'm ambitious almost to a fault.

GIVE US A PEEK INSIDE YOUR TYPICAL DAY

I start my day by brainstorming story ideas and then gathering for a 2:30 p.m. editorial meeting. After I get my assignment, I make phone calls, set up interviews and then hop in the car and gather stories and video. Around 7 p.m., it's go time. I log my interviews, write the story and then hand it off to my photographer who hustles to edit the final piece. Talking on live TV at 10 p.m. is the least of my worries!

FAVORITE PI PHI MEMORY

Living in the Arizona Alpha Chapter house. I was Vice President of Event Planning my junior year and served as Chapter President my senior year, so I lived in until the day I graduated. There was always someone I could talk with or spend time with at the house. We had the best time!

BEST ADVICE YOU'VE EVER RECEIVED

Trust your gut. Deep down, you already know the answer. It's just a matter of accepting it.

ADVICE FOR UP-AND-COMING PROFESSIONAL WOMEN

Be extremely honest with yourself about what you want, then pursue it relentlessly. Don't get distracted by what others are doing or what they think about you.

FAVORITE QUOTE

"If you haven't found it yet, keep looking. Don't settle. As with all matters of the heart, you'll know when you find it." — Steve Jobs

WHY I LOVE MY JOB

I get to become an expert on a new topic every day. I'm always challenged, learning something new and seeing the world through a different perspective.

PI PHI TAUGHT ME

The importance of being a part of something larger than yourself. I truly believe I'm where I am in life right now because of my Pi Phi experience. ◀

LEFT BRAIN OR **RIGHT BRAIN**

HEELS OR FLATS

iPHONE OR ANDROID

A.M. COFFEE OR A.M. SODA

HOURS A WEEK : 40+ **50+** 60+

Early Officer Titles Included 'Grand Illustra Regina'

By Fraternity Archivist and Historian **FRAN DESIMONE BECQUE**, New York Alpha

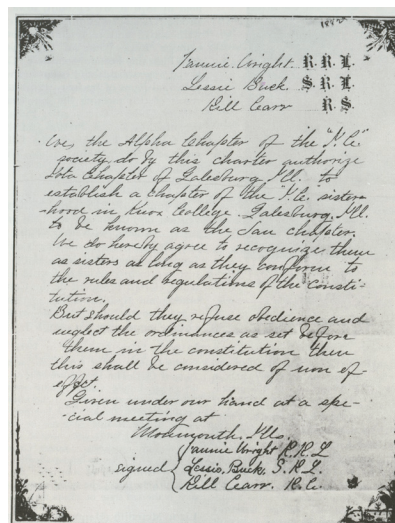
In Pi Beta Phi's early days, the Alpha Chapter at Monmouth College was the decision-maker regarding Fraternity matters at large. The chapter's role began to change in the late 1870s when Monmouth College faculty prohibited students from joining fraternal organizations. By 1878, the Alpha Chapter was no longer recognized by the College. At the same time, Pi Beta Phi chapters were being chartered on other campuses and began to flourish.

The Iowa Beta Chapter at Simpson College was installed in 1874. The minutes of the September 18, 1877, chapter meeting noted a call to convention: "Motion prevailed that the regular correspondents of the different chapters agitate the question of holding a convention." Those same meeting minutes refer to Iowa Beta's Vice President as the Sub Royal Lady. At a later chapter meeting, on November 17, 1877, the meeting minutes reflect the election of the following chapter officers: Right Royal Lady; Sub Royal Lady; Right Royal Scribe; Treasurer; and Scribe.

Later that year, Iowa Beta sent a letter to all chapters that read, "At the last meeting of our chapter we considered the matter of a convention — doubtless a new subject to you girls — and as we had received permission from the Alpha Chapter to have it here, we are very anxious it should meet with approval all around. What do you say to it? Can you send a delegate? We thought better to have it as soon as possible so as to help those of our girls who are in trouble (the chapter at Monmouth College). Our chapter feels as though we need some changes made in our constitution. And if we could have two delegates from each chapter, we could become better acquainted and feel more like sisters."

Of the seven Pi Beta Phi chapters in existence, only three were in attendance at the 1878 Indianola, Iowa, Convention: Iowa Alpha, Iowa Beta and the Alpha Chapter. There were some constitutional changes recommended including changing officer names to match those of Iowa Beta. Since only three chapters attended the convention and there was not a quorum, the constitution could not be legally changed.

At the 1880 Mount Pleasant, Iowa, Convention, there were again suggested changes to officer names. This time, the convention body voted and adopted new officer names with the top two officers called Illustra Regina (Noble Queen) and Regina Secunda (Second Queen). The new constitution also provided for the transference of power from the Alpha Chapter to a chapter "more prosperous and therefore more fitted to perform those duties."



An early Pi Beta Phi charter is signed by Right Royal Lady (RLL) and other officer titles used in the late 1870s.

A few short years later, more changes were made to the Fraternity governance model. At the 1884 Iowa City, Iowa, Convention, the Alpha Chapter officially gave up its charter. As a result, national officers became the mechanism for controlling Fraternity affairs. Constitutional changes included a new form of government with a Grand Illustra Regina presiding over Grand Alpha, or the convention body. The Grand Illustra Regina was also given the sole power to grant charters to new chapters.

It wasn't until the 1890 Galesburg, Illinois, Convention that the present-day Grand Council system of Fraternity governance became a reality. It was at that convention, under the guidance of D.C. Alpha **EMMA HARPER TURNER**, a new constitution was adopted including a new Initiation Ceremony, ritual and province structure. The new constitution also included a newly-created Grand Council consisting of a Grand President, Grand Vice President, Grand Secretary, Grand Treasurer and Grand Guide.

As the years go by, Pi Beta Phi continues to grow and evolve, seeking relevance in today's world. The Fraternity has changed with the times in organizational structure, vocabulary, geography and membership numbers, all the while using our founding principles, core values and mission and vision as our compass for the Fraternity. Today, Grand Council has a continued focus on board governance in order to provide strategic leadership to Pi Beta Phi volunteers and Headquarters staff. Grand Council sets direction for the Fraternity, makes policy and strategy decisions and monitors organizational performance to ensure overall accountability. ←

Meet the Leadership Development Consultants

We are pleased to announce Pi Beta Phi hired 11 women to serve as our 2017-2018 Leadership Development Consultants (LDCs). We look forward to having them travel across North America visiting our current chapters, supporting our newest chapters and positively impacting our sisterhood. Welcome and congratulations!



Claire Bange

OREGON ALPHA

Resident at the University of Nevada
I wanted to be an LDC because ... my membership in Pi Beta Phi has given me so many opportunities. I see this as the chance to give back to the organization that has already given me more than I ever expected.



Ashley Barron

OHIO THETA

Resident at Emory University
My goal is ... to help women realize their personal abilities. I want to challenge the women to push themselves, and their chapters, to grow and develop.



Annie Bradshaw

OKLAHOMA ALPHA

Resident at Clemson University
My goal is ... to be an encourager in the challenging times and a celebrator of victories no matter how small. It's my mission to empower these women.



Lindsay Briggs

OKLAHOMA ALPHA

Traveler

What I am looking forward to this year is ... seeing the uniqueness of each chapter. I think it's easy to think all chapters are the same, but going to Pi Phi events has shown me the wonderful differences.



Morgan Commet

IOWA ZETA

Traveler

My favorite Pi Phi memory is ... being initiated at Holt House. Being where our 12 founders created Pi Beta Phi as I became a member for life was a truly unforgettable experience.



Samantha Dyar

CONNECTICUT GAMMA

Traveler

I wanted to be an LDC because ... Pi Phi has given me the resources to become a stronger, more capable and confident individual. I know the LDC experience will continue to impact and shape me.

Samantha Eldridge

LOUISIANA BETA

Resident at the University of Nevada
My favorite Pi Phi memory is ... seeing Delaware Alpha initiate its first New Member class last year. It was so special seeing the chapter learn and understand our ritual.



Christina Poletti

ARIZONA ALPHA

Traveler

My goal is ... to help break down the stereotype and often negative stigma of what so many people think it means to be a sorority woman today.



Meredith Stone

GEORGIA ALPHA

Resident at the University of Delaware
I wanted to be an LDC because ... I love being a mentor, and it's important for collegians to have someone to help guide them through what can be a crazy and confusing stage in their lives.



Madeline Tackeberry

MISSISSIPPI BETA

Resident at Clemson University
I wanted to be an LDC because ... Pi Phi instills a sense of purpose and cultivates empowering characteristics in current and future sisters. As an LDC, I want to be a part of that.



Chandler Wright

CALIFORNIA NU

Traveler

My goal is ... to make an impact on as many women as possible. Even in the smallest of ways, I hope to inspire Pi Phis all over North America to be their best selves. ←

#BeAPiPhiLDC

Interested in becoming a Leadership Development Consultant? Know someone who would be great serving the Fraternity in this capacity? All seniors and recent graduates are invited to apply for this opportunity. Pi Beta Phi seeks women with varying levels of experience and diverse backgrounds. The selection process includes several opportunities for the interview team to get to know applicants through one-on-one conversations, team dynamics and presentation styles. Applications for the 2018-2019 year will open on October 2, 2017, and are due December 4, 2017. To learn more about the program and application process, visit www.pibetaphi.org/ldc.

the state of PI BETA PHI fiscal year 2016-2017

At the 2017 Convention in St. Louis, Grand President **PAULA PACE SHEPHERD**, Texas Epsilon; Foundation Board of Trustees President **BETH SEIDELHUBER SORDI**, California Kappa; and Fraternity Housing Corporation Board of Directors President **LISA GAMEL SCOTT**, Colorado Alpha; delivered the State of the Organization address to the convention body. The women not only provided a by-the-numbers summary of Pi Phi's big wins this last biennium, but they also shared inspiring stories, celebrated the

importance of Pi Beta Phi's 150 birthday and provided information on the fraternity and sorority community landscape of today. Convention affords the membership a unique opportunity to hear a joint message from all three entity Presidents. After all, we are one Pi Beta Phi. A transcript of the State of the Organization presented at convention was published on "To the Point," the Pi Phi blog at piphiblog.org.

MEMBERSHIP

140

Chapters

19,915

Dues-paying alumnae

20,899

Collegians

18,077

Sisters participated in one of 289 alumnae clubs

298,129

Members ever initiated

ENGAGEMENT

195K+  Facebook engagements

83K+  Twitter engagements

150K+  Instagram engagements

NEW  Snapchat!

PROGRAMMING

3.37 Average GPA

1,070 *Leading with Values*[®] collegiate seminars completed

3,171 Members who attended a Pi Phi event

13,050 Collegians impacted by a Critical Conversations[®] Speaker Series*

65,707 Online Learning Center courses completed

*Critical Conversations is Pi Beta Phi's risk prevention education programming

READ > LEAD > ACHIEVE

ONE MILLION

1 Million Lives Impacted goal was reached — and surpassed with **1,128,156 lives impacted!**

6,697 Children served through Champions are Readers program

PI BETA PHI FOUNDATION

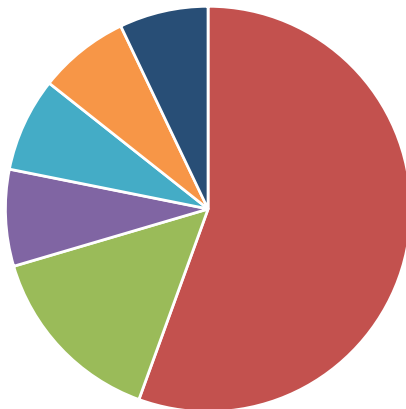
- \$287,100** benefiting sisters through scholarships and emergency need
- \$461,946** for Leadership Programs
- \$440,440** for Literacy Programs
- \$970,160** for qualified Housing Programs
- \$2.2 MILLION+** given annually to sisters and communities

FRATERNITY HOUSING CORPORATION (FHC)

- 6** New chapters enrolled in FHC
- 106** Chapter housing facilities
- 31** Total chapters enrolled in FHC
- 4,394** Members sleep in those facilities

BY THE NUMBERS

revenue



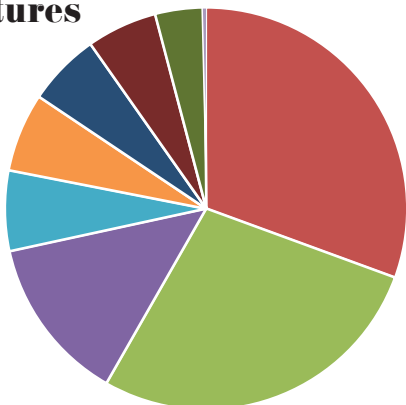
Revenue and Expenditure charts use unaudited figures for the fiscal year ending 6/30/2017.

Administrative expenses such as salaries and depreciation have been allocated among other categories to departmentalize the expense.

■ Dues and Fees	\$5,720,881	56%
■ Convention/Educational Event Fees	\$1,534,042	15%
■ Foundation Grants	\$794,084	8%
■ Miscellaneous	\$773,193	7%
■ Pi Phi Express Revenue	\$746,326	7%
■ Investment Revenue*	\$731,062	7%
\$10,299,588		100%

**Unrealized losses on the investment portfolio are excluded above.*

expenditures



■ Convention/Educational Events	\$3,064,641	31%
■ Chapter Support	\$2,774,788	28%
■ Marketing & Communication/ <i>The Arrow</i>	\$1,337,886	13%
■ Housing Support	\$647,032	6%
■ Administrative	\$633,968	6%
■ Alumnae Support	\$587,497	6%
■ Pi Phi Express Merchandise	\$568,785	6%
■ National Officers	\$391,311	4%
■ Other	\$16,474	0%
\$ 10,022,381		100%

Celebrating 150 Years of Friends and Leaders for Life

Convention 2017

In June, 1,400 Pi Phis gathered together in St. Louis to commemorate the Fraternity's 150th birthday. While the 2017 Convention only lasted four days, it's now ingrained in our history and will continue to impact Pi Phis for generations.

Friends and Leaders for Life — it's not just our tagline, but representative of who we are as Pi Beta Phi. It was also the 2017 Convention theme. On Friday and Saturday, we celebrated "Friends," traveling back through our 150 years of sisterhood. We switched gears on Sunday to "Leaders" and attendees participated in programming

best suited for their individual leadership development needs. Lastly, we celebrated Pi Beta Phi "For Life" on Monday through our book distribution of 40,000 brand-new books to St. Louis children in need. We also looked forward to Pi Phi's next 150 years including how we can ensure the sorority experience remains relevant and how we can continue to build confident women leaders.

In this historic 150th year, we asked Pi Phi sisters to share their 2017 Convention experiences. The following pages offer a glimpse of what it was like to attend this once-in-a-lifetime Pi Phi event.



Friends

By Maryland Betas **AGGIE NESTOR** and
ADELL NESTOR ECKENRODE

Attending Pi Beta Phi's biennial convention has become a tradition for us. It all began when Adell attended the 1985 Kansas City, Missouri, Convention as a collegian. Her excitement about all the convention activities and opportunities was contagious. As a result of Adell's incredible experience, we made a pact that as long as we were able, we would attend convention together. Since our first convention — the 1989 San Diego Convention — we always look forward to reuniting with sisters we have met at prior conventions and meeting new ones.

It was with much excitement we began our adventure of celebrating Pi Phi's 150th birthday in St. Louis. Arriving at the airport, we hoped we would see many Pi Phis, as it was "Wear Your Letters Day." We were not disappointed! We saw Pi Beta Phi letters on sneakers, tote bags and T-shirts. We were Pi Phi proud to see so many sisters traveling to convention. During our flight, one of the flight attendants was very interested why several women were wearing the same "logo." This provided us with the perfect opportunity to share the many benefits of our Pi Phi membership.

Upon landing in St. Louis, we immediately felt right at home as we saw large banners welcoming Pi Phis to the city. On our shuttle to the hotel, we met several women who were attending their first convention. We let them know they were going to experience something they would never forget. Once at the Hyatt Regency St. Louis at the Arch, there was no doubt we were in the right place. From the Pi Phi logo lit on the floor to the wine and silver blue balloon arch to the wine carnation arrangements, Pi Beta Phi was everywhere.

What made convention even more special was reconnecting with so many of our favorite angels. What a joy it was to catch up with sisters we had not seen in two years. It's as though no time had passed. It was also a joy spending time with Headquarters Staff. We value all they do for the Fraternity.

Each convention holds special memories and this convention was no exception. For example, one of our most special memories was celebrating Pi Phi's 150th birthday during Dinner by Chapter. We cheered when our chapter, Maryland Beta, was called and our banner was

Meet Me in St. Louis!

By Kansas Alpha **KATY IBSEN**

As I sat on the train en route to St. Louis for the 2017 Convention, I thought back on all six conventions I have attended since joining Pi Beta Phi. I've gathered with Pi Phis at the beach, in the heart of Texas and even at Walt Disney World®. Of course, it's not the location that stands out in my mind, but rather the friendships I get to enjoy each time. I love reconnecting with those from near and far, friends old and new; I get to nourish these connections as if two years never passed and this year in St. Louis was no different.

As my train arrived at Gateway Station in downtown St. Louis, I was eager to hop into a cab and get to convention. As I bounded through the doors of the hotel, sisters from my Lawrence, Kansas, Alumnae Club were visiting in the lobby. "Katy! Katy!" they exclaimed, waving their arms and beaming with smiles as I dropped my luggage at their feet and opened my arms for hugs. There it was: that feeling an angel gets when she arrives at convention, almost as if it was Bid Day all over again and she is among sisters.

The next day, I looked around at the convention body during a General Session. We had been celebrating our 12 founders and the Fraternity's achievements through video, song, memorable presentations and more. We were basking in this 150-year magic and in that moment, it struck me: the importance of friendships created in our sisterhood has not changed since 1867. Simply, it's a moving emotion.

The day continued with the Recognition Luncheon. It was a significant sight to see the many 25-Year Silver, 50-Year Gold and 75-Year Diamond Arrows stand up to be applauded for their decades-long membership. Then the famed **BARBIE OLIVER TOOTLE**, Ohio Beta, took to the stage and her words resonated with the very sentiment I had felt earlier in the day. As she told touching and humorous stories of her own Pi Phi sisterhood, she connected it all to one common thought: "Be like the founders." Did the founders ever imagine this modern-day Fraternity with these women building an unbreakable sisterhood? I'd like to think they did and they are proud of our achievements.

walked across the stage during the Banner Parade. This birthday party pulled out all the stops including everyone receiving a present, birthday cake, a marching band led by Grand President **PAULA PACE SHEPHERD**, Texas Epsilon, and LOTS of confetti.

Other ways Pi Beta Phi celebrated 150 of sisterhood included a historical display showing fashions through the decades. We thought it funny when we saw dresses we wore when we were young. There was even the opportunity for us to have our picture taken with the composite of our 12 founders. We also saw Libbie, the Ring Ching Roadshow car, in person.

Even with these unique events, we always look forward to participating in Pi Phi traditions such as the huge Cookie Shine, singing Ring, Ching, Ching with more than 1,000 sisters and, of course, shopping at Pi Phi Express. We appreciate the extra special attention, detailed touches and surprises provided by the Local Convention Committee. We feel very fortunate to have been a part of this once-in-a-lifetime celebration. Even though we are always sad when each convention ends, we know in two years we'll make more memories. See you in Washington, D.C., in 2019!



THREE GENERATIONS OF SISTERS ATTEND 150TH CELEBRATION

It all began with a phone call. Minnesota Alpha **MARGARET HUNT HERBERT** called her mother, Montana Alpha **EVELYN BYRD HUNT**. She said, "Mom, you have to come to Pi Phi convention. We can't miss it!" Margaret was planning to attend

with her daughter, Minnesota Alpha **BRIANNA HERBERT**. It seemed all three generations attending the 2017 Convention was another golden opportunity to strengthen the family's Pi Phi bonds.

At convention, the women spent time with Evelyn's sisters from the Fort Myers, Florida, Alumnae Club. They also enjoyed the company of Minnesota Alpha and Montana Alpha alumnae and collegians. Coincidentally, the two chapters sat together at one table at Dinner by Chapter. Also of special interest to the three generations was the Heritage Luncheon, during which special groups, like Pi Phi legacies, were honored.

However, the most noteworthy part of convention for the family was listening to several outstanding speakers and attending the sessions on leadership. No wonder Pi Phis are in such top positions in business, NASA and politics! With the development and foresight of Pi Beta Phi Foundation, the Fraternity will always remain a very prominent organization for women with many, many future leaders.

— By Montana Alpha **EVELYN BYRD HUNT**



Leaders

By Arizona Alpha **STORMY BOETTCHER**

Walking into the 2017 Convention, I had a feeling of anticipation for the memories and friends I knew I was going to make. I had previously attended a Pi Phi convention as an emerging leader, and I came to this convention in my current role as Chapter President. I was also joined by 10 other representatives from Arizona Alpha. These women were a mix of our current Executive Council as well as emerging leaders. I was excited to be at convention alongside these amazing women to celebrate the last 150 years and kick off the next 150 years.

When we arrived in St. Louis, I was in awe of the extensive Fraternity history that was presented throughout the convention hotel. The decade banners showcased Pi Beta Phi history and helped connect me to Pi Phi sisters from the past. I enjoyed seeing the outfits college students would have worn from past decades on display mannequins. It was fun to find the commonalities and differences in the clothing styles compared to our clothing styles today.

Our chapter leaders attended the Lessons in Leadership: Leadership for 150 Years More program facilitated by Erin Fischer, lead facilitator of Pi Beta Phi Leadership Institute. The program was filled with collegians and alumnae who truly exemplify what it means to be a Leader for Life. My favorite part of the program was hearing stories from other sisters, especially the alumnae who reminisced



on their chapter experiences and their best friends they have had for life, all thanks to Pi Beta Phi. These touching stories about the long length of a sister's bond reaffirmed to me how our Pi Phi sisterhood is endless.

The program also taught us the basics of leadership. We learned that to become a great leader, one needs confidence and strength. Leading was not defined as being in charge, but instead as demonstrating the good we want to see in our organization. Erin explained it meant our involvement, taking on more responsibility, putting in the good in order to get some good back and pushing the agenda for women today and in the future. She also talked about leaving a legacy so that one day another member can experience and hold the same incredible feeling of sisterhood.

After participating in the program, I realized Pi Phi truly is my passion. I saw this same passion in the many chapter leaders, alumnae club leaders and Fraternity leaders I met at convention. And I saw this passion fueled by the confidence, strength and community





Pi Beta Phi provides its members. It's amazing to watch women grow and emerge as leaders beyond just their college days. Convention taught me that growth never stops and leadership doesn't end when a title ends. Rather, leadership is something one carries every day and carries with pride.

I am still amazed by the high energy and excitement I experienced throughout convention. I met so many sisters from so many different places, but each shared the same joy and anticipation for the future of our sisterhood. I am honored to have shared so many stories and created so many lasting memories. The conversations we had, and the relationships we built, will stay with me for years to come.

Educational Opportunities Build Pi Phi Leaders

In honor of Pi Beta Phi's 150th celebration, convention programming was centered around our tagline Friends and Leaders for Life. The programming included three opportunities: Alumnae Leadership Summit, Fraternity Housing Corporation (FHC) Housing Symposium and Lessons in Leadership: Leadership for 150 Years More for collegians and alumnae advisors.

Alumnae Leadership Summit 2017 focused on providing clubs the opportunity to learn from alumnae regional team experts on a variety of topics and hear from club officers from various regions and club sizes on their winning strategies. The day began with alumnae regional officers sharing tips on recruiting and retaining members. The session included information on Alumnae Leadership and Nominating Committees and the importance of recruiting officers to ensure the future of club leadership.

Next, the Panel of Experts session took place. Plenty of time was allotted for questions and answers to make the most of takeaways that were tailor-made to the individuality of Pi Phi's diverse clubs. Finally, the Resource Session provided another chance to ask questions on six topics. Alumnae regional team experts took position at their topic tables. Attendees were given the opportunity to spend 15 minutes per topic before the timer rang and they were off to the next table.

The FHC Housing Symposium was led by Leadership Development Officer **LISA MASTERS**, Georgia Alpha. Each Chapter House Corporation (CHC) completed a SWOT analysis to celebrate their strengths, determine weaknesses, plan for opportunities and overcome threats. The CHCs walked away with tangible items to improve and grow the housing experience for current collegians and to give future collegians a greater experience that will adapt to their needs.

CHCs also discussed how their individual CHC works, how their houses are similar and how they differ. The women collaborated on how to resolve common issues and what problem-solving skills have worked for them in the past and how others could benefit from using the same methods. CHCs also learned of the resources they have for guidance, questions and support.

The Lessons in Leadership was facilitated by Erin Fischer, lead facilitator of Pi Beta Phi Leadership Institute. The interactive, keynote program focused on the development of confident and resilient woman leaders. Erin energized attendees through video, storytelling and topped off the afternoon with a confidence dance party.

For Life

By California Eta **CATHY BIRCH DANIEL**

The 2017 Convention came to a close with a day full of literacy activities. Hundreds of Pi Phis, wearing their “I Am One” T-shirts, began the day by participating in a 40,000-book distribution. The books were given to St. Louis area schools, after-school programs and community programs serving students from low-income families and Title I schools. Pi Phis helped lift, carry and sort books and also facilitated interactive children’s activities and story time.

In addition to the book distribution, there were two Read > Lead > Achieve Walks. The one-mile routes around the Gateway Arch grounds served as an advocacy effort for the importance of literacy. Rep. Dean Plocher, R-Des Peres, Missouri, was in attendance and spoke about how reading transforms individuals. Also in attendance was a representative from the office of St. Louis Mayor Lyda Krewson. The next morning, while getting ready for the day, my daughter, California Eta **MICHELLE MURRELL WILLBANKS**, and I had the television on, and we were proud to see the extremely positive news coverage of our literacy event.

Throughout the day, sisters were still purchasing Pi Beta Phi Foundation tribute halos for old and new friends, and picking them up from Halo Heaven. These halos were to honor sisters and were attached to cards hanging on racks in the display area. Most everyone put their halos on their nametag lanyards. I have to mention that some of our Pi Phis necks were bending over due to the many halos we received!

Pi Phis were also buying more goodies at the Pi Phi Express sale. You can always go on the website and view items that are available, but at convention, the Headquarters staff does such a magnificent job setting up an actual store. The first day the room was opened, it was difficult to get in because there were many excited buyers with their hands full of shirts, stationery, pins, a variety of totes, sweatshirts, hats, jewelry and more.

In the afternoon, the closing General Session included the installment of our newly-elected officers. There was also an announcement of the winner of Libbie, the beautiful Ring Ching Roadshow car, that visited many Pi Phi alumnae clubs and chapters throughout North America over the past two years in anticipation of this historical 150th birthday celebration. Grand President



ENSURING THE FUTURE OF OUR SISTERHOOD

Pi Beta Phi Foundation came into convention with a bold goal to raise \$150,000 before the Foundation Dinner on Sunday evening. With 1,819 gifts over three days, we are thrilled to share \$239,795 was raised to support our sisterhood. Thank you for making the Foundation one of your philanthropic priorities!

- 13,627** Halos and virtual halos given to honor Pi Phi sisters and friends
- 1,008** Tribute arrows purchased to commemorate Pi Beta Phi’s 150 years
- 481** Evelyn Peters Kyle Society and Marianne Reid Wild Society members honored during special Foundation breakfast
- 271** Total number of bids placed on 31 silent auction items
- 72** Pi Phis and friends who became new monthly donors or increased their monthly gift amount
- 2** Awards presented to philanthropic leaders Indiana Gamma **BETTY BLADES LOFTON** and Pi Beta Phi Fraternity
- 1** \$28 million comprehensive campaign launched to sustain Pi Beta Phi
learn all about this effort on Pages 38-39

PAULA PACE SHEPHERD, Texas Epsilon, was so excited to have placed the highest silent bid for the car, as her own car was 17 years old. The proceeds of Libbie's sale will go toward the Holt House operations fund.

The General Session concluded with the announcement for the location of the 2019 Convention: Washington, D.C. I had really thought the St. Louis Convention would be my last one. However, now I really hope I am able to attend the D.C. convention. Why, you ask? Because Pi Beta Phi is about Friends and Leaders for Life! I was an alumna initiate at the 1991 St. Louis Convention and have only missed one convention since then. The friends I have made over the years and now see every other year are such an important part of my life.

I have also watched my daughter and a lot of her Pi Phi friends become wonderful and amazing leaders, not only for Pi Phi but also in their personal and professional endeavors. I am truly convinced this would not have happened if Pi Phi had not been so prominent in their lives. Thank you, Pi Beta Phi, for being such a positive addition to my life. I will always be grateful. ◀



90-Year-Old Sister is Pi Phi for Life

By Past Grand President **EMILY RUSSELL TARR**, Texas Beta

In the late 1980s, I was excited to attend the Pi Beta Phi Directors Meeting at Arrowmont® School of Arts and Crafts. Everyone had a roommate, and I was happy to meet Florida Gamma **ALISON HENNIG MOORE**, who was mine. Alison is from Colorado Springs, Colorado, and we learned we had much in common including sharing the same birthdate.

Before becoming Alumnae Province President, Alison served in many capacities for the Colorado Springs, Colorado, Alumnae Club. She continues to serve in club leadership roles today. Alison also helped establish the Colorado Epsilon Chapter and served on its Chapter House Corporation for a number of years. There is nothing Pi Phi has asked to which Alison has said “no.”

Alison was happily married to Tom, a United States Air Force General. She busily supported him all the places they were stationed: England, Alaska, Mississippi, the Gulf Coast and, of course, Colorado Springs. Between being a General's wife, mother to sons and Pi Phi activities, Alison's life has been full. When Alison and I talked on our May birthday this year, she told me she planned to attend the 150th birthday at convention. She also said this would be

her last convention. You see, Alison is 90 years old. What a true example of Pi Phi for life right before our eyes. Alison, thank you for being my longtime friends and for being such a wonderful Pi Phi.

By the way, Alison has since changed her mind and will continue to attend conventions as long as she is able. It's a woman's prerogative to change her mind, right? She told me about her new decision at the conclusion of the fabulous 150th celebration. I have no doubt she'll be back.

Alison recently said: “The 2017 Convention was the most exciting and spectacular convention I have ever attended over the years! The days were filled with amazing events so thoughtfully planned and executed by the Local Convention Committee, Fraternity volunteers and Headquarters staff. What a masterful job it was to successfully take care of more than 1,400 Pi Phis who converged in St. Louis for the Fraternity's 150th birthday.”

I have been blessed over the years to have many wonderful Pi Phi friends from ocean to ocean and even in Canada, too. I've been privileged to be part of many decades of Pi Phi history as a past Fraternity International Officer. I had the pleasure of helping charter a chapter and felt the joy of seeing so many young Pi Phi friends become leaders for life. I'm a strong believer that Pi Beta Phi is for life. This was the dream of our 12 founders: friendships born of women with the same values that extend beyond the years.”

Fraternity Presents Nearly 300 Awards

NEARLY 300 AWARDS WERE PRESENTED TO CHAPTERS, ALUMNAE CLUBS AND INDIVIDUALS AT THE 2017 CONVENTION. THE AWARDS HONORED PHILANTHROPIC SERVICE, ACADEMIC SUCCESS AND OVERALL ACHIEVEMENT, AMONG OTHER CATEGORIES. CONGRATULATIONS TO OUR WINNERS!



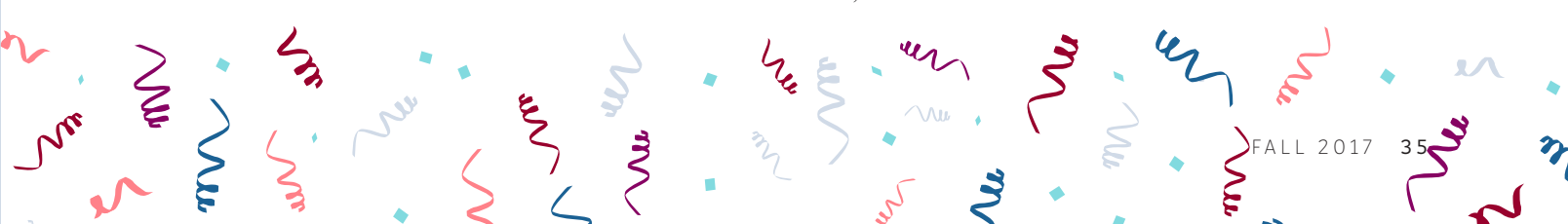
The Arlington Heights, Illinois, Alumnae Club received the **PREMIER CLUB OF EXCELLENCE AWARD FOR LARGE GROUPS**. The club was honored for increasing its membership with more active communication efforts and more varied programming offerings. The club also restructured its leadership model to best meet the needs of its members, creating additional leadership positions to allow more club members to serve.



The Texas Gamma Chapter at Texas Tech University received the Fraternity's highest honor for a collegiate chapter, the **BALFOUR CUP**, for the 2016-2017 academic year. The chapter consistently ranks first among sororities on campus for their academic achievements. They are a top recruiter and celebrated a 100 percent member retention rate this past year.



The Lowcountry, South Carolina, Alumnae Club received the **PREMIER CLUB OF EXCELLENCE AWARD FOR SMALL GROUPS**. The award honors the club's 20 percent membership increase over the previous year. The club hosts Pi Beta Phi's Champions are Readers® at two local elementary schools. The club also held a Fraternity Day of Service event featuring food, drinks and costumes at four different locations.





Iowa Zeta **RENEE ROSS MERCER** received the **DOROTHY WEAVER MORGAN AWARD FOR FRATERNITY LOYALTY**. For nearly 15 years, Renee served on Pi Beta Phi's Headquarters staff as Fraternity Executive Director. During her tenure, the decision was made to build a Headquarters building in Town & Country, Missouri. Most recently, Renee served as Local Convention Committee Chair for Pi Beta Phi's 71st biennial convention.



Oklahoma Beta **MARY LOY TATUM** received the **SERVICE IN SISTERHOOD (SIS) AWARD**. Mary served the Fraternity as Alumnae Province President, Director of Alumnae Programming and Grand Vice President Alumnae before becoming Grand President in 2009, a role she held for four years. During her tenure as Grand President, Mary was the driving force behind the adoption of a new board governance model.



MEMBER OF DISTINCTION DR. ELLEN STOFAN, Virginia Gamma, was honored for her success in the male-dominated STEM field. Ellen has held several roles at the NASA Jet Propulsion Laboratory and from 2013 to 2016, was NASA's Chief Scientist, serving as the principal advisor to the NASA Administrator of the agency's science-related strategic planning and programs.



FRIEND OF DISTINCTION Bill May serves as Executive Director of Arrowmont® School of Arts and Crafts. Bill oversees school operations, programs and development. He recently led an \$8 million fundraising effort which enabled the school to purchase its historic campus. His leadership has brought financial stability and a fresh appreciation to the School.



FRIEND OF DISTINCTION John Christopher is a founding partner of Fraternal Law Partners. John helps clients navigate the legal challenges of nonprofit organizations, including seeking and maintaining tax-exempt status, corporate governance matters and grant-making. He also advises on issues related to risk management and housing issues.



FRIEND OF DISTINCTION Mark Carlie was a partner at Stone Carlie, now BDO USA, LLP. Mark served Pi Beta Phi in a variety of roles, including audit partner responsibilities and providing advice to senior Fraternity leadership in areas such as entity structure, taxation, major transactions, governance, financing and policy.

Congratulations Award Winners

BALFOUR CUP

Texas Gamma

BALFOUR CUP 1ST RUNNER UP

Iowa Gamma

BALFOUR CUP 2ND RUNNER UP

Kansas Beta

AMY BURNHAM ONKEN AWARD FOR OUTSTANDING SCHOLARSHIP AND CAMPUS AND COMMUNITY LEADERSHIP

MinYoung Park, Georgia Beta

CHAPTER SERVICE AWARD FOR OUTSTANDING SERVANT LEADERSHIP

Lourdes Sandoval, West Virginia Alpha

JEAN WIRTHS SCOTT LEADERSHIP AWARD FOR OUTSTANDING CHANGE LEADERSHIP

Zea Rowland-Horvat, Ontario Alpha

SILVER SLIPPER AWARD — EXCELLENCE OF A CHAPTER VICE PRESIDENT OF FINANCE

Hannah Dudenhoeffer, Missouri Alpha

OUTSTANDING AAC FINANCIAL ADVISOR

Kathleen North, Illinois Zeta
serving Wisconsin Alpha, University of Wisconsin

PREMIER CLUB

Large Group: Arlington Heights, Illinois
Small Group: Lowcountry, South Carolina

PREMIER CLUB 1ST RUNNER UP

Large Group: South Coast, California
Small Group: Manchester Area, Connecticut

PREMIER CLUB 2ND RUNNER UP

Large Group: Nashville, Tennessee
Small Group: Lake Oswego-Dunthorpe, Oregon

EMMA HARPER TURNER LEADERSHIP AWARD

Janet Wickham Gregory, Michigan Beta

EVELYN PETERS KYLE ANGEL AWARD FOR CLUB SERVICE

Joan Michiels McCullough, Louisiana Beta

YOUNG ALUMNA ACHIEVEMENT AWARD

Tabitha Epperson, Mississippi Alpha

DOROTHY WEAVER MORGAN AWARD FOR FRATERNITY LOYALTY

Renee Ross Mercer, Iowa Zeta

SERVICE IN SISTERHOOD AWARD

Mary Loy Tatum, Oklahoma Beta

MEMBER OF DISTINCTION AWARD

Dr. Ellen Stofan, Virginia Gamma

FRIEND OF DISTINCTION AWARD

Bill May
John Christopher
Mark Carlie

EXCELLENCE IN CHAPTER HOUSE CORPORATION SERVICE (CHC-OWNED)

Oklahoma Alpha

EXCELLENCE IN CHAPTER HOUSE CORPORATION SERVICE (NON CHC-OWNED)

Illinois Epsilon

MAY LANSFIELD KELLER AWARD FOR PHILANTHROPIC LEADERSHIP

Betty Blades Lofton, Indiana Gamma

FOUNDATION DISTINGUISHED PARTNER AWARD

Pi Beta Phi Fraternity

To view the full list of collegiate and alumnae award winners, as well as additional information about why these award winners were selected, please visit www.pibetaphi.org/awards.

SHINE THROUGH

UNENDING LOYALTY. ENDLESS IMPACT.

Pi Beta Phi Foundation Invites You to SHINE THROUGH

By Senior Director of Strategic Initiatives Shawn Eagleburger

With each birthday, we tend to look back and celebrate milestones. Though it's fun to walk down memory lane, isn't it more important to think about what roads lie ahead? It's the excitement of what is to come that motivates Pi Beta Phi Foundation to invite you to something very special. As the candles atop our 150th Pi Phi birthday cake are blown out, it's time to continue the dreams of the 12 founders in ways they could not possibly have imagined.

Just before opening the ballroom doors for the Foundation Dinner at the 2017 Convention, Campaign Chairman

JAN KINCAID CLIFFORD, Indiana Delta, took to Facebook Live and delivered a special message:

“As Pi Phi, we have so much for which to be proud. And yet, I believe our greatest opportunities still lie ahead. The challenges our sisters face today have never been more complex. Our founders' vision hasn't changed, but the resources needed to reach it have. Pi Beta Phi Foundation is going to be sharing a big announcement tonight — our largest philanthropic endeavor ever!” Jan's commitment was to provide a way for Pi Phi to “follow in the founder's bold, brave footsteps.”



OPERATIONS

Build Operational Resources to Leverage Growth and Sustainability

Gifts to support the Foundation's operational resources are the most cherished. It's with these gifts a donor agrees to support Pi Phi's areas of greatest need — the needs we know exist today, and the needs we can't yet imagine. The annual gifts you contribute to support the Foundation are important. We recognize these gifts and will count them toward the overall campaign goal. However, a campaign is a time to think about doing something more. We ask you to sustain your annual gifts and think about what more you can commit. Our sisterhood is strong, and with your support, we will ensure that strength.

LEADERSHIP

Prepare Members to Lead in Collaborative and Innovative Ways

Leadership is at the core of Pi Beta Phi's mission and our sisterhood. It's about giving our members the opportunity to learn, lead and grow. Leadership skills we learn through Pi Phi transcend college and become applicable in all facets of life. It's about the world and the impact we will make. Today, we are only able to provide leadership training programs like these to less than five percent of our collegiate members. Imagine if we could increase these opportunities to 25 percent of our members. With your help, we can expand our reach.



There is unmistakable value in Pi Phi: in the strength of our friendships, our educational programming, our service, our leaders, our place on today's college campuses and our role in communities across North America. However, as we look forward to the next 150 years and beyond, the question all Pi Phis must ask is, "Will Pi Beta Phi be equipped with resources to answer the ever-evolving needs of our sisterhood?" The Foundation's mission is to ensure the future of our sisterhood, and it's the Foundation's responsibility to guarantee the answer to that bold question is "yes."

And thus, the Foundation — encouraged by the commitment of the Fraternity and several lead donors — launched **SHINE THROUGH**, a campaign to sustain Pi Beta Phi. With a \$28 million fundraising goal, this philanthropic effort is not only the largest in Pi Phi's history, it's the largest effort ever assumed by a National Panhellenic Conference organization.

EDUCATION

Provide Collegians and Alumnae with Financial Support to Access Increasingly Expensive Education

Attending college remains a privilege and one that comes at a cost. It's becoming more and more difficult for some students to not only bear the expense of college, but to also have the time and financial resources to be an active and engaged member of a sorority. Scholarships support and bring to fruition the Fraternity's mission to develop women of intellect and integrity and foster Personal and Intellectual Growth.

WHY SHINE THROUGH?

At the center of the Pi Beta Phi crest is the Latin word LUX, meaning light — an important message from some of the earliest Pi Phis. The **SHINE THROUGH** campaign equates light to the concept of strength, which comes from loyalty. Light is energy. Light brings joy, emotion and clarity. Light encourages us to move forward. With this campaign, we will focus our light on future generations of Pi Phi leaders, to create endless impact and sustain Pi Beta Phi.

With loyal support from Pi Phis and friends, like you, this campaign will build operational resources to leverage our growth and sustainability, prepare members to lead in collaborative and innovative ways, provide collegians and alumnae with financial support to access increasingly expensive education, champion literacy initiatives that inspire readers to reach their true potential and advance collegiate housing that drives member satisfaction.

“Right now, Fraternity and Fraternity Housing Corporation (FHC) leaders are crafting big, audacious goals that will

strategically propel Pi Beta Phi into our next 150 years,” said Pi Beta Phi Fraternity and FHC Executive Director **JULI HOLMES WILLEMANN**, Iowa Beta. “The Fraternity and FHC need the help of the Foundation, and every loyal Pi Phi, to focus their inner light on helping reach those goals.”

OUR BIGGEST GOAL EVER

A \$28 million goal is a challenge, and most certainly bold. However, Pi Beta Phi began with a bold vision and will continue the same way. Less than one month after convention, Pi Phis have already committed more than \$20 million. With your help, we can ensure an even brighter future. As a comprehensive effort, every single gift, pledge and planned gift commitment made through June 2019 will count toward achieving our fundraising goal.

“When I think about the opportunities we have been able to provide for members, I am in awe,” said Honorary Campaign Co-Chairman **CAROL INGE WARREN**, North



LITERACY

Champion Literacy Initiatives That Inspire Readers to Reach Their True Potential

Since 2013, Pi Beta Phi has donated more than \$2 million to support literacy initiatives and impacted 1,128,156 lives through Read > Lead > Achieve. Pi Phi currently aspires to train literacy advocates across North America, taking our mission into libraries, school boards and beyond. Prior to this campaign, Pi Beta Phi Foundation had no endowed funds to support Pi Phi’s long commitment to literacy. Pi Phi is looking to the future to answer the question, “what’s next for encouraging a more literate and productive society?” The growth in our financial resources allows us to inspire readers, spark imaginations and ignite a desire to learn.

HOUSING

Advance Collegiate Housing That Drives Member Satisfaction

On campus, Pi Phi facilities are not just living spaces, they are communities. Here, our members meet, build sisterhood, create lifelong friendships and make memories. These communities should be safe and comfortable places for our members to call home. Our members' needs and expectations are constantly changing. Housing is becoming more complex to offer and manage. There is a never before seen correlation between member satisfaction and the housing experience. As a result, our chapter facilities need your support.

Carolina Beta. "What a gift membership is in Pi Beta Phi! However, we must desire to increase these opportunities and prepare for the future. It is absolutely vital if we are to ensure a premier future for the Fraternity and its members."

Prior to announcing this effort, every Pi Beta Phi Grand Council member, Foundation Board of Trustee member,

FHC Board of Directors member, Campaign Cabinet member and Pi Beta Phi Headquarters staff member had committed to the campaign.

WILL YOU SHINE THROUGH?

"The **SHINE THROUGH** campaign is an opportunity for all Pi Phis," said Honorary Campaign Co-Chairman **SARAH RUTH "SIS" MULLIS**, South Carolina Alpha. "It's an opportunity for those who feel connected to what's happening right now in Pi Phi as well as those who might be feeling a little disconnected. This is an invitation for every Pi Phi to play a part in sustaining our sisterhood — not just for right now, but far into our Fraternity's future."

Take time to visit www.pibetaphifoundation.org/campaign to learn more about the campaign and how to support your specific passions. You will see there is a place for every Pi Phi, and for every Pi Phi passion. You will see campaign updates in *The Arrow*, on social media and beyond.

However, we encourage you to text "SHINE" to 51-555 to receive periodic text message updates from the Foundation. Or, to request campaign materials, text "LOYALTY" to 51-555 to be prompted to enter your mailing address. You can also speak with a member of the Foundation staff by calling (636) 256-1357.

"We are excited for your support of this comprehensive campaign — whatever that looks like for you," said Campaign Chairman **JAN CLIFFORD**. "We are excited to see you **SHINE THROUGH** for Pi Beta Phi." ←

PI BETA PHI FRATERNITY MAKES LEAD GIFT

More than 100 years ago, Pi Beta Phi made an investment in the people of the Appalachian Mountains. Through the years, many Pi Phis nurtured the investment with care. Even though the needs changed over time, the commitment to Pi Beta Phi's core value of Philanthropic Service to Others remained the same.

When the time came to determine how to best steward the proceeds of that historic asset, Pi Beta Phi Fraternity leadership used both head and heart. With a desire to respect the intent of the original investment, the goal of ensuring that asset would forever be a legacy for all Pi Phis became the focus. Recognizing the opportunity to

dramatically impact Pi Beta Phi's member experience, Grand Council made the thoughtful decision to reinvest a portion of those proceeds in Pi Beta Phi Foundation. A \$6 million lead gift from the Fraternity helped establish the priorities of the **SHINE THROUGH** campaign.

It's not members' dues or revenue from other sources that made up this gift; it's the forethought of Pi Phi's commitment from more than 100 years ago. With this gift, the courage of those Pi Phis, and all Pi Phis who have supported Pi Beta Phi's philanthropic efforts over time, will be preserved. With this gift, the Fraternity hopes to inspire you to make the same everlasting commitment.



Participate. Donate. Advocate.

By Literacy Engagement Manager Audrey Dewes

Pi Beta Phi is excited to reveal three ways you can become more involved in Read > Lead > Achieve: Participate. Donate. Advocate. It's no surprise Pi Phi has succeeded in each of these areas over the years. When Pi Phis are given a goal, they achieve that goal — plain and simple! Just like our earliest Pi Phi alumnae who took action by starting the Pi Beta Phi Settlement School in Gatlinburg, Tennessee, we continue to take action to support the mission of Read > Lead > Achieve.

PARTICIPATE

It is because of this level of dedication we can officially announce in 2017, Pi Beta Phi surpassed its goal of impacting more than one million lives through our literacy service initiatives. This is the culmination of efforts made by Pi Phis since the 2013 Convention, and we couldn't be more excited about this success. We have impacted more than one million lives through a variety of efforts including collegians and alumnae volunteering for local organizations, books donated through Fraternity Day of Service and FDS500 events, community service hours by collegians and alumnae and children served through the Champions are Readers (CAR) program.

The purpose of the Champions are Readers program is not to simply hand out free books, but to engage children in a positive reading experience and to foster a lifelong love of reading. This is one of our most participatory Read > Lead > Achieve initiatives and as such, we continue to look for ways to improve. In fact, CAR has recently been revised according to national standards for education and now allows for differentiation to accommodate students' varying academic needs. On average, we ship 6,500 units of materials to CAR participants each year.

To order CAR materials for your chapter or alumnae club, please visit www.pibetaphi.org/CAR. Thanks to a grant from Pi Beta Phi Foundation, all of the CAR program materials — including folders, activities,

certificates and books— are free! It doesn't matter if the order is for 10 or 100 students, chapters and alumnae clubs are only responsible for shipping and handling costs.

DONATE

In addition to ongoing participation efforts, Pi Phis understand donations are key to allowing us to further our reach and impact. In the last four years alone, we have donated more than \$2 million to The Literacy Fund at Pi Beta Phi Foundation and nearly \$30,000 to the Arrow in the Arctic Fund through Pi Beta Phi Foundation. The Foundation has used these donations to grant financial support to Pi Phi's literacy initiatives including Fraternity Day of Service Signature Events, CAR, Local Impact Grants, Special Impact Grants and to our Canadian philanthropy, Arrow in the Arctic. We donate to make an impact in our local communities as well as in communities across North America.

ADVOCATE

This second installation of The Story of One video highlights the third piece of the Read > Lead > Achieve puzzle: telling others why literacy matters. We believe when one in four children grow up to be illiterate, that is one too many. The detriments of illiteracy are innumerable, and span from individual adversity to larger societal repercussions. Pi Phi is committed to building upon its legacy of literacy.

We want to exercise our army of Pi Phi volunteers as literacy advocates. An advocate is someone who publicly supports and defends or promotes the interests of a person or cause, like literacy. Every Pi Phi has the capacity to be an advocate, and each one of us can make a difference.

In an effort to make a greater impact, we are pleased to announce the creation of The Literacy Advocacy Project. The Literacy Advocacy Project is an advocacy training program presented by Pi Beta Phi in partnership with the Barbara Bush Foundation for Family Literacy. Our

training program is designed to prepare you to be an advocate for literacy in your community. The program will explore the most essential aspects of literacy advocacy, like why it's important and how you can have an impact. Upon completion of this training, participants will know statistics on literacy in the United States, why it is critical to advocate for literacy, ways to get involved and how to access resources for literacy advocacy.

In order to continue on our journey with Read > Lead > Achieve, please visit www.pibetaphi.org/readleadachieve to learn more about The Literacy Advocacy Project and our partnership with The Barbara Bush Foundation for

Family Literacy. Furthermore, we encourage every Pi Phi to try to attend an Advocacy Training in one of the five selected locations: Seattle, Phoenix, Washington, D.C., Atlanta and St. Louis. If you aren't able to attend a training, we will have more opportunities to learn about literacy advocacy in the near future.

If you have an interest in hearing more about our advocacy initiatives moving forward, please raise your hand for literacy at www.pibetaphi.org/IAmOne. By completing the online form, you will join our mailing list and receive occasional emails regarding literacy advocacy efforts, information on how to get involved and more. ←

THE STORY OF ONE CONTINUES



We believe when one in four children cannot read, that is one too many. Every Pi Phi is an advocate and can make a difference through Read > Lead > Achieve literacy advocacy efforts. Visit www.pibetaphi.org/readleadachieve to watch a powerful new video, *The Story of One: Part Two*, and plan how you will help Pi Beta Phi exercise our army of Pi Phi volunteers as literacy advocates.

Looking to the Next 150 Years

By Chapter Services & Fraternity Assessment Coordinator Cecelia Abshire

Pi Beta Phi celebrated a huge milestone this year with our 150th anniversary celebration. What started as 12 women has become nearly 300,000 members ever initiated, spanning five generations. As we look to the future, Pi Beta Phi leadership must continue to ask questions to ensure both Pi Phi's core values and the sorority experience remain relevant to our members' lives.

For us to better understand the needs of Pi Phi's alumnae members, Pi Beta Phi volunteers and Headquarters staff partnered with Dr. Andrew Ledbetter, Assistant Professor of Communication Studies at Texas Christian University, to create the Membership Satisfaction Survey. The survey was first developed in 2011 to gauge satisfaction and engagement levels of Pi Beta Phi alumnae. The survey also identifies factors that might influence our members' engagement and satisfaction.

For this assessment, engagement is identified as involvement in the Fraternity and satisfaction is identified as emotional connection to the Fraternity and its core values. To measure satisfaction, we asked alumnae to respond to statements on a 7-point Likert scale rating if they strongly agreed, strongly disagreed or fell anywhere in-between with a given statement.

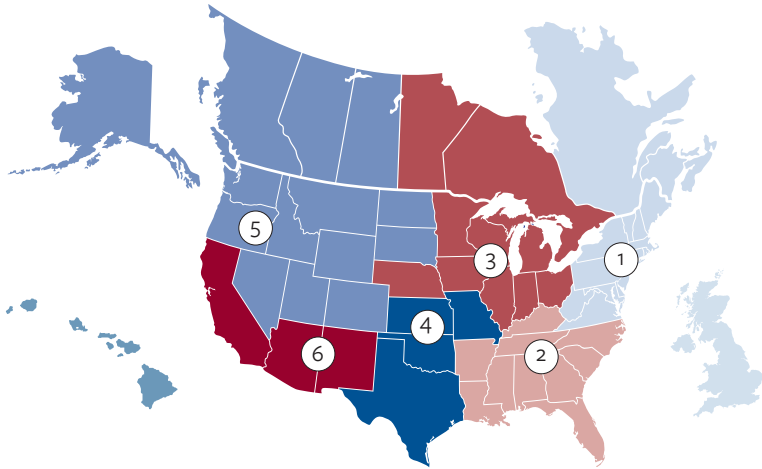
Emotional satisfaction, defined as member being satisfied with Pi Beta Phi overall, came in with a ranking of 5.76. Relational satisfaction, how members feel about their friendships with their Pi Phi sisters, had an overall score of 5.65. The highest overall satisfaction score was a 6.21 regarding how members fondly remember their collegiate experience. Fraternity leaders were very impressed with the response to statements that related to the collegiate experience and how that influenced satisfaction in alumnae life. Finally, when asked about identification, which is how members feel their values and Fraternity values align, it came in at 5.34. This high response rate speaks to the fact that Pi Beta Phi values are relevant to women not only as collegiate students but throughout their lives. While this portion of the survey is only part of the story, it's important to note members are overall very satisfied with Pi Beta Phi, although areas of improvement were identified. Specifically, the Fraternity plans to improve our alumnae engagement experiences through future strategic initiatives.

Dr. Ledbetter presented an overview of the overall findings to Fraternity stakeholders at Directors Meeting in July 2017. The feedback and opportunities identified from the Membership Satisfaction Survey helped guide conversations throughout Directors Meeting and were considered during strategic planning for the upcoming biennium. ◀



4,026

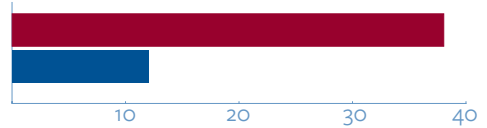
ALUMNAE MEMBERS PARTICIPATED IN THE SURVEY



RESPONDENTS BY PI BETA PHI ALUMNAE REGION

- ① NORTHEAST 589
- ② SOUTH 789
- ③ MIDWEST AND CANADA 729
- ④ TEXAS, OKLAHOMA, KANSAS, MISSOURI 741
- ⑤ NORTHWEST 509
- ⑥ SOUTHWEST 573
- OTHER 96

EDUCATION



38% respondents identified as having advanced degrees

only 12% of American women hold advanced degrees

SATISFACTION ON A 7-POINT SCALE

6.21 Collegian satisfaction

"I remember my Pi Beta Phi college experience positively."

5.76 Emotional satisfaction

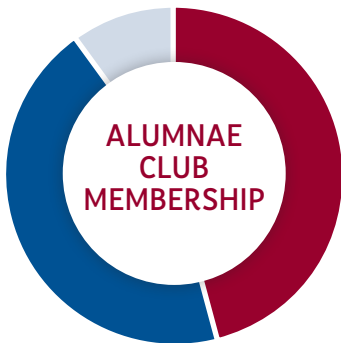
"I am happy with Pi Beta Phi"

5.65 Relational satisfaction

"My Pi Beta Phi friendships are very important to me."

5.34 Identification

"My values and the values of Pi Beta Phi are very similar."



ALUMNAE CLUB MEMBERSHIP

- 46% of respondents are members of an alumnae club
- 44% respondents are not a member of an alumnae club
- 10% did not disclose their club membership

TOP TWO PREFERRED CHANNELS OF PI BETA PHI COMMUNICATION



Email



The Arrow magazine

YOU WEREN'T JUST A PI PHI IN COLLEGE — YOU'RE A PI PHI FOR LIFE

As an alumna, members are part of a network of nearly 300,000 Pi Phi sisters ever initiated worldwide. It is our hope each member takes full advantage of the lifelong friendship and support, leadership development and volunteer opportunities offered through membership in Pi Beta Phi. For more information, visit www.pibetaphi.org/getinvolved.

What Legacy Will You Leave Behind?

By Texas Eta SUMMER STEVENS

During my time as Senior Member Coordinator, I have been completely amazed by our chapter. Getting to see all of the activities our members are involved in within and outside of Pi Phi, hearing incredible ideas on how to gain more success in our chapter and growing closer to our members have been the best parts of this position. I'm also honored to have the opportunity to facilitate Pi Phi for Life, the senior member program of Pi Beta Phi's overall *Leading with Values*[®] member development program.

Previously, I served as the Vice President of Event Planning, and I wanted to continue serving our chapter, so I applied to be Senior Member Coordinator. While I no longer plan events for the entire chapter, I now have the opportunity to plan events for the seniors, lead workshops to prepare for the future, get feedback from members and so much more. This position has helped me grow as a person, become closer to my sisters and set an example for the rest of our chapter.

I have loved my time as the Senior Member Coordinator, and I cannot wait to continue this position. I am especially excited to continue after facilitating two workshops this past spring: one for second-semester juniors and a second for seniors.

In the junior class workshop, we talked about the legacy we wanted to leave during our last year as collegians. We talked about setting examples for younger members, getting to know new sisters, continuing to encourage others to apply for leadership positions and ways to show how much we loved being Texas Eta Pi Phis. We also discussed wanting to grow as a whole, whether through

volunteering or hosting weekly dinners together. Upon graduation, it's likely that many of us will move to cities across the country. With that in mind, we have tried to strengthen our personal relationships with one another in the hopes those bonds will last well into the future.

During the senior class workshop, we had a Houston-area alumna come and speak about how to get involved in an alumnae club and why that might be appealing to a recent graduate. She talked about how being an alumna differs from being a collegiate member, the opportunities offered by alumnae clubs and other helpful logistical information for soon-to-be alumnae. Many members were anxious about moving to a new city and not knowing anyone; her words offered encouragement and helped members realize their Pi Phi experience does not end upon graduation. Learning more about alumnae clubs and the support they can offer eased many members' worries and reassured

them the transition from college to the "real world" won't be as rocky as anticipated. The senior members were very inspired to stay involved and to give back to Pi Phi after college.

Our chapter also had several learning opportunities to prepare members for life after college. One of our Alumnae Advisory Committee (AAC) members hosted cooking classes; she taught upperclassmen how to cook quick, easy and delicious meals. Another AAC member hosted a "How to Dress" seminar, teaching us to plan appropriate outfits for interviews, work and other professional events we may attend in the future. Our AAC has also supported chapter members by reviewing resumes, planning interview practice classes,



administering a financial planning workshop, serving as resources for career networking and being great role models overall. The practical tips and life advice they provided were invaluable.

The Pi Phi for Life program has been a huge blessing to our members. By participating in the program, we are better prepared for our future, have strengthened our Lifelong Commitment to Pi Beta Phi and grown to love our sisterhood even more. Personally, serving as Senior Member Coordinator has helped me learn the true meaning of sisterhood and gain a deeper appreciation for my Pi Phi sisters, all while supporting a program I truly believe enhances the collegiate experience and beyond.

You, too, can create a meaningful upperclassman experience for your sisters. Reach out to your AAC and Collegiate Regional Programming Specialist for more information on the Pi Phi for Life program and how to support collegiate transitions to alumnae life. An overview of the program is also available at www.pibetaphi.org/piphiforlife. ←



From left, Texas Etas **JORDAN KING, SUMMER STEVENS, KATHLEEN DILL, HALEY HOLDERNESS, ELIZABETH MULLER, SAMANTHA SAWYER** and **REGAN HOLDERNESS**.

NOT FOUR YEARS, BUT FOR LIFE

Membership in Pi Phi extends well beyond our collegiate years. Therefore, Pi Beta Phi created Pi Phi for Life, the senior member program, part of Pi Beta Phi's overall *Leading with Values*® member development program, to offer tailored support to senior members as they transition to alumnae life.

Pi Phi for Life is a series of three workshops that serve as an alternative to regular chapter meetings. The first workshop takes place in the second semester of a member's junior year to discuss the importance of leaving behind a legacy, the value of service and how to create a vision and a plan for her senior year. Two workshops take place senior year to develop a specific legacy project, discuss why senior members are valuable to the chapter and identify seamless steps to transitioning into life as a Pi Beta Phi alumna.



The Senior Member Coordinator, formerly known as the Senior Transition Officer, oversees the facilitation of the workshops. Each workshop is accompanied by a special video message from Pi Phi alumnae. These engaging videos offer encouragement and guidance on topics that are most relevant to senior members' experiences. The videos can be found on Pi Beta Phi's Vimeo channel at www.vimeo.com/channels/piphiforlife.

2017-2018 Directory

OFFICERS EMERITI

Grand President Emerita - Jean Wirths Scott, Pennsylvania Beta

PAST GRAND PRESIDENTS

Jo Ann Minor Roderick, Oklahoma Beta
Sarah Ruth Mullis, South Carolina Alpha
Emily Russell Tarr, Texas Beta
Mary Loy Tatum, Oklahoma Beta

GRAND PRESIDENT

Grand President - Paula Pace Shepherd, Texas Epsilon
Grand Vice President Collegians - Alison Veit Heafitz, Illinois Zeta
Grand Vice President Alumnae - Amy Lorenzen Southerland, South Dakota Alpha
Grand Vice President Communications - Jenn Plagman-Galvin, Iowa Gamma
Grand Vice President Finance - Emory McGinnis Eison, Mississippi Beta
Grand Vice President Membership - Rae Wohlhueter Maier, Kentucky Beta
Grand Vice President Programming - Marla Neelly Wulf, Kansas Beta

DIRECTORS

Director Membership - Greer Horne, Virginia Zeta
Director Finance/Housing - Korinne Hague Rice, Montana Alpha
Director Programming and Philanthropy - Lisa Rede Roman, New Mexico Beta
Director Chapter Operations/Advisors - Cara Ballard Sutcliffe, Illinois Beta-Delta
Director Risk Management - Penny Proctor, Michigan Alpha

APPOINTED OFFICERS

Alumnae Resources Officer - Amy Dailey, Virginia Zeta
Archivist and Historian - Fran DeSimone Becque, New York Alpha
Building Committee Chairman - Renee Ross Mercer, Iowa Zeta
Canadian Philanthropies Chairman - Candace Turner Dressler, Alberta Alpha
Chapter Support Coordinator - Suzanne Gill Kriz, Illinois Eta

Collegiate Resources Officer - Jessica Donda Ledbetter, Michigan Alpha
Collegiate Housing Officer - Alisa Brooks Rudlang, Minnesota Alpha
Communications Officer - Stephanie Baysinger, California Nu
Fraternity Investment Committee Chairman - Emory McGinnis Eison, Mississippi Beta
Holt House Committee Chairman - Laura Judd Fulton, Illinois Theta
Leadership and Nominating Committee Chairman - Leigh Thiedeman, Iowa Gamma
Leadership Development Officer - Lisa Masters, Georgia Alpha
Legislative Committee Chairman - Suzanne Malone, Mississippi Beta
Music Committee Chairman - Renee Richardson Bennett, South Dakota Alpha
National Panhellenic Conference Delegate - Ana Mancebo Miller, Texas Beta
NPC First Alternate - Oriana Bertucci, Ontario Gamma
NPC Second Alternate - Catherine Roosevelt, Michigan Beta
NPC Third Alternate - Andrea Gaspardino Kovachy, Ohio Theta
Parliamentarian - Margie Borges, Nebraska Gamma
RFM Recruitment Officer - Carol Inge Warren, North Carolina Beta

ALUMNAE DIRECTORS/SPECIALISTS ALUMNAE REGION ONE

Director - Melissa Bockhold Hack, Indiana Alpha
Membership Specialist - Amanda Phillips-Haberern, Connecticut Alpha
Programming Specialist - Michele Tereschuk Davitt, Pennsylvania Iota

ALUMNAE REGION TWO

Director - Harper Whitten, Florida Beta
Membership Specialist - Joanne Flowers Duncan, South Carolina Alpha
Programming Specialist - Virginia Hollingsworth, Mississippi Alpha
Coordinating Specialist - Susan Bruch, Michigan Alpha

ALUMNAE REGION THREE

Director - Kimberly Sisk Crowe, Kentucky Beta
Membership Specialist - Jackie Jasek, Indiana Gamma
Programming Specialist - Missy Reams, Iowa Eta

ALUMNAE REGION FOUR

Director - Rebecca Brannen Lasse, Florida Epsilon
Membership Specialist - Jennifer Johnson Wenzel, Texas Beta
Programming Specialist - Amelia Wenzel Reintjes, Texas Delta

ALUMNAE REGION FIVE

Director - Alison Burcham, Oregon Beta
Membership Specialist - Rainey Peuse Kellogg, Montana Alpha
Programming Specialist - Jennifer Syvertson Jones, Wyoming Alpha

ALUMNAE REGION SIX

Director - Tracy Beaufort Whitehead, California Delta
Membership Specialist - Gina Garrison Jones, Nebraska Beta
Programming Specialist - Nicole Cote Posner, California Kappa

COLLEGIATE DIRECTORS/SPECIALISTS COLLEGIATE REGION ONE

Director - Michelle Hinkley Billard, Michigan Gamma
Chapter Operations/Advisor Specialist - Emily Beck Wood, Pennsylvania Theta
Financial/Housing Specialist - Missy Roma Dorsey, Connecticut Alpha
Membership Specialist - Natalie Mayo Deak, North Carolina Alpha
Programming Specialist - Deanne Trent, Pennsylvania Zeta
Risk Management/Policy Specialist - Jen Mandeville, Virginia Theta

COLLEGIATE REGION TWO

Director - Jen Bailey, Michigan Epsilon
Chapter Operations/Advisor Specialist - Lynda Breyer Miller, Michigan Alpha
Financial/Housing Specialist - Ashley Boarts Lewis, Ohio Theta

Membership Specialist - Lise Byars-George, Missouri Beta
Programming Specialist - Amy Bader Keirle, Georgia Alpha
Risk Management/Policy Specialist - Laura Clough Redmond, Ohio Eta

COLLEGIATE REGION THREE

Director - Melissa Malone Colvin, Virginia Theta
Chapter Operations/Advisor Specialist - Gretchen Stahl Foran, Indiana Theta
Financial/Housing Specialist - Jean Nees Tulin, Illinois Eta
Membership Specialist - Kelly Zudycki Perry, Illinois Zeta
Programming Specialist - Kristi Hanlon Marsh, Illinois Zeta
Risk Management/Policy Specialist - Lara Omps-Botteicher, West Virginia Alpha

COLLEGIATE REGION FOUR

Director - Elyse Simmerman Peterson, California Mu
Chapter Operations/Advisor Specialist - Ashley Holmes Corley, Tennessee Beta
Financial/Housing Specialist - Ashleigh Johnson Waits, Georgia Alpha
Membership Specialist - Erika Bates Mackey, Connecticut Alpha
Programming Specialist - Chantel Hagner Lanier, Florida Epsilon
Risk Management/Policy Specialist - Toni Cerino, Virginia Delta
Coordinating Specialist - Danielle Janowski, Michigan Beta

COLLEGIATE REGION FIVE

Director - Judy Weltsch Klote, Kansas Beta
Chapter Operations/Advisor Specialist - Brooke Avila, Iowa Beta
Financial/Housing Specialist - Lacie Drogen Baumgartner, North Dakota Alpha
Membership Specialist - Alicia Kelley Dittenber, Nebraska Beta
Programming Specialist - Leslie Stachowiak, Wisconsin Alpha
Risk Management/Policy Specialist - Lyndsey Redding Howe, Nebraska Beta

COLLEGIATE REGION SIX

Director - Debbie Boyd Sharp, Arkansas Alpha

Chapter Operations/Advisor Specialist - Myra Matthews Buis, Texas Delta
Financial/Housing Specialist - Helen Lahrman, Indiana Alpha
Membership Specialist - Kasey Mitchell Adams, Mississippi Alpha
Programming Specialist - Rebecca Alcover Bobo, Tennessee Delta
Risk Management/Policy Specialist - Amy Strickland Dreler, Arizona Beta

COLLEGIATE REGION SEVEN

Director - Jamie Feist Daniels, Montana Alpha
Chapter Operations/Advisor Specialist - Marie Metke Westom, Oregon Gamma
Financial/Housing Specialist - Elisabeth Adams, New Mexico Beta
Membership Specialist - Carolyn Much Reil, Oregon Gamma
Programming Specialist - Alison Seamon Smith, Michigan Epsilon
Risk Management/Policy Specialist - Lauren Jenkins Smith, Oregon Gamma

COLLEGIATE REGION EIGHT

Director - Sharon Abeyta-Levey, New Mexico Beta
Chapter Operations/Advisor Specialist - Audrey Sullivan Jacob, Michigan Beta
Financial/Housing Specialist - Tara Abbott Davis, Arizona Alpha
Membership Specialist - TBD
Programming Specialist - Jessica Chavez, New Mexico Alpha
Risk Management/Policy Specialist - Lauren Kolnick Whalen, California Kappa

COLLEGIATE REGION NINE

Director - Brenda Foster Huffman, Texas Epsilon
Chapter Operations/Advisor Specialist - Kelley Golden, Tennessee Gamma
Financial/Housing Specialist - Amanda Reid, Michigan Alpha
Membership Specialist - Katey Ulrich, South Dakota Alpha
Programming Specialist - Kathleen Meriano, New York Eta
Risk Management/Policy Specialist - Jessica French Steed, Ontario Alpha

PI BETA PHI HEADQUARTERS

Fraternity and FHC Executive Director - Juli Holmes Willeman, Iowa Beta
Foundation Executive Director - Hallee Winnie, Michigan Gamma

PI BETA PHI FRATERNITY HOUSING CORPORATION BOARD OF DIRECTORS

President - Lisa Gamel Scott, Colorado Alpha
Secretary - Suzette Thompson Farrar, Colorado Delta
Treasurer - Carol Inge Warren, North Carolina Beta
Members - Emory McGinnis Eison, Mississippi Beta and Brenda Balkunas Wirth, Wisconsin Alpha

PI BETA PHI FOUNDATION BOARD OF TRUSTEES

Foundation President Emerita - Ann Dudgeon Phy, Texas Alpha
President - Beth Seidelhuber Sordi, California Kappa
Vice President Finance - Janice Worthington Lisko, Oklahoma Beta
Vice President Development - Kathy Wager Ewing, Alabama Gamma
Secretary, President Elect - Kate Blatherwick Pickert, Kansas Alpha
Trustees - Jennifer Windell Hazelton, Virginia Eta; Vivian Long Shah, New York Eta; Rena Rodeman Thorsen, Maryland Beta; Beth Torres, Illinois Zeta
Ex-Officio Members - Paula Pace Shepherd, Texas Epsilon and Lisa Gamel Scott, Colorado Alpha

SHINE THROUGH CAMPAIGN CABINET

Chairman - Jan Kincaid Clifford, Indiana Delta
Honorary Chairmen - Sarah Ruth Mullis, South Carolina Alpha; Carol Inge Warren, North Carolina Beta
Members - Barbara McReynolds LaMaster, Kentucky Beta; Ana Mancebo Miller, Texas Beta; Kathy Swinea Nevill, Tennessee Gamma; Kim OBrien, Ohio Zeta; Sally Minning Shoemaker, Arizona Beta; Mary Loy Tatum, Oklahoma Beta

In Memoriam

Because of space constraints, *The Arrow* will only print the entirety of an obituary for a past Grand President. If you know a sister who has died, please inform Pi Beta Phi Headquarters. Names will only be listed in *The Arrow* if accompanied by a published notice, including those names entered electronically via eReports, Pi Phi's online reporting system. Published notices include a newspaper or newspaper website obituary, a funeral program/prayer card or a listing in a college/university alumni newsletter. Email Alison Bauer at alison@pibetaphi.org or mail to Headquarters.

In Memoriam lists the name and initiation year of each member who has died.

Memorial gifts made to Pi Beta Phi Foundation are a loving and lasting way to honor the memory of a beloved Pi Phi sister. When the gift is made, the Foundation sends a card to the family, notifying them of the thoughtful gift. To make a memorial gift, please call the Foundation at (636) 256-1357 or visit www.pibetaphifoundation.org.

ALABAMA ALPHA

Kathryn Grimes Fowler, 1940

ARIZONA ALPHA

Alyson Rice Goudy, 1953
Aline Kinnison Sharp, 1944

ARKANSAS ALPHA

Jane Jarman Landrum, 1948
Patricia Pulliam Upton, 1959

CALIFORNIA ALPHA

Virginia McCloskey Hartzell, 1937

CALIFORNIA EPSILON

Shannon Mae Walters, 1994

COLORADO ALPHA

Madeline Globe, 2014

CONNECTICUT ALPHA

Margery Ryder Howes, 1951

FLORIDA ALPHA

Faith Kurt Tiberio, 1945

FLORIDA BETA

Peggy Neese Carlson, 1963

FLORIDA EPSILON

Gloria Adelardi Mueller, 1981

IDAHO ALPHA

Margaret Fleming Gaylord, 1942

ILLINOIS EPSILON

Miriam Bossard Theobald, 1928

ILLINOIS ETA

Pamela Hamman Fisher, 1961
Janet Patton Rhea, 1935

ILLINOIS THETA

Susan Stevens Barton, 1966

ILLINOIS ZETA

Mary Jo Fain Matheson, 1942

INDIANA ALPHA

Margaret Huffman Wiesman, 1941

INDIANA BETA

Katheryn Sconce Curry, 1960

INDIANA ZETA

Sally Alexander Barnes, 1953
Jane Faris Pollak, 1967

IOWA ZETA

Mary Burke Sherwood, 1936
Mary Stephenson Stilson, 1940

KANSAS BETA

Charlotte Strah Kirchner, 1957

KENTUCKY ALPHA

Sabra Hansen Qua, 1952

LOUISIANA ALPHA

Evelyn Winder Naylor, 1960

MANITOBA ALPHA

Dorothea Tait Chisholm, 1934

MASSACHUSETTS BETA

Janice Luther Goller, 1948

MICHIGAN ALPHA

Rena Pifer Lude, 1945

MICHIGAN BETA

Jean Boos Brown, 1946

MICHIGAN GAMMA

Janice Dempsey Dailey, 1953

MISSISSIPPI BETA

Lori A. Sneed, 1991

MISSOURI ALPHA

Susanne Martin Burks, 1950
Cathryn Cox Lipscomb, 1949
Janet Young Miranda, 1967
Annette Peter Neel, 1948

MONTANA ALPHA

Peggy Berryman Darkenwald, 1947

NEBRASKA BETA

Mary-Louise Simpson Conlin, 1940

NEBRASKA GAMMA

Sarah Fredd Wilcox, 1998

NEVADA ALPHA

Carol Anderson Hutton, 1947
Frances Sumner Trachok, 1946

NEW MEXICO ALPHA

Charline Sage Kuntz Ketcherside, 1946

NEW MEXICO BETA

Lucille Darden Getz, 1974

NEW YORK DELTA

Sallie Smith Goodell, 1950

NEW YORK GAMMA

Sheila Walsh Cassin, 1958
Betty Bower Zielinski, 1942

NORTH CAROLINA ALPHA

Anna Black Hudgins, 1947
Anne Moore Weitz, 1942

NORTH CAROLINA BETA

Anne Kennerly Berger, 1956

NORTH DAKOTA ALPHA

Judy Morris Wick, 1959

OHIO BETA

Beverly Brill Parks, 1951
Mary Essex Patterson, 1935

OHIO DELTA

Jean Sayre Kane, 1944

OHIO EPSILON

Nancy Gilmore Hinds, 1947

OHIO ETA

Pamela Maky Boyarsky, 1961

OKLAHOMA ALPHA

Frances McCauley Brunsteter, 1949
Susan Trower Dolman, 1957
Barbara Felmley Funk, 1958
Mary Vaughn Oliver Smiser, 1940

OKLAHOMA BETA

Janet Lane Loosley, 1951
Janice Browning O'Brien, 1952
Mary Jo Botkin Smith, 1946

OREGON ALPHA

JoAnne Bush Loeb, 1945

OREGON BETA

Patty Hammond Reilly, 1964

SOUTH CAROLINA ALPHA

Patricia Peden Dressler, 1961
affiliated North Carolina Alpha

SOUTH DAKOTA ALPHA

Sally Dorwart Miller, 1959
Virginia Johnson Ptak, 1942

TEXAS ALPHA

Adell DeBack McGloin, 1944
Ann Cheavens Moody, 1951
Leila Houseman Shannon, 1945

TEXAS BETA

Emily Desobry Rogers McGuire, 1947

TEXAS ZETA

Sue Green Cox, 1977

VIRGINIA ALPHA

Juda Shipley Holder, 1943
Lillian Jones Joyner, 1953

WASHINGTON ALPHA

Lucy Taylor Gregg, 1947
Chris Compton Willing, 1955

WISCONSIN ALPHA

Louise Woodford Bowman, 1951

WISCONSIN BETA

Barbara Blaine Gibson, 1939
Nancy Rich Jones, 1960

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The Pi Beta Phi Constitution and Statutes states: "Upon the death of its owner, a badge may be buried with its owner; bequeathed to an initiated member of the Fraternity, a collegiate chapter or an alumnae club to be used as an honor badge; or sent to Headquarters for such disposition as directed by Grand Council." Please detach this form and store it with your badge. This form may also be stored with other estate documents.



Upon my death, the following is my wish for the disposition of my Pi Beta Phi badge (please check one):

- I wish to be buried with my badge. (The badge is worn on the left side near the heart, slanted upward.)
- I wish to bequeath my badge to _____
insert the name of an initiated member, a chapter or an alumnae club
- I wish my badge to be mailed to Pi Beta Phi Headquarters for disposition as directed by Grand Council.*
 (Pi Beta Phi Fraternity, 1154 Town & Country Commons Drive, Town & Country, MO 63017)

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Chapter _____ Date _____

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